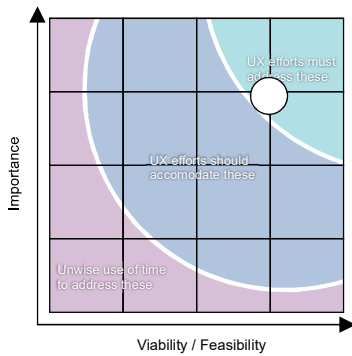
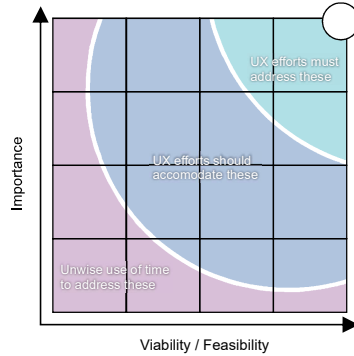


Scope analysis

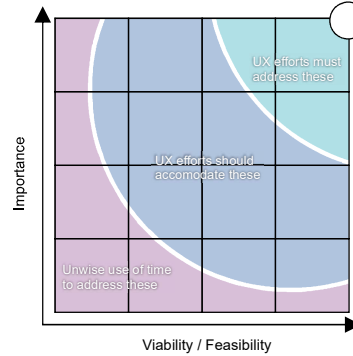
1: Have more attendees at solo gigs



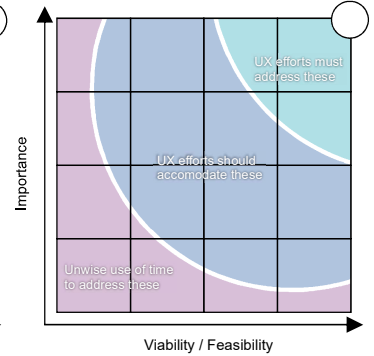
2: Provide a place where fans can listen to Jo and Jo's duos' music as audio or audio and video



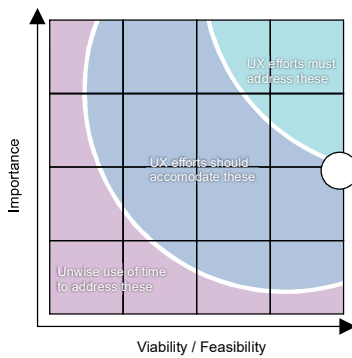
3: To have an online presence other than social media platforms



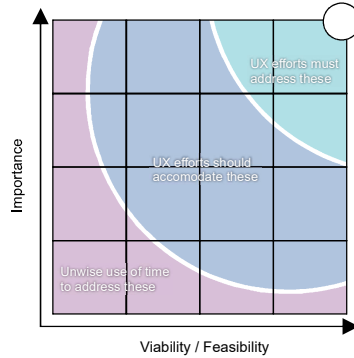
4: Get more event bookings



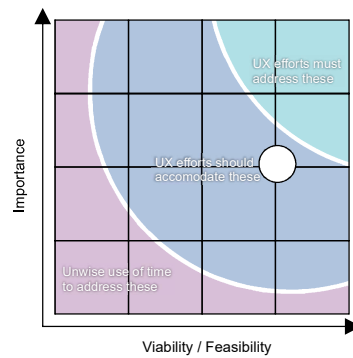
5: Gain more fans of Jo's original songs



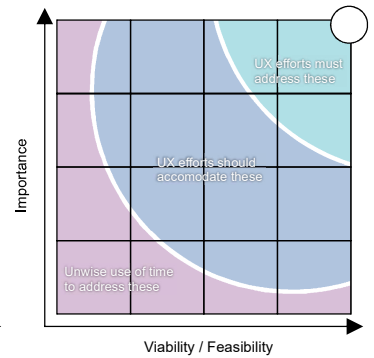
6: Get more venue bookings for Jo's duo



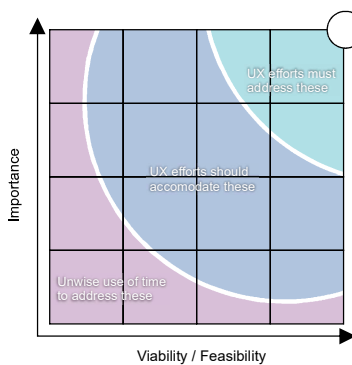
7: Have more attendees at Jo's duo gigs



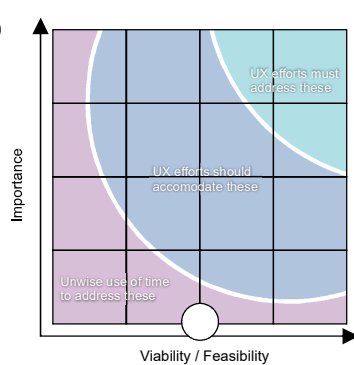
8: Get more venue bookings



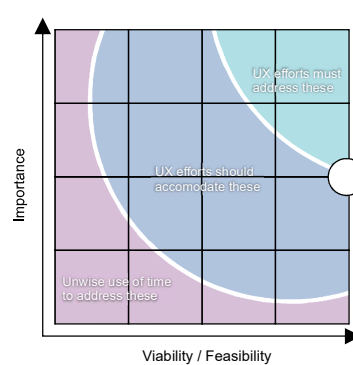
9: Get more event bookings for Jo's duo



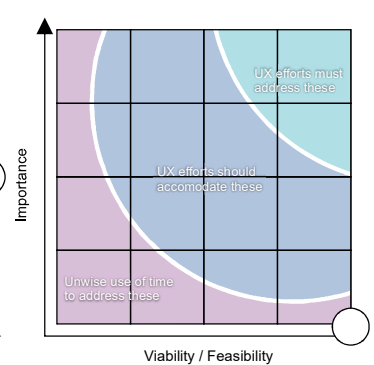
10: Sell Jo's recordings



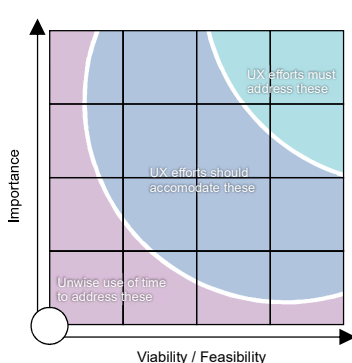
11: Increase Jos social media following



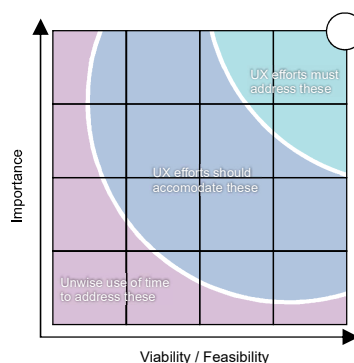
12: Increase traffic to streaming services



13: Sell music digitally or in physical (CD) format



14: Make it easy for people to contact Jo



Scope analysis:

Any opportunities in the pink region of the charts will not be considered for the minimum viable product.