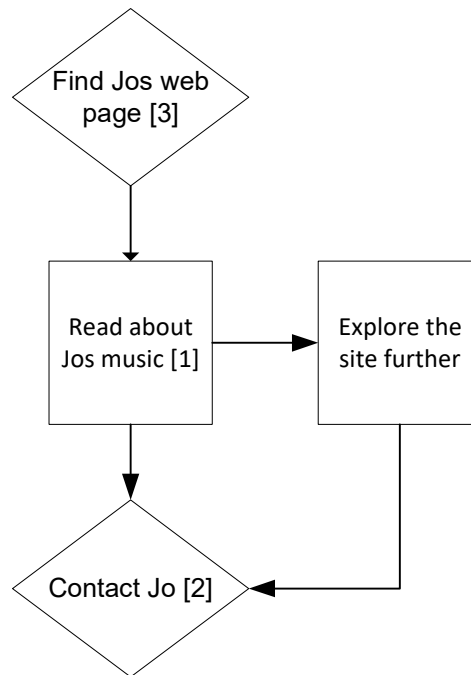


User story 1: Find out about Jo's music

The user wants to find out more about Jo's music so that they can find out what genres she plays to see if the user is likely to enjoy being at her gigs or having her play at their event or venue. They would like to know what instruments she plays and whether she sings originals, covers or both. The user would also like to know how long the performances tend to last and how many performers there are at the gigs.

Workflow 1



Required Features / Data [id]

Data	[1]	Information about Jo's music
Feature	[2]	Contact form
Feature	[3]	Landing page

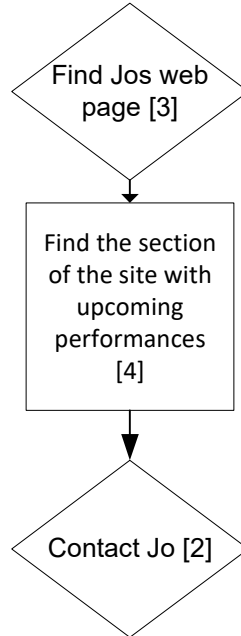
User story acceptance criteria

1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find the information being looked for.
2. The user can quickly and easily identify who the site is about.
3. The user can find out what genres Jo performs.
4. The user can find out what instruments Jo plays and whether she sings originals covers or both.
5. The user can find out how long performances can last.
6. The user can find out how many performers there would be at Jo's gigs.
7. The user can contact Jo if they want more specific information.
8. The data id 1 'Information about Jo's music' has been fully implemented.
9. The feature id 2 'Contact form' has been fully implemented.
10. The feature id 3 'Landing page' has been fully implemented.

User story 2: Attend one of Jo's performances

The user wants to attend one of Jo's performances. They would like to find out when and where Jo will be playing publicly and find out how much they will have to pay to attend.

Workflow 2



Required Features / Data [id]

Data [4]	Upcoming gig information
Feature [2]	Contact form
Feature [3]	Landing page

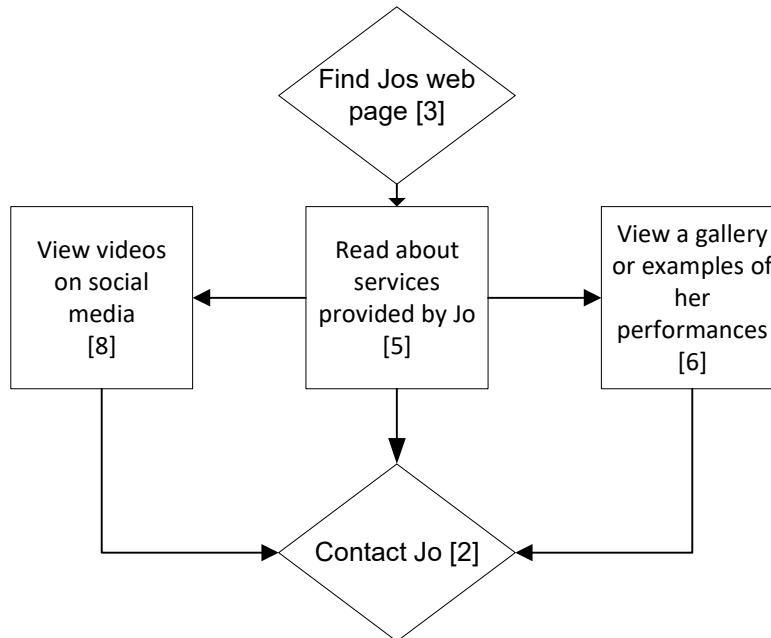
User story acceptance criteria

1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find the information about when and where there will be upcoming gigs.
2. The user can see how much the gig will cost to attend.
3. The user can contact Jo for further information if they need any.
4. The data id 4 'Upcoming gig information' has been fully implemented.
5. The feature id 2 'Contact form' has been fully implemented.
6. The feature id 3 'Landing page' has been fully implemented.

User story 3: Book a duo for an event

The user wants to book a duo for their event. They like Jo's music but want a bit more than an acoustic set. They want to know whether Jo does perform in a duo and see examples of these performances and once they have confirmed that she will provide the service they need they want to contact Jo to discuss cost, availability and make a booking.

Workflow 3



Required Features / Data [id]

Data	[5]	Information about Jo's services provided
Feature	[2]	Contact form
Feature	[3]	Landing page
Feature	[6]	Gallery page (image / video)
Feature	[8]	Social media links

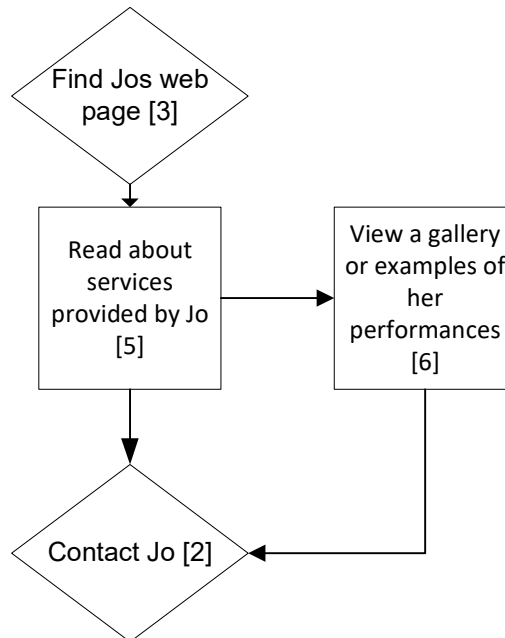
User story acceptance criteria

1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find out that Jo performs as a duo.
2. The user can view videos of Jo's duo performing via a link to social media platforms.
3. The user can view pictures and videos of Jo performing.
4. The user can contact Jo to discuss cost, availability and to make a booking.
5. The data id 5 'Information about Jo's services provided' has been fully implemented.
6. The feature id 2 'Contact form' has been fully implemented.
7. The feature id 3 'Landing page' has been fully implemented.
8. The feature id 6 'Gallery page (image / video)' has been fully implemented.
9. The feature id 8 'Social media links' has been fully implemented.

User story 4: Book a musician for a venue

The user wants to book a musician for their venue. They would like see examples of Jo's performance and once they have confirmed that she will provide the service they need they would like to contact Jo to discuss, cost, availability and to make a booking.

Workflow 4



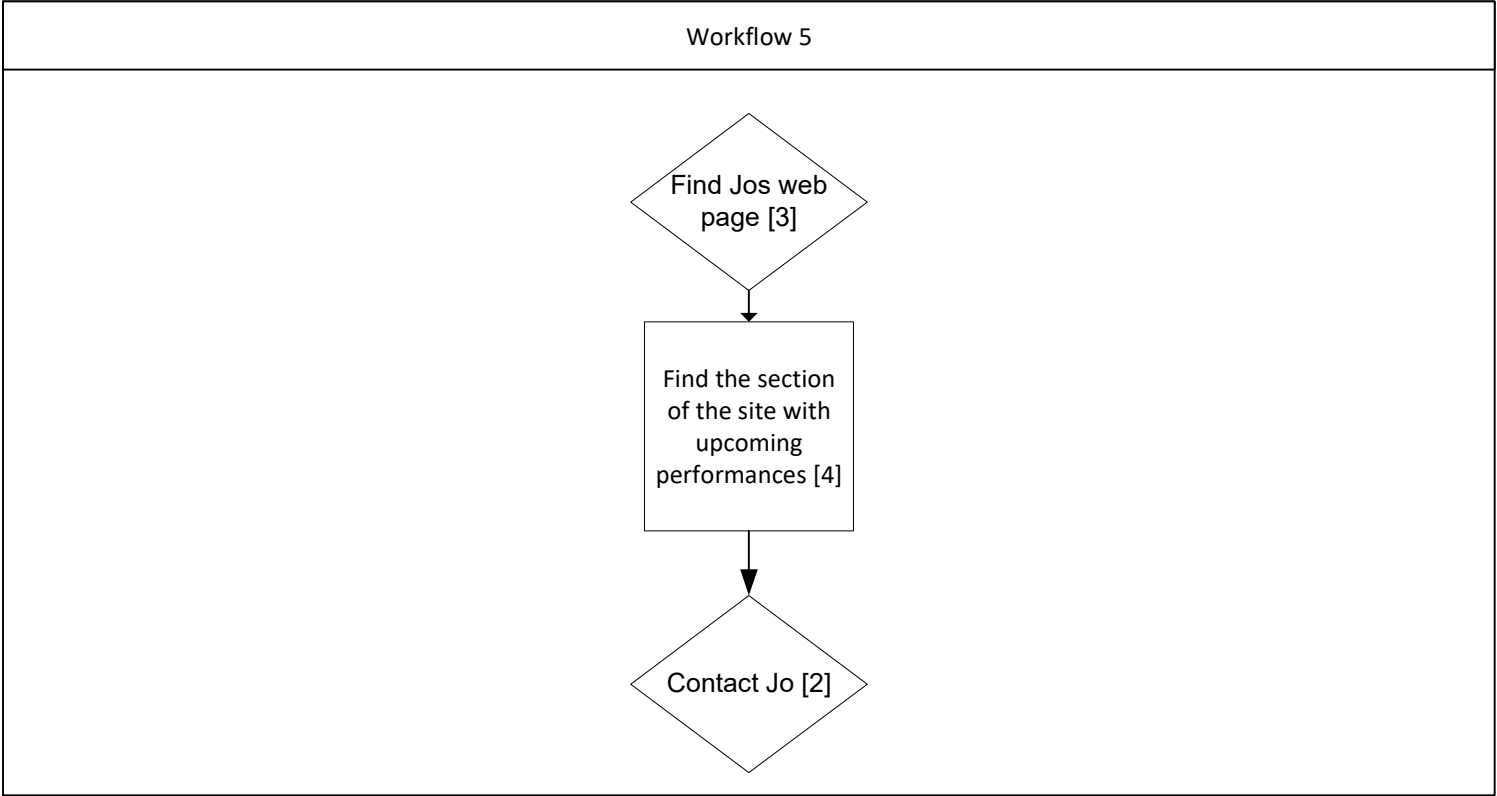
Required Features / Data [id]

Data [5]	Information about Jo's services provided
Feature [2]	Contact form
Feature [3]	Landing page
Feature [6]	Gallery page (image / video)

User story acceptance criteria

1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find the information being looked for.
2. The user can view pictures and videos of Jo performing.
3. The user can contact Jo to discuss cost, availability and to make a booking.
4. The data id 5 'Information about Jo's services provided' has been fully implemented.
5. The feature id 2 'Contact form' has been fully implemented.
6. The feature id 3 'Landing page' has been fully implemented.
7. The feature id 6 'Gallery page (image / video)' has been fully implemented.

User story 5: Attend one of Jo’s duo performances
<p>The user wants to attend one of Jo’s duo performances. They would like to find out when and where Jo’s duo will be playing publicly and find out how much they will have to pay to attend.</p>

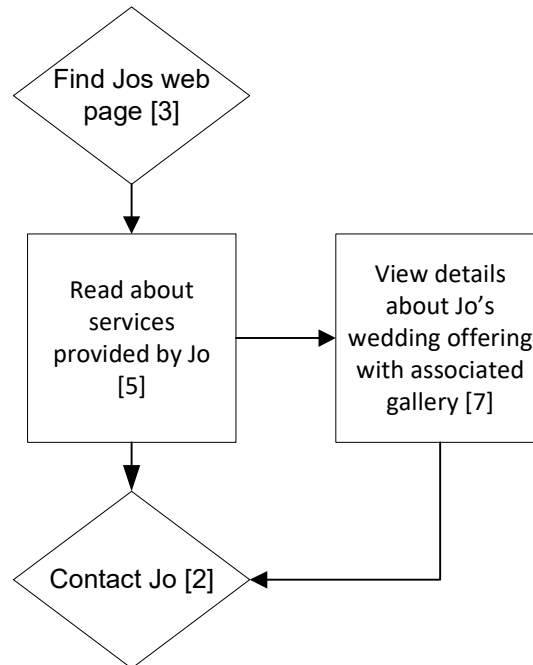


Required Features / Data [id]		
Data	[4]	Upcoming gig information
Feature	[2]	Contact form
Feature	[3]	Landing page
User story acceptance criteria		
1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find the information about when and where there will be upcoming duo gigs. 2. The user can see how much the gig will cost to attend. 3. The user can contact Jo for further information if they need any. 4. The data id 4 ‘Upcoming gig information’ has been fully implemented. 5. The feature id 2 ‘Contact form’ has been fully implemented. 6. The feature id 3 ‘Landing page’ has been fully implemented.		

User story 6: Book a musician for a wedding

The user wants to book a duo for their wedding. They would like see an example of Jo's performances and how Jo presents herself and once they have confirmed that she will provide the service they want they would like to contact Jo to discuss, cost, availability and to make a booking.

Workflow 6



Required Features / Data [id]

Data	[5]	Information about Jo's services provided
Feature	[2]	Contact form
Feature	[3]	Landing page
Feature	[7]	Wedding offering page with wedding gallery

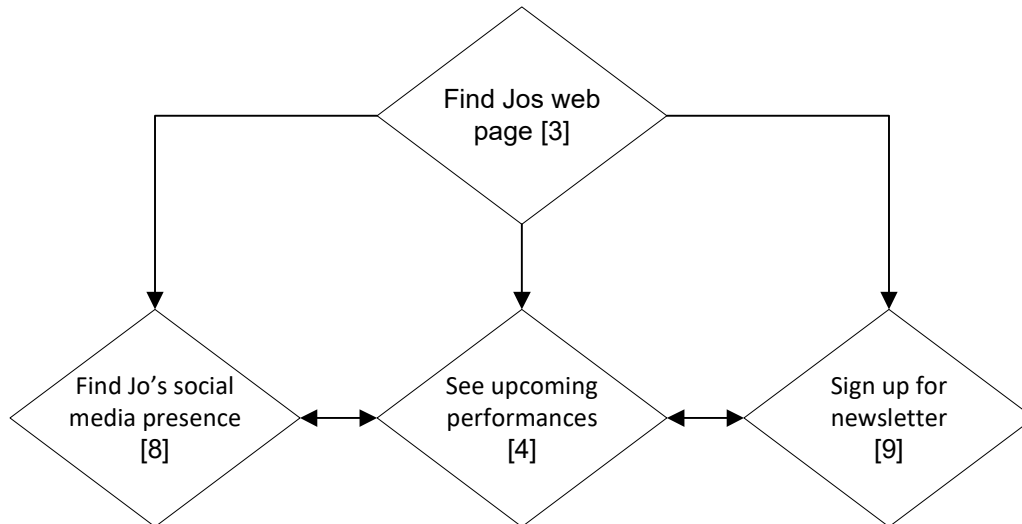
User story acceptance criteria

1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find the information being looked for.
2. The user can view pictures and videos of Jo performing.
3. The user can contact Jo to discuss cost, availability and to make a booking.
4. The data id 5 'Information about Jo's services provided' has been fully implemented.
5. The feature id 2 'Contact form' has been fully implemented.
6. The feature id 3 'Landing page' has been fully implemented.
7. The feature id 7 'Wedding offering page with wedding gallery' has been fully implemented.

User story 7: Keep up to date with Jo's activities

The user wants to follow Jo's activities. They are aware of Jo, love her music and want to feel a part of her 'World'. The user wants to know about up coming gigs, music releases and see what Jo's up to.

Workflow 7



Required Features / Data [id]

Data	[4]	Upcoming gig information
Feature	[9]	Newsletter signup
Feature	[3]	Landing page
Feature	[8]	Social media links

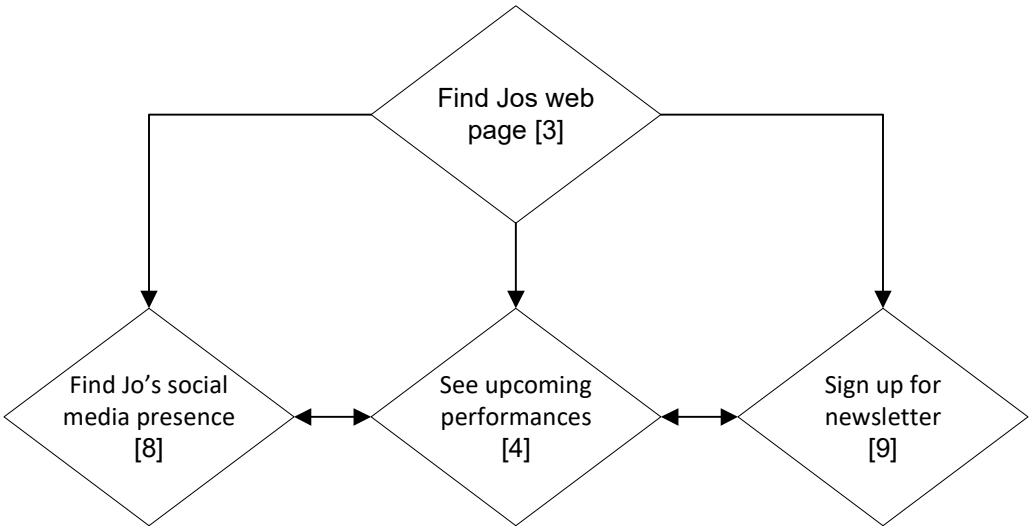
User story acceptance criteria

1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find the information being looked for.
2. The user can submit a request to be added to the newsletter mailing list.
3. The user can link to Jo's social media presence to follow her activities.
4. The user can easily find upcoming gig information.
5. The data id 4 'Upcoming gig information' has been fully implemented.
6. The feature id 9 'Newsletter signup' has been fully implemented.
7. The feature id 3 'Landing page' has been fully implemented.
8. The feature id 8 'Social media links' has been fully implemented.

User story 8: Keep up to date with Jo’s duo

The user wants to follow Jo’s duo activities. They are aware of Jo’s duo and love their music. They want to feel a part of their ‘World’. The user wants to know about up coming gigs, music releases and see what the duo is up to.

Workflow 8



Required Features / Data [id]

Data	[4]	Upcoming gig information
Feature	[9]	Newsletter signup
Feature	[3]	Landing page
Feature	[8]	Social media links

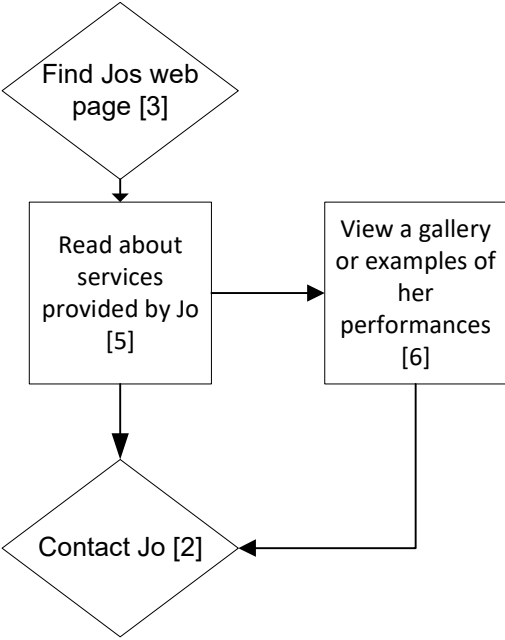
User story acceptance criteria

- 1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find the information being looked for.
- 2. The user can submit a request to be added to the newsletter mailing list.
- 3. The user can link to Jo’s social media presence to follow her activities in a duo.
- 4. The user can easily find upcoming gig information.
- 5. The data id 4 ‘Upcoming gig information’ has been fully implemented.
- 6. The feature id 9 ‘Newsletter signup’ has been fully implemented.
- 7. The feature id 3 ‘Landing page’ has been fully implemented.
- 8. The feature id 8 ‘Social media links’ has been fully implemented.

User story 9: Book a musician for an event

The user wants to book a musician for their event. They would like see examples of these types of performance and once they have confirmed that she will provide the service they need they would like to contact Jo to discuss, cost, availability and to make a booking.

Workflow 9



Required Features / Data [id]

Data	[5]	Information about Jo’s services provided
Feature	[2]	Contact form
Feature	[3]	Landing page
Feature	[6]	Gallery page (image / video)

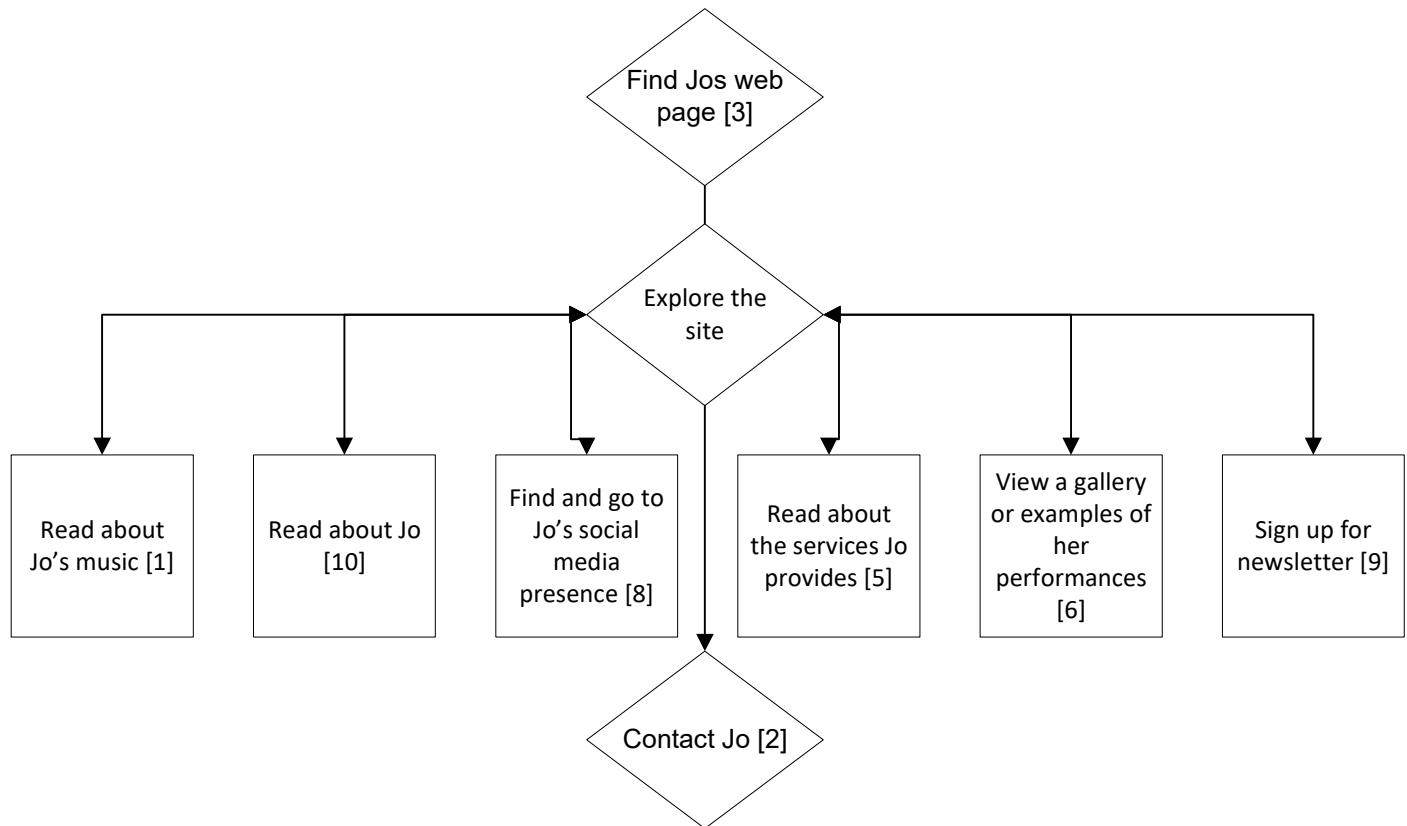
User story acceptance criteria

- 1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find the information about the services provided by Jo.
- 3. The user can view pictures and videos of Jo performing.
- 4. The user can contact Jo to discuss cost, availability and to make a booking.
- 5. The data id 5 ‘Information about Jo’s services provided’ has been fully implemented.
- 6. The feature id 2 ‘Contact form’ has been fully implemented.
- 7. The feature id 3 ‘Landing page’ has been fully implemented.
- 8. The feature id 6 ‘Gallery page (image / video)’ has been fully implemented.

User story 10: Find out about Jo

The user wants to find out more about Jo. They are aware of Jo, have heard her music and want to know more.

Workflow 10



Required Features / Data [id]

Data [5]	Information about Jo's services provided
Feature [2]	Contact form
Feature [3]	Landing page
Feature [6]	Gallery page (image / video)
Feature [9]	Newsletter signup
Data [10]	Jo bio
Data [1]	Information about Jo's music
Feature [8]	Social media links

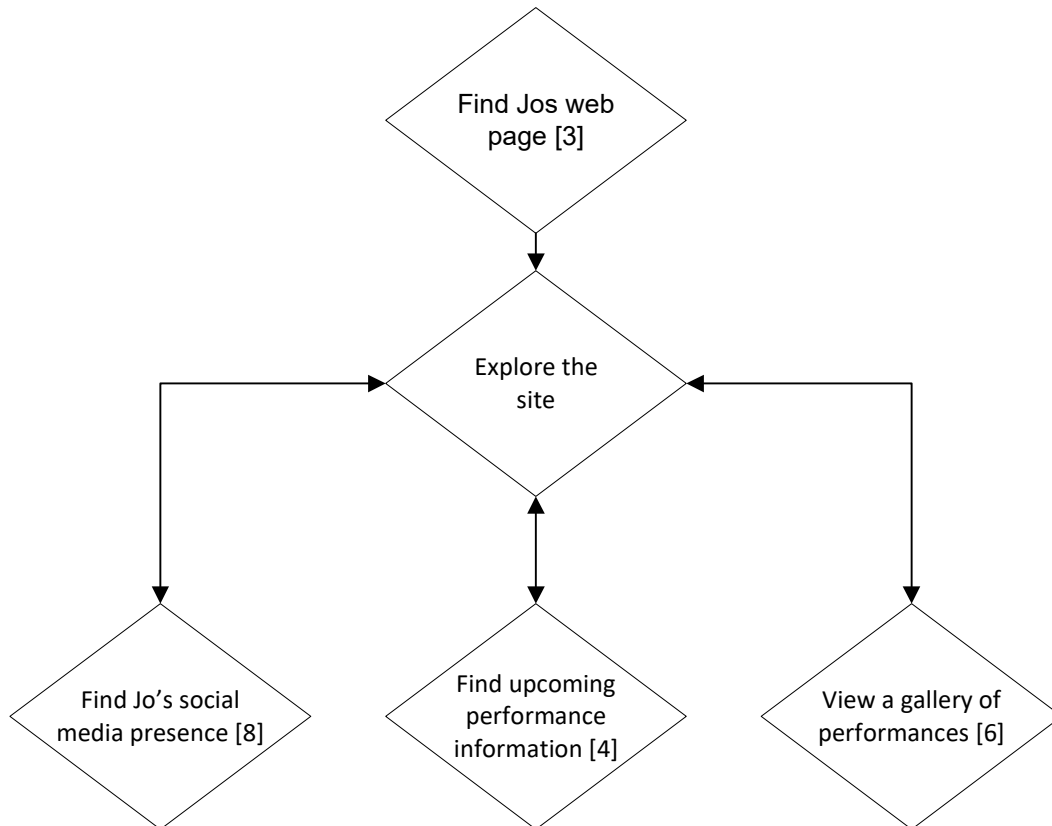
User story acceptance criteria

1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find out that Jo performs as a duo.
2. The data id 5 'Information about Jo's services provided' has been fully implemented.
3. The feature id 2 'Contact form' has been fully implemented.
4. The feature id 3 'Landing page' has been fully implemented.
5. The feature id 6 'Gallery page (image / video)' has been fully implemented.
6. The feature id 9 'Newsletter signup' has been fully implemented.
7. The data id 10 'Jo bio' has been fully implemented.
8. The data id 1 'Information about Jo's music' has been fully implemented.
9. The feature id 8 'Social media links' has been fully implemented.

User story 11: Listen to Jo's music

The user wants to listen to Jo's music. They have heard of Jo and would like to hear what her performances sound like or have seen her at a performance and would like to hear more.

Workflow 11



Required Features / Data [id]

Data	[4]	Upcoming gig information
Feature	[3]	Landing page
Feature	[6]	Gallery page (image / video)
Feature	[8]	Social media links

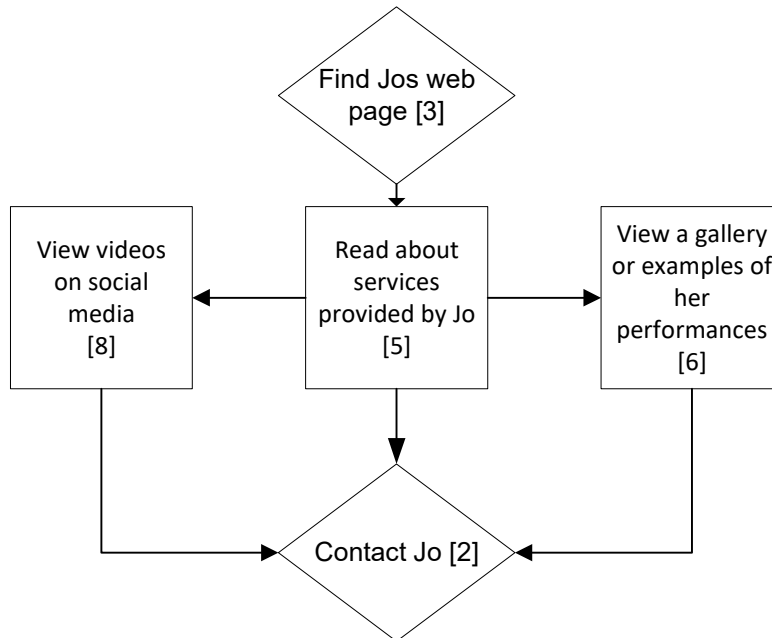
User story acceptance criteria

1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find the information being looked for.
2. The user can link to Jo's social media presence for the videos hosted there.
3. The user can see upcoming gig information
4. The user can view pictures and videos of Jo performing.
5. The data id 4 'Upcoming gig information' has been fully implemented.
6. The feature id 3 'Landing page' has been fully implemented.
7. The feature id 6 'Gallery page (image / video)' has been fully implemented.
8. The feature id 8 'Social media links' has been fully implemented.

User story 12: Book a duo for a venue

The user wants to book a duo for their venue. They like Jo's music but want a bit more than an acoustic set. They want to know whether Jo does perform in a duo and see examples of these performances and once they have confirmed that the duo will provide the service they need they want to contact Jo to discuss cost, availability and making a booking.

Workflow 12



Required Features / Data [id]

Feature [2]	Contact form
Feature [3]	Landing page
Feature [6]	Gallery page (image / video)
Data [5]	Information about Jo's services provided
Feature [8]	Social media links

User story acceptance criteria

1. The user can easily identify that they are on the correct website, intuitively navigate and explore it and easily find out that Jo performs as a duo.
2. The user can view videos of Jo's duo performing via a link to social media platforms.
3. The user can view pictures and videos of Jo performing.
4. The user can contact Jo to discuss cost, availability and to make a booking.
5. The feature id 2 'Contact form' has been fully implemented.
6. The feature id 3 'Landing page' has been fully implemented.
7. The feature id 6 'Gallery page (image / video)' has been fully implemented.
8. The data id 5 'Information about Jo's services provided' has been fully implemented.
9. The feature id 8 'Social media links' has been fully implemented.