



# Who we are and what we do



# Yellow Canary Snapshot

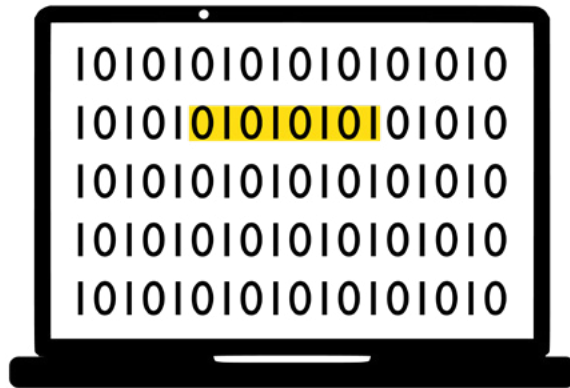
Speed | Accuracy | Scalability | Cost Efficiency

- Industrial relations is complex. Automation is the smarter way to manage payroll compliance and verify employee entitlements
- The Yellow Canary platform ingests payroll, timesheet and rostering data to calculate payment variances in line with awards, enterprise agreements and the superannuation guarantee
- Ensuring that employees are paid correctly is becoming increasingly topical for boards, socially conscious investors and businesses focusing on Environmental, Social and Governance (ESG) factors. This growing focus is spurred on by legislative changes, high profile underpayment cases, class actions and personal liability issues for company directors
- Our platform makes payroll compliance easy for employers to meet, and keep meeting their stakeholder expectations



# Yellow Canary

Our purpose and direction



## Why we exist

By automating compliance, we give employers and their people confidence that they are doing the right thing.

## Where we are heading

Innovating to make employee regulatory compliance easy in every workplace.



# Our team



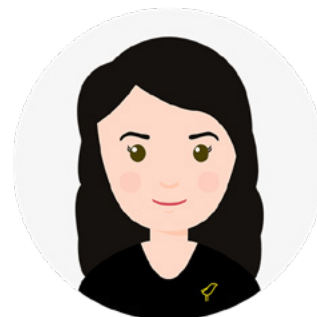
**Marcus Zeltzer**

Co-Founder and  
Managing Director



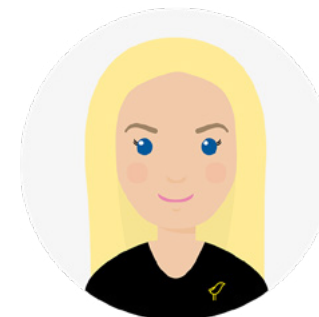
**Brenton McSweyn**

Co-Founder and  
CTO



**Claire Wallace-Craig**

Chief Operating  
Officer



**Baidy Laffan**

Head of Customer  
and Growth



**Matt Hotstone**

Head of Engineering  
and Architecture



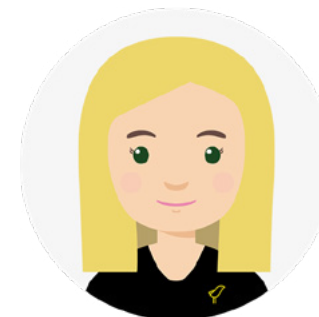
**Peter Mclean**

Solution Architect



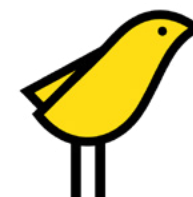
**Tim Hughes**

Analytics Lead



**Mary Cuy**

Product Designer



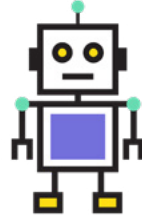
# Why Yellow Canary?

What sets us apart in the market?



## Payroll verification specialist

Purpose built, stable, payroll compliance verification platform



## Automation first

Providing cost effectiveness and 100% coverage of payments made, with built in error and consistency checking



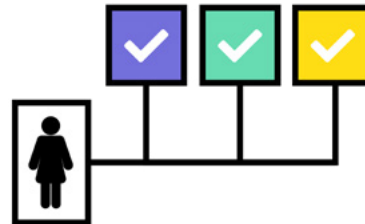
## No conflicts

No audit conflicts, no legal services conflicts, no accounting services conflicts, no consulting services conflicts



## Agnostic and compatible

Award and payroll, timesheet and employee management technology agnostic



## Multiple agreements

Specialising in enterprise agreements and employers covered by multiple awards



## Enables rapid action

Identification of potential variances and actionable insights on root causes



# Working @ Yellow Canary

We asked our people what they like about working for YC



## People

Engaged, fun, genuine,  
and supportive people



## Purpose

The social impact of our platform - making it  
easier for businesses to do the right thing by  
their employees



## Way of working

Agile, efficient decision -  
making, open communication,  
empowered team



## Growth

Rapid momentum and lots of  
opportunity for personal and  
company growth

