

HealthConnect: Connecting Patients with Doctors

Revolutionary telemedicine platform launching Q4 2025. We're addressing a Ksh.36B virtual healthcare market opportunity in Kenya.

Founded by a team at PLP software developers. Seeking Ksh.20M seed investment for countrywide expansion.

 by Stephen Okoth



Problem & Solution

The Problem

- 63% of patients wait 3+ weeks for appointments
- 80% of non-urgent care could be virtual
- Rural patients travel 4+ hours to specialists

Our Solution

Mobile platform connecting patients to doctors/specialists 24/7. Video consultations, prescriptions, and follow-ups in one app.



Product Features



HIPAA/DHA-compliant Video

Connect with 3,000+ physicians securely



App-based screening

Reduces consultation time by 30%



E-prescriptions

Integrated with 85% of Kenya pharmacies

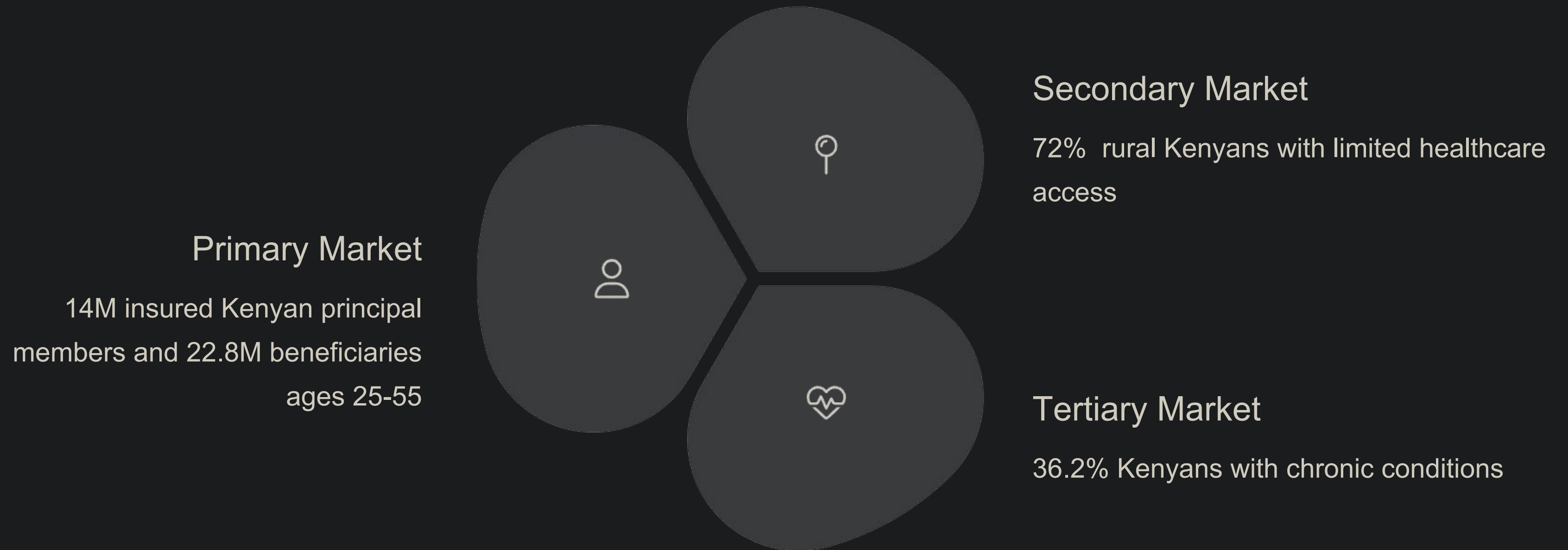


Quick Access

Average wait time:
under 20 minutes



Target Market & Size



Ksh. 36.13 B telemedicine market by 2026 (12.26% CAGR). Capturing just 5% = Ksh. 1.8 B annual revenue.

Competitive Landscape

Feature	HealthConnect	ConnectMed	Afyabora
Doctor-Patient Matching	Yes	Limited	No
Insurance Integration	80% of carriers	60% of carriers	50% of carriers
Specialist Network	500+ specialists	200+ specialists	150+ specialists
Avg. Consultation Cost	Ksh.45	Ksh.70	Ksh.65



Traction & Roadmap



Beta Test - Now

5,000 users, 92% satisfaction, 4.8/5 app rating



Q4 2025

Full launch in 10 key metropolitan areas



2026

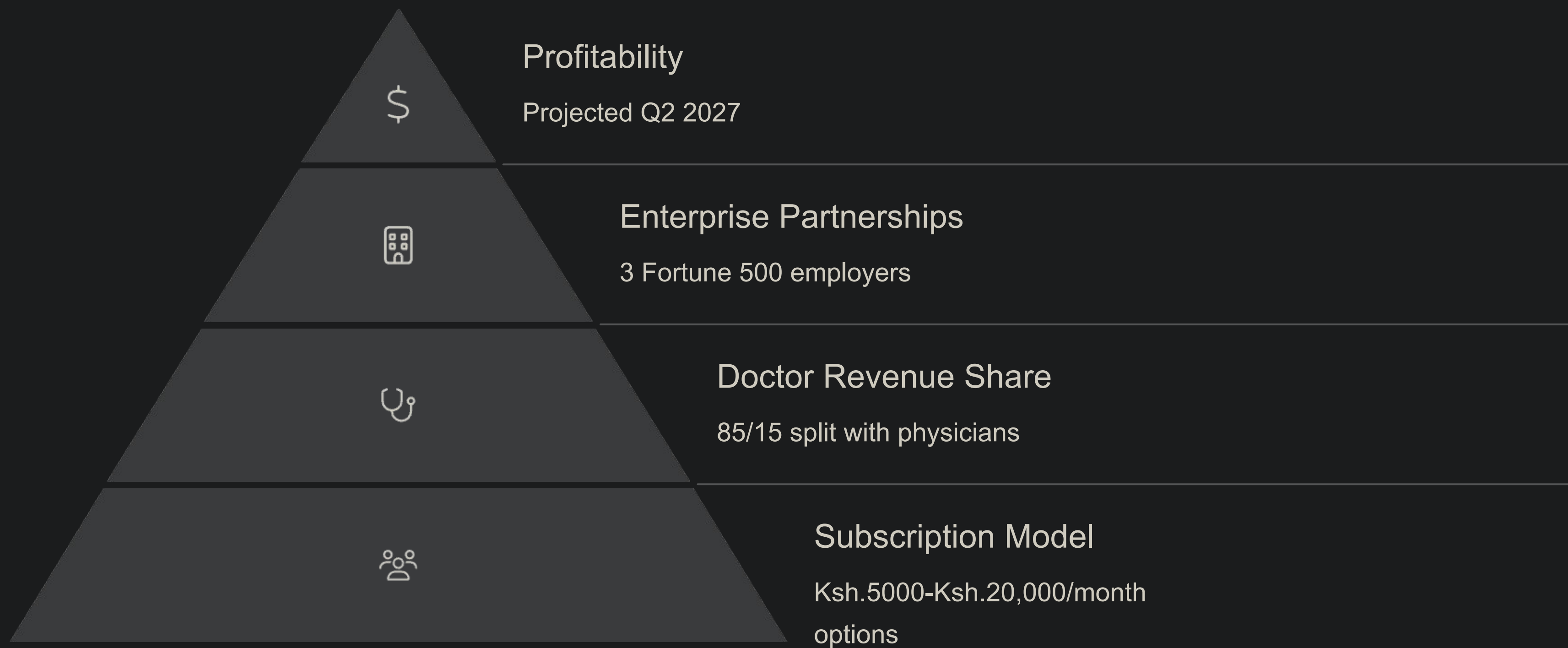
Nationwide expansion + chronic care management



2027

International expansion + predictive care AI

Business Model



Projected revenue: ksh30M by end of 2026, Ksh.55M by 2027.

Team & Ask

Stephen Okoth - CEO

Chief Development Officer

Dr. Samuel Atandi
Chief Consultant,
KNH

Dr. Lence Were

Telemedicine Expert with a start-up Ksh. 5B.

Ksh.20M

Total Seed Ask

Ksh.18.5M

Engineering Team

Ksh.800K

Doctor Network

Ksh.700K

Marketing

