

# HealthConnect: Connecting Patients with Doctors

Revolutionary telemedicine platform launching Q4 2025. We're addressing a Ksh.36B virtual healthcare market opportunity in Kenya.

Founded by a team at PLP software developers. Seeking Ksh.20M seed investment for countrywide expansion.

by Stephen Okoth

### Problem & Solution

### The Problem

- 63% of patients wait 3+ weeks for appointments
- 80% of non-urgent care could be virtual
- Rural patients travel 4+ hours to specialists

### **Our Solution**

Mobile platform connecting patients to doctors/specialiasts 24/7. Video consultations, prescriptions, and follow-ups in one app.



### **Product Features**



HIPAA/DHA-compliant Video

Connect with 3,000+ physicians securely



App-based screening Reduces consultation time by 30%



E-prescriptions

Integrated with 85% of Kenya pharmacies



**Quick Access** 

Average wait time: under 20 minutes



## Target Market & Size

members and 22.8M beneficiaries

ages 25-55



Secondary Market

72% rural Kenyans with limited healthcare access

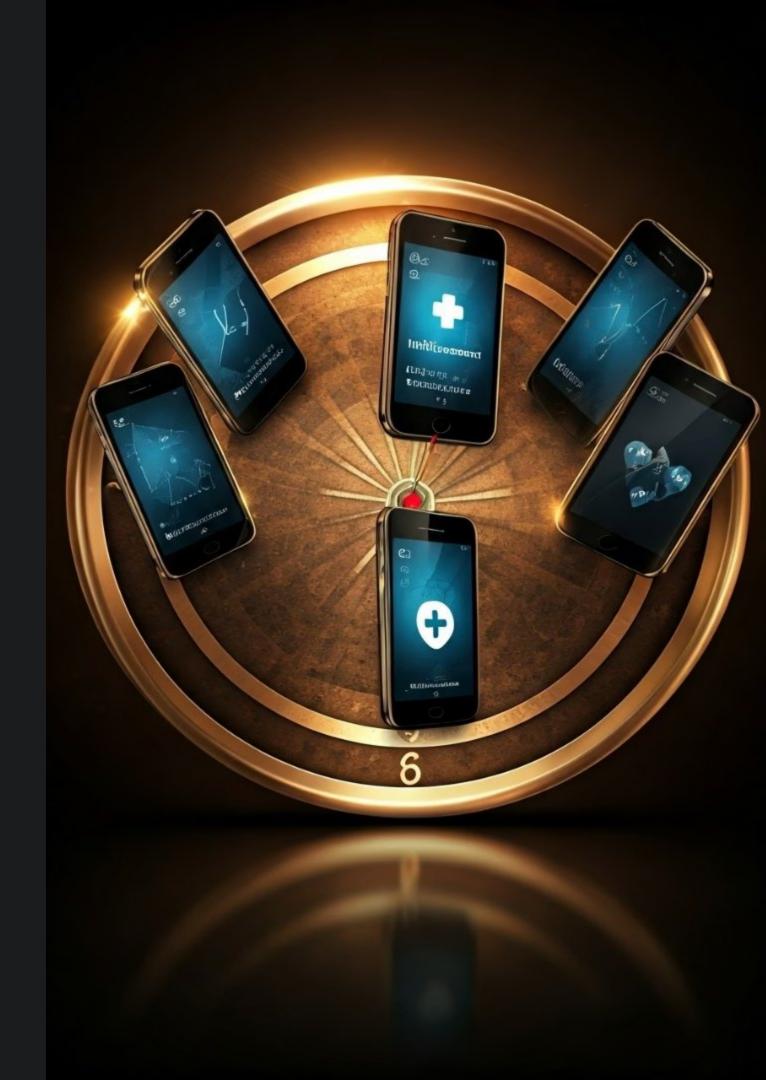
**Tertiary Market** 

36.2% Kenyans with chronic conditions

Ksh. 36.13 B telemedicine market by 2026 (12.26% CAGR). Capturing just 5% = Ksh. 1.8 B annual revenue.

# Competitive Landscape

Feature	HealthConnec t	ConnectMed	Afyabora
Doctor- Patient Matching	Yes	Limited	No
Insurance Integration	80% of carriers	60% of carriers	50% of carriers
Specialist Network	500+ specialists	200+ specialists	150+ specialists
Avg. Consultation Cost	Ksh.45	Ksh.70	Ksh.65

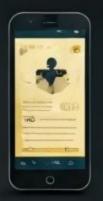








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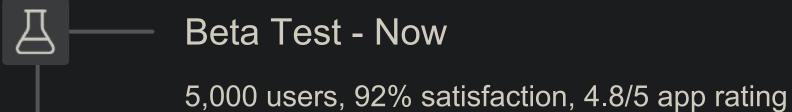


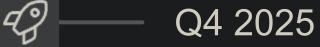
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# Traction & Roadmap

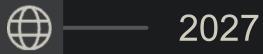




Full launch in 10 key metropolitan areas

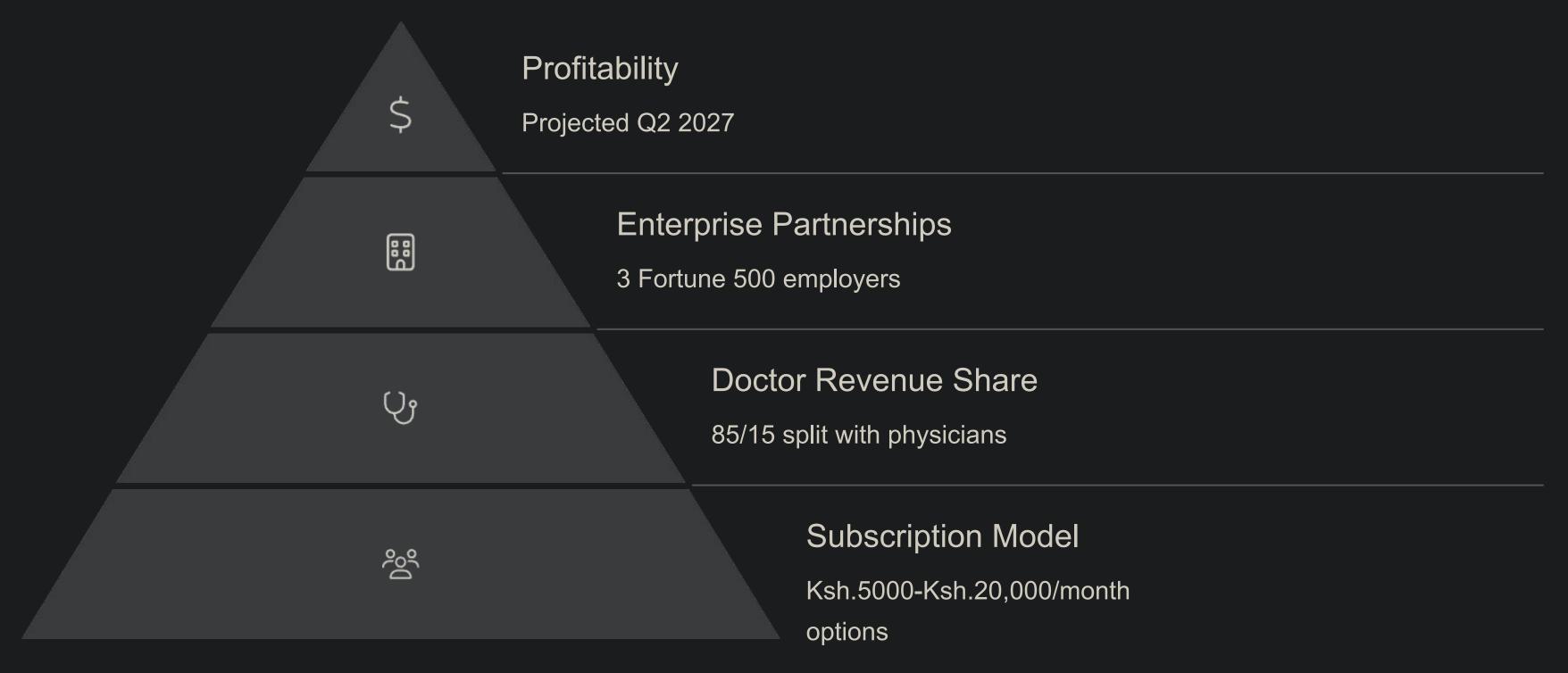


Nationwide expansion + chronic care management



International expansion + predictive care Al

### Business Model



Projected revenue: ksh30M by end of 2026, Ksh.55M by 2027.

### Team & Ask

Stephen Okoth - CEO

Chief Development Officer

Dr. Samuel Atandi Chief Consultant, KNH

Dr. Lence Were

Telemedicine Expert with a start-up Ksh. 5B.

Ksh.20M

Total Seed Ask

Ksh.18.5M

**Engineering Team** 

Ksh.800K

**Doctor Network** 

Ksh.700K

Marketing

