

Shoprite^{TECHNOLOGY}

Mobile Acceleration Framework
Sixty60 "Super App"





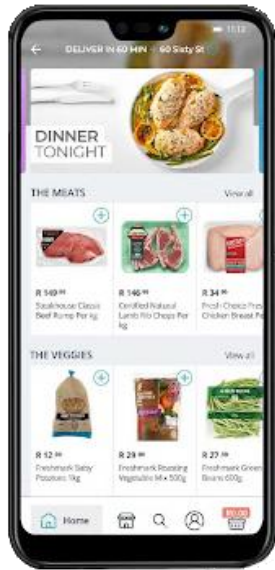
SRX Mobile Acceleration Framework

What is this

What is the Mobile Acceleration Framework

The Mobile Acceleration Framework is a ShopriteX framework that it is used to accelerate mobile development across the group.

Leveraging this framework allows development teams access to the group enterprise servers and development standards thus allowing teams to focus on the core features of their mobile apps.



Enterprise Customer Registration Authentication

Customer authentication, registration and consent leveraging the Group Customer repository (CIAM)



Enterprise Customer Communications

Leveraging the enterprise customer direct communications (Push notifications) to communicate effectively with the customer



Enterprise Basket and Payments

Leveraging the enterprise basket and Shoprite payment systems to facilitate safe seamless payment processes.



Enterprise Merchandising and Product Services

Leveraging the enterprise PIM and CMS to facilitate the merchandising of content on the site.



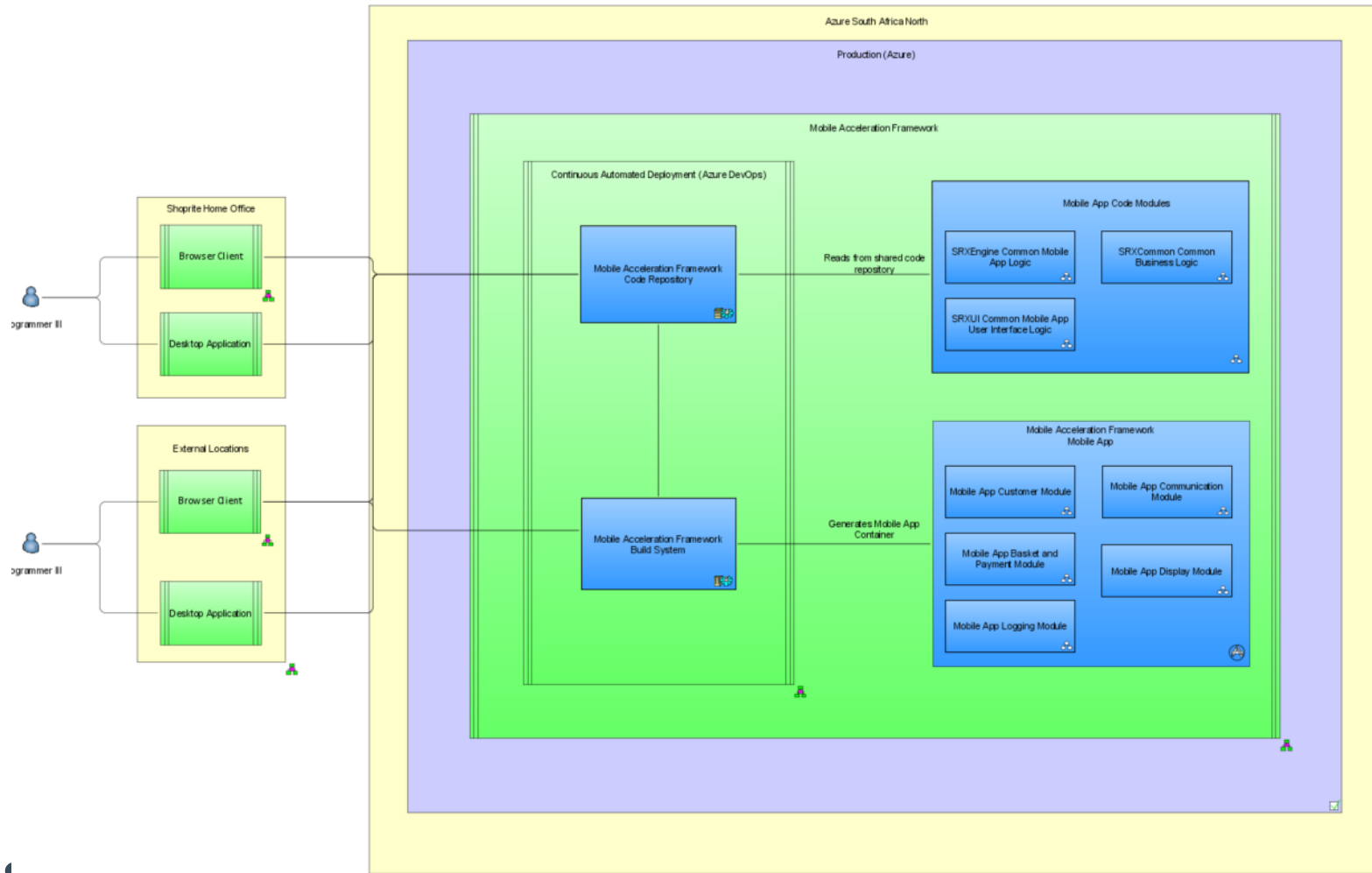
Shoprite Technology Standards

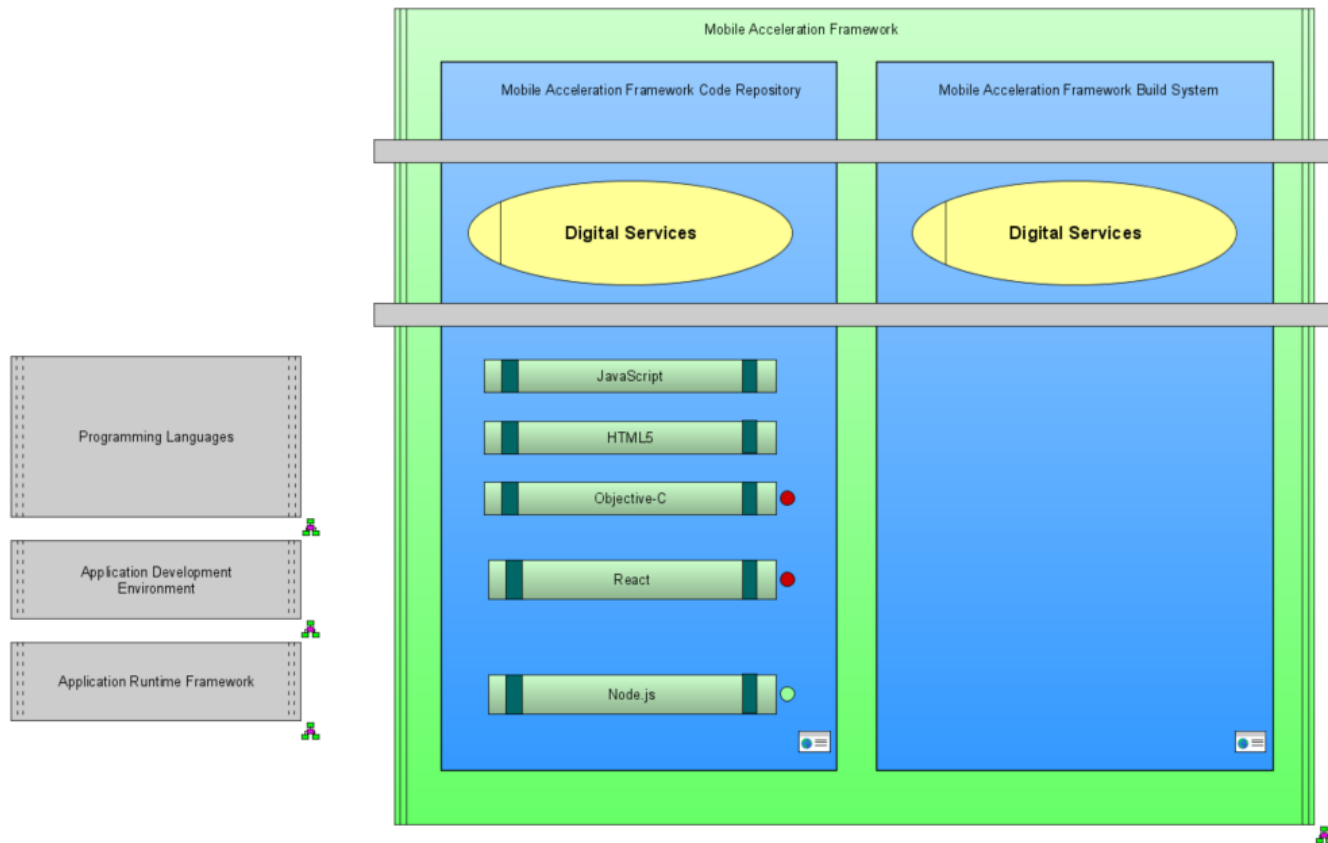
Apply Shoprite Technology Standards for development and usage of enterprise services



Shoprite Devops

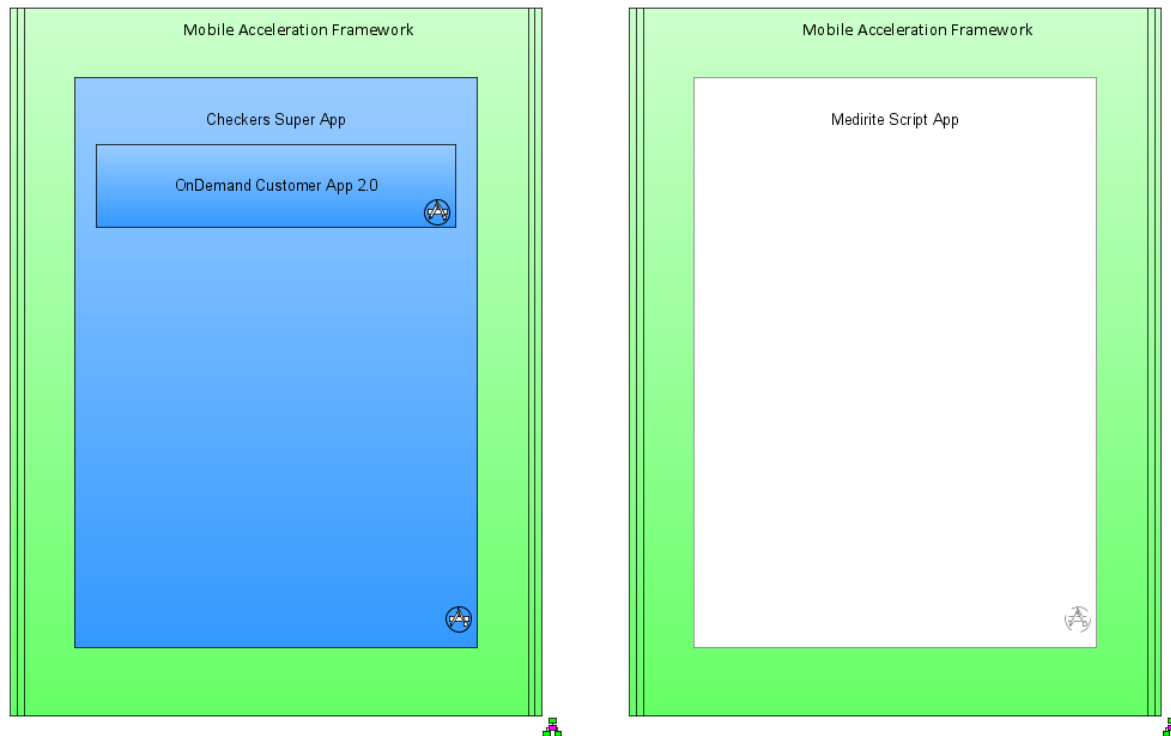
Provide Shoprite Repositories and Build pipelines to accelerate and standardise development effort





Configuration of Usage

Mobile Acceleration Framework - Configurations





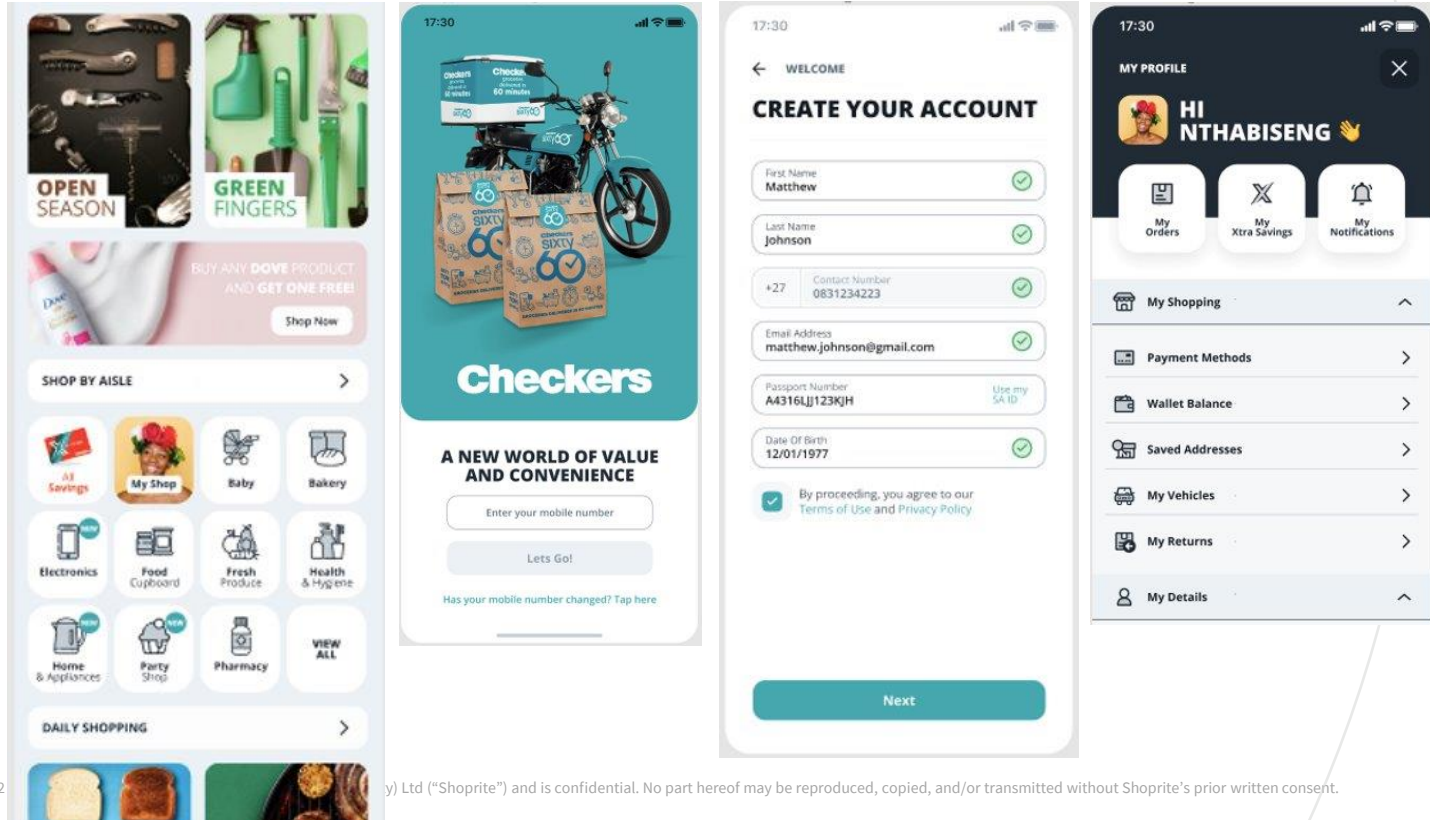
The Sixty60 Super App

What is it?

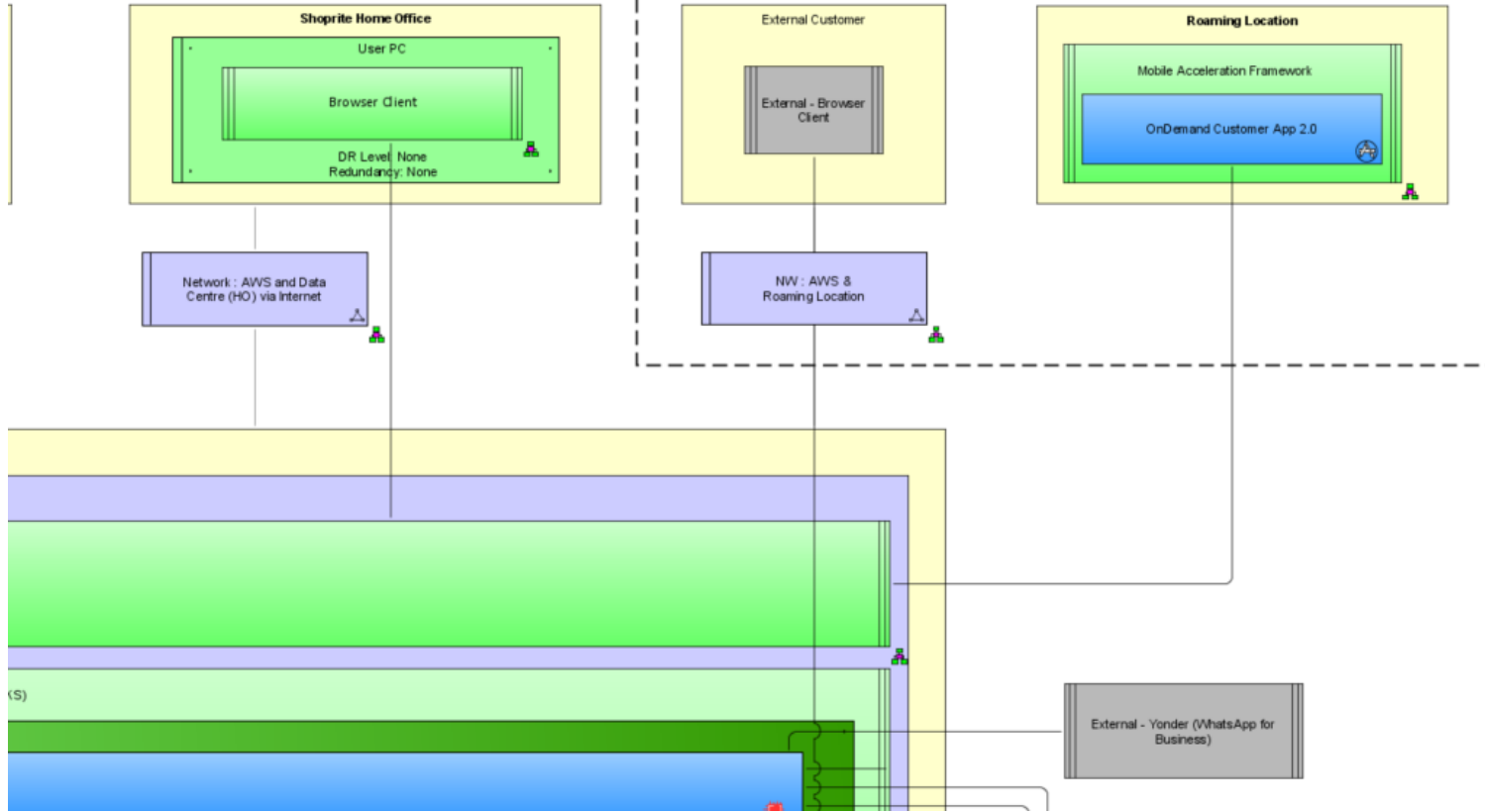
What is the Sixty60 2.0 "Super App"

The Sixty60 "Super App" is an initiative to add more brands to Sixty60 and enable general merchandise. It enables central profile management through CIAM and more brands with new delivery types and picking locations.

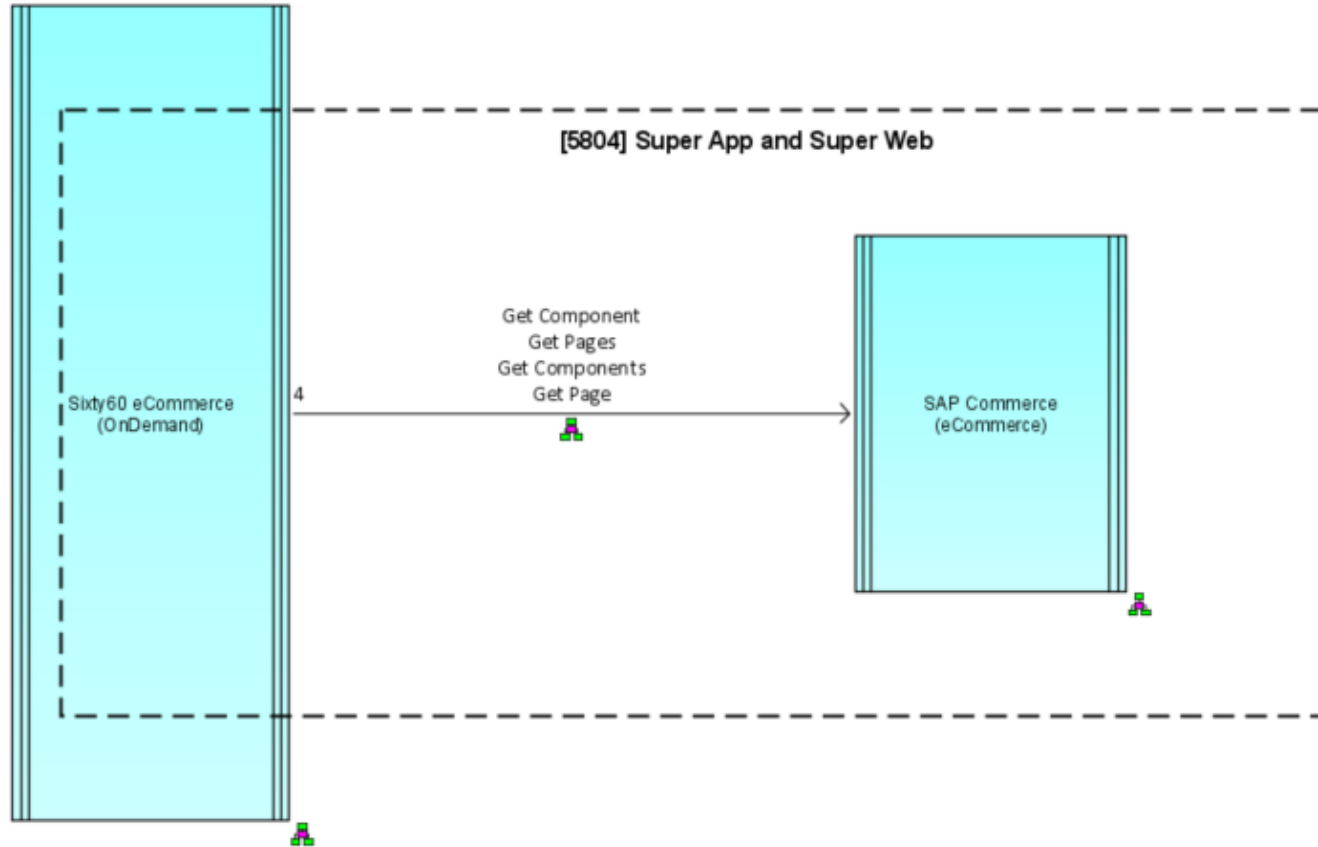
And it uses the Mobile Acceleration Framework ...

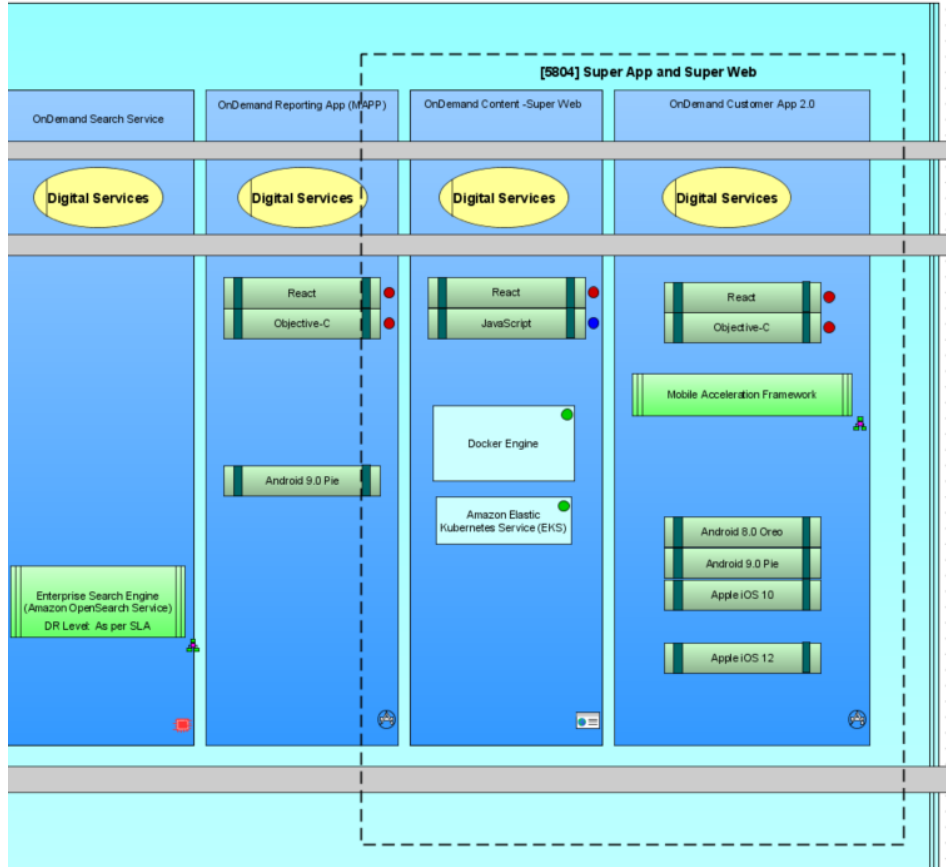


Sixty60 eCommerce (OnDemand) - Solution Component Diagram



Sixty60 eCommerce (OnDemand) - Context Diagram







Any Questions