# Stephen Carras

## MBA Student | Technical PM | Innovation | Strategy | Cybersecurity

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### **SUMMARY OF QUALIFICATIONS**

Experienced PM professional with 8 years successfully leading high-performing engineering and business initiatives, formulating winning strategies to bring products to market. Expertise facilitating cross-functional team collaboration and consistently making datadriven decisions that influence stakeholders and leadership choices. Skilled at adapting to industry and technology trends for implementation of strategic decisions. Over 2 years of hands-on experience with AI prompt engineering to enhance task efficiency.

#### **CAREER HIGHLIGHTS**

- Cybersecurity 2.5 years risk management experience collaborating with engineering teams on 3 enterprise-wide initiatives.
- Led a team of 4 analysts, conducted 7 large market research projects, delivered successful outcomes totaling \$11m revenue.
- Helped raise \$1m in seed capital at a \$6m valuation as the 7th employee through development of an initial value proposition.
- Achieved an 80% idea adoption rate through exceptional storytelling tailored to diverse audiences including key executives.
- Supported executive-level strategy, resulting in \$119m in funding, enabling development of EV wireless charging technologies.

#### **TECHNICAL WORK EXPERIENCE**

# T-Mobile **Technical Program Manager, Cybersecurity**

Snoqualmie, WA

Sep 2021 - Nov 2022

- Coordinated with 8 cross-functional teams to develop and implement a comprehensive Jira-based vulnerability tracking system using Agile methodologies resulting in a 15% reduction in the time required to identify and mitigate security risks.
- Collaborated with 4 engineers using Jira to meticulously monitor and resolve 1,700 vulnerabilities, regularly provided detailed, datadriven updates to senior management featuring Power BI progress dashboards, ensuring transparency and accountability.
- Delivered presentations to promote internal cyber awareness to audiences of up to 600 live participants.
- Implemented Al-driven prompt engineering resulting in a 10% boost in efficiency by streamlining project workflows, leading to faster response times, ensuring higher productivity of engineers.
- Utilized Excel, Power BI and Jira for comprehensive vulnerability tracking analysis of 10-25 new weekly vulnerabilities, this datadriven approach enabled identification and communication of macro trends to stakeholders.
- Led 30 minute weekly project status meetings, reviewed progress and communicated results to key stakeholders.

# Assoc. Technical Program Manager, Cybersecurity

Snoqualmie, WA

Jun 2020 - Sep 2021

- Oversaw a \$60,000 project collaboration with an external vendor's Agile software development team, on the creation of a product for
- tracking 500 vulnerabilities, ensured product readiness and successful adoption. 4th member of a newly created risk management team under CyberOps, employed Agile principles to effectively partner and coordinate with 5 cross-functional teams resulting in timely delivery of effective solutions to complex security challenges.
- Utilized Jira and Agile methodologies to create and maintain documentation for 3 critical processes, greatly enhancing transparency and facilitating communication between 2 partner teams.
- Responsible for maintaining access permissions on 2 SharePoint sites ensuring secure and productive collaboration.

# **BUSINESS WORK EXPERIENCE**

## **Momentum Dynamics** Advisor, Growth Strategy

Remote

May 2018 - May 2021

- Performed in-depth trend analysis on EV van and truck adoption in a 400k vehicle fleet (1% EVs), resulting in productive discussions with 4 potential delivery partners, perfectly aligning with the company's expansion goals.
- Provided strategic insights and recommendations for continued expansion into the EV bus market comprising 39% of 600k buses, leading to discussions with multiple municipal bus services laying the foundation for potential future partnerships.
- Held 30 minute biweekly calls with the CEO of an EV wireless charging company to provide consistent updates delivering valuable insights into external dynamics that impacted business operations.

#### **Momentum Dynamics**

Sr. Business Strategy Manager

Remote

Delivered over 30 reports (2-5 pages) advising on technology adoption aligned with industry trends maximizing shareholder value.

- Authored 8 comprehensive reports (5-10 pages) focusing on revenue generation, marketing, and a digital-first business model.
- Collaborated with executives, resulting in a 57% EV charging site expansion increase, implemented strategic initiatives to drive revenue growth and foster partnerships with potential third-parties.

# **Momentum Dynamics Technical Program Manager, Strategy**

Malvern, PA / Remote Aug 2012 - Aug 2015

Aug 2015 - May 2018

- Led a high-performing team of 4 analysts contributing to the company's valuation growth from \$6m to \$70m in 4.5 years by delivering impactful strategic recommendations during presentations to executives.
- Cultivated a highly collaborative environment that adhered to Agile practices, resulting in a 15% team productivity increase and 10% morale boost through effective team building during weekly standup meetings.

- Collaborated with engineering teams using Agile frameworks to ensure alignment with customer product specifications, resulting in
   \$11m US and European sales revenue with flawless product delivery record and high customer satisfaction.
- Led 30-45 minute Agile-style weekly team standup meetings, optimizing workflow and reducing project completion time by 6 hours
  resulting in increased executive decision-making efficiency.
- Developed and helped execute a market entry strategy leading to successful wireless charger installations at 2 beta-test locations, later expanding to over 50 permanent locations worldwide.

#### **UNIVERSITY LEADERSHIP ROLES**

- Led teams of 2 to 5 peers in 10 of 11 classes for my Masters in Cybersecurity, receiving 94%+ grades on all group assignments.
- Created a Slack channel for MBA students to network outside of class resulting in 61 of 147 students joining within the 1st week.
- Set up a weekly Financial Accounting Study Group used by 9 fellow students.

# **EDUCATION**

The Pennsylvania State University

Master's: Master of Business Administration (MBA) | GPA: 4.0/4.0

**Double Certification:** 

Engineering Leadership and Innovation Management

Management Consulting

The Pennsylvania State University

**Master's**: Cybersecurity | GPA: 3.97/4.0 Concentration: Analytics and Operations

The Pennsylvania State University

Bachelor of Science: Security and Risk Analysis (SRA)

Concentration: Information and Cybersecurity

The Pennsylvania State University Bachelor of Science: Business

Minors: Global Finance and Renewable Energy

World Campus Expected Graduation 2025

> World Campus Graduated 2023

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**World Campus** 

**World Campus** 

# **CERTIFICATIONS**

The Pennsylvania State University: National Security Agency - Issued May 2020 (obtained on completion of SRA degree)

#### **BUSINESS SKILLS**

#### Strategic Skills

- Strategic Planning
- Problem Framing
- Innovation Strategy
- Growth Strategy
- Business Development
- Market Entry Strategy
- Strategic Alignment
- Cost Reduction and Savings
- Performance Metrics / KPIs

#### Communication

- Stakeholder Management
- Storytelling and Influencing
- Public Speaking
- Written Communication
- Vendor Management

# **Project Management**

- Business Modeling
- Project Management
- Project Planning
- Project Coordination
- Technical PM (software)
- Product ManagementScrum
- Agile Methodologies

# Leadership

- Team Empowerment
- Conflict Resolution
- Collaboration
- Crisis Management
- Empathy
- Delegation
- Resource Allocation

### **TECHNICAL SKILLS**

# **Software Tools**

- Tableau
- Power BI
- Excel
- VisioSharePoint
- Microsoft Office Suite
- ServiceNow
- Orange3 (data analysis)

# Technical Knowledge

- Al Prompt Engineering
- Data Visualization
- Business Intelligence (BI)
- Quantitative Market Analysis
- Statistical Analysis
- Technical Writing
- Technical Documentation
- Business Risk Management

# **Analytical Skills**

- Financial Analysis
- Competitive Analysis
- Market Research
- Structured Thinking
- Workflow Modeling
- Process Modeling

## Other Skills

- Cybersecurity
- ChatGPT (as applicable)
- Automation Strategies

#### Languages

Swift (Beginner)