

# Work Record

## WoW Interactive: 2008 - 2016

**Position:** Lead Developer / Technical & Creative Director

### Summary:

I was the creative and technical lead at WoW Interactive, a boutique web marketing agency in Johannesburg, South Africa.

We specialised in the DNN CMS platform creating web marketing solutions, web sites, brand identities, custom web applications and print materials.

I designed, developed, deployed and or oversaw the production of hundreds of brands and websites.

**Duties:** Web design, UX / UI, Wire-framing & prototyping, Front-End development , Custom development, Database design, Graphic design, Desktop publishing, Colour correction & retouching, Print, pre-press & reproduction, Site deployment CI & brand creation, Server setup & maintenance, Sales, Mentoring, Team management, Client relations, Traffic, Training and workshops, Costing & estimating.

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## Indigo Marketing: 2007 - 2008

**Position:** Creative Director / Production Manager

### Summary:

I headed up the design studio at Indigo Marketing, a mid-size marketing and events agency. I was involved in art direction, estimating and studio traffic.

**Duties:** Art direction, Tender layout & design, Desktop publishing, Costing & estimating, Project management, Mentoring, Pre-flight checks, Client relations, Printer liaison, Event planning & setup, Quality assurance

# Select Africa Safaris: 2004 - 2007

**Position:** Web & Graphic Designer

## Summary:

At SAS, I managed the brands for the main company and all of its subsidiaries. I design all of the print material as well as designed, built and maintained the websites.

**Duties:** Graphic design, Brand management, Desktop publishing, Web design, Web development, Colour correction & retouching, Event design & setup, Pre-press & reproduction.

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# Other Positions

## Cline Colour: 2001 - 2004

**Position:** Graphic Designer & DTP Operator

## JT Publishing: 1997 - 2001

**Position:** Scanner Operator, DTP Operator, Graphic Designer

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# Tech Skills & Applications

- Photoshop
- Illustrator
- In-Design
- Bridge
- Visual Studio
- Acrobat
- MS Office
- DNN (Dot Net Nuke)
- Word Press
- MS SQL Server
- IIS
- HTML 5
- CSS
- Javascript
- In Vision
- Trello
- Windows Server
- WAMPP /XAMPP
- Sublime Text
- Visual Studio Code
- Note Pad Plus Plus
- Wire framing & Prototyping