




Hi, my name is Steve Cowling

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 [stephen-cowling](#)

I am a digital designer, web developer and UX engineer with many years of agency experience and a strong background in web publishing and print media.

I am production focused, very hands on, deadline driven and passionate about solving problems with design and technology.

WORK RECORD

FARMERS TRADING CO:
01/2018 - CURRENT

As the Web Development Manager at Farmers Trading Company I manage all front-end development of the E-commerce website. Prototyping, building custom features and improving UX/UI and implementing third party brand APIs.

I also manage contractors and support the digital design team and content managers.

KIWI PLATES:
05/2017 - 12/2018

At KiwiPlates I was the front-end developer and designer in charge of the marketing website as well as supporting the backend ordering system.

My day to day involved working on digital projects, improving UX, supporting the sales staff, designing and developing various marketing jobs. I also managed all back-end projects with the dev team in Australia.

WOW INTERACTIVE:
10/2008 - 10/2016

During my time at WoW Interactive, I was the creative and technical director of a hard-working team which transformed from a small budget web solution provider into a full-service digital and print agency.

We provided clients with websites, web-based applications, corporate identities, brochures, events and more.

INDIGO MARKETING:
06/2007 - 09/2008

I managed traffic and creative direction for a busy design and development studio for this mid sized marketing and events agency. Although mostly in charge of traffic and resource allocation, I was still very hands on when it came to layout and mac-ops.


SELECT AFRICA SAFARIS:
07/2004 - 05/2007

At SAS, I managed the brands for the main company as well as all of it's subsidiaries. I designed, developed and maintained their websites as well as all of the print materials.

CLINE COLOUR:
09 / 2001 - 06 / 2004


Cline Colour was a busy pre-press, reproduction and design agency, supporting many design studios in need of pre-press materials (film playouts, proofs, deepetching etc..).


SKILLS & APPLICATIONS

SKILL	EXPERIENCE	PROFICIENCY	LAST USED
 GRAPHIC DESIGN			
CI, brand & logo creation	>10	Expert	09 / 2016
Reproduction	>10	Expert	Current
Deep etching & photo manipulation	>10	Expert	Current
Colour correction & retouching	>10	Expert	Current
Primary software: Photoshop, Illustrator & InDesign,	>10	Expert	Current
Support software: Bridge, In Vision, Acrobat, Lightroom	>10	Productive	Current

DIGITAL DESIGN			
Wireframing & prototyping	>5	Productive	Current
User experience focused design	>5	Productive	Current
User Interface design (software)	>5	Productive	Current
Website design	>10	Expert	Current
Digital platform branding	>10	Expert	01 / 2017
Custom iconography	>5	Expert	Current

PRINT DESIGN			
Magazine design & layout	>10	Expert	Current
Pre-press setup	>10	Expert	Current
Advert design & makeup	>10	Expert	Current
Banner & large format design	>10	Expert	Current

 PROJECT MANAGEMENT			
Inception meetings / sales / creative briefs	>5	Expert	Current
Quoting / cost estimates / resource allocation	>5	Expert	09 / 2016
Client presentations / client relations	>5	Expert	09 / 2016
Training and workshops	>5	Productive	05 / 2016
Quality assurance: developing team processes	>5	Expert	Current
Support software: Trello, MS office, Google Apps, Manuscript, MS Teams, ProMapp	>5	Expert	Current

SKILL	EXPERIENCE	PROFICIENCY	LAST USED
 WEB DEVELOPMENT			
Design to code implementation (PSD to HTML)	>10	Expert	Current
Cross browser testing & troubleshooting	>5	Expert	Current

MARKUP & FRAMEWORKS			
HTML / CSS / ASCX / CSHTML / Razor	>10	Expert	Current
JavaScript	>5	Productive	Current
Angular JS, Angular, React, JQuery	<5	Productive	Current
CMS theme building / skinning / templating	>5	Expert	Current
Supporting frameworks: Bootstrap, Font Awesome, Google Fonts	>5	Expert	Current
Supporting software: Visual Studio, Visual Studio Code, Sublime Text	>5	Productive	Current
Git, VS TFS	>5	Productive	Current

CONTENT MANAGEMENT SYSTEMS (CMS)			
Intershop	<5	Productive	Current
Umbraco	<5	Productive	10 / 2019
DNN (DotNetNuke)	>5	Expert	10 / 2019
Wordpress	<5	Productive	08 / 2016
Module installation, setup and styling (sliders, email clients, shopping carts etc...)	>5	Productive	01 / 2017

CUSTOMER RELATIONSHIP MANAGEMENT (CRM)			
SalesCloud, Marketing Cloud	<5	Productive	Current

CUSTOM WEB APPLICATION DEVELOPMENT			
Xmod Pro	>5	Productive	01 / 2017
ASP .Net	>5	Productive	Current
SQL database design	>5	Productive	Current

SERVER & SUCURITY MANAGEMENT			
MS SQL Server	>5	Productive	Current
Akamai	<5	Productive	Current
Site installation & deployment	>5	Expert	09 / 2016