DevFestMN

2023 SPONSOR INFORMATION

Hello Potential Sponsors!

What is DevFestMN?

DevFestMN, hosted by Google Developer Group - Twin Cities Meet Up, is one of the best technology conferences in the Twin Cities. With over 500 participants last year, we look forward to bringing together close to 600 developers, UX/UI designers, and technologists to our 6th annual event in Minneapolis, MN.

Why Should You Sponsor DevFestMN?

DevFestMN is a great way to get access to the top IT and technical talent. We welcome the opportunity to collaborate with companies that want to connect with the tech community.

Technical Recruiting. DevFest gives you access to hundreds of top tech talent. Several of our past sponsors have been able to recruit top technical talent as a direct result of their involvement with DevFestMN.

Brand Recognition and Product Exposure. Expand your brand presence and expose hundreds of attendees and press to your company, product, or API. Get real-time feedback on your products.

Support the Twin Cities and Midwest Tech Community. We value our tight-knit Minneapolis tech community and believe that by bringing great people together we can do great things. Join the fun!

Past Sponsors

Google   Target   AGOSTO   LIVEFRONT   CODE42   NERDERY   BuzzFeed   LeadPages™

DevFestMN is a conference like no other, and we would love for you to be a part of it.

If these sponsorship tiers are not suitable for your company, don't hesitate to reach out. We would still love to have you join! Please email us and we will be happy to work with you on finding the right fit for your company and DevFestMN.

GDG   Contact us at **sponsor@gdgtc.com**   devfest.mn

SPONSORSHIP TIERS

TIER	PREMIER	PARTNER	COMMUNITY
COST	$3,000	$1,500	$500
PERKS			
Premier Sponsorship Booth — *Preferred booth location*	●		
Speaking Opportunity — *Sponsor podium announcement*	●		
Live Announcement — *Anckowledgement by event staff*	●		
Sponsorship Booth — *8" table available for expo / promo*	●	●	
Primary Banner Logo Placement	●	●	
Logo on Printed Materials	●	●	●
Complimentary Admissions	6 Guests	3 Guests	1 Guest
Logo on DevFestMN Website	●	●	●
Logo on DevFestMN App	●	●	●
Logo on Email Blasts	●	●	●
Social Media Recognition — *Sponsor mentions on Twitter and Facebook*	●	●	●

ADD-ON ITEMS

Sponsor a Meal	$1,000
Sponsor a Prize Give-Away	$500

GDG

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devfest.mn

CONTACT US

If you still have questions about sponsoring DevFestMN, we would be happy to help design a package that works for you and your company! We have worked with a lot of great partners in the past and would love to have you join our community by participating in our 2023 event.

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HIGHLIGHTS