

**Stephen Fluin**

18376 66th Pl N, Maple Grove, MN 55344  
(651) 560-0448  
stephen.fluin@gmail.com

## Stephen Fluin - Developer Relations Leader

Experienced DevRel Leader working in open source. Comfortable working for all sized organizations involving the development of successful software products, teams, partnerships, and communities.

### *Work Experience*

#### **VP of Product**

February 2025 - Present

**HeroDevs**

Stephen is a member of the executive team and leads the product roadmap and go to market initiatives. Leading a team of 10 including product management, product marketing, and project management, Stephen uses his deep understanding of developer ecosystems, open source, and developer decision making to identify and solve new problems and create value for developers.

#### **Head of Developer Relations**

October 2022 - Dec 2024

**Interop Labs**

Stephen leads Developer Relations for Axelar, creating a new team from scratch from 0 to 6 headcount. Axelar has grown from ~50 Axelar network transactions per month to more than 60,000 transactions per month since Stephen joined. Stephen's team is responsible for making developers successful via events, the Axelar documentation, and technical support of partners and the community.

#### **Head of Developer Relations**

March 2021 - October 2022

**Chainlink Labs**

Stephen built and led the Developer Relations team for Chainlink. Growing the team from 1 to 19 headcount, Stephen led all aspects of Developer Relations from events (hackathons, meetups, etc), developer content (YouTube, blog, sites), community, and strategic partnerships. Stephen led the use of a strategic grants fund.

#### **Staff Developer Relations Engineer**

April 2016 – March 2021

**Google, MTV/SVL California**

Stephen led Developer Relations for Angular and for a second Internal DevRel (IDR) team. As the lead for Angular (3M developer community), Stephen managed key partnerships (Ionic, Stackblitz, and over 50 fortune 500 companies), led the creation of messages, community engagement and activation. In 2020, Stephen co-founded the new IDR group designed at bringing Developer Relations skill sets internally to serve Google's tens of thousands of internal software engineers and large bespoke software platforms. Stephen recommended successful strategic investments by Google Ventures in Stackblitz and partnered to make the creation of [XLTS](#) (\$20M+) possible.

#### **Developer Advocacy & Product Manager for Enterprise**

May 2015 – April 2016

**Trello Inc, New York, New York**

## Stephen Fluin

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As part of the product team, Stephen leads Developer Advocacy for Trello. Responsibilities include management of developer technical documentation, interaction with sales, marketing, and engineering for coordinated efforts and launches. Stephen also acts as the lead Product Manager for Enterprise within Trello. Enterprise customers, while a small subset of Trello's 12 million users, represent the largest revenue growth segment for the company and are one of the key focuses for the future.

### **Chief Strategy & Innovation Officer**

October 2001 – May 2015

**MentorMate, LLC, Minneapolis, Minnesota**

Stephen served on the Executive Management Team of MentorMate. Stephen headed up the consulting and strategy division of the organization, assists with product development, and worked with MentorMate's larger clients to ensure successful partnership, and to ensure successful use of strategic technologies.

MentorMate grew from a team of 2 (Stephen and the Founder) in 2001, to a company of over 400 people. MentorMate was sold in 2014 to Taylor Corporation.

### **Founder**

February 2004 - 2008

**Digital Fluency, LLC**

February 2015 - present

**Deeloh Technologies, LLC**

Stephen has co-founded two businesses where he was in charge of all software development. Digital Fluency used a large system to present and monetize user generated content and data mined information for over 400,000 music lyrics and music tablatures. This company was sold to MentorMate. At Deeloh, Stephen designed [a platform](#) for mobile and web that allows language learning students to submit practice sessions digitally.

### ***Education***

#### **Masters of Business Administration**

**Carlson School of Management**

Stephen completed the Carlson Executive MBA program and was included as an expert speaker on IT Innovation, IT Disruption, and Mobile Technologies.

#### **Bachelors of Science in Computer Science**

**University of Minnesota - Institute of Technology**

Stephen spent 1 semester studying Computer Science in Montpellier, France. He also finished his Bachelors of Science in Computer Science in only two and a half years.

### ***Recognition & Skills***

#### **Google Developer Expert - Web Technologies 2014-present**

A recognized expert in Google technologies, Stephen has been actively involved in many communities, including leading the Google Developer Twin Cities.

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## **Skills**

- Developer Relations
- Product Management
- Developer Documentation
- Community Building & Partnerships
- Community Organization
- Public Speaking
- Agile (SCRUM), Iterative, and Waterfall development methodologies
- Google Technologies
- Content Marketing
- Technical Writing

## **Areas of Technical Expertise**

- HTML5, Javascript, TypeScript CSS
- Modern Toolchain (Node, NPM)
- Angular, React, Node
- GitHub Workflows and Actions
- PHP
- .NET (C#, .NET Core)
- Java / Kotlin
- C++
- Server Administration