

Stephen Widom

New York, NY - steviewidom@gmail.com

Technical Skills:

- More than five years of professional experience with HTML, CSS, JavaScript, and PHP
- Professional experience creating and deploying React web applications using NPM, Yarn, Webpack, and Babel
- Versed in creating custom API endpoints for database-based web applications
- Expertise in converting PSDs to HTML
- Custom WordPress theme and plugin development
- Familiarity with version control software Git, including concepts of branching, cherry-picking, and rebasing
- Experience setting up portable development environments using Vagrant and VirtualBox
- Proficient in API integration including Constant Contact, Authorize.net, PayPal, Twitter, and Google Maps
- Knowledgeable in Adobe Creative Suite software including Photoshop
- Experience with Linux / command line interface

Work Experience:

Strategic Insight | June 2016 - Present

Lead Web Developer | New York, NY

- Use ReactJS (and React Router, ReactDOM) to create dynamic web applications
- Work with DevOps to create and secure development, staging, and production environments
- Integrate version control using Git with GitHub and Bitbucket
- Utilize MVC principals to maintain clean architecture and scalable code base
- Convert high-traffic sites from legacy CMS to WordPress
- Conduct CMS training sessions for stakeholders and project owners
- Follow Agile methodology, participate in daily scrum meetings, and track progress of open issues via JIRA

MSM DesignZ, Inc. | February 2014 - June 2016

Lead Front End Developer | Tarrytown, NY

- Produced more than 20 custom websites and landing pages
- Developed more than a dozen custom WordPress templates and plugins
- Coded pages in accordance with best SEO practices
- Designed, coded, and executed several successful HTML e-mail campaigns
- Integrated payment gateways including Authorize.net and PayPal for e-commerce sites
- Eliminated spam from all custom contact forms
- Made use of Google PageSpeed Insights and Google Analytics to ensure top page performance and SEO ranking
- Set up VPS for client hosting including installing LAMP
- Optimized PHP and Apache for best performance on high-traffic sites

Plastic-Craft Products | August 2013 - February 2014

Web Designer / Web Developer | West Nyack, NY

- Completely redesigned and coded corporate website, including Magento storefront and WordPress blog
- Designed and developed landing pages and microsites
- Created a user interface for an internal database system
- Designed and launched a successful e-mail marketing campaign (>50% open rate)
- Assisted in launching several Google AdWords campaigns
- Utilized several APIs including MailChimp/Mandrill, FedEx, USPS, eBay, and more

Freelance Web Developer | June 2012 - Present

Web Designer / Web Developer | New York, NY

- Work face-to-face with clients to create custom websites
- Ensure strict adherence to latest HTML, CSS, and JavaScript standards and practices
- Make use of latest responsive design techniques to ensure consistent user experience on desktop browsers as well as tablets and mobile devices
- Set up hosting through cpanel-based shared hosting environments or on personal VPS

Volunteer Experience:

UWC: Together for Development | October 2017

Web Designer / Web Developer | New York, NY

- Designed and developed custom website (togetherfordevelopment.com)
- Conducted CMS training
- Set up hosting on personal server

People to People | May 2013 - February 2014

Volunteer | Nanuet, NY

- Updated and enhanced WordPress website
- Utilized customer relationship management software to update and verify client records
- Used macros to simplify process of tracking volunteer hours through Excel

Education:

Bachelor of Arts - State University of New York, College at Oneonta

Music Industry major

Audio Arts Production minor