- **13** What is likely to affect the position of the demand curve for tickets to pop concerts but **not** the position of the supply curve?
 - A a change in incomes of potential customers
 - **B** a change in price of tickets to the concerts
 - **C** a change in rents charged by venue owners
 - **D** a change in seating capacity of concert venues
- **14** The table shows Lee's and Yim's price elasticity of demand for restaurant meals and cinema tickets.

	Lee	Yim
restaurant meals	-1.2	-0.8
cinema tickets	-0.7	-0.3

There is a rise in the price of both products.

What can definitely be concluded after these price changes?

- A Restaurant owners will receive more income.
- **B** Lee will spend more money on both products.
- **C** Yim will spend more money on both products.
- **D** Cinema owners will receive less income.
- **15** A government fixes a maximum price for a product in order to increase its consumption.

What would be the likely outcome of such a policy?

- A Consumption will fall if the maximum price is above the current equilibrium price.
- **B** Consumption will rise if the maximum price is below the current equilibrium price.
- **C** Production will fall if the maximum price is above the current equilibrium price.
- **D** Production will fall if the maximum price is below the current equilibrium price.