29 A business provides the following information.

break-even point	4500 units
unit selling price	\$50
contribution to sales ratio	40%

What is the effect on the break-even point if the unit selling price is increased by 10%?

- A increased by 409 units
- **B** decreased by 409 units
- **C** increased by 900 units
- **D** decreased by 900 units
- 30 When might the application of cost-volume-profit (CVP) analysis be ineffective?
 - A when a change in production method is planned
 - **B** when an increase in the price of direct labour is expected
 - **C** when output is likely to fall
 - **D** when there are fixed costs as well as variable costs