15 The table shows the total amount consumers are willing to pay for different quantities of good X and the total external benefits that arise from the consumption of X.

quantity of good X (000 units)	consumers' willingness to pay (\$000)	total external benefits (\$000)
1	100	20
2	180	38
3	240	54
4	280	68
5	300	80

What is the value of the marginal social benefit when 5000 units are consumed?

- **A** \$12000
- **B** \$32000
- **C** \$80 000
- **D** \$380 000
- 16 A company applied to build a supermarket on the edge of a town near a river. Permission to do this involved an expensive planning process with the local government. In order to gain approval the company agreed to build a bridge across the river near the supermarket.

What would be included in a social cost-benefit study of this application which would **not** be included in a private calculation?

- A the value of the extra customers the supermarket gets by people using the new bridge
- **B** the value of the land used which could have been used for housing
- **C** the value of the time of the local government's officials in the planning process
- **D** the value of the time saved by people using the new bridge to get to work in the town
- 17 A good is most suitable to be provided by the market if it is
 - A excludable and non-rival.
 - **B** excludable and rival.
 - **C** non-excludable and non-rival.
 - **D** non-excludable and rival.