

**12** How would an economist establish the market demand curve for a private good?

- A** by adding consumer surplus to total expenditure
- B** by combining individual demand curves horizontally
- C** by combining the price elasticity of individual demands
- D** by multiplying price by quantity demanded

**13** Knowledge of which combination of demand elasticities would be relevant to a firm trying to increase its revenue?

	price elasticity of demand	cross elasticity of demand	income elasticity of demand
<b>A</b>	✓	✓	✓
<b>B</b>	✓	✓	✗
<b>C</b>	✓	✗	✓
<b>D</b>	✗	✓	✓

**14** What will definitely stop, following the nationalisation of an industry?

- A** dividend payments to the industry's shareholders
- B** job losses among the industry's workforce
- C** price increases for the industry's product
- D** the closure of unprofitable factories in the industry