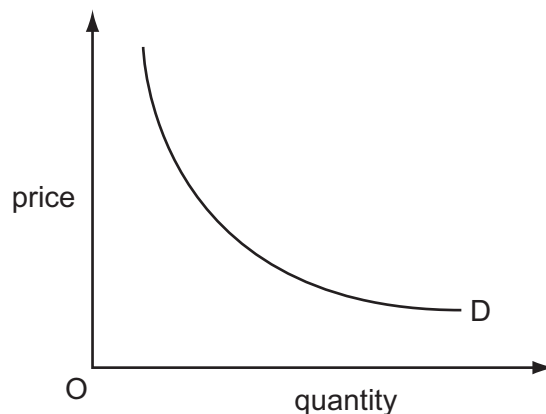
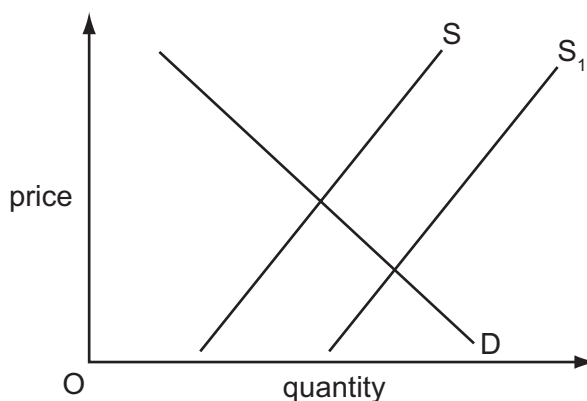


- 8 The diagram shows the demand curve for a product with unitary price elasticity.



What will happen with such a curve?

- A A fall in price will bring about an increase in expenditure on the product.
 - B A fall in price will bring about an increase in sales but a fall in expenditure on the product.
 - C As the price rises, expenditure on the product stays the same.
 - D As the price rises, expenditure on the product rises and then falls.
- 9 In the diagram D and S are the demand and supply curves of a good.



What could cause the supply curve to shift in the short run to S_1 ?

- A a change in consumer preferences
- B a decrease in the price of a complementary good
- C a fall in the cost of raw materials
- D a government warning that consumption of the good can damage health