3 A firm changes the type of product it produces.

What might limit the firm's ability to use division of labour?

- **A** The new production method is more capital intensive.
- **B** The new production method is very expensive.
- **C** The new product is made to specific customer requirements.
- **D** The new product requires specialised labour.
- **4** A group of tourists become stranded on a desert island. They decide to use their own system of money.

Which statement about their choice of money is correct?

- **A** Coins in their possession would be suitable if there are enough of them.
- **B** Fruit fallen from trees would be suitable because it has intrinsic value as a food.
- **C** Pebbles from the seashore would be suitable because they are both durable and plentiful.
- **D** Seaweed would be suitable as it is in unlimited supply around the coast.
- **5** What is likely to affect the position of the demand curve for tickets to pop concerts but **not** the position of the supply curve?
 - **A** a change in incomes of potential customers
 - **B** a change in price of tickets to the concerts
 - **C** a change in rents charged by venue owners
 - **D** a change in seating capacity of concert venues