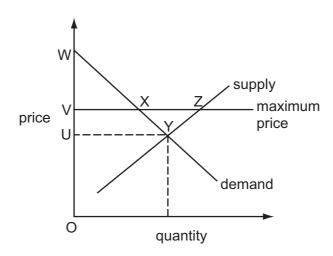
13 The diagram represents a market for a good, in which the equilibrium price is OU.



A maximum price of OV is imposed by law.

What effect does this have on consumer surplus?

- A It decreases by area VXYU.
- **B** It increases by area WXV.
- C It increases by area XYZ.
- **D** It is not affected.
- **14** What explains why the social cost of developing tourism on a remote island is greater than the private cost?
 - A the costs of building extra hotels on the island
 - **B** the extra costs of providing the tourists with food
 - C the travel costs paid by tourists who visit the island
 - **D** the harm to the environment caused by the tourists
- 15 What would **not** be included in a cost-benefit analysis of a proposed new university?
 - A the costs of building the new university
 - **B** the extra income earned by the new university's graduates
 - C the future staffing costs of other universities
 - **D** the future staffing costs of the new university five years into the future