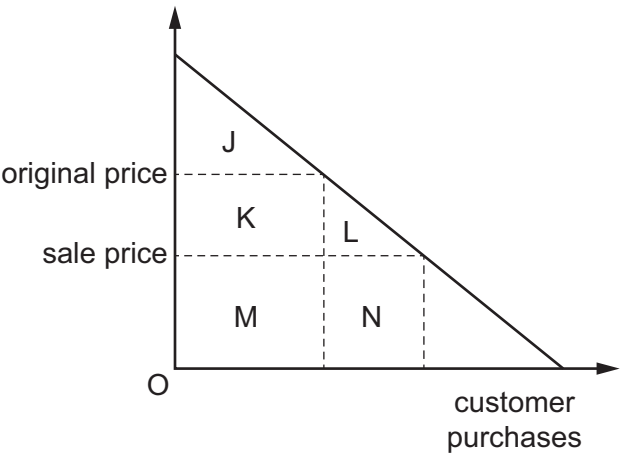


- 13 A well-known clothes retailer decides to have a summer sale in its shops. As a result the number of people who use the shops increases.



Which areas measure the change in consumer surplus for the customers who would have bought the clothes anyway and the surplus for the new customers?

	existing customers	new customers
A	J + K	L
B	J + K + M	L + N
C	K	L
D	M	N