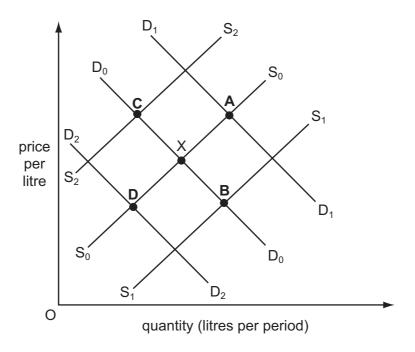
12 In the diagram, point X shows the equilibrium price and quantity for a fruit drink.

The government announces that the ingredients used in the drink can be harmful.

Which point, **A**, **B**, **C** or **D**, is most likely to represent the new equilibrium after consumers hear this announcement?



13 The table shows observations of a competitive market in equilibrium in two periods.

period	market price	quantity traded
1	50 cents	10 000 units
2	60 cents	12000 units

What could explain the change from period 1 to period 2?

- A an increase in the price of a complement
- **B** an increase in the price of a substitute
- **C** the imposition of an indirect tax on suppliers
- **D** the imposition of a minimum price of 60 cents by a government
- 14 Which combination shows examples of the private and external costs of the particular activity?

	activity	private cost	external cost
Α	car journeys	traffic police costs	labour mobility
В	foreign holidays	crowded beaches	airport taxes
С	jet flights	night flight disturbance	landing fees
D	pop concerts	admission charges	noise intrusion

© UCLES 2004 9708/01/O/N/04