- Which ratio measures a business' average payment period?A current ratio
  - **B** liquid ratio
  - **C** trade payables turnover
  - **D** trade receivables turnover
- 23 A firm has calculated the following accounting ratios for the year ended 30 June:

	year ended	
	30 June 2010	30 June 2011
gross profit on sales	30 %	33%
net profit on sales	15%	14 %

What could explain the changes in the percentages?

- **A** A fall in interest payments was equal to an increase in administration costs.
- **B** An increase in raw material costs was covered by an increase in selling price.
- **C** An increase in the advertising budget has allowed the firm to increase the selling price.
- **D** An increase in the advertising budget has led to a rise in sales volume.
- 24 What is a limitation of the use of accounting information that is totally outside the entity's control?
  - A changes in legal reporting requirements
  - **B** changes in inventory valuation method
  - C changes in total assets employed
  - **D** changes in working capital