15 The table shows the expected costs and benefits from four government projects. The government can afford only one project.

Which project should the government choose?

	private benefits \$m	external benefits \$m	private costs \$m	external costs \$m
Α	40	200	60	70
В	60	160	100	20
С	100	210	100	120
D	150	90	120	140

- **16** What is always a characteristic of a public good?
 - A Consumption of the good by one individual prevents consumption by any other individual.
 - **B** It confers benefits on consumers that are greater than they themselves realise.
 - **C** It is supplied by a voluntary organisation.
 - **D** The benefits it confers on consumers can be extended to others at zero cost.
- **17** Brazil and Colombia attempt to control the supply of coffee in the world market to help stabilise their incomes.

What condition is essential for this to stabilise their incomes effectively?

- **A** There must be large firms in the industry.
- **B** It must be possible to store the coffee and release stocks when necessary.
- **C** Other countries must supply a significant percentage of the total market.
- **D** The demand for the product must be elastic.

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