7 The price elasticity of demand for a firm's product is equal to one for all price changes.

What would be the result of this?

- **A** A percentage increase in price will cause demand to fall by a larger percentage.
- **B** A percentage increase in price will cause demand to increase by the same percentage.
- **C** Quantity demanded will always be the same whatever the price.
- **D** The firm's revenue will always be the same whatever the price.
- 8 Which change will lower the price elasticity of supply of a product?
 - A It becomes easier to store the product.
 - **B** Output of the product nears full capacity.
 - **C** The production process becomes less complex.
 - **D** Workers become more mobile.
- **9** The diagram shows the market for coffee. The initial equilibrium position is X. The price of tea, a substitute, falls and an indirect tax is imposed on coffee.

What will be the new equilibrium position?

