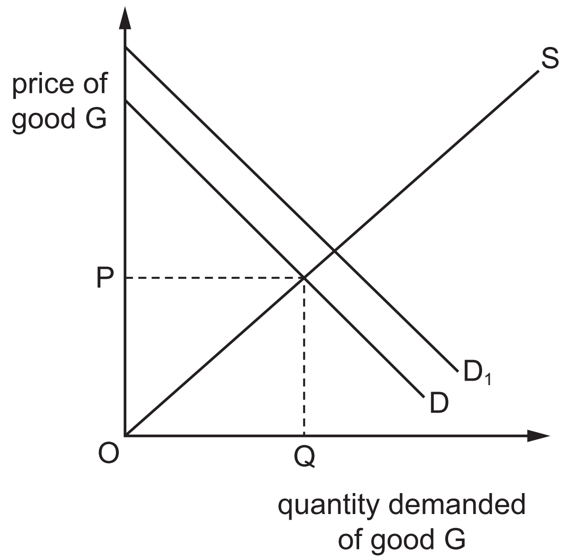
10 The diagram shows the relationship between price (P) and demand (D) for a normal good G.



What would cause a shift to D_1?

A a decrease in the price of a substitute good

B a fall in the level of advertising for the good G

C a rise in the price of good G

D an increase in the incomes of consumers

11 What is **most** likely to cause an increase in the consumer surplus in the market for a normal good?

A an increase in consumer incomes

B an increase in the number of substitute goods

C an increase in the price of a complementary good

D an increase in the price of the good

12 The cross elasticity of demand between two products, X and Y, is negative.

What would be the immediate effect of a rise in the price of product Y?

A Quantity demanded of product X will fall.

B Supply of product X will rise.

C The cross elasticity of demand will rise.

D The price of product X will rise.