

Motivated Developer with a strong foundation in web based software applications and fluent in HTML, CSS and JavaScript. Committed to delivering high-quality solutions and continuously expanding knowledge in software engineering best practices. Offering a strong eye for detail, layout, and typography, along with excellent communication skills and a willingness to collaborate with team members.

Experience

JAN '22 - PRESENT

Assistant Operations Manager | Myomass Strength Training, Jacksonville, FL

- Managed customer relationships and provided exceptional customer service, resulting in a 10% customer retention rate.
- Navigated data to identify trends and develop strategies to improve operational efficiency and cost savings.
- Developed and executed a training program for new employees, resulting in a 20% revenue increase for the company.

OCT '19 - PRESENT

Creative Designer | Temple Gym And Fitness, Jacksonville, FL

- Collaborated with cross-functional teams to create visually appealing website and landing pages, marketing materials, social media posts, and branding work.
- Utilized Google Analytics to gather insights and inform decision-making processes resulting in a 16% increase in engagement rates.
- Advised on technical landing page development, ensuring adherence to proper user experience design and technical guidelines, ADA compliance, and industry best practices.

JAN '23 - MAR '23

Web Developer Intern | The Inclusive Group

- Conducted user research and interviews to gain insights into customer needs and behaviors, resulting in a more user-friendly design.
- Contributed to an intuitive user interface that improved usability and reduced the number of user errors by 5%.
- Assisted with designing a responsive web application using HTML, CSS, and JavaScript that achieved cross-browser compatibility.

Education

Bachelor Of Science (B.S.) In Kinesiology

University of West Florida, Pensacola, FL

Skills

HTML & CSS

JavaScript & JS Frameworks

Tailwind CSS, Bootstrap & SCSS

Version Control (Git)

Adobe Creative Suite, Figma

User Experience Design (UX)

Confident Communicator

Strong Eye for Detail

Best Practices Implementation

Troubleshooting and Problem Solving

Certifications

Full Stack Web Developer Bootcamp

Google UX Design