Stephanie Davis

Front End Developer



CAREER OBJECTIVE

Accomplished professional with expertise in planning, designing, and implementing high-quality websites. Skilled in HTML, CSS, JavaScript, and Node JS. Using creative problem-solving abilities with a passion for innovation and efficiency to discover real solutions for real problems.

EXPERIENCE

CUSTOMER SUPPORT SPECIALIST, Jacksonville, Fl

Myomass Stregnth Training, January 2022-Present

- Established strong relationships with customers through regular communication via phone calls and emails.
- Created process improvements that increased efficiency in responding to common customer inquiries.
- Utilized strong organizational skills to manage multiple tasks simultaneously while maintaining accuracy of work product.
- Assisted customers in navigating website features and functions ensuring a seamless user experience.
- Conducted A and B testing on landing pages to optimize conversion rates.

GRAPHIC WEB DESIGNER, Jacksonville, Fl

Temple Gym and Fitness, October 2019-Present

- Developed user interface components including navigation menus, search boxes, forms, buttons, icons.
- Analyzed competitor sites for market research purposes and identified trends in design and functionality.
- Collaborated with clients to design website layouts that best meet their needs.
- Developed and maintained websites using HTML, CSS, JavaScript, and Adobe Creative Suite.
- Implemented creative strategies to enhance the visual appeal of marketing campaigns.
- Developed and implemented innovative marketing campaigns to increase brand awareness.

UX DESIGN FREELANCE, Jacksonville, FL

Sippers CoffeeHouse, May 2022-August 2022

- Developed wireframes, prototypes, and design specifications for front-end web development.
- Designed interactive mockups that accurately reflect proposed changes in user interface flow.
- Translated business objectives into effective user interfaces using industry best practices.
- Collaborated with product managers and other stakeholders to ensure successful project delivery.

UX DESIGN FREELANCE, Jacksonville, FL

Temple Gym and Fitness, January 2022-April 2022

- Identified key customer requirements and developed user-centered designs to meet those needs.
- Conducted usability testing with end users to evaluate the effectiveness of UX designs.

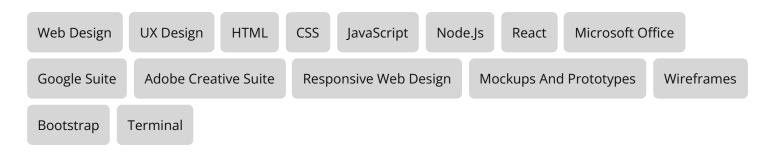
- Utilized a variety of tools such as Figma, Adobe XD, Mockups, Adobe Photoshop and Illustrator for UX and UI Design activities.
- Created high-fidelity visual designs for mobile applications and websites.

EDUCATION

BACHELOR OF SCIENCE (B.S.) IN KINESIOLOGY, Pensacola, FL

University of West Florida, May 2014

SKILLS



CERTIFICATIONS

• Full Stack Web Developer Certification

Google UX Design Certification