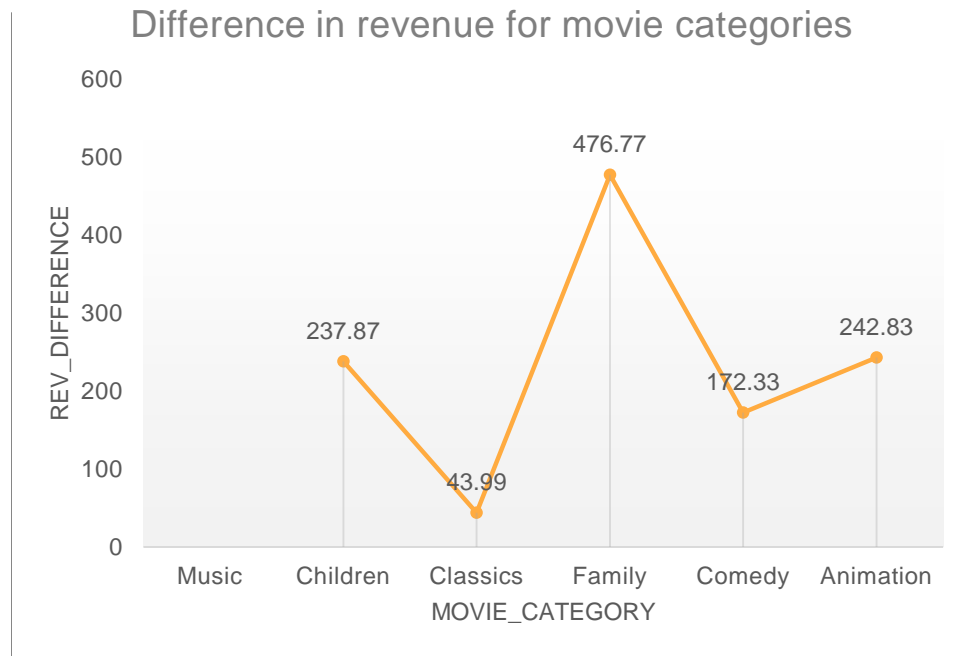


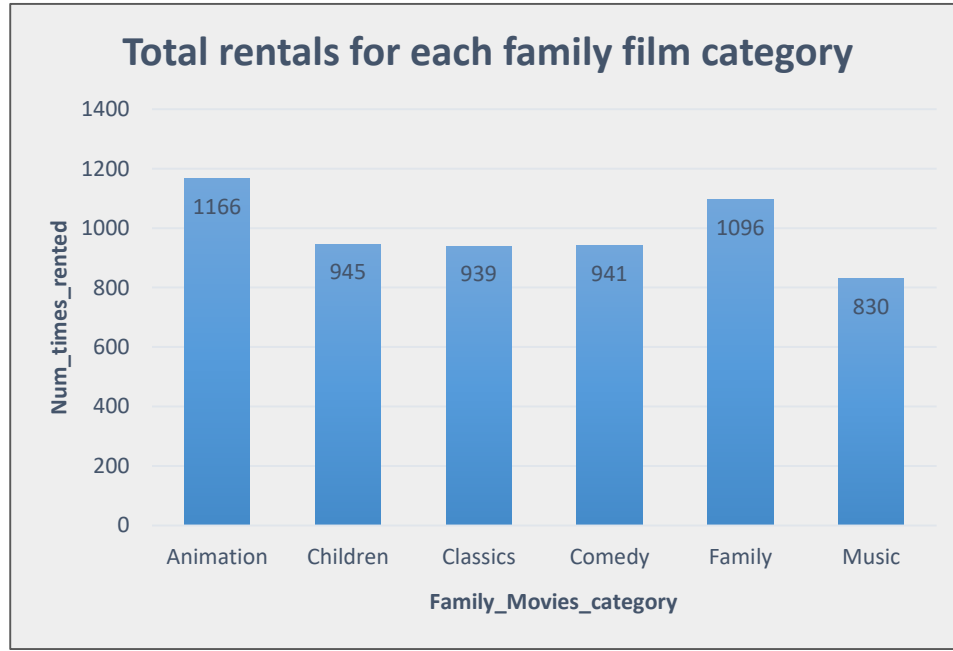
What is the difference in revenue generated by the movie categories in the family friendly group?



We can see that the difference in revenue between the family category and classics category is far more than that of other categories.

Query 1

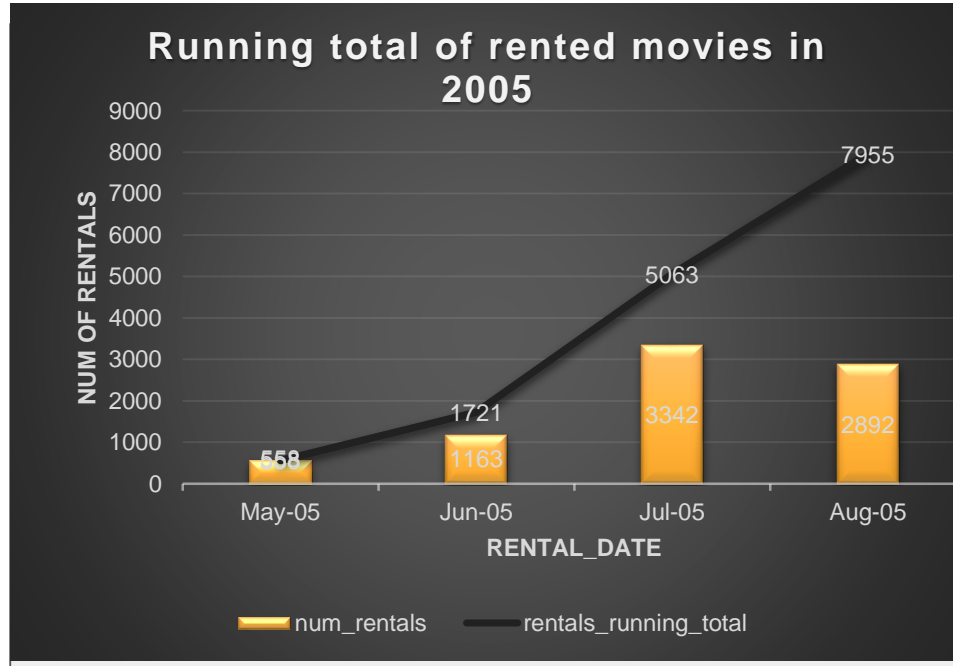
Which movies in the family movies category were rented the most and the least?



We can see that amongst categories of movies belonging to the family friendly group, movies under the animation category were rented the most, while movies under the music category were rented out least.

Query 2

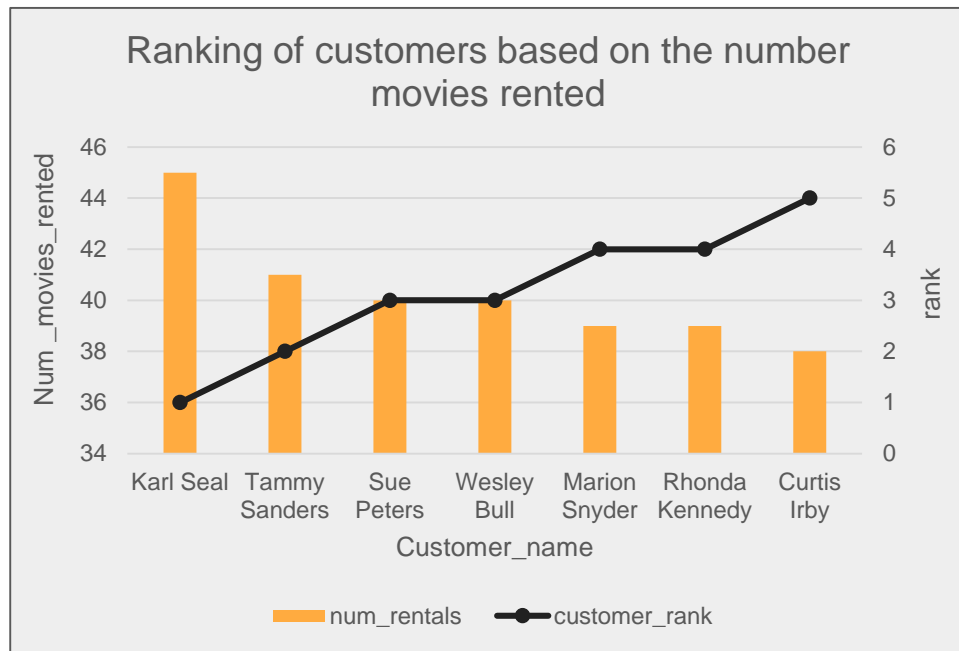
Analyse the running total for the number of movies rented from store with store_id 1 for every month for the year 2005



We can see the running total for the number of movies rented from store with store_id as 1 at the monthly level for the year 2005.

Query 3

What are the top five ranking customers based on the number of movies rented?



We can see that Karl seal is ranked No 1 as he has rented the highest number of movies from store 2.

Ranks 3 and 4 were given to two customers each as they have rented the same number of movies.

Query 4