Ideation Phase Brainstorm & Idea Prioritization Template

Date Team	20 February 2026
ID	LTVIP2026TMIDS89569
Project Name	Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

After brainstorming, we clustered our sticky notes into 3 main themes:
◇ *Visualization Ideas* – focused on how to represent the heritage data using charts like tree maps, pie charts, and geo maps. ◇ *Analysis Goals* – focused on insights such as endangered sites, most active regions, and trends over time. ◇ *Dashboard Features* – ideas that improve user interaction such as filters, tooltips, and interactivity.
These groupings helped us prepare for the next step of idea prioritization.

Step-3: Idea Prioritization