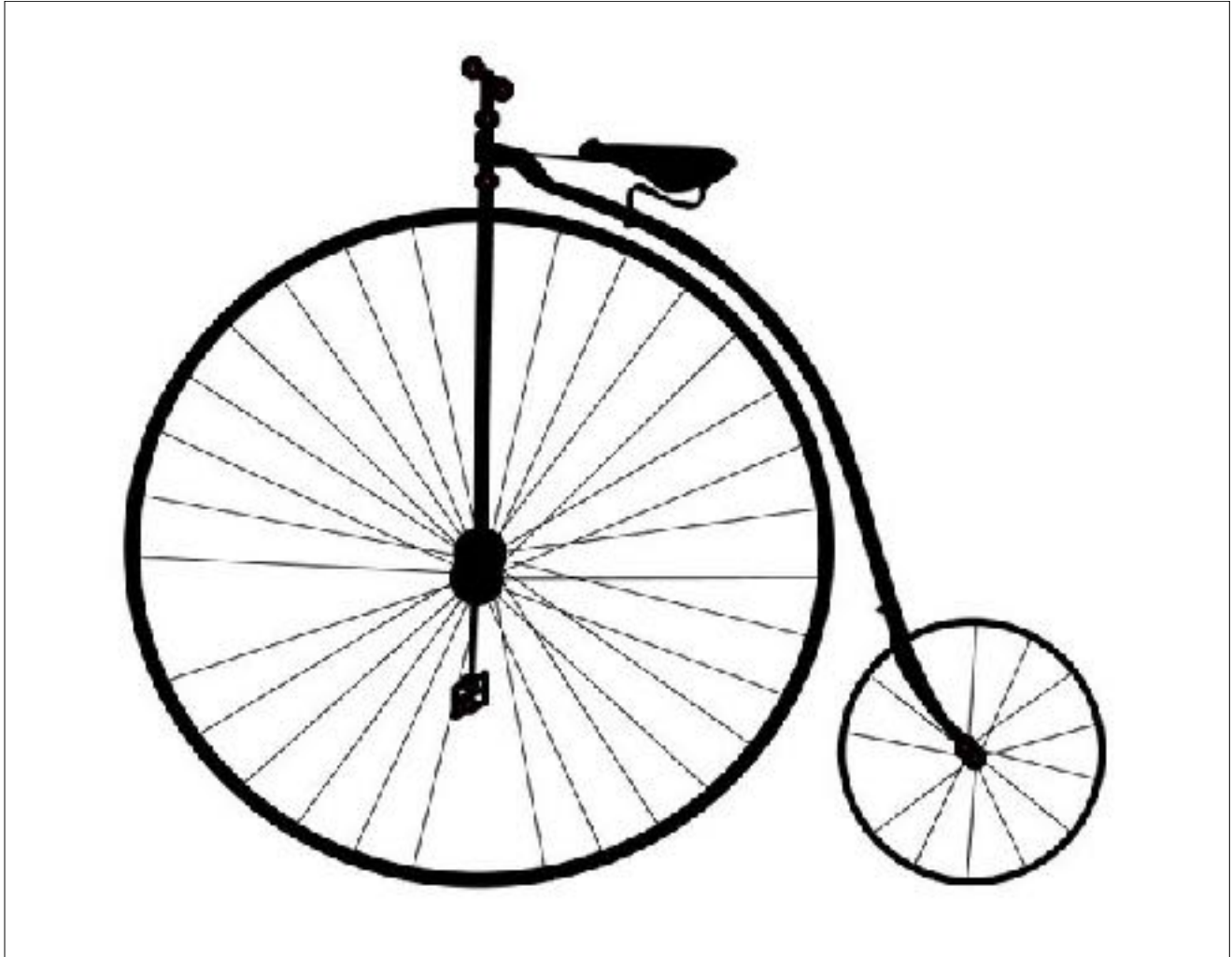


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## WEBSITE PLANNING DOCUMENT



# The Mountain Spoke

Prepared for: CS 230

Prepared by: Sterling Welker

March 31, 2018

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## WEBSITE PLANNING DOCUMENT

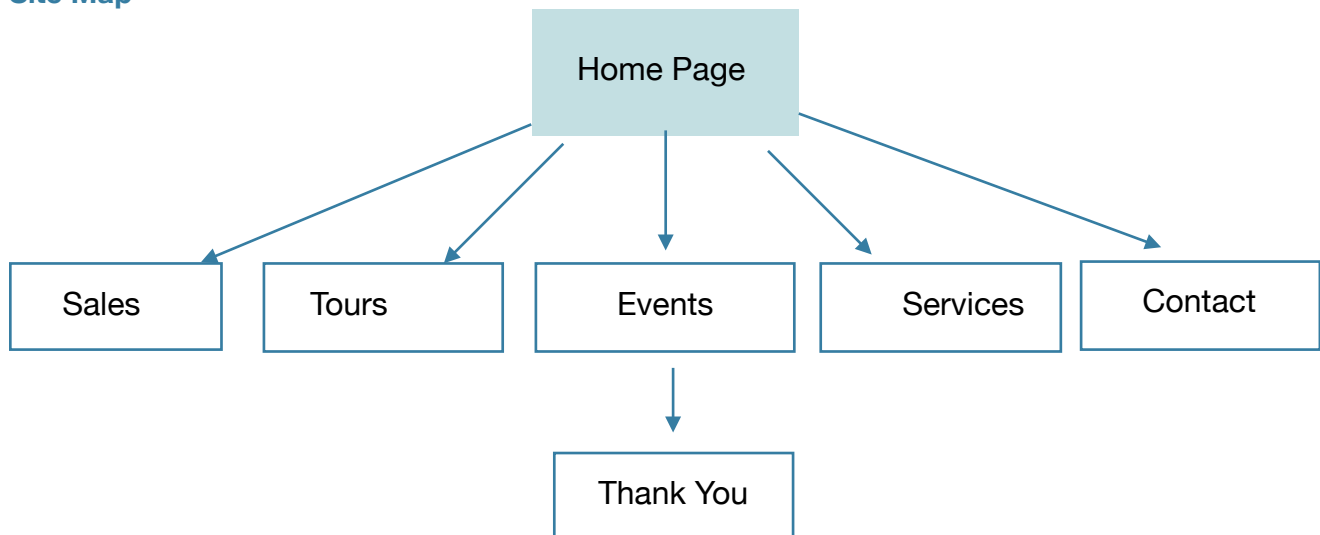
### Site Purpose

This website will not only help promote “The Mountain Spoke” but will also help users to fulfill all of their bicycle needs. Users will be able to buy, sell, and repair their bicycles. They will also be able to find more information on the many adventure tours and events hosted. This webpage will be usable on all classes of devices: large-wide-screen (laptops), medium-screen (tablets), and small-screen (smartphones).

### Target Audience

- **Customers:** These users will be able to see the many different services provided.
- **Vacationers:** These users will be able to see the information and register for both the annual “Cycle the Continental Divide” and the many tours provided.





### Site Map



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# THE MOUNTAIN SPOKE

## Color Scheme

- **Primary:** #226FFF — Blue 
- **Secondary:** #E5E5E5 — Light Gray 
- **Complementary:** #000000 — Black 
- **Complementary:** #06CC00 — Green 

## Typography

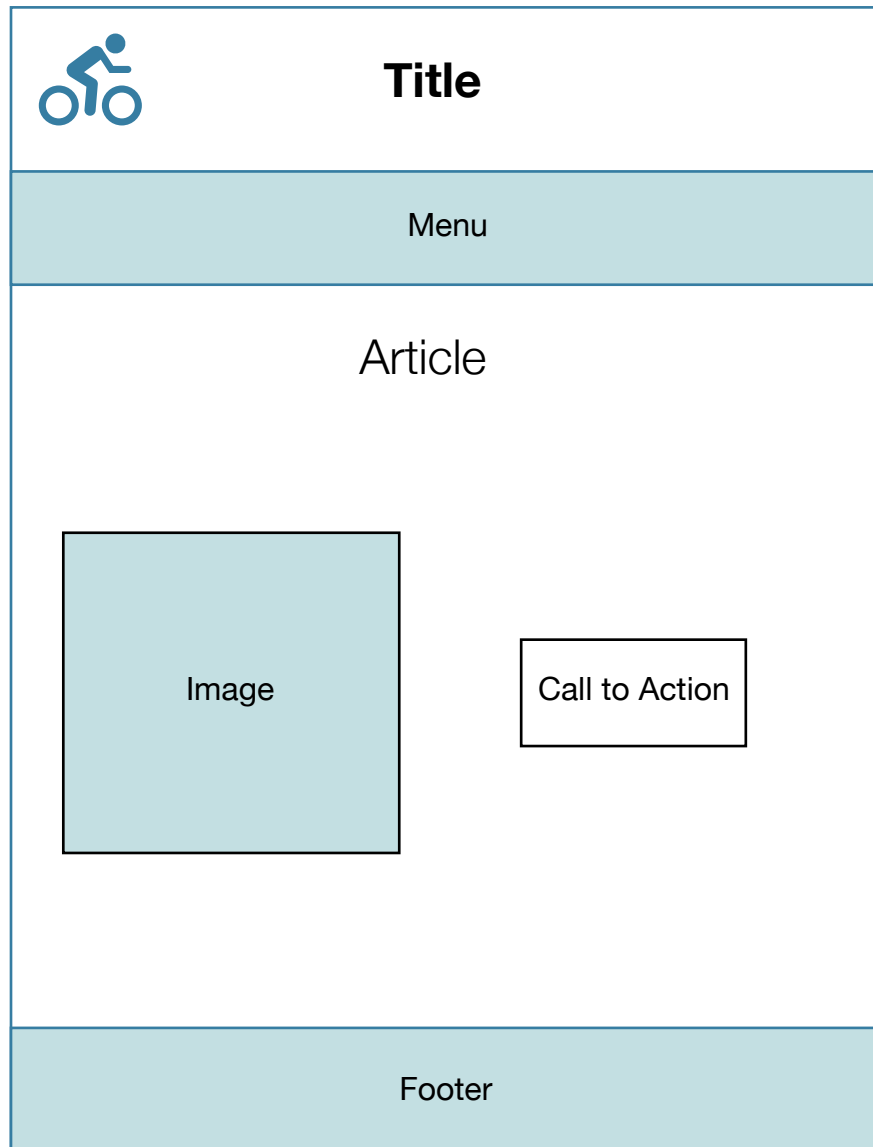
Location	Font	Size
Site Header	Georgia	40px
Primary Navigation	Georgia	30px
Foot Navigation	Georgia	20px
Header 1 (h1)	Georgia	30px
Header 2 (h2)	Georgia	25px
Header 3 (h3)	Georgia	20px
Paragraph	Segoe UI	16px

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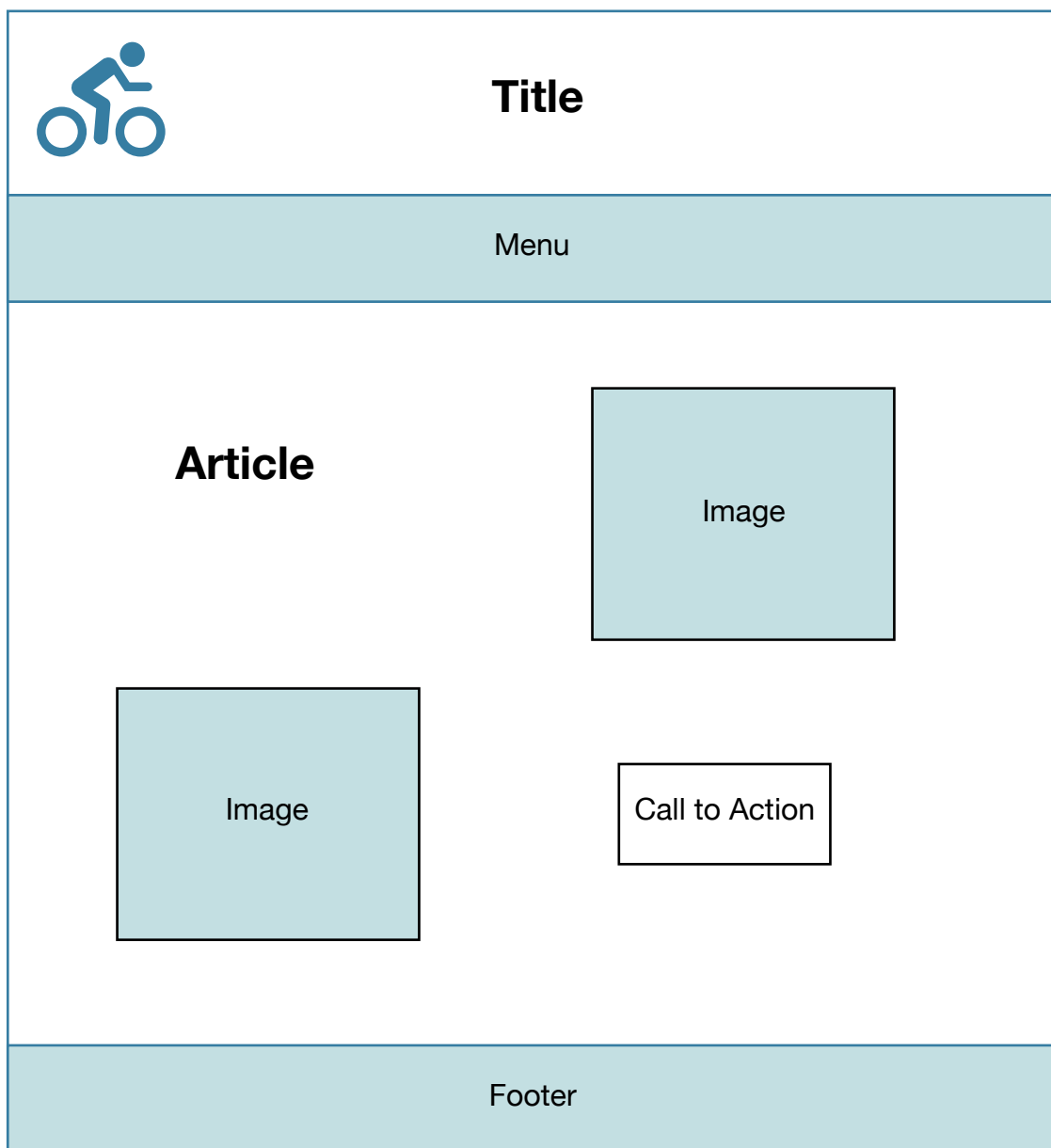
## Home Page

### Small version



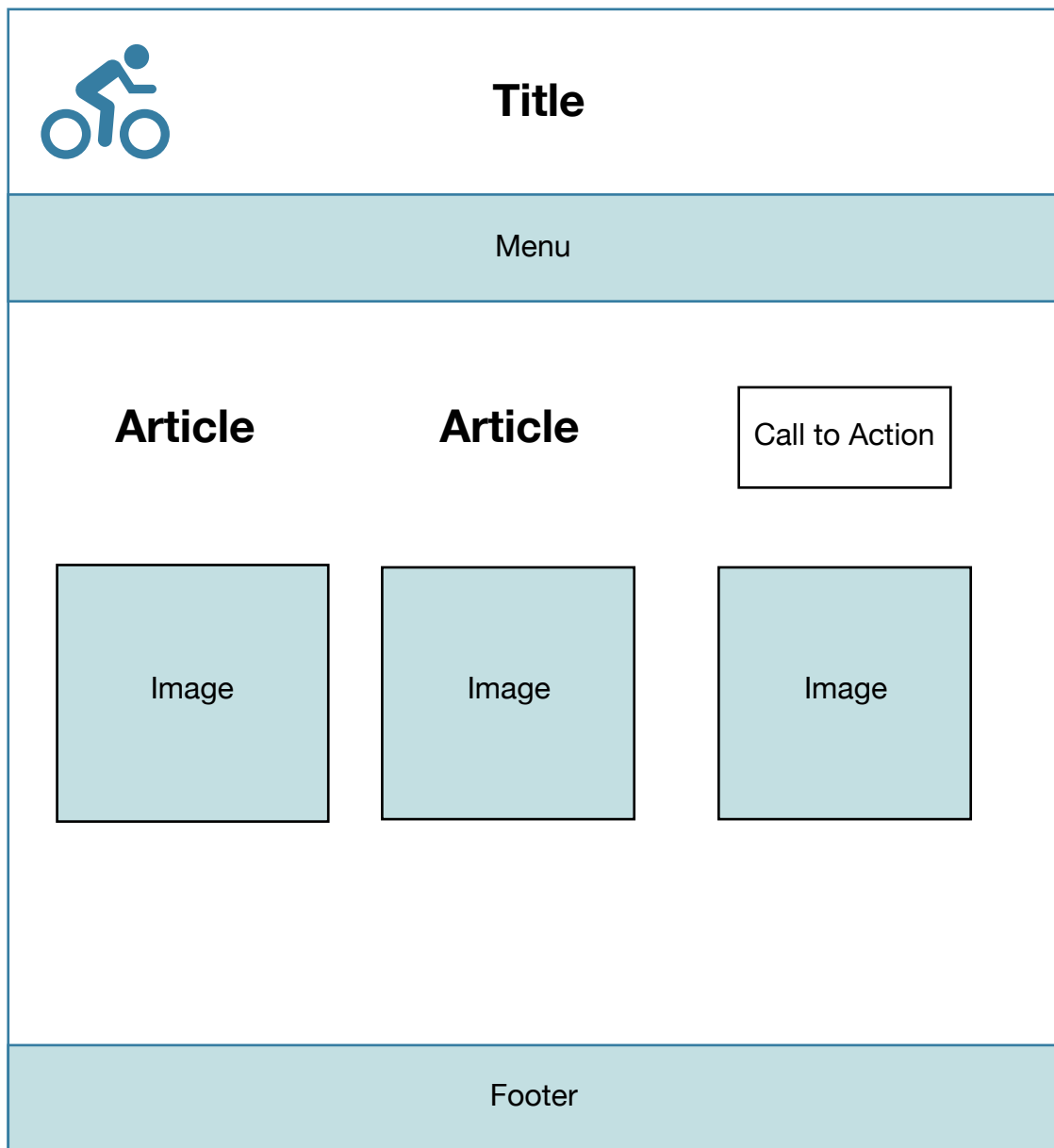
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## Medium Version



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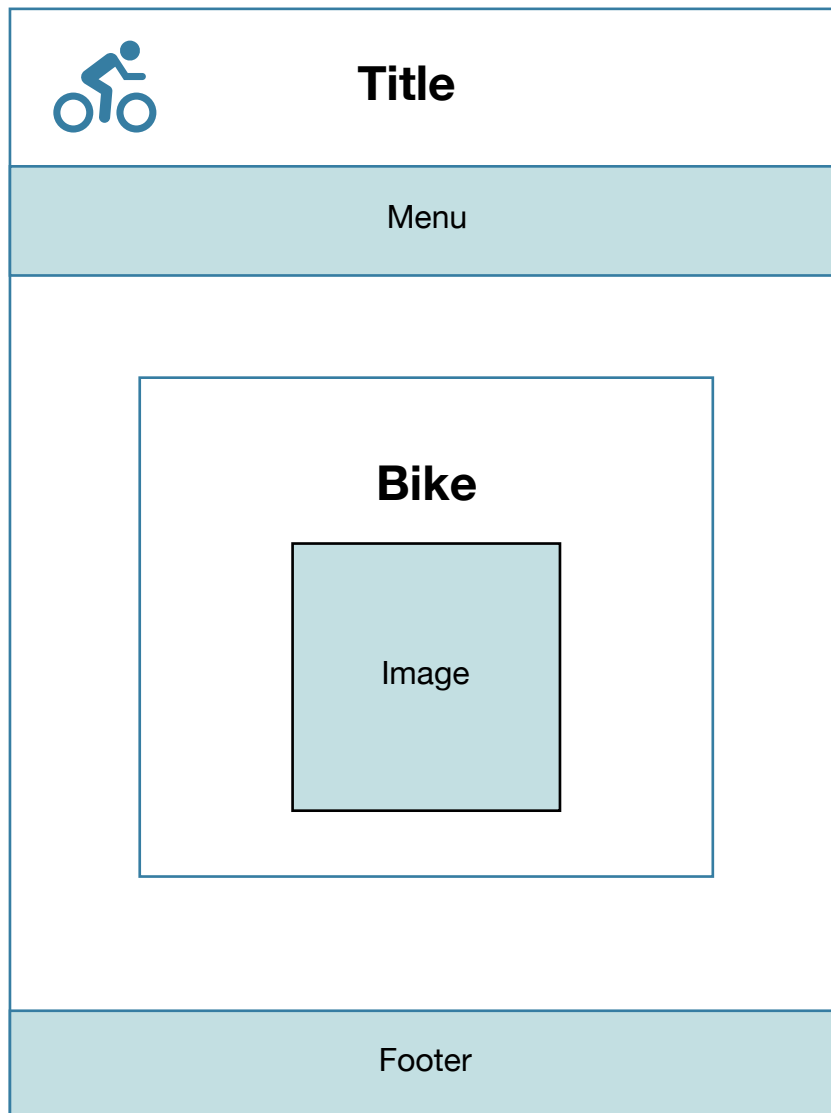
## Large Version



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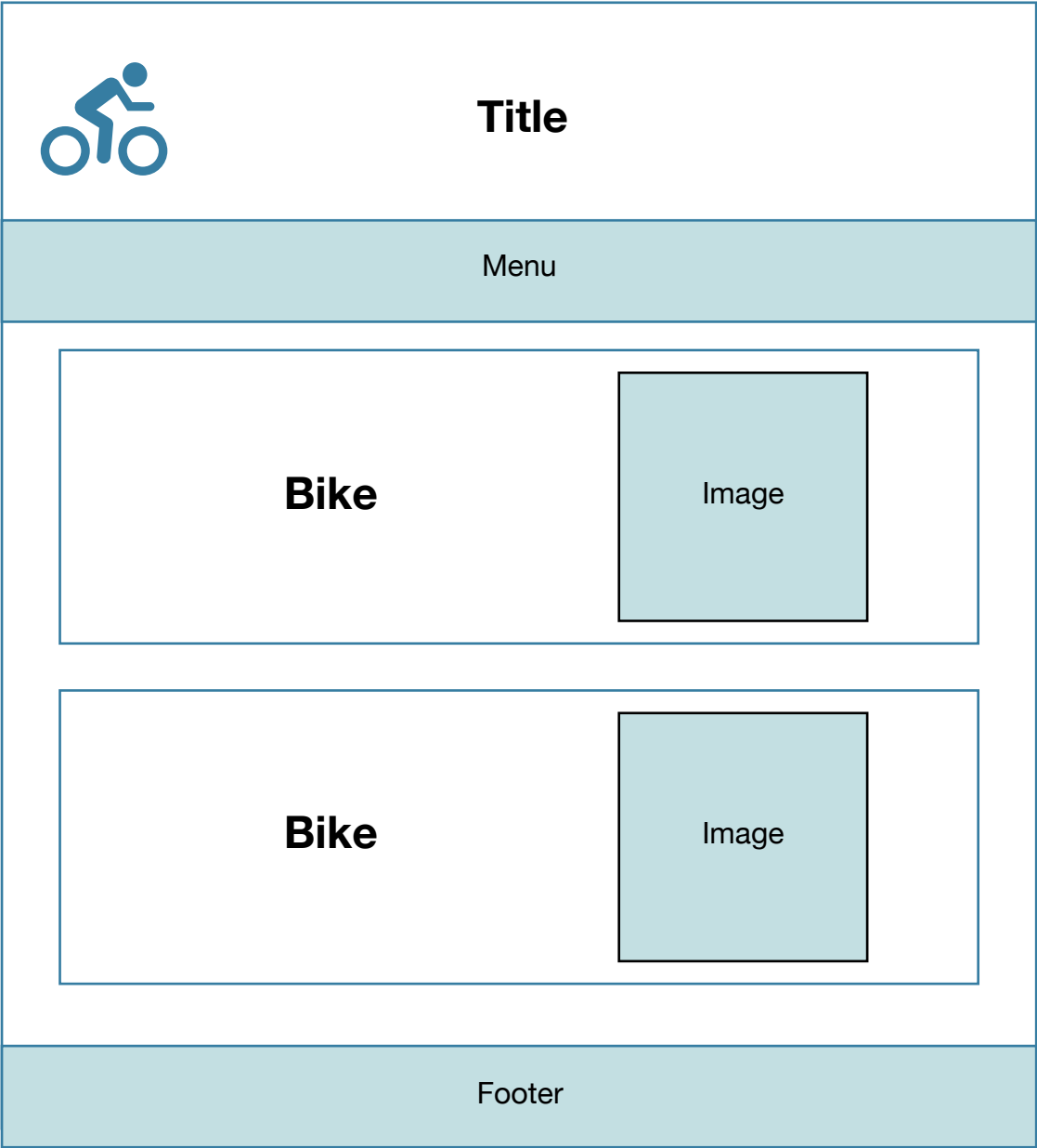
## Sales Page

Small version



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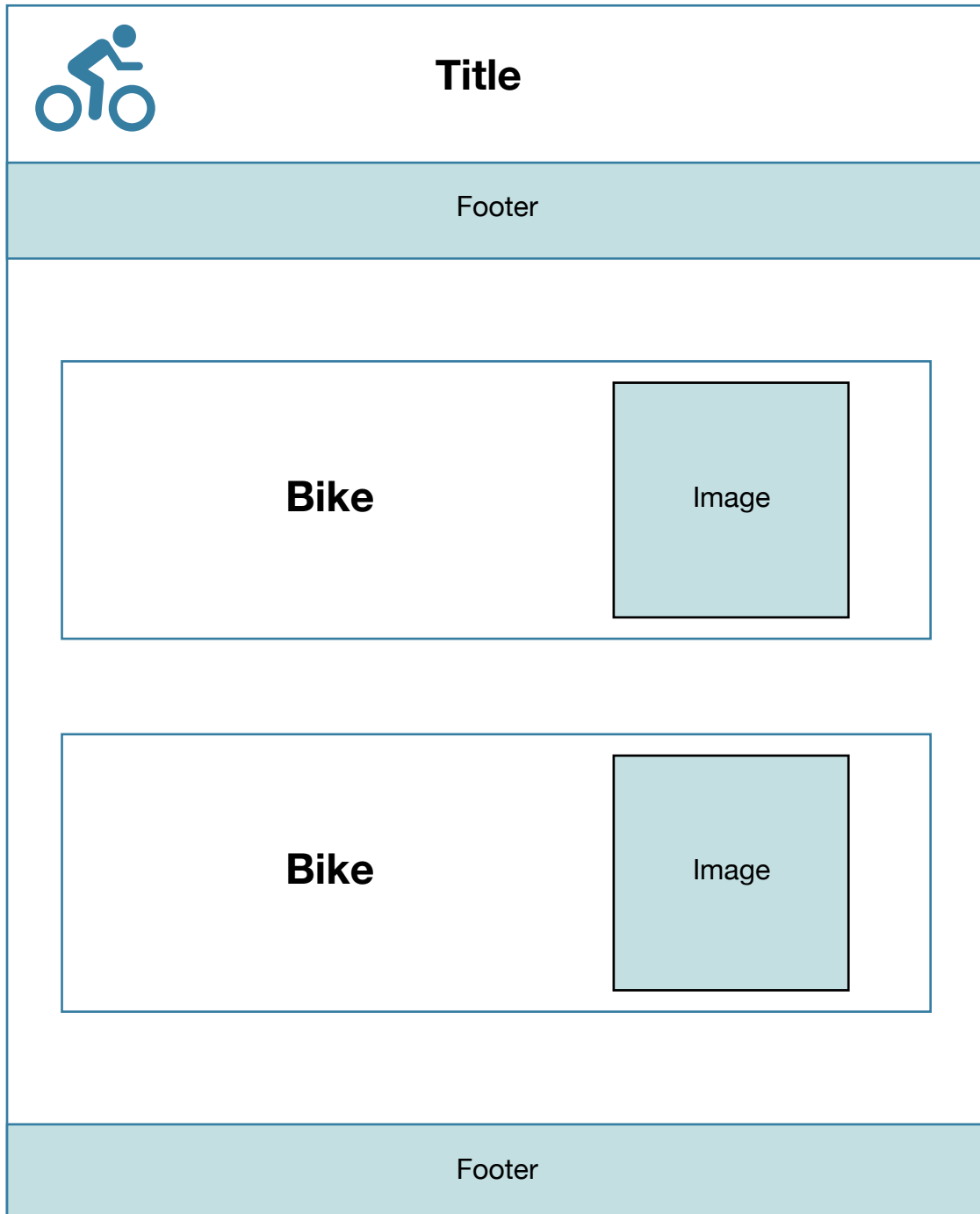
Medium Version





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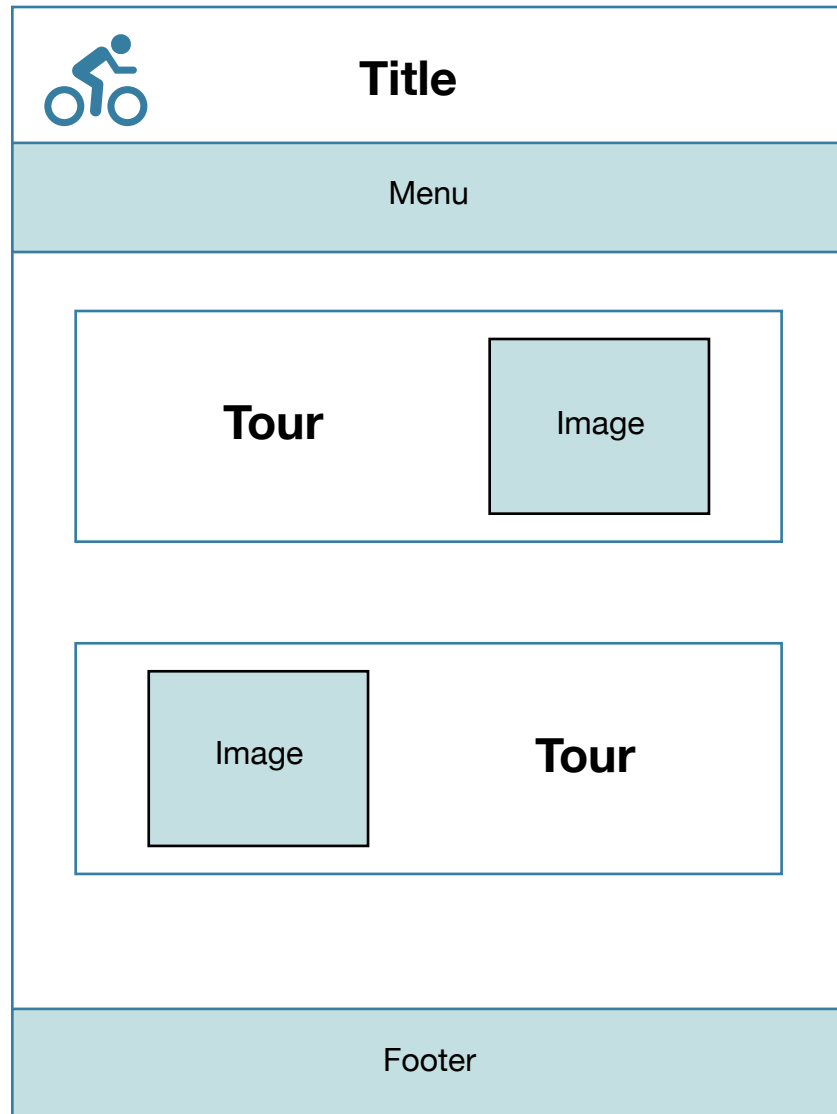
## Large Version



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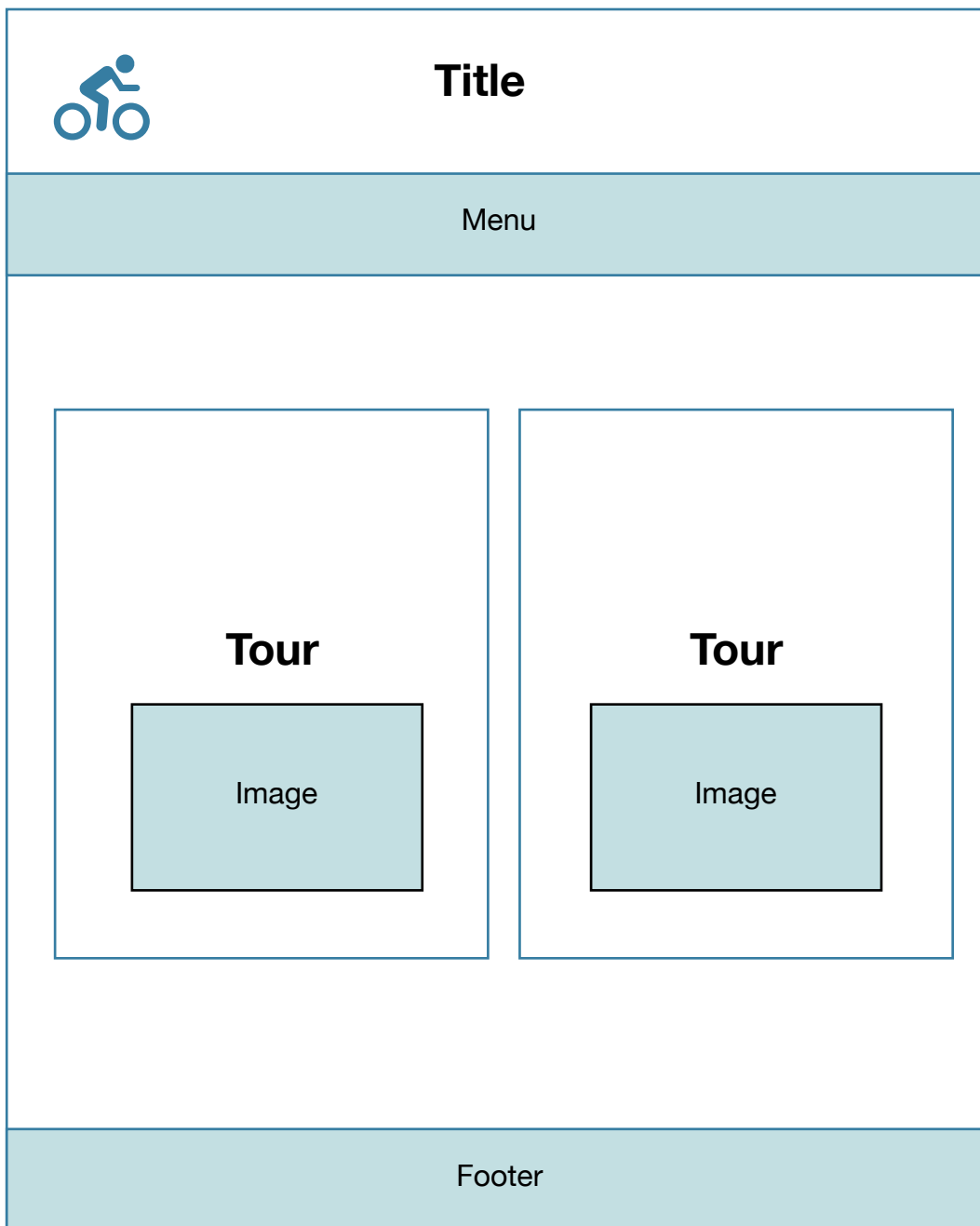
## Tour Page

### Small Version



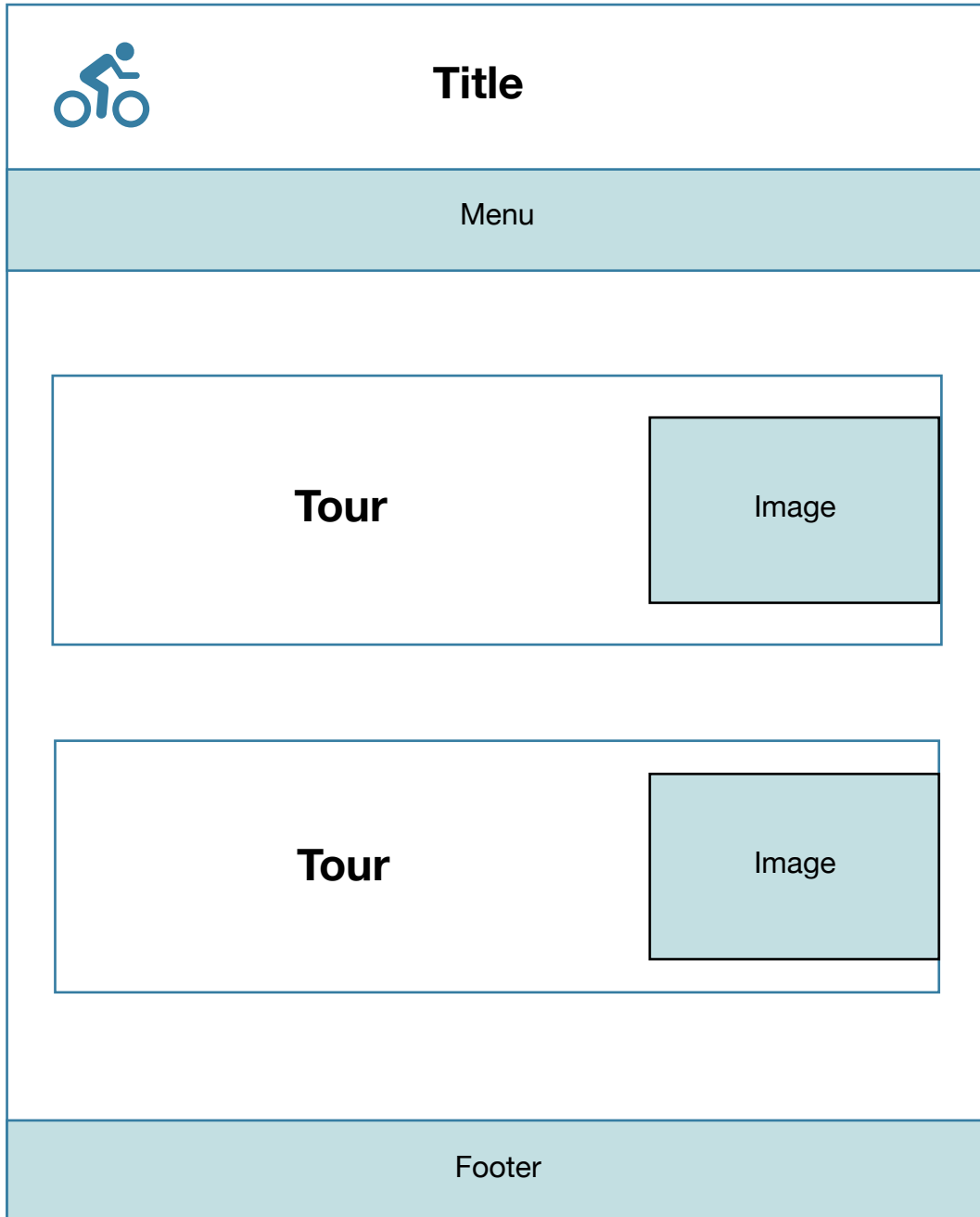
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## Medium Version



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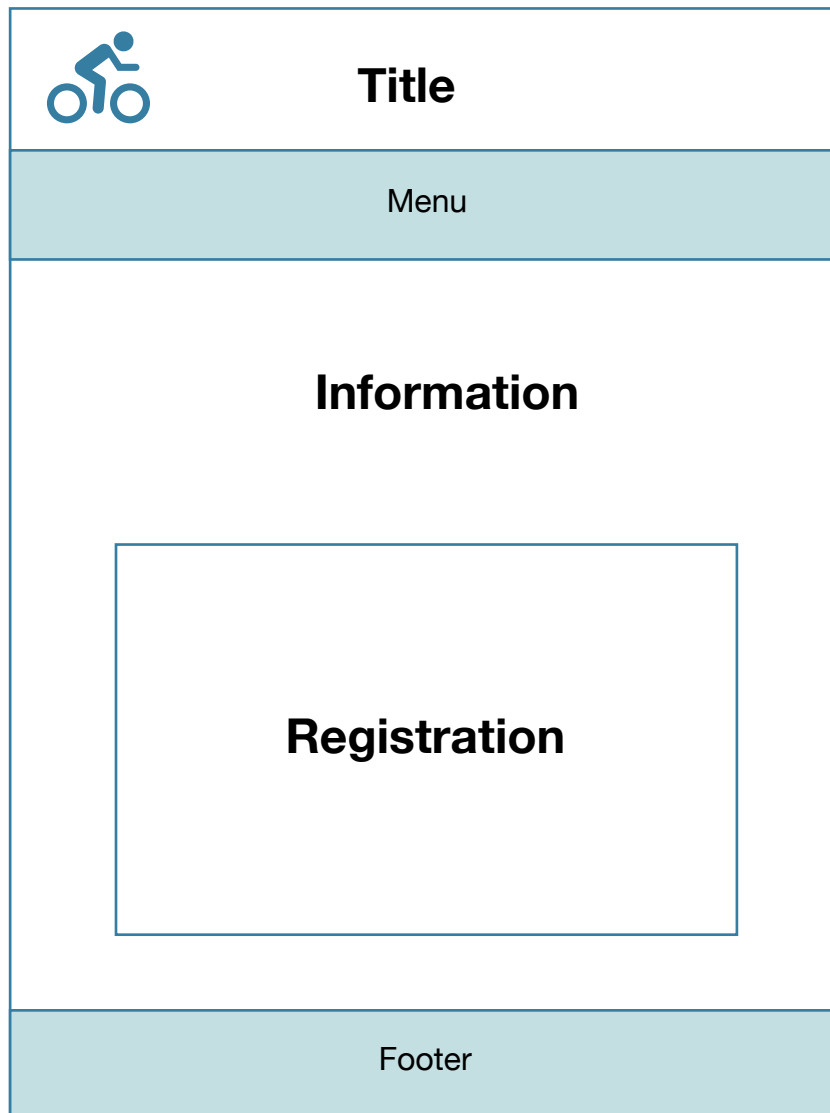
## Large Version



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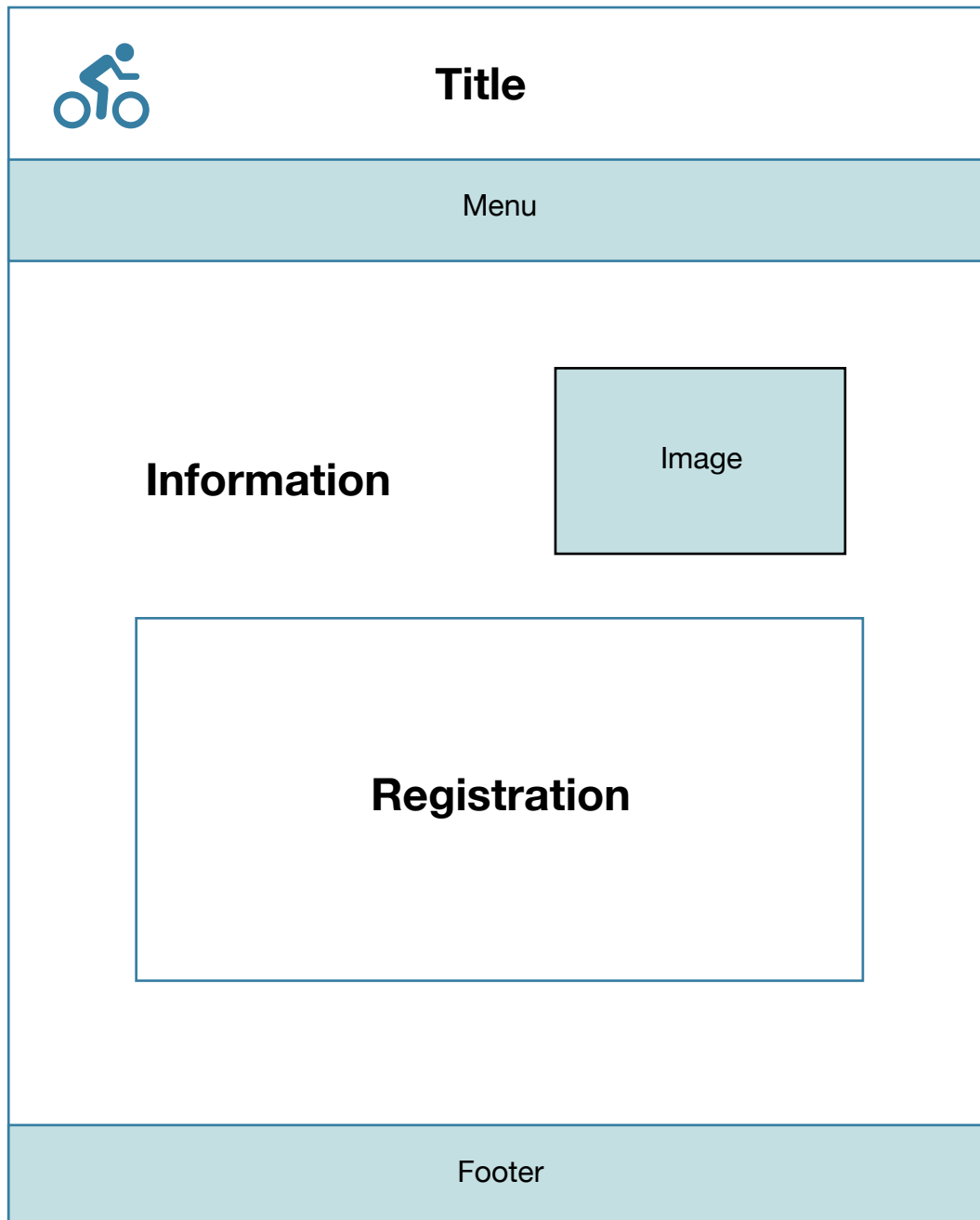
## Event Page

### Small Version




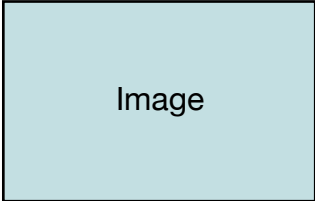
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## Medium Version



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## Large Version

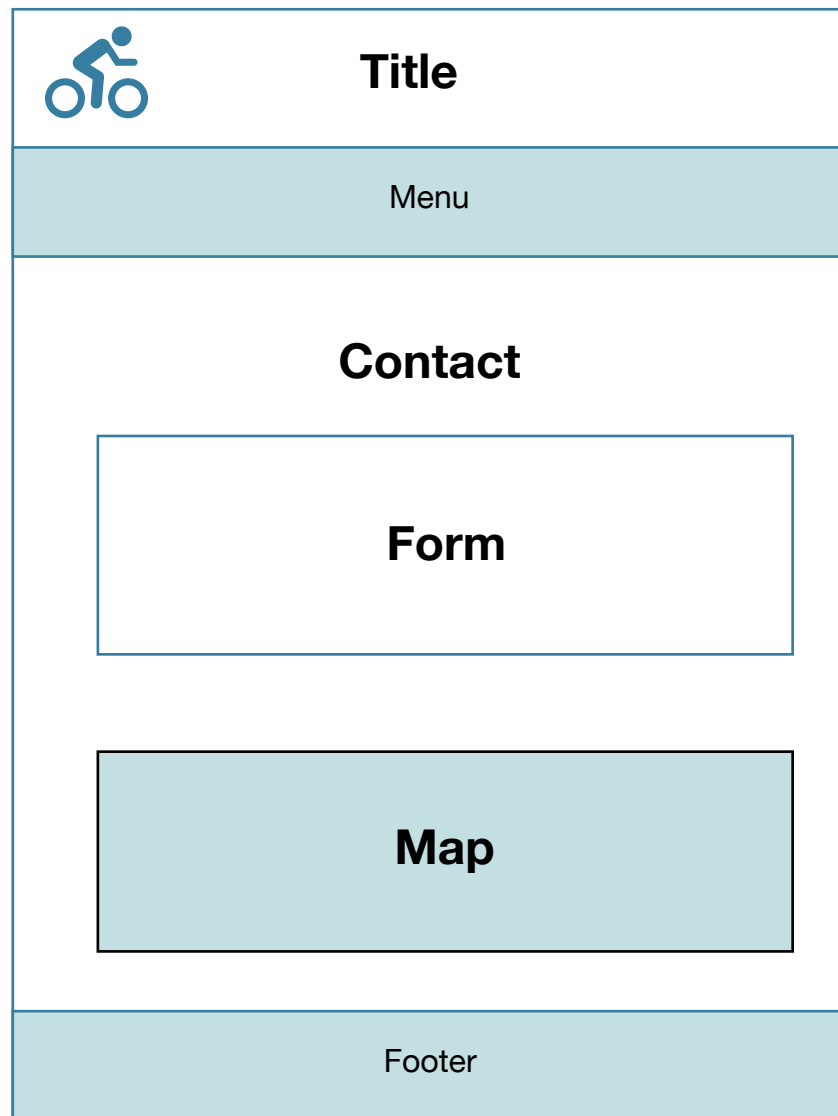
	<b>Title</b>
Footer	
<b>Information</b>	
<div><b>Registration</b></div>	
Footer	

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## Contact Page


### Small Version





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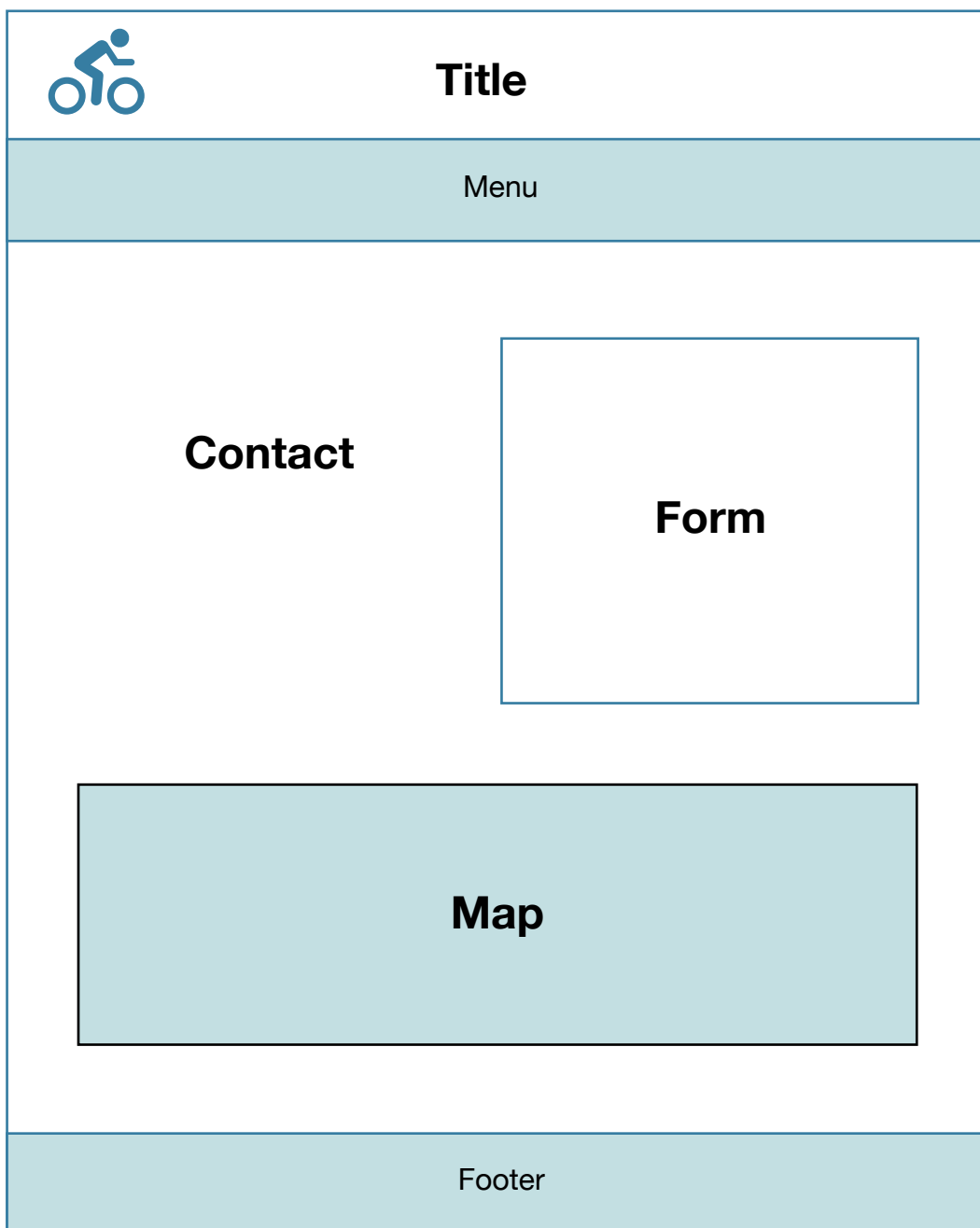
## Medium Version

	<b>Title</b>
Footer	
<b>Contact</b>	
<div><b>Form</b></div>	
<div><b>Map</b></div>	
Footer	

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## Large Version



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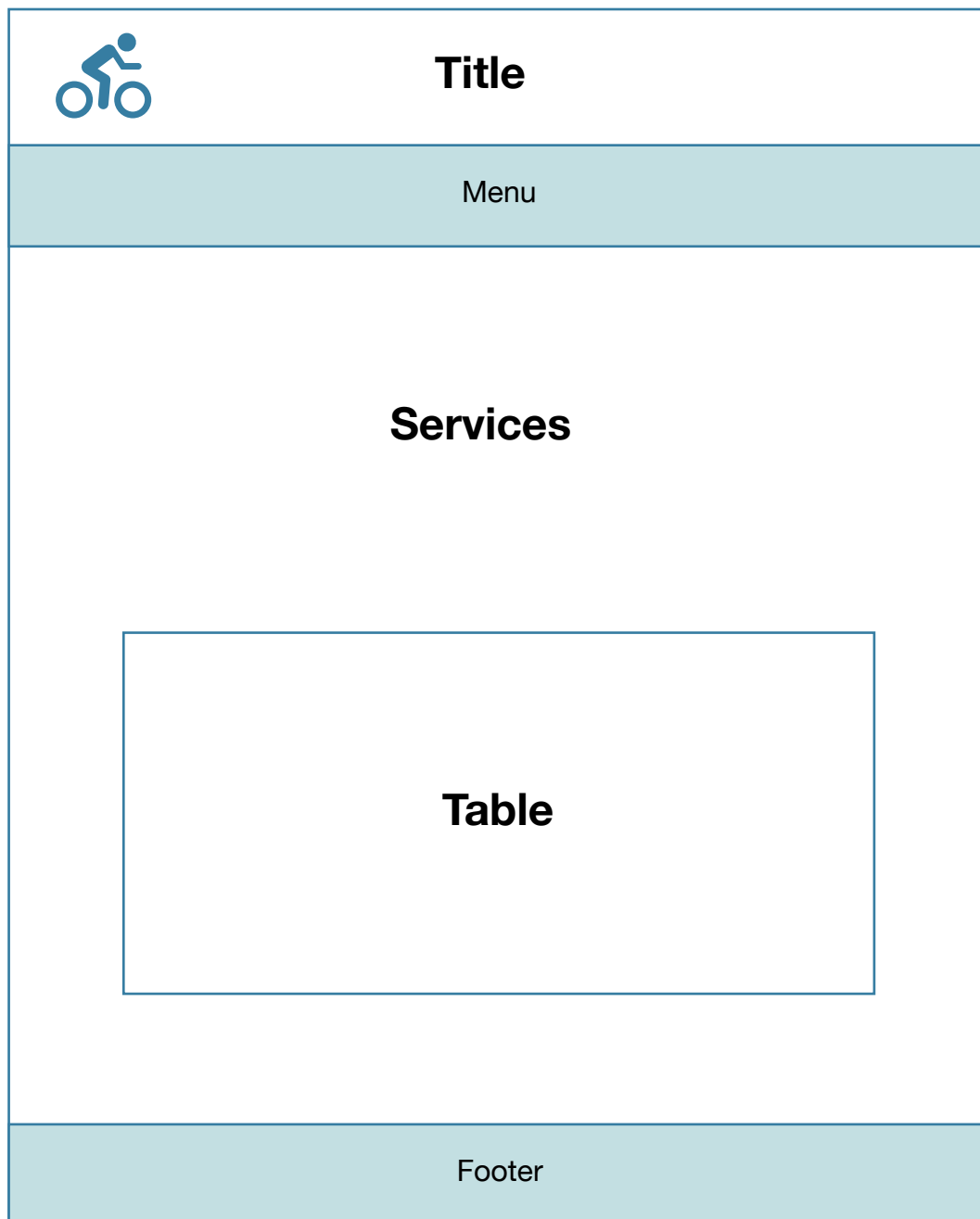
## Services Page

Small Version


	<b>Title</b>	
Menu		
<b>Services</b>		
<table><tr><td><b>Table</b></td></tr></table>		<b>Table</b>
<b>Table</b>		
Footer		

---

## Medium Version



Large Version



# Title

Menu

## Services


### Table

Footer

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## Thank You Registration Page


Small Version

	<b>Title</b>
Menu	
<b>Confirmation Of Registration</b>	
Footer	

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Medium Version

	<b>Title</b>
Menu	
<b>Confirmation Of Registration</b>	
Footer	

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Large Version

	<b>Title</b>
Menu	
<b>Confirmation Of Registration</b>	
Footer	

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