

Website Planning Document

Raining Cats and Dogs

By: *Sterling Welker*

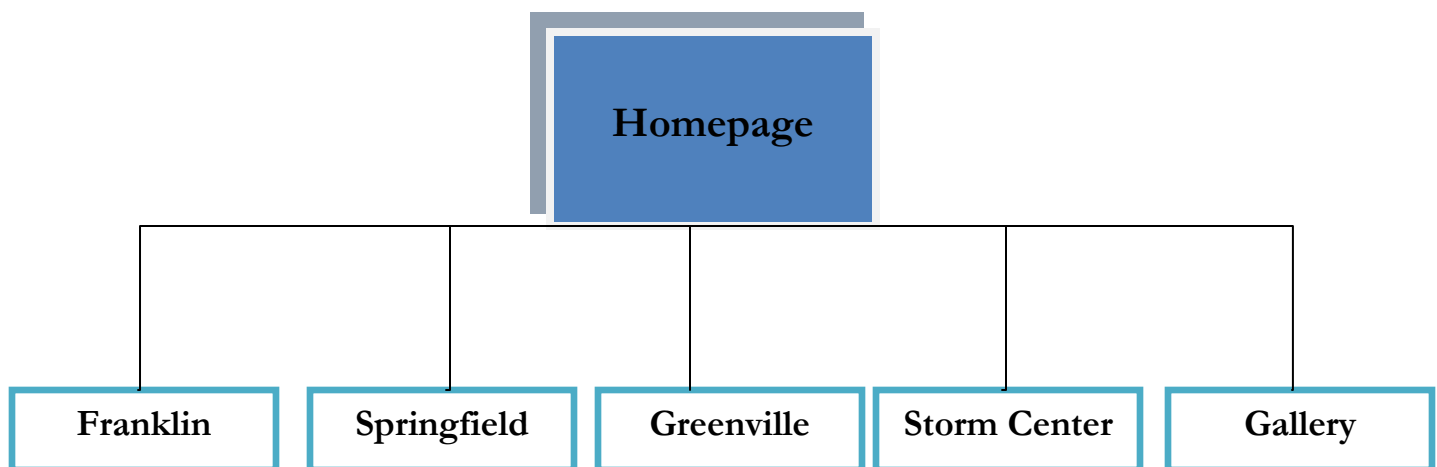
SITE PURPOSE

Raining Cats and Dogs is a website that provides its visitors with the latest and most accurate weather predictions possible. It was designed so that anybody would be able to easily navigate through it, as they search for the weather news they need.

TARGET AUDIENCE

- People who visit the website in order to plan activities for the coming days. (age: +18)
- People who need to know what the weather is for their work. (age: +22)
- People who need to know the weather for their vacations. (age: +20)
- People who want to learn more about the weather trajectory.

SITE MAP



COLOR SCHEME

Hex	Color
#00becf	
#f5dc5f	
#ffffff	

TYPOGRAPHY

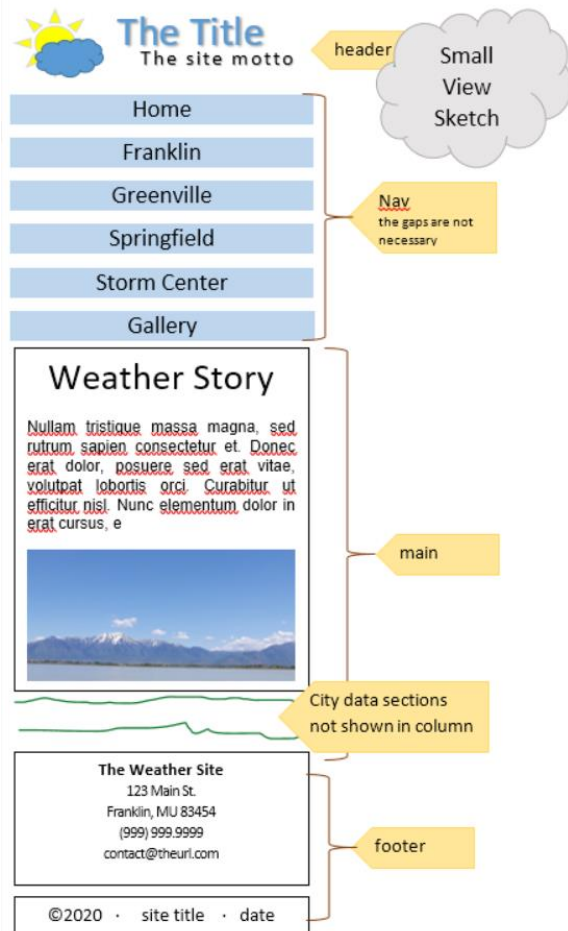
Site header Heading 1 (h1)	Times New Roman	48px	#ffffff	Sample
Site Header Subheading	Times New Roman	16px	#ffffff	Sample
Primary Navigation	Times New Roman	16px	#00becf	Sample
Footer Navigation	Calibri	12px	#00becf	Sample
Heading 2 (h2)	Times New Roman	20px	#f5dc5f	Sample
Heading 3 (h3)	Times New Roman	20px	#f5dc5f	Sample
Paragraph text (p)	Georgia	12px	#ffffff	Sample

Homepage: Georgia, Serif.

Headers and main content: Times New Roman, Times, Serif

Wireframe Sketches

Small



Medium



The Title

The site motto

Medium
View
Sketch

[Home](#) | [Franklin](#) | [Greenville](#) | [Springfield](#) | [Storm Center](#) | [Gallery](#)

Weather Story

Nullam tristique massa magna, sed rutrum sapien
consectetur et. Donec erat dolor, posuere sed erat
vitae, volutpat lobortis orci. Curabitur ut efficitur nisl.
Nunc elementum dolor in erat cursus, e



Franklin City

Town stats
Current Temperature:
[more information ...](#)

Greenville City

Town stats



The Weather Site
123 Main St.
Franklin, MU 83454
(999) 999.9999
contact@theurl.com

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Large



The Title
The site motto

Large View Sketch

Home | Franklin | Greenville | Springfield | Storm Center | Gallery

Weather Story

Nullam tristique massa magna, sed rutrum sapien consectetur
et. Donec erat dolor, posuere sed erat vitae, volutpat lobortis
orci. Curabitur ut efficitur nisl. Nunc elementum dolor in erat
cursus, ee, tnd...dfklslf kdfldf Tkldsl flj



Franklin

Town stats
Current Temperature:
more information ...



Greenville

Town stats
Current Temperature:
more information ...



Springfield

Town stats
Current Temperature:
more information ...



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