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**CCA**

# **The Role of Sanitary Knowledge in Increasing Screening and Vaccination Rates**

Applied Economics Final Project

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1. Research Question
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# Research Question

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## **Preventive Health Measures:**

- Screening tests for various types of cancer
- Vaccinations
- Regular check-ups and self-examinations

These proactive approaches play a crucial role in early detection and prevention of numerous diseases.

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However, *participation rates remain one of the issues to be addressed.*

→ Lack Awareness?

→ Ineffective Measures?



- [1]: [A. Filia et al. 2014] Italy at the top of the European rankings regarding tetanus cases (44.3 %, 2013-2017)
- [2]: [P. Lu et al, 2017] Being female, being a college graduate, and working as a health care provider were significantly associated with a higher level of awareness (USA)
- [3]: [S. Blodt, et al 2012] Among 18/25-year-old male and female students in Berlin, only 50 % of the women and 25% of the men were aware of HPV.
- [4]: [M. N. Okobia et al, 2006] Knowledge of a sample of Nigerian women about breast cancer is very low, with a great dependence on education
- [5] [EU, DGHFS, 2019 ]A significant issue in Europe: the declining belief in the effectiveness of vaccination rates



# Experiment

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- **POPULATION:** Two identical populations with similar levels of knowledge in medical prevention and medical science.
- **TREATMENT:** One-hour educational session focusing on common illnesses, their prevention strategies, and pertinent information.
- **COMPARISON:** Analysis of medical strategies adopted over three years post-intervention.
- **CHALLENGES:** Challenges include ensuring perfectly matched control groups, minimizing participant dropout, and accounting for external factors such as legal changes during the study period.  
⇒ bias and compromises the reliability of results.

1. We collected a total of 282 interviews with the questionnaire.
2. Participants complete a questionnaire, with and without treatment.
  - ▶ **Breast Cancer** (only for females): Screening conducted via mammography.
  - ▶ **Varicoceles** (only for males): Screening through urological visits.
  - ▶ **Tetanus**: Periodic vaccination.
  - ▶ **HPV Virus**: Self-administered vaccine.
  - ▶ **Ocotopatite Ghiandolare** (INVENTED): Screening via salivary tests.
3. Questionnaires are distributed among participants' friends and parents  
⇒ potentially **external validity issues** (e.g., variations in education level).

## The Questionnaire

- Demographic information → Controls
- Body health factors → Prior knowledge levels and Randomization checks

## Treatment allocation

- Information about each disease before the corresponding question:
  - ▶ Incidence rate, potential fatality rate, implications for personal health, risk of contagion, preventive measures, and early detection methods.
  - ▶ Willingness to undergo testing or vaccination is evaluated.



- We collected a total of 282 interviews with the questionnaire.
- 19 persons were removed due to incomplete questionnaire responses after treatment
- **Data Cleaning**
  - i. Removal of irrelevant information flagged by Qualtrics
  - ii. Creation of boolean variables for medical workers, employees, and students
  - iii. Reclassification of 'Papilloma Virus' as non-ordinal, and exclusion of the subsample of individuals already vaccinated
  - iv. After data cleaning, we had 131 treated and 132 untreated cases.
- Missing values addressed for smoking and alcohol consumption

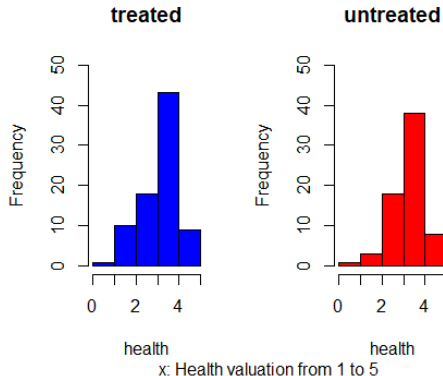
# Descriptive statistics

Variable	Min	Median	Mean	Max	NA's
Age	1.00	3.00	4.02	7.00	0
Education	1.000	3.000	2.894	6.000	0
Occupation	1.000	2.000	4.026	9.000	0
BloodTest	1.000	2.000	2.536	4.000	0
Smoke	1.000	5.000	4.638	5.000	2
Alcohol	1.000	2.000	2.655	5.000	3
Drug	1.00	5.00	4.89	5.00	6
Fitness	1.000	3.000	2.636	5.000	0
Health	0.000	4.000	3.651	5.000	2
KnowledgeVaccine	2.000	3.000	2.603	3.000	0
Gynaecology	1.000	3.000	2.49	4.000	2
MammographyIntention	1.000	4.000	3.576	6.000	0
Treatment	0.000	1.000	0.543	1.000	0
Student	0.000	0.000	0.4437	1.000	0
MedicalWorker	0.00000	0.00000	0.03974	1.00000	0
Worker	0.0000	0.0000	0.3642	1.0000	0

**Table 1:** Descriptive statistics for women

- **Summaries** of the most important descriptive statistics provided for women, men, and both genders.

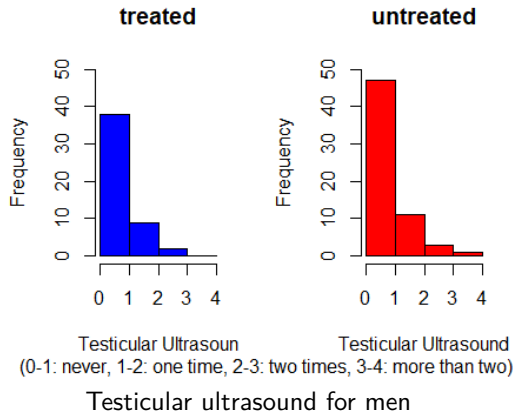
# Did the randomization work?



Health variable for women

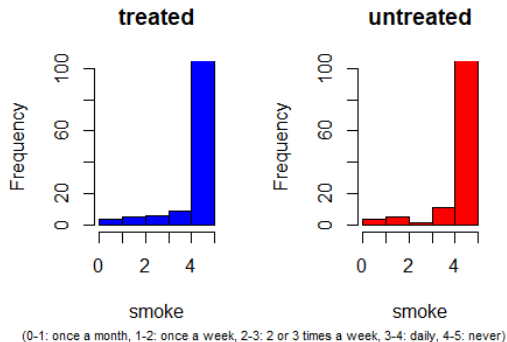
Variable	p-value
Age	0.4626
Education	0.2878
Occupation	0.7305
Blood Test	0.2814
Smoke	0.6344
Alcohol	0.5105
Drug	0.8360
Fitness	0.3495
Health	0.3655
Gynaecology	0.7677

# Did the randomization work?



Variable	p-value
Age	0.4626
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# Did the randomization work?



Smoke variable for men and women

Variable	p-value
Age	0.4626
Education	0.2878
Occupation	0.7305
Blood Test	0.2814
Smoke	0.6344
Alcohol	0.5105
Drug	0.8360
Fitness	0.3495
Health	0.3655
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# Results

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# Regression Table Breast Cancer

	(1)	(2)	(3)	(4)
Treatment	0.148 (0.159)	0.119 (0.142)	0.143 (0.146)	0.261 (0.204)
Age	0.349*** (0.124)	0.346*** (0.0526)	0.362*** (0.0512)	
Education	-0.207*** (0.0776)	-0.243*** (0.0730)	-0.252*** (0.0753)	
Student	0.142 (0.433)			
MedWorker	-0.0787 (0.363)	-0.186 (0.381)	-0.156 (0.361)	
Worker	0.198 (0.220)			
BloodTest	-0.0701 (0.0748)			
Smoke	0.209** (0.0917)	0.198** (0.0859)	0.196** (0.0826)	
Alcohol	0.0302 (0.0678)			
Drug	-0.188 (0.138)			
Fitness	0.0318 (0.0922)			
Health	-0.0569 (0.119)			
KnowV	0.330** (0.165)	0.297* (0.166)		
Gynaecology	0.167 (0.134)	0.225* (0.130)	0.286** (0.124)	
Constant	0.882 (1.049)	-0.00479 (0.540)	0.575 (0.401)	2.930*** (0.158)
Observations	115	122	122	125

- Lower education levels and limited healthcare access show a stronger influence.
- Age, education, and smoking status emerged as significant controls. (respectively at 0.01, 0.01, and 0.05 significant levels).
- Age likely influences intentions due to higher adulthood cancer incidence.
- Gynaecology and knowledge of vaccines also impact the dependent variable when we have omitted some controls.
- Findings align with existing literature, particularly [6].

# Regression Table Varicocele



	(1)	(2)	(3)	(4)
Treatment	0.346 (0.317)	0.438 (0.292)	0.338 (0.292)	0.362 (0.289)
Age	-0.213 (0.160)	-0.0333 (0.0793)	-0.0481 (0.0791)	
Education	0.0996 (0.202)	0.119 (0.179)	0.168 (0.174)	
Student	-0.905 (0.856)			
MedWorker	1.231* (0.679)	1.597*** (0.331)	1.464*** (0.297)	
Worker	-0.222 (0.626)			
BloodTest	0.0786 (0.149)	0.0816 (0.134)		
Smoke	0.0270 (0.184)			
Alcohol	-0.0892 (0.156)			
Drug	-0.158 (0.145)	-0.120 (0.136)		
Fitness	-0.0500 (0.158)	-0.0603 (0.143)		
Health	-0.0180 (0.220)			
KnowV	-0.0922 (0.327)			
TUltrasound	0.538** (0.254)	0.508** (0.231)	0.478** (0.235)	
Constant	3.600* (2.085)	1.732 (1.046)	1.241* (0.717)	2.159*** (0.198)
Observations	105	109	110	111

- No evident treatment effects observed.
- Significance of medical worker and Previous testicular examinations (*TUltrasound control*) impact dependent variable significantly at 5% level.
- Those who previously underwent tests show an inclination towards health monitoring. Do cultural factors influence the reason why some individuals, despite having more information, don't change their intentions?

# Regression Table Tetanus

	(1)	(2)	(3)	(4)
Treatment	0.390** (0.158)	0.262* (0.152)	0.251* (0.152)	0.303** (0.154)
Age	-0.132 (0.0876)	-0.214*** (0.0447)	-0.206*** (0.0436)	
Gender	0.151 (0.170)	0.123 (0.155)	0.143 (0.154)	
Education	-0.0525 (0.0843)	-0.122 (0.0800)	-0.126 (0.0788)	
Student	0.571 (0.391)			
MedWorker	1.256*** (0.286)	1.041*** (0.251)	1.047*** (0.258)	
Worker	0.261 (0.280)			
BloodTest	-0.105 (0.0727)	-0.0535 (0.0710)		
Smoke	0.0726 (0.0779)	0.0506 (0.0750)		
Alcohol	-0.0976 (0.0631)			
Drug	-0.0301 (0.0920)			
Fitness	0.0314 (0.0871)			
Health	-0.000887 (0.0970)			
KnowV	0.104 (0.156)	0.109 (0.154)	0.123 (0.152)	
Constant	3.851*** (0.941)	4.510*** (0.594)	4.551*** (0.435)	3.750*** (0.110)
Observations	246	258	262	263

- Positive effect of the treatment on the inclination towards vaccination.
- With advancing age, people's willingness to vaccinate against tetanus decreases (negative coefficient for age at a level of 1%).
- Individuals working in the medical field show a higher inclination towards vaccination.
- Inclusion of control variables increases the treatment coefficient significance from 10% to 5%.

# Regression Table HPV female and male

	(1)	(2)	(3)	(4)
Treatment	0.0541 (0.183)	0.115 (0.178)	0.136 (0.177)	0.0878 (0.182)
Age	0.00765 (0.112)	0.00632 (0.0966)	0.164*** (0.0485)	
Gender	-0.794*** (0.195)	-0.792*** (0.187)	-0.718*** (0.184)	
Education	-0.0441 (0.0948)	-0.0274 (0.0916)	0.0108 (0.0911)	
Student	-0.680 (0.541)	-0.659* (0.357)		
MedWorker	0.142 (0.670)	0.0964 (0.607)	0.170 (0.574)	
Worker	-0.0541 (0.336)			
BloodTest	0.156* (0.0838)	0.0967 (0.0828)		
Smoke	-0.0187 (0.102)			
Alcohol	0.111 (0.0780)			
Drug	-0.00312 (0.0921)			
Fitness	0.0407 (0.0917)			
Health	-0.0841 (0.112)	-0.108 (0.105)		
KnowV	-0.169 (0.176)	-0.168 (0.178)	-0.213 (0.178)	
Constant	3.435*** (1.191)	3.874*** (0.917)	2.735*** (0.521)	2.500*** (0.127)
Observations	246	257	262	263

- Treatment had no impact on the intention to receive vaccinations.
- Results vary significantly based on gender.
- High vaccination rate observed among females due to legislative push.
- Solution: focused our investigation solely on the male segment of the population.

# Regression Table HPV male

	(1)	(2)
Treatment	-0.0955 (0.1000)	-0.0573 (0.0981)
Age	0.0387 (0.0264)	
Education	-0.0508 (0.0488)	
Health	-0.0511 (0.0682)	
KnowledgeVaccine	-0.137 (0.0935)	
Constant	1.238*** (0.395)	0.685*** (0.0639)
Observations	93	97

- No evidence of any discernible effect, likely due to the widespread belief that the Papilloma virus primarily affects women.
- This crucial issue is further emphasized by the findings [3].

# Regression Table Ocotopatite Ghiandolare

	(1)	(2)	(3)	(4)
Treatment	0.271*** (0.0900)	0.238*** (0.0876)	0.238*** (0.0856)	0.222*** (0.0837)
Age	-0.000317 (0.0477)	-0.00739 (0.0456)	-0.00613 (0.0261)	
Gender	-0.0315 (0.0937)	-0.0287 (0.0914)	-0.0340 (0.0880)	
Education	0.0801 (0.0501)	0.0748 (0.0485)	0.0659 (0.0472)	
Student	0.138 (0.219)	0.101 (0.204)		
MedWorker	0.172 (0.367)	0.169 (0.361)	0.0445 (0.353)	
Worker	0.188 (0.148)	0.177 (0.141)		
BloodTest	-0.0457 (0.0455)			
Smoke	-0.0361 (0.0354)			
Alcohol	-0.0196 (0.0377)			
Drug	-0.0526 (0.0382)			
Fitness	-0.0342 (0.0419)			
Health	0.0361 (0.0631)	0.0216 (0.0558)		
KnowV	-0.118 (0.0898)	-0.119 (0.0895)	-0.114 (0.0893)	
Constant	2.521*** (0.529)	1.982*** (0.480)	2.192*** (0.276)	2.061*** (0.0577)
Observations	246	257	262	263

- High level of significance in the regression coefficient for the treatment variable.
- Able to reject the null hypothesis of no effect with a p-value of 1%.
- Effective randomization process: administered treatment has influenced participants' intent to undergo saliva tests.
- Marginal difference between treatment coefficients in long and short regressions suggests an absence of bias even without adding control.



# Conclusions

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- **Our initial question:**
  - ▶ How sanitary awareness and availability of screening tests influence individuals' decisions regarding preventive measures.
- **Impact of Information:**
  - ▶ Lack of prior knowledge leads to increased decisions on preventive measures, as we noticed for the invented disease.
- **Treatment effect:**
  - ▶ Among all the real diseases we have considered, only tetanus has a treatment significant coefficient.
  - ▶ The invented disease Ocotopatite Ghiandolare has a high level of significance in the regression coefficient for the treatment variable.
  - ▶ More complex conditions may require additional strategies beyond mere knowledge dissemination.



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**Thank you for your attention**

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