Sponsorship Packet

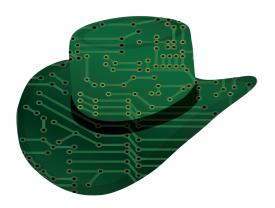
Greater Central Florida Tech Faire + Hackathon April 7-8, 2018 Stetson University

http://greatercentralfloridatechfaire.com hack@stetson.edu

Stetson University is proud to announce our third annual hackathon (a 30-hour overnight coding event) in DeLand, Florida. Our new name, the *Greater Central Florida Tech Faire* + *Hackathon* shows that we are planning a larger and more elaborate event than traditional hackathons. This year, we are significantly expanding the number of activities, sponsor and Stetson faculty tech talks, and prizes. We expect about 250 college students from across Florida who are interested and often already skilled in coding, hardware design, artificial intelligence, big data, devops, and other skills.

You can participate in a couple of ways

- **Financial support**: This will give us the flexibility to spend money where it is needed.
- Workshops for hackers: Students will be more likely to implement your products and/or services if they can see how useful they are.
- Your products and services: Your offers will encourage students to learn more and try your software, hardware, cloud services, or restaurant!
- **Mentors and recruiters:** Want to talk to students directly in a relaxed atmosphere? Meet potential hires before they hit the job market.



What do I get for sponsoring?

| Sponsorship Tiers | | |
|---------------------------|---------------------------|---------------------------|
| Tier 1 | Tier 2 | Tier 3 |
| "Client" | "Server" | "Cloud" |
| | | (Limit One) |
| \$1,000 | \$2,500 | \$5,000 |
| General Perks | | |
| Sponsor table | Sponsor table | Sponsor table |
| Sponsor fair | Sponsor fair | Sponsor fair |
| 2-min talk | 5-min talk | 10-min talk |
| at opening ceremonies | at opening ceremonies | at opening ceremonies |
| | 30-min tech talk | 45-min tech talk |
| | | 30-min keynote |
| | | Deliver closing remarks |
| Recruiting | | |
| Resume book | Resume book | Resume book early |
| | Linkedin profiles | Linkedin profiles early |
| Distribute your materials | Distribute your materials | Distribute your materials |
| Branding | | |
| Logo & blurb on website | Logo & blurb on website | Logo & blurb on website |
| Branded prize | Branded prize | Branded prize |
| Bring swag | Bring swag | Bring swag |
| Swag included in swag bag | Swag included in swag bag | Swag included in swag bag |
| Logo on shirt | Logo on shirt | Logo on shirt |

Events planned for this year

- Capture the Flag security challenge
- Code Golf solve coding challenges with fewest lines of code
- Data Science Jamboree big data analysis challenges
- Corporate-sponsored coding challenges whatever you wish!
- Room of recursion rooms a study room where every challenge involves recursion
- Coding interview challenges practice on a whiteboard in front of peers
- Tech talks by Stetson Computer Science faculty cybersecurity and AI

... and more!

Quick Facts 2016-2018

2016

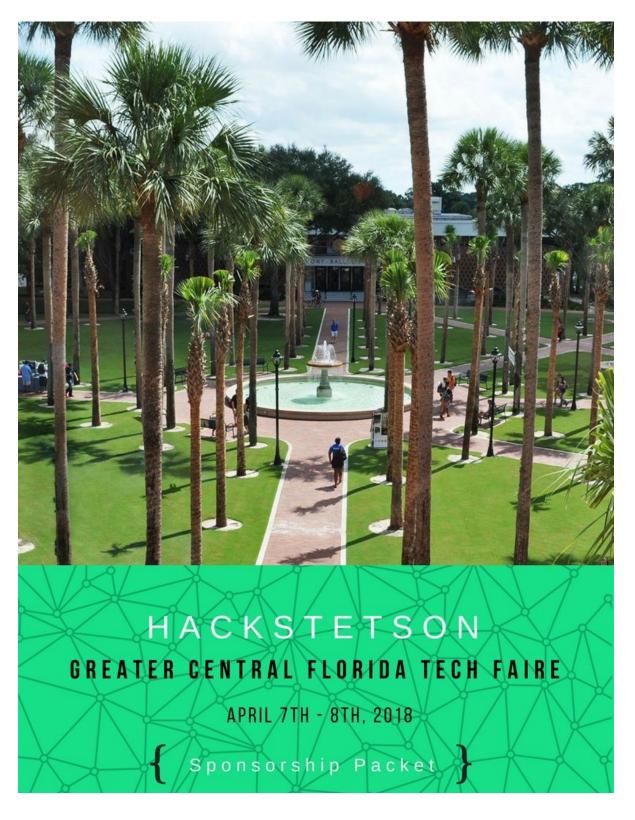
120 attendees from **23 schools**; 11 schools were from Florida, including University of Florida (UF), Embry-Riddle Aeronautical University (ERAU), University of Central Florida (UCF), and Florida State University (FSU), among others.

2017

215 attendees from **27 schools**; 10 schools were from Florida, including University of Florida (UF), Embry-Riddle Aeronautical University (ERAU), University of Central Florida (UCF), and Florida State University (FSU), among others.

Get In Touch!

Feel free to e-mail **hack@stetson.edu** with any other questions, concerns, or suggestions. We look forward to hearing from you!



Don't hesitate to contact us at **hack@stetson.edu** with other suggestions and ideas for sponsoring!