

# Sponsorship Packet

## Greater Central Florida Tech Faire + Hackathon

April 7-8, 2018

### Stetson University

<http://greatercentralfloridatechfaire.com>

[hack@stetson.edu](mailto:hack@stetson.edu)

Stetson University is proud to announce our third annual hackathon (a 30-hour overnight coding event) in DeLand, Florida. Our new name, the *Greater Central Florida Tech Faire + Hackathon* shows that we are planning a larger and more elaborate event than traditional hackathons. This year, we are significantly expanding the number of activities, sponsor and Stetson faculty tech talks, and prizes. We expect about 250 college students from across Florida who are interested and often already skilled in coding, hardware design, artificial intelligence, big data, devops, and other skills.

## You can participate in a couple of ways

- **Financial support:** This will give us the flexibility to spend money where it is needed.
- **Workshops for hackers:** Students will be more likely to implement your products and/or services if they can see how useful they are.
- **Your products and services:** Your offers will encourage students to learn more and try your software, hardware, cloud services, or restaurant!
- **Mentors and recruiters:** Want to talk to students directly in a relaxed atmosphere? Meet potential hires before they hit the job market.



# What do I get for sponsoring?

Sponsorship Tiers		
Tier 1 "Client"	Tier 2 "Server"	Tier 3 "Cloud" (Limit One)
\$1,000	\$2,500	\$5,000
General Perks		
Sponsor table	Sponsor table	Sponsor table
Sponsor fair	Sponsor fair	Sponsor fair
2-min talk at opening ceremonies	5-min talk at opening ceremonies	10-min talk at opening ceremonies
	30-min tech talk	45-min tech talk
		30-min keynote
		Deliver closing remarks
Recruiting		
Resume book	Resume book	Resume book early
	Linkedin profiles	Linkedin profiles early
Distribute your materials	Distribute your materials	Distribute your materials
Branding		
Logo & blurb on website	Logo & blurb on website	Logo & blurb on website
Branded prize	Branded prize	Branded prize
Bring swag	Bring swag	Bring swag
Swag included in swag bag	Swag included in swag bag	Swag included in swag bag
Logo on shirt	Logo on shirt	Logo on shirt

# Events planned for this year

- Capture the Flag - security challenge
- Code Golf - solve coding challenges with fewest lines of code
- Data Science Jamboree - big data analysis challenges
- Corporate-sponsored coding challenges - whatever you wish!
- Room of recursion rooms - a study room where every challenge involves recursion
- Coding interview challenges - practice on a whiteboard in front of peers
- Tech talks by Stetson Computer Science faculty - cybersecurity and AI

... and more!

## Quick Facts 2016-2018

### 2016

**120 attendees** from **23 schools**; 11 schools were from Florida, including University of Florida (UF), Embry-Riddle Aeronautical University (ERAU), University of Central Florida (UCF), and Florida State University (FSU), among others.

### 2017

**215 attendees** from **27 schools**; 10 schools were from Florida, including University of Florida (UF), Embry-Riddle Aeronautical University (ERAU), University of Central Florida (UCF), and Florida State University (FSU), among others.

## Get In Touch!

Feel free to e-mail **hack@stetson.edu** with any other questions, concerns, or suggestions.

We look forward to hearing from you!



# HACKSTETSON

## GREATER CENTRAL FLORIDA TECH FAIRE

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Don't hesitate to contact us at [hack@stetson.edu](mailto:hack@stetson.edu) with other suggestions  
and ideas for sponsoring!