



Customer Shopping Preferences Dashboard

Customer Demographics

Purchase Date ▾

Age Groups ▾

Gender ▾

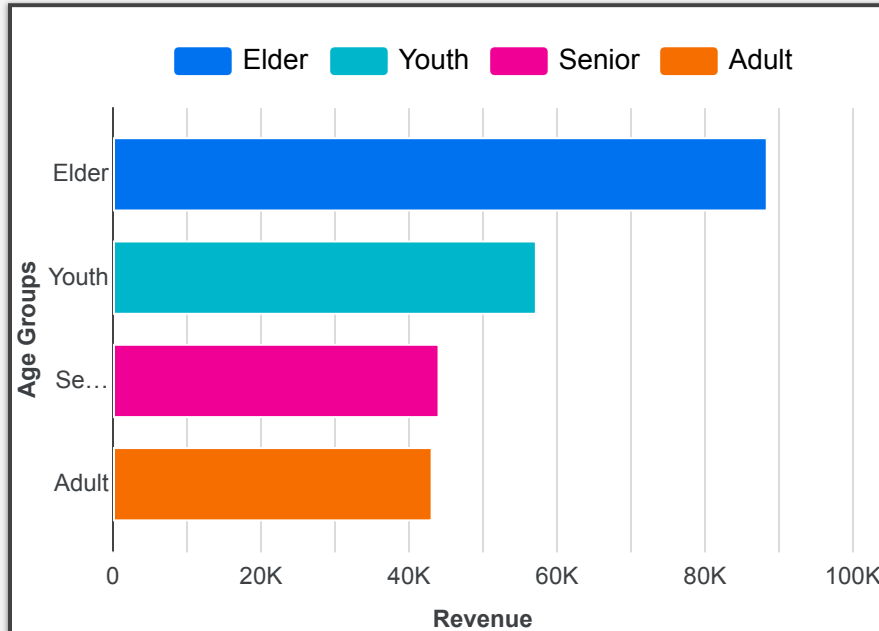
Location ▾

Shopping Frequency ▾

Revenue
\$233,081

Number of Customer
3,900

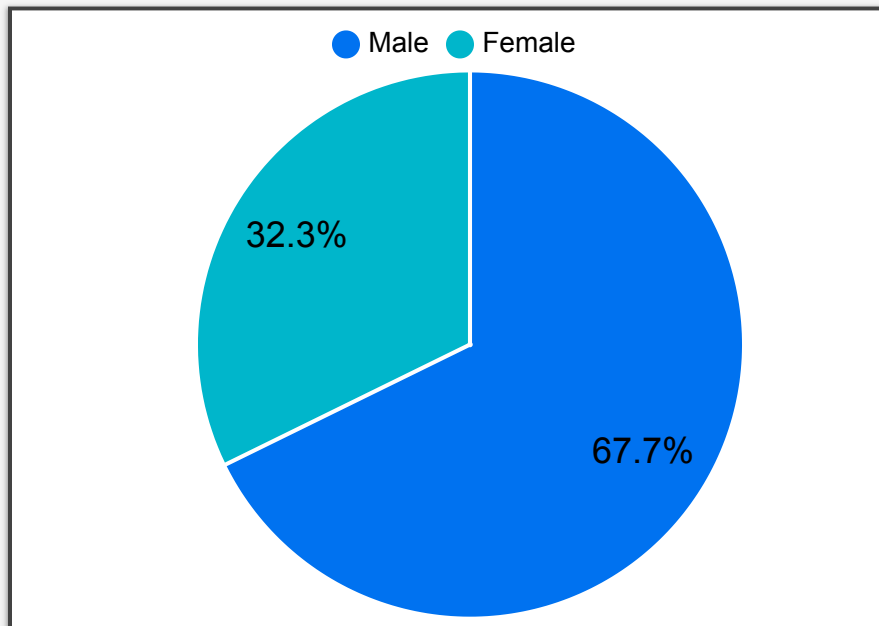
Revenue by Age Group



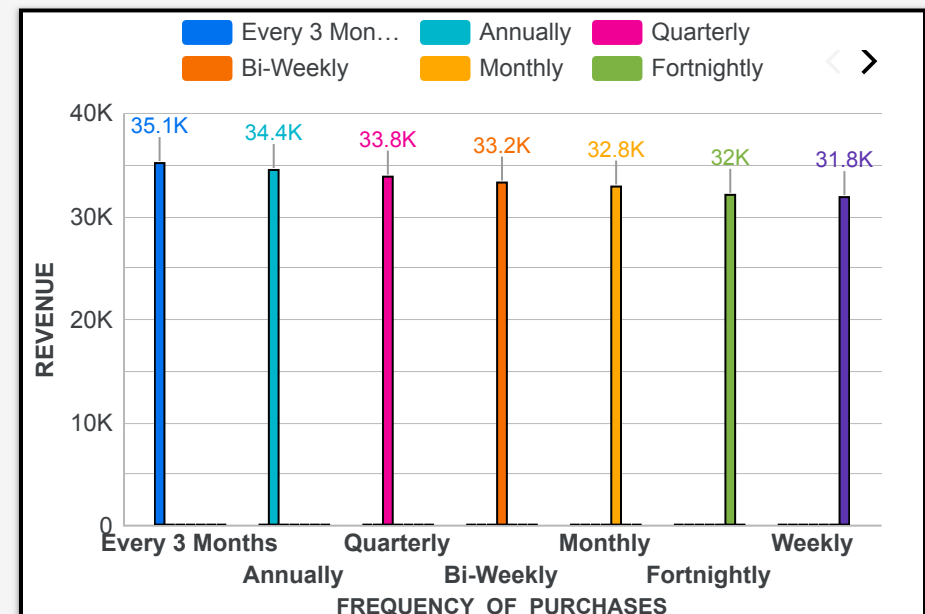
Revenue by Location



Revenue by Gender



Revenue by Shopping Frequency





Customer Shopping Preferences Dashboard

Purchase Behavior

Purchase Date



Category



Color



Size



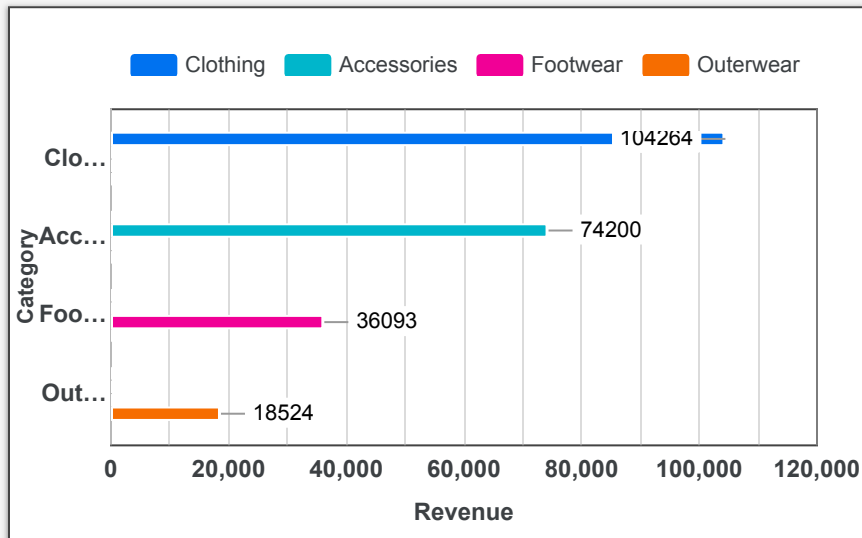
Season



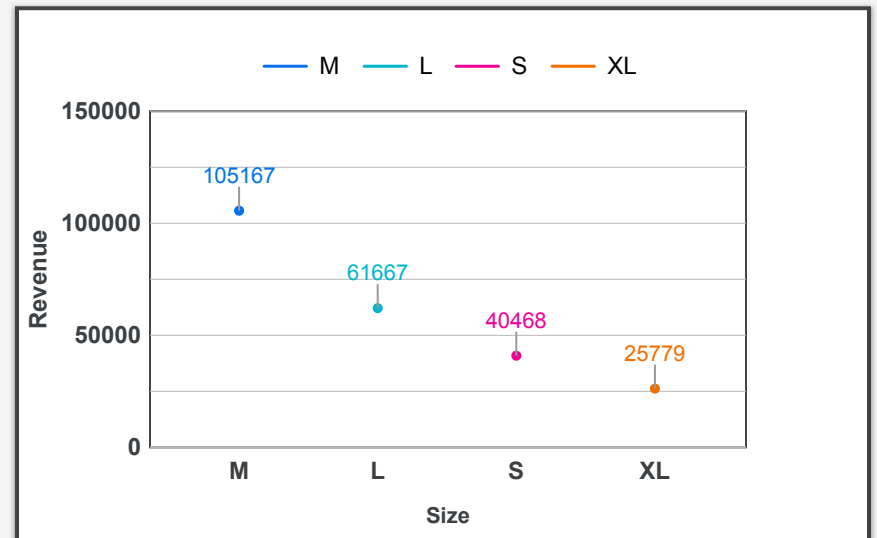
Revenue
\$233,081

Number of Customer
3,900

Revenue by Category



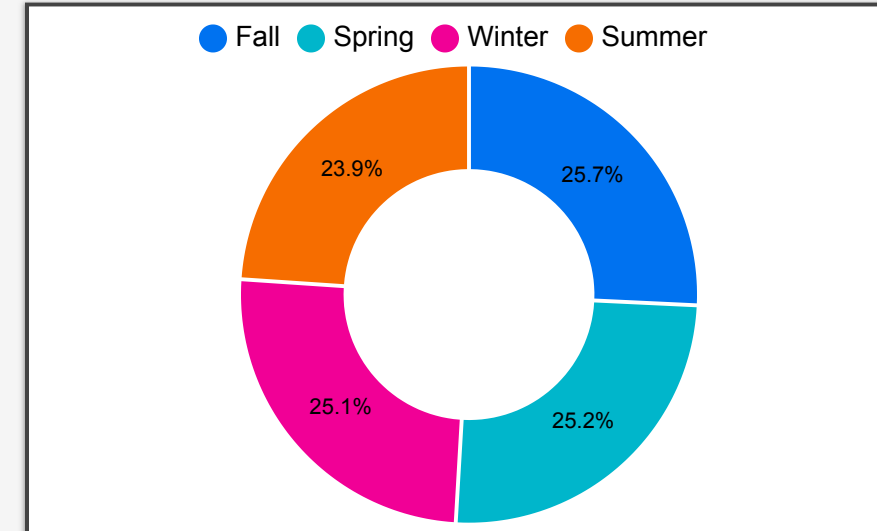
Revenue by Size



Revenue by Color

Color	Revenue
Green	11,104
Teal	10,459
Yellow	10,308
Olive	10,292
Cyan	10,274
Violet	10,245
Gray	9,936
Silver	9,832

Revenue by Season





Customer Shopping Preferences Dashboard

Product, Promotions and Payments Analysis

Purchase Date

Payment Method

Promo Code

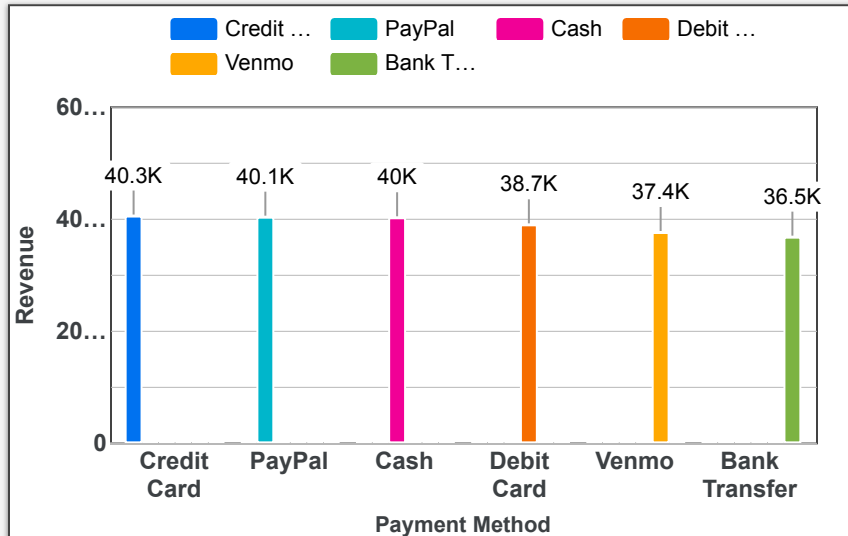
Discount

Review Rating

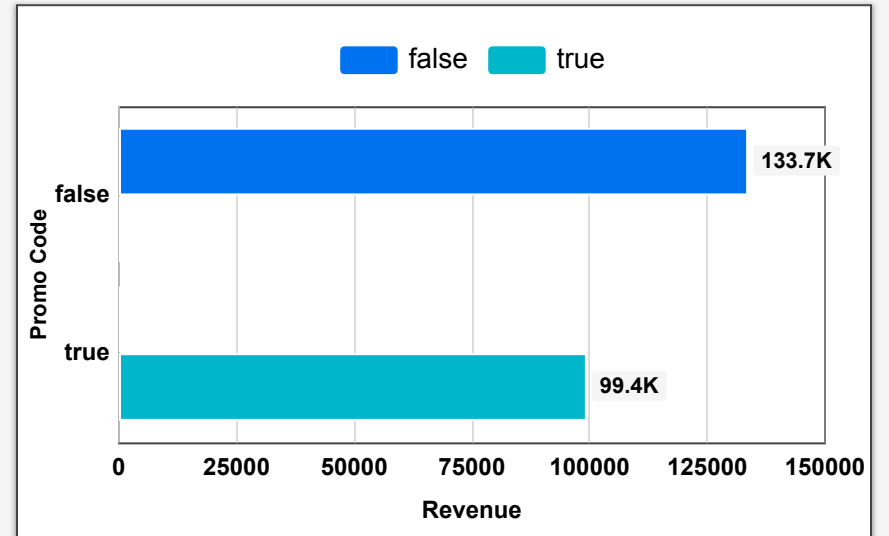
Revenue
\$233,081

Number of Customer
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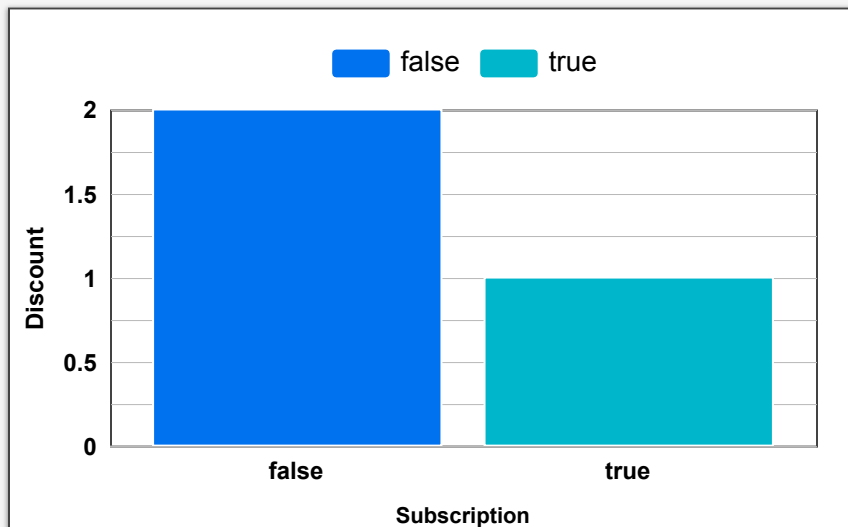
Revenue by Payment Method



Revenue by Promo Code



Subscription and Discount



Revenue by Review Rating

