Candice's Top Tips

(For submitting to DevConf)

Tip#1 - Answer the why

- Why should people care about this talk?

- Why are you the best person to deliver this content?

Advice

To help answer this question, think about the typical DevConf attendee…

- Who is paying for their ticket?

- Would they believe you're offering real value?

Tip#2 - Describe the talk clearly

- Talks that do well have a clear description

- The reviewer should know what they'll get from attending your talk

- For example, will your talk answer a specific question, help build a useful new skill, or give a greater understanding around a particular issue in the industry?

Advice

- Ask a friend to read your submission and tell you what they think your talk is about

- Don't pre-empt with an explanation or try explain if they start looking confused!

Tip#3 - Be the change you want to see!

- Talks that describe problems aren't useful
- DevConf's slogan is "Solving today and tomorrow's software development challenges"

Advice

- If talking about topics such as diversity or inclusion challenges, be able to articulate what impact you've made
- If you want to talk about women in tech for example, be a woman in tech
- What makes your take on the topic different/ unique?
- Focus on solution and positive impact, while trying to avoid victimhood