

**2 fast, 2 furious?**

**How fast is fast enough?**

**How fast do you want  
your site to be?**

# Front-end Performance

**#perfmatters**



# Big Faces

**Table talk: 5m**

**How do fast sites make  
people feel?**



 **talk: 5m**

# South African context



**1.** Data is  
expensive



**Vodacom pre-paid**

**100Mb for R29**

**R0.29 per MB**

**[httpparchive.org](http://parchive.org)**

**Average page  
size: 2.5MB**

**Nearly R1  
per page**

「(ツ)」

**Cashier**

**R5,000 / month**

**R165 a day**

**10 pages a day**  
**6% of daily income**





2. Phones are  
older, slower



**CPU speed**

**RAM**

**Feature  
support**

**Wall walk: 10m**

**Write at least one thing  
on each poster**

# Wall walk summary

# **How to measure Front-end performance?**

# PageSpeed Insights

## WebPageTest

**Today's goal**

**Pick one (PSI or WPT)**

**Pick a metric**

**Make it more gooder**



**Benchmark: 5m**

**Run the tool**

**Write down your score**

**Code!**

**20m**

**Pair share: 2m**

**Find someone new**

**Tell them 1 thing  
you've done**

**Code!**

**20m**

**Measure again**

**Run the tool**

**Write down your score**



**Get a sticker!**

**Hey buddy: 5m**

**Choose a SMART goal**

**Swap cards with a buddy**

**Facilitator Feedback: 5m**

**1 thing you liked**

**1 thing we could change**



The image is a split-screen portrait of two people. On the left is a woman with long, wavy blonde hair, wearing glasses and a dark top. On the right is a man with a shaved head and a light beard, wearing a patterned shirt. The background is a soft, out-of-focus indoor setting. Overlaid on the center of the image is white text.

**Facilitator spam**

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