Steven Chen

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EDUCATION

Bachelor of Science in Digital Media and Web Technologies | Fall 2016
Minor: Information Systems Management
University of Maryland UC – Adelphi, MD

Full Stack Web Development | Dec 2015
CareerFoundry – Online

Associate of Applied Science in Computer Applications: Information Technology | 2013
Montgomery College – Rockville, Maryland

PROJECTS

Koi Asian Cuisine – koisilverspring.com
Provided website analysis to popularly rising restaurant proposing redesigns with webmaster to appropriately capture the feel and color scheme of the restaurant.

Blue Star Veterans Network Website – bluestarvets.us
Assisted in website design of veterans' tech startup using knowledge of standard web practices. Applied knowledge of current web standards and best practices to properly make website that is visually appealing to retired United States veterans and their families. Updated and maintained content, gather web analytics, and boost user retention.

WORK EXPERIENCE

Lionbridge | Waltham, MA
March 2011 – June 2012
Search Engine Evaluator

- Reviewed and rate organic search engine queries by keyword combinations among 5 star rating system.
- Evaluated image and video meta tags providing feedback based on strict guideline criteria.
- Compared side-by-side different criteria across multiple results of Google and Bing search engine assigning a rating and explaining possible user intent.
- Assigned quality metrics based on tasks and be responsible to reach all evaluation quotas.

Blue Star Veterans Network(via Starteks Inc.) | Bethesda, MD
October 2014 – Jan 2015
IT Generalist

- Strategically implement content based on modern web design practices using Bootstrap framework and HTML5/CSS3.
- Assisted in ongoing website UX focused design and content management of a veterans-based tech startup.
- Increased overall user retention after initial launch through implementation of marketing campaign.
- Setup web weekly web metrics and reporting procedures using Google analytics.
- Produce 1000 friends and family of email mailing-list gathered across different forms of social media and landing-pages.
- Worked directly alongside CEO and Director of Product Development.