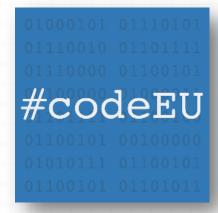
Europe Code Week

#codeEU

We want to connect individuals, groups and organizations who are able to help more people experience the joy of coding with people willing to learn.

Do you want to join?





Why coding?

Why

O Coding is becoming a key skill for professionals in every field

What

- O ICT professionals, researchers, designers...
- O Basic ICT skills enable the creation of small business

When

O Today there is already a shortage of ICT professionals in Europe

Who

O By 2015, we will be missing 900.000 ICT professionals

Me? You!

- O These positions could be filled by Europeans currently unemployed
- O The future economy of Europe passes by a strong focus on technology and startups



What do we plan?

Why

O Dedicate 1 week to raise awareness and generate attention at European level

What

- O European Parliament
- 0 Facebook, Twitter
- 0 Media in countries member

When

Who

Organize coding-related events and workshops in the different member countries

O Whenever possible sharing a common objective

- Me? You! o Collaborate among different existing initiatives and groups, and share best practices
 - 0 Website, Facebook page
 - Open to other suggestions



When we plan to do it?

Why

What

O This year we will run the first edition of what we expect becomes a new tradition

When

O It will take place across all EU countries, from November 25th to 30th

Who

Me? You!



Who is behind this?

Why

What

When

Who

Me? You!

O The initiative has been launched by <u>Neelie</u>
<u>Kroes' Young Advisors</u> with the support of <u>DG</u>
<u>Connect</u> at the European Commission

0 ... but it is people like you who really make it work with your support!



And what can I do?

Why

What

When

Who

Me? You!

- O We need your support to organize the events of the week!
- O As we rely on already existing organizations, we would like to ask you to:
 - Organize your event during Europe Code Week. Even if it in not purely coding-related we will be happy to talk about it!
 - O Contact your <u>local ambassador</u> and register your event in our <u>map</u>
 - O Share your best practices on our <u>Facebook page</u>
 - O Bring your own ideas!



Contact

- O For more information or collaboration, you can find us in:
 - 0 Europecodes@gmail.com
 - 0 http://codeweek.eu/
 - 0 https://twitter.com/CodeWeekEU
 - 0 https://www.facebook.com/pages/Europe-Code-Week/377506999042215
- O You can find your local ambassador in http://codeweek.eu/learn/