

MINSUB KIM

Fayetteville, NC, USA | minsubkim81@gmail.com

Portfolio: stevekim81.github.io/Portfolio/

PROFESSIONAL SUMMARY

Results-driven **UI/UX & eLearning Developer** with **16+ years** of experience leading high-impact design teams and developing **AI-powered SaaS solutions, immersive eLearning experiences, and scalable digital platforms**. Proven expertise in **Adobe Creative Suite, JavaScript, PHP, Articulate Storyline, and SEO-driven web design**. Passionate about **designing intuitive digital experiences that enhance engagement, accessibility, and learning outcomes**. Adept at **leading cross-functional teams, optimizing workflows, and delivering user-centered designs** that drive measurable success.

WORK EXPERIENCE

Advanced Computer Learning Company, LLC (ACLC)

Fayetteville, NC, USA | Oct 2008 – Jan 2025

Design Team Leader (hiCreo.ai) | Fayetteville, NC | Jan 2017 – Jan 2025

- **Directed** a design team in developing **AI-powered SaaS platforms** for eLearning and corporate presentations.
- **Transformed** UI/UX workflows, enhancing platform accessibility and improving **user engagement**.
- **Implemented** SEO-driven strategies, **increasing platform traffic by 60%** and improving online visibility.
- **Developed** scalable authoring tools, **streamlining content creation** and optimizing user experience.
- **Designed and developed** multiple WordPress-based project websites, **enhancing brand visibility and improving user accessibility**.
- **Ensured accessibility** in web design and development, incorporating **Section 508 compliance** and **testing with**

accessibility tools such as **JAWS, NVDA, and Google Lighthouse**.

- Enhanced **digital accessibility** by structuring **tab orders**, **optimizing navigation**, and embedding **alt text**, improving usability for screen reader users.

Key Skills: Adobe Creative Suite, UI/UX Design, JavaScript, jQuery, PHP, React.js, Vue.js, HTML5, SCSS, CSS, SEO, WordPress, SaaS Development, Accessibility (Section 508, JAWS, NVDA, Google Lighthouse)

Senior eLearning Developer, eLearning Developer Team Leader | Fayetteville, NC | Apr 2013 – Jan 2022

- **Led** a team of developers, **accelerating course production** while ensuring high-quality instructional design.
- **Designed and deployed** eLearning courses, increasing training efficiency and engagement.
- **Developed** eLearning courses for clients including:
 - **Nuclear Regulatory Commission (2016 – 2022):** Created courses using **Articulate Storyline** for **Moodle LMS**.
 - **A-VLE Manager's Development Course (2019 – 2020):** Developed and optimized course modules for ALMS.
 - **Defense Equal Opportunity Management Institute (2017 – 2020):** Built interactive **SCORM-compliant eLearning experiences** to enhance training effectiveness.
 - **A-VLE Information Technology Approval System (2018 – 2019):** Designed interactive courses using Adobe Captivate to streamline IT approval processes.
 - **Department of Education Office of Civil Rights American Sign Language Course (2015):** Designed and built an American Sign Language course in Microsoft PowerPoint, used by students at Fayetteville Technical Community College (FTCC) in Fayetteville, NC.

- **Bureau of Alcohol, Tobacco, Firearms, and Explosives Telework Training Course (2014 – 2015):** Developed interactive training courses for employees and supervisors using Articulate Storyline. The training was **mandatory for over 5,000 employees at ATF in Washington, DC.**
- **ADAM (Air Defense Airspace Management) Course (2013):** Contributed to the production of 3D animations and interactive content using 3ds Max, Vegas, and After Effects as part of the 3D team. The course was used at Fort Sill, OK, by the US Army's Fires Center of Excellence.
- **Provided** technical leadership to ensure efficient workflows, high-quality deliverables, and team success.
- Developed **fully Section 508-compliant eLearning courses**, conducting **JAWS, NVDA, and color contrast testing**, ensuring accessibility for diverse learners.
- Designed **multimedia accessibility scripts** for videos and audio, ensuring **seamless integration with assistive technologies.**
- Optimized **screen reader navigation** by implementing **structured tab orders, alt text, and keyboard-friendly interactions**, enhancing learning accessibility.

Key Skills: eLearning Development, Articulate Storyline, Adobe Captivate, SCORM, Moodle, HTML, JavaScript, Accessibility (Section 508, JAWS, NVDA, Color Contrast Tool), Multimedia Scripting

Multimedia Artist and Animator | Fayetteville, NC | Oct 2010 – Apr 2013

- **Designed** engaging print and digital materials, **enhancing marketing outreach.**
- **Developed** multilingual e-learning modules, **expanding accessibility** for Chinese and Korean learners.
- **Spearheaded** UI/UX game design for **iOS and Android**, contributing to a **successful game trailer launch.**

Key Skills: Adobe Creative Suite, Unity, Graphic Design, Video Editing

Multimedia Team Intern | Fayetteville, NC | Oct 2008 – Aug 2009

- **Assisted** in multimedia development for the **USASOC Sniper training course**.
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VOLUNTEER & PERSONAL PROJECTS

Morita Transport Co., Ltd.

Web Designer & Consultant | May 2010 – Oct 2022

- **Developed and maintained** the company's website, enhancing online visibility and customer engagement.
 - **Managed ongoing** website updates and content management, ensuring seamless performance.
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EDUCATION

- **Bachelor of Science in Computer Science, Major in Digital Media Design**
Anyang University – Gyeonggi-do, Korea | Feb 2005 – Feb 2008
 - **English Conversation Course**
Bond University Language School – Gold Coast, Australia / Sep 2005 – Dec 2005
 - **Major in Computer Graphics**
Doowon Technical College – Gyeonggi-do, Korea | Mar 2001 – Feb 2005
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MILITARY SERVICE

- **Republic of Korea Army | 2002 – 2004**

CERTIFICATIONS

- **OFAC 051 Section 508 Standards for Applications** - U.S. Department of Homeland Security | **Oct 24, 2017**
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TECHNICAL SKILLS

Core Competencies

- **UI/UX Design & Development**
- **eLearning Development** – Articulate Storyline, Adobe Captivate, SCORM compliance, LMS integration
- **Web Development** – JavaScript, HTML5, CSS, PHP, jQuery, SEO optimization, WordPress
- **Multimedia & Graphic Design** – Adobe Creative Suite (Photoshop, Illustrator, Audition, After Effects, Premiere), Canva
- **Game Development** – Unity, 3D modeling

Languages

- **Native Korean**
- **Fluent English & Japanese**