

Career Roadmap: Advising Guide

Review student record in Handshake, DegreeWorks, OrangeSUccess, etc. prior to meeting

Advise student on original reason for appointment.



“What Are Your Career Interests?”



“I Know!”



“I Don’t Know!”

“Here are the 16 Career Roadmaps.”



Student identifies Career Roadmaps that align with their interests.

Advisor explores student’s level of experiential learning and career exploration:

- “Have you participated in any experiential learning?”
- “What job titles interest you?”
- “What skills are necessary in your field?”

Advisor determines whether student is Career: Exploring (Undecided Career) or Career: Searching (Decided Career).

Advisor utilizes Career Roadmap Infographics and assigns relevant homework to student.

Advisor checks “Career Roadmap” speednote.

Advisor explores interest with student:

- “Have you declared a major?”
- “Are you satisfied with your current major?”
 - “What strengths/skills do you, or have you, enjoyed using?”
 - “What are your favorite classes and least favorite classes?”

Advisor works with student to select 2-3 Career Roadmaps of *potential* interest.

Advisor utilizes Career Roadmap Infographics and assigns relevant homework.

Advisor checks “Career Roadmap” speednote.

See reverse for additional advising resources for Academic: Exploring and Career: Exploring



Advisor schedules follow-up appointment with student to meet again within 2-3 week timeframe.

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Student Population

Academic: Exploring

MEETING TOPICS MIGHT INCLUDE:

Course registration, Major Selection,
Campus Involvement, IUT

ROADMAP CATEGORIES TO
DISCUSS:

Suggested courses, Minors/Minors/
Student Organizations

Career: Exploring

MEETING TOPICS MIGHT INCLUDE:

Internship Search, Options Within
Industry, Post-Graduation Plans

ROADMAP GRAPHIC CATEGORIES
TO DISCUSS:

Experiential Learning, Networking, Job
Titles, Companies, Courses

Career: Searching

MEETING TOPICS MIGHT INCLUDE:

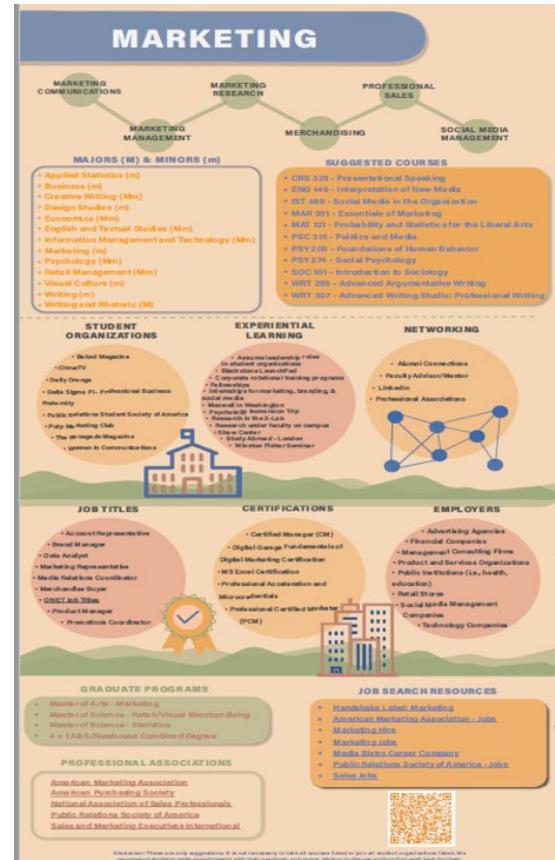
Job Search, Graduate School, Post-
Graduation Plans

ROADMAP GRAPHIC CATEGORIES
TO DISCUSS:

Companies, Graduate Programs,
Networking, Certifications, Resources



Roadmap Categories



Career Roadmap: Student Homework

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Academic: Searching

- Select a student organization from one of your selections and become a member.
- Pick two classes, one from each infographic. Read about both courses in the Course Catalog.
- Select two job titles from the infographic. Search these positions on Handshake. What skills do you see listed? What majors or minors align with these?
- Look up 3 specific companies in the employers listed. Find their mission statements. Do these statements match with your values?

Remind students of resources:

- Sign up for the [Alumni Connections](#) Program Take the [Strong interest Inventory](#)
- Watch Alumni on [Identity and Careers](#)

Career: Exploring

- Using the [Alumni Connections](#) program, identify an alum working in an exciting industry. Search using the job titles from the infographics you are interested in.
- Join at least one LinkedIn page sponsored by Syracuse University
- Send a personalized message to connect with 5 professionals you met through experiential learning.
- Using the Sector Graphic Labels, find 3 opportunities on Handshake and review descriptions of interest.
- Select one experiential learning opportunity listed and research it!
- Using [ONet](#) and [US Bureau of Labor Statistics](#), review whether a graduate degree is needed in your industry.

Career: Searching

- Using [Firsthand](#) create a list of 5 target companies to follow on LinkedIn and Handshake. Use the employer list from the infographic and the Handshake Resource page.
- Use the [Alumni Connections](#) program to identify an alum working in an industry you find exciting.
- Upload your resume to [VMock](#)
- Spend 15 minutes a week reviewing [Handshake](#) for recruiting events
- Seek information for student membership with a professional organization in your field of interest.
- Using the Handshake Sector Label filters, explore internship opportunities at your 5 target companies you are interested in.
- Consider running for a leadership position with a student organization.
- Start exploring corporate leadership and rotational programs.