






# Blockchain-Powered Rap Battle Platform

Where Hip-Hop Culture Meets Web3 Technology



# The Problem

-  Rap battles lack transparent, verifiable voting systems
-  Artists struggle to monetize their battle performances
-  No decentralized platform for global rap competition
-  Voting manipulation and bias in traditional formats
-  Limited ownership and control over battle content

# Our Solution

HedRap is a decentralized rap battle platform built on blockchain technology that ensures:

✓ Transparent, immutable voting through smart contracts

💎 Direct monetization for rappers (70% revenue share)

🌐 Global access with low barriers to entry

🔒 Fair and verifiable competition results

🎵 NFT-based ownership of battle performances

# How It Works

## Step 1

### Battle Creation

Two rappers register and create a battle smart contract on the blockchain

## Step 2

### Performance

Rappers submit their verses and performances to the platform

## Step 3

### Community Voting

Fans vote using cryptocurrency, with votes recorded on-chain

## Step 4

# Automated Payout

Smart contract distributes: 70% to rappers, 30% to platform

# Market Opportunity

**\$16B**

Global Hip-Hop Market

**500M+**

Hip-Hop Fans Worldwide

**\$4.5B**

NFT Market Size

**Growing**

Web3 Adoption Rate

The intersection of hip-hop culture and blockchain technology represents an untapped, multi-billion dollar opportunity.

# Business Model

## Revenue Streams



30% platform fee from all voting transactions



Premium battle creation fees for featured events



NFT marketplace commission (5-10%)



Streaming and broadcast rights



Sponsored battles and brand partnerships



Premium membership tiers



# Technology Stack

## Blockchain

Ethereum/Polygon  
for smart contracts

## Smart Contracts

Solidity-based  
voting & payment  
system

## Storage

IPFS for  
decentralized  
content hosting

## Frontend

React + Web3.js for  
seamless UX

# Competitive Advantage

- 🏆 First-mover in blockchain rap battles
- ⚡ Automated, transparent smart contract system
- 🤝 Fair revenue split favoring artists (70/30)
- 🌐 Global reach without geographic limitations
- 🔓 Low barrier to entry for emerging artists
- 💪 Community-driven governance model

# Roadmap

## Q1 2026

Platform launch, initial battles,  
community building

## Q2 2026

NFT marketplace integration, mobile app  
launch

## Q3 2026

Major partnership announcements,  
international expansion

## Q4 2026

Live streaming integration, creator token  
launch

# The Team

## Founder & CEO

10+ years in music tech and blockchain  
development

## CTO

Smart contract expert with DeFi experience

## Head of Community

Hip-hop industry veteran and influencer

## Advisors

Industry artists, blockchain experts, VCs

# Financial Projections

**\$250K**

Year 1 Revenue

**\$2M**

Year 2 Revenue

**\$8M**

Year 3 Revenue

**10,000+**

Active Users (Y1)

Conservative projections based on 5% market capture in  
target demographic

# Join the Revolution

## Investment Ask: \$500K Seed Round

We're seeking strategic partners to help us revolutionize the rap battle industry and empower artists globally.

**18  
months**

Runway

**15%**

Equity Offered

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