

Name: Yanxuan Wu
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EDUCATION

Shanghai Jiao Tong University

Bachelor of Science, major in Electrical Engineering and minor in Finance

• **GPA:** 3.65 / 4.30, **Ranking:** 16/112 **Comprehensive evaluation:** 92.9/100, **Ranking:** 3/118

• **Coursework:** Linear Algebra/Calculus/Probability and Statistics/Principle of Finance/Intermediate microeconomics/Econometrics

Shanghai/China
Sept.2019-June.2023

University College London

Exchange at Bachelor of Arts and Science

Coursework: Interdisciplinary Research Methods/Quantitative Methods and Mathematical thinking

London/United Kingdoms
Jan.2022-June.2022

RESEARCH EXPERIENCE

Marketing Behaviors (Influencer Marketing)

Nov.2023 – Mar.2025

Research Assistant with *Prof. Shunyuan Zhang (Harvard Business School)*

- Analyzed how engagement in marketing activities influences influencer's reputation and further influence the influencer-firm match

Organizational Behavior (Corporate Social Responsibility)

Sep.2021 – Jan.2022

Undergraduate Research Project with *Prof. Zucheng Zhou (Shanghai Jiao Tong University)*

- Collected data collected from 1700+ MBA students to understand the differences in people's evaluation of the external environment

WORK & INTERNSHIP EXPERIENCE

New Channel

Tutor, IELTS Group

- Taught International English Language Test Examination (IELTS), especially the reading part

Shanghai/China
Jul.2023-Jul.2025

United Nations Industrial Development Organization (UNIDO)

Project Assistant Intern, Investment and Technology Promotion Office

- Assisted in projects and conference such as Vinena Energy Forum and COP28 to promote sustainable development and clean world
- Coordinated private and public sectors and promoted global partnerships to accelerate digital transformation

Shanghai/China
Jul.2023-Oct.2023

Guo Sheng Securities Institute

Analyst Intern, New Energy Team

- Investigated the whole supply chain of electrical vehicle, compared various companies, and formed reports with more than 15,000 words

Shanghai, China
Jul 2021 – Aug 2021

China International Capital Corporation Limited (CICC)

Project Assistant Intern, Conference Coordination Team

- Organize for activities held by CICC, such as hosting guests in CICC consumer forum

Shanghai/China
Jul.2021-Jul.2021

EXTRA-CURRICULAR & VOLUNTARY EXPERIENCE

Hult Prize

Volunteer, Human Resource Group

- Interviewed campus leaders, industry mentors, etc., and posted the interview on the official account
- Wrote invitation letter to invite campus leaders and mentors to participate in the interview
- Maintained long-term contact with people who have participated in our events, and invited them to participate in follow-up events regarding innovation and entrepreneurship and SDGs of the United Nations

Shanghai/China
Apr.2021- Jul.2021

Fanhai International School of Finance, Fudan University

Participant, 2021 Global Financial Leaders Training Course

- Studied macroeconomic and understood the trends of capital market
- Understood the enlightenment and application of the frontier exploration of economy
- Learned wealth management concepts and cultivated financial thinking on hot topics

Shanghai/China
Apr.2021-Sept.2021

Institut National des Sciences Appliquées de Lyon

Online Spring School, Short Circular Design Track

- Learned circular economy concepts and digital tools to make a virtual mock-up
- Got a better understanding of European markets and analyzed existing problems
- Carried out user-oriented research and designed a product for Lyon campus cafeteria

Lyon, Lyon/France(Online)
Mar.2021-Mar.2021

HONORS/ SCHOLARSHIPS

- The second prize in International Collidoscope Challenge (International Level) Mar.2021
- Ren Yuan Electric Scholarship (University Level, 4/119) Oct.2020
- Advanced Social Practice Individual in Shanghai Jiao Tong University (University, 1%) Sept.2020
- Honorable Mention in 2020MCM (International Level) Apr.2020

ADDITIONAL INFORMATION

- **Languages:** English (Fluent), Mandarin Chinese (Native)
- **Interests:** Travelling, Photography, Hiking, Calligraphy, Swimming, Reading, Music