

User questionnaire feedback summary

	Question	Yes	Maybe	No	Flaming Trash
1	Is it readable? Consider typeface, font size, color contrast.	10 people selected			
2	Is the site's design aesthetically appealing?	10 people selected			
3	Are the colors used harmoniously and logically related?	8 people selected	2 people selected		
4	Is the contrast between text and its background color sufficient to make reading easy on the eyes?	9 people selected	1 people selected		
5	Is text broken into small, readable chunks and highlighted using headings, sub-headings, and emphasize features where appropriate to assist in skimming?	9 people selected	1 people selected		
6	Is the website text succinct but informative?	10 people selected			
7	Depth – what is the maximum number of clicks it takes to reach a page within the depths of the site?	10 people all choose “1 click” and they compliment my menu session because I used hover feature rather than clicks.			
8	Is there a clear statement of PURPOSE of the site? The purpose must be clear within a few seconds.	7 People selected	3 People selected		
9	Does the website contain elements designed to encourage future or viral visitation (i.e. a contest, newsletter, tell-a-friend feature, and forum with a subscription option, downloadable toolbar, RSS feed or similar)?	7 people selected	2 people selected	1 people selected	
10	Did the site include a Contact Us page with real address, phone number (toll-free for businesses) and contact form or email available, basically a clear and easy to use feedback/contact mechanism?	10 people selected			

user oral feedback:

- “Spaces between pictures are a little bit too much.”
- “I am using a tablet (I pad), some front-page content is jammed on in one line.” (User mobile friendly)
- “Some grammar errors, but in general the content is really nice.”
- “Login page is not centered.”

Summary:

Based on the report of user feedback, I improved or I will improve my websites through these aspects:

- **Front page advertising:**
 - encouraging the user to apply for the job
 - clear the purpose of the site
- **Front page**
 - content fixed and modified to media friendly.
- **Front page message section:**
 - the messages will be submitted to my email and I can reply to the users
- **Static footer modification:**
 - font size is too big
 - margin spaces
- **Slide show features:**
 - includes more information about the slides (slide description below each slides)
- **Supplies page:**
 - margin/spaces between each picture
 - Crop some pictures to look nice
- **Merchandise page:**
 - move the picture of cash desk below to the paragraphs so that the user will have a better understanding of the picture
- **Jesta system pages:**
 - add more template receipts to support the content
 - fix the picture sizes (not too big or too small)
- **Join us:**
 - this page is one of my informative pages, I will try to make it more succinct
- ****Fix the login page:**
 - center all the content and make some changes on the login form