

Project Proposal

Name: Steven(XINDE) Chen

Student number: 100241207

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Course: CPSC 2030 - 001

Instructor: Kim Lam

Web Site Client: Harry Rosen Administration department(Oakridge location).

Update: This proposal is to update websites that I created for CPSC 1030 class; however, this time is going to be something different. My client wants me to design websites that represents the administration department of Harry Rosen Oakridge shopping center location.

*administration department - more specifically **customer service representative/cashier**.

Old project links: <http://mylinux.langara.bc.ca/~schen53/labs/project/index.html>

Web Site Description: My web sites' major content will be: the menu bar on the top associate with the banner images, job positions that needed in administration department, work in administration department requirements, and where to drop the resume/or where to fill out the request form.

These major contents will be separated into different pages, but the main pages on the menu bar will be: Home page, gallery of workplaces, administration jobs (Jobs ability requirements), and contact us(where to drop resume).

Web Site Requirements:

- **Features:**
 - Gallery of banner images: Left and right arrow buttons on the banner so that users can click on those buttons to change the banner images.
 - Administration information(specifically the working environment pictures) is also clickable. The original images is the thumbnail size images, but after click will change to the detail/original images.
 - All the pictures that I will be using is after I got the permission / authorization from my client and I took the pictures myself inside the store.
- **Ideas:**
 - Menus contains:
 - A home page with a little bit of store history, background, and store look/information of this location(Oakridge shopping center).
 - Most of the pages are focus on the administration team.
 - Jobs position requires.
 - Jesta - Technical program / system that every new employees must learn during training.
 - Training progress
 - Few paragraphs explain what "Jesta" is.
 - Wrap and pack procedures.
 - IST - explain what IST(Interface store transfer) is.
 - Daily merchandises and workplaces maintenance.
 - Greeting with customers(In specific procedures/steps).
 - Customer service Issues.
 - Company policies - refund policy, damaged goods policy, and

other policies.

- A contact us page with store schedule, phone contacts, a location map, and an address of the store.
- Base on the client requirements, my websites will be more focus on hiring new administration employees.
- **Pictures:** Some pictures of the stores front look, merchandises, locations, stores inside(before and after renovation), most importantly: the administration area.
- **Colors:** black and white combination is the main color theme.
- **Logos:** A logo with a cartoon character in a black & white suit.
- **Look and feel:** Simple and clean is my main look and feel.
- **Menu items:** three levels menu bar, including the description of administration department, Job requirements, and training procedures.

Web Site Differentiation:

Similar topics:

1. Holt Renfrew

<http://www.holtrenfrew.com/store/holt/pages/about-us/search-jobs>

2. American Eagle

<https://aeo.jobs/latest-jobs>

Differences:

The difference between my client and other clients is my client is more focus on part time job workers who has more availabilities in the weekdays.

The page contents are more simpler than other two so that audiences are able to find what they want easily. At least I found my part time job at harry rosen easily.

Web Site Domain Name:

1. <http://oakharryrosenjob.com/>
2. <http://harryrosencareer.com/>
3. <http://workharryrosen.com/>

Data Storage Estimate:

Including the images, contents, video(optional), forms, approximately 40MB.

Bandwidth Estimate:

Middle bandwidth - just for those people who needs part time or full time jobs.

Time Estimates:

- **Finding a client:** One week.

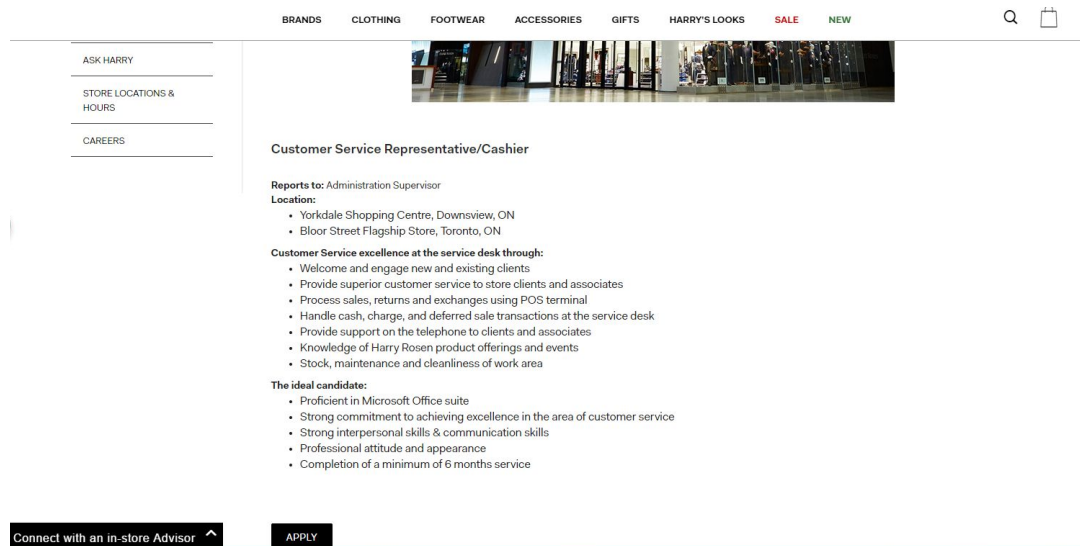
- **Gathering requirements:** Two and half weeks.
- **Preparing proposal:**
Three and half weeks in total (including Finding the client & Gathering requirements).
- **Verifying requirements with client:**
Within one week.
- **Designing the new website:**
Approximately few days.
- **Implementing the first version of website:**
Maximum one and half month.
- **Perform usability testing on it:**
Few days.
- **Verifying with the client:**
Few days to verifying with client.
- **Updating the website:**
Depends on the changes that clients needed, approximately 1 week.
- **Testing the website:**
Few days.
- **Preparing final deliverables:**

Two days(reached all client's requirements.).

Website Screenshots:

<https://www.harryrosen.com/en/careers>

<https://www.harryrosen.com/en/careers-customer-service-rep>



This is the customer service representative career page.

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This is the student career center.