Attributes in consideration for the project:

* Social class:   
  Knowing the social class of the persona will help us shape the solution in a way that would be accessible for them.
* Attitudes:  
  Understanding the attitude of the persona towards a product and its usage will help us determine how to design the solution to make it appealing for them to use.
* Connection speed:  
  Knowing how their connection speed is like is necessary to make sure the solution can work at the slowest connection speed we can.
* Age:  
  Establishing the average age of the persona will give us an insight of how the solution should be designed to be usable for them.
* Internet Device:  
  Knowing what devices the persona has access to to connect to the internet will give us an idea of what specs the solution needs to run on at minimum.
* Frustrations:  
  Understanding what roadblocks the persona faces or things that frustrate them will help us design the solution in a way that can work around them to ease their experience.
* Clarity of presentation:  
  It help us determine on what extend we have to make the information clear to the persona

Method: Interview and Email Surveys