

BT243: Macroeconomics Notes

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1 Introduction

1.1 Basic Definitions

Scarcity is a situation in which resources are limited and can be used in different ways, so we *must sacrifice one thing for another*.

Labor is the primary source for providing goods and services.

Opportunity cost is what we give up when we make a choice or a decision.

Economics is the study of the choices made by people (*individuals and societies*) who are faced with scarcity. The two major fields are microeconomics and macroeconomics. *Microeconomics* studies consumers and producers. *Macroeconomics* studies the economy as a whole.

1.1.1 Economic questions a society is faced with...

1. What will be produced?
2. How will it be produced?
3. Who consumes the goods and services produced?

1.2 Production Possibility Frontier (PPF)

The **PPF** is a graph that shows all possible combinations of goods and services that can be produced if all resources used efficiently. This is a limit that cannot be exceeded; it represents the best case scenario (in terms of efficiency).

Example 1.1 Consider two goods: defense goods and non-defense goods. With limited resources only certain combinations can be produced; these include the following:

- A 200 units of defense goods and 0 units of non-defense goods
- B 195 units of defense goods and 25 units of non-defense goods (opp. cost = 5)
- C 188 units of defense goods and 50 units of non-defense goods (opp. cost = 7)
- D 175 units of defense goods and 75 units of non-defense goods (opp. cost = 13)
- E 155 units of defense goods and 100 units of non-defense goods (opp. cost = 20)

F 125 units of defense goods and 125 units of non-defense goods (opp. cost = 30)

G 75 units of defense goods and 150 units of non-defense goods (opp.cost = 50)

H 0 units of defense goods and 160 units of non-defense goods (opp. cost = 75)

Opportunity cost increases as specialization in inputs to the labor must be given up.

Graphically, the **PPF** represents the barrier between inefficient use of resources and unachievable levels of production given the scenario. A coordinate under the PPF curve indicates under-utilization of resources A coordinate above the PPF is an impossible combination and, by definition, unachievable.

The PPF can be shifted (in the positive direction) if there is an *increase in resources* or an *improvement in technology*; this is called **economic growth**. **International trade** can help a nation move beyond their maximum capabilities in terms of consumption (exceed their PPF).

2 Demand and Supply Model

Firms produce and supply their output to the **consumers** who demand the product.

2.1 Demand

The quantity (Q) **demand**ed is the amount of a good or service that consumers are willing and able to buy. Willingness and ability are the primary determinants of demand. Price of a product is the main determinant of our willingness and ability to purchase a product.

Determinants of demand:

1. Price of the product (P)
 - As the price of a product increases, the quantity of the product demanded decreases.
 - As the price of a product decreases, the quantity of the product demanded increases.
 - The **Law of Demand** is the negative relationship between price and quantity.

2. Income (M)

- As income increases, the quantity of products demanded (typically) increases.
- As income decreases, the quantity of products demanded decreases.
- For some products these relationships are the opposite. These products are considered ***inferior goods***; such products are demanded more when income is lower due to the nature of the product (e.g. fast food or bus rides).

3. Prices of related goods

- When an increase in the price of one good causes the demand for another good to increase, the two goods are called ***substitutes***.
- For example eating at restaurants and at-home can be considered *substitutes*. If the price of eating at restaurants increases and causes a greater demand for eating-at-home/grocery-shopping (for example), then these two products are considered ***substitutes***.
- When an increase in the price of one good causes the demand for another good to decrease, the two goods are called ***complements***.
- For example gasoline and big-cars can be considered *complements* because as the price of gasoline increases, the demand for big-cars (that burn a lot of gas!) decreases.

4. Taste and preferences of consumers

5. Expectations of consumers

- This refers to consumers' beliefs about future income and prices.

Example 2.1 Ice-cream cones price-quantity relationship

P(\$)	Q
0	12
0.5	10
1	8
1.5	6
2	4
2.5	2
3	0

There is a *negative relationship* between P and Q. The graph of price vs. quantity is the ***demand curve***. The *demand curve* is linear. If income changes, the original relationship between price and quantity changes; thus, the demand curve will shift.

Remark A change in price results in movement along the demand curve.

Remark Demand curve shifting...

- The demand curve shifts to the right when there is an increase in demand.
- The demand curve shifts to the left when there is a decrease in demand.

Definition 2.1 *celeris paribus* means "other things being equal". For example when modeling examples, we draw conclusions given that everything besides what we specifically study is constant.

Definition 2.2 (Market demand) the sum of all individual demands.

2.2 Supply

The *quantity supplied* is the amount of a good or service that sellers are willing and able to sell. Some determinants of the *quantity supplied* are as follows. . .

1. **Price (P)**: as the price (of the product/service) increases, the quantity supplied increases; as the price decreases, the quantity supplied decreases. This is called the *law of supply*.
2. **Cost of production**: as the cost of production increases, the quantity supplied decreases; as the cost of production decreases, the quantity supplied increases.
3. **Number of producers**
4. **Expectations of the firms**: beliefs about future performance

The *supply curve* shows the positive relationship between price and quantity (P/Q). A change in the price results in movement along the supply curve. If any of the other determinants change then there is a shift of the supply curve.

Remark An increase in quantity supplied results in a *right-shift* of the supply curve. A decrease in the quantity supplied results in a *left-shift* of the supply curve.

Definition 2.3 (Market supply) the sum of all that is supplied by all producers.

Definition 2.4 (Market equilibrium) a situation in which the quantity demanded is equal to the quantity supplied.

$$Q_D = Q_S$$

The market equilibrium is—graphically—where the supply and demand curves intersect: when the quantity demanded and supplied are exactly the same.

Markets that are *not* in equilibrium are **inefficient**.

- **Excess supply (surplus)** refers to a scenario where producers are willing to produce more than consumers are willing to buy. In this case, the price will start to decrease and the quantity supplied decreases/quantity demanded increases until equilibrium is reached.
- **Excess demand (shortage)** refers to a scenario where the consumers are willing to buy more than producers are willing to produce. The price will start to increase and—thus—the quantity demanded will decrease and the quantity produced will increase until equilibrium is met.

Example 2.2 Solving for equilibrium

Demand curve: $Q_D = 1600 - 300P$

Supply curve: $Q_S = 1400 + 700P$

Equilibrium: $Q_D = Q_S$

$$1600 - 300P = 1400 + 700P$$

$$1000P = 200$$

$$P = 0.2$$

Substitute P into either Q_D or Q_S

$$Q_D = 1600 - 300(0.2) = 1540$$

$$Q_S = 1400 + 700(0.2) = 1540$$

2.3 Comparative Statics (changes in equilibrium)

The following describes different cases of changes in equilibrium and some of the results...

- Let's assume that the *income of the consumers* (M) *increases* and that we are analyzing a *normal* good. We can, thus, conclude that the demand curve is going to *shift to the right* (in the positive direction). The supply curve will remain unchanged, but there is a movement along the supply curve. The equilibrium point will increase in both price and quantity.
- Let's assume that the *cost of production decreases*. We see that the supply curve will shift to the right. There is also a movement along (down) the demand curve. The equilibrium will decrease in price and increase in quantity.
- Let's assume we are analyzing a normal good and that the *cost of production decreases*. The demand curve shifts to the right. The supply curve shifts to the right as well. The equilibrium will have an increase in quantity, but there is price change guaranteed; the price could increase, remain the same, or even decrease.

2.4 Applications of Demand-Supply Model

1. **Price ceiling** is a maximum price that sellers may charge for a good/service which is set by the government.

Example: the market for gasoline in 1974. Due to supply issues (embargos), the government issues a price ceiling that prohibited increasing gasoline prices above a certain dollar amount. The price ceiling was set below the equilibrium price and this caused a significant shortage of gasoline.

Example: rent controls which limit how much landlords can charge in monthly rent and how much they can increase rent.

2. **Price floor** is a minimum price below which exchange is not permitted.

Example: the labor market. Imposing a minimum wage will increase the number of laborers willing to work but decrease firms demand for laborers due to increased price. This causes a surplus of labor which is called *unemployment*.

A **price ceiling** has to be placed below the equilibrium point or else the price will just fall back into equilibrium. The opposite is true for **price floor** in that it must be above the equilibrium point or else the price would just settle back into equilibrium.