

BT243: Macroeconomics Notes

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Fall 2023

Contents

1	Introduction	2
1.1	Basic Definitions	2
1.1.1	Economic questions a society is faced with...	2
1.2	Production Possibility Frontier (PPF)	2
2	Demand and Supply Model	3
2.1	Demand	3
2.2	Supply	5
2.3	Comparative Statics (changes in equilibrium)	6
2.4	Applications of Demand-Supply Model	7
3	Introduction to Macroeconomics	7
3.1	Gross Domestic Product (GDP)	9
3.1.1	Calculating GDP	9
3.2	Unemployment	10
3.3	Inflation	11
4	Aggregate Expenditure and Equilibrium Output	12
4.1	The Market for Goods and Services (Keynesian Model)	13
4.1.1	Income and Spending	13
4.1.2	Investment	13
4.1.3	Equilibrium Output	13
4.1.4	The Multiplier	14
4.2	The Government and Fiscal Policy	14
5	The Money Market	17
5.1	How Banks Create Money	17
5.2	The Demand for Money	19
6	Goods Market and Money Market Combined	20
6.1	Economic Policies (Fiscal and Monetary)	20

1 Introduction

1.1 Basic Definitions

Scarcity is a situation in which resources are limited and can be used in different ways, so we *must sacrifice one thing for another*.

Labor is the primary source for providing goods and services.

Opportunity cost is what we give up when we make a choice or a decision.

Economics is the study of the choices made by people (*individuals and societies*) who are faced with scarcity. The two major fields are microeconomics and macroeconomics. *Microeconomics* studies consumers and producers. *Macroeconomics* studies the economy as a whole.

1.1.1 Economic questions a society is faced with...

1. What will be produced?
2. How will it be produced?
3. Who consumes the goods and services produced?

1.2 Production Possibility Frontier (PPF)

The **PPF** is a graph that shows all possible combinations of goods and services that can be produced if all resources used efficiently. This is a limit that cannot be exceeded; it represents the best case scenario (in terms of efficiency).

Example 1.1 Consider two goods: defense goods and non-defense goods. With limited resources only certain combinations can be produced; these include the following:

- A 200 units of defense goods and 0 units of non-defense goods
- B 195 units of defense goods and 25 units of non-defense goods (opp. cost = 5)
- C 188 units of defense goods and 50 units of non-defense goods (opp. cost = 7)
- D 175 units of defense goods and 75 units of non-defense goods (opp. cost = 13)
- E 155 units of defense goods and 100 units of non-defense goods (opp. cost = 20)

F 125 units of defense goods and 125 units of non-defense goods (opp. cost = 30)

G 75 units of defense goods and 150 units of non-defense goods (opp.cost = 50)

H 0 units of defense goods and 160 units of non-defense goods (opp. cost = 75)

Opportunity cost increases as specialization in inputs to the labor must be given up.

Graphically, the **PPF** represents the barrier between inefficient use of resources and unachievable levels of production given the scenario. A coordinate under the PPF curve indicates under-utilization of resources A coordinate above the PPF is an impossible combination and, by definition, unachievable.

The PPF can be shifted (in the positive direction) if there is an *increase in resources* or an *improvement in technology*; this is called **economic growth**. **International trade** can help a nation move beyond their maximum capabilities in terms of consumption (exceed their PPF).

2 Demand and Supply Model

Firms produce and supply their output to the **consumers** who demand the product.

2.1 Demand

The quantity (Q) **demand**ed is the amount of a good or service that consumers are willing and able to buy. Willingness and ability are the primary determinants of demand. Price of a product is the main determinant of our willingness and ability to purchase a product.

Determinants of demand:

1. Price of the product (P)
 - As the price of a product increases, the quantity of the product demanded decreases.
 - As the price of a product decreases, the quantity of the product demanded increases.
 - The **Law of Demand** is the negative relationship between price and quantity.

2. Income (M)

- As income increases, the quantity of products demanded (typically) increases.
- As income decreases, the quantity of products demanded decreases.
- For some products these relationships are the opposite. These products are considered ***inferior goods***; such products are demanded more when income is lower due to the nature of the product (e.g. fast food or bus rides).

3. Prices of related goods

- When an increase in the price of one good causes the demand for another good to increase, the two goods are called ***substitutes***.
- For example eating at restaurants and at-home can be considered *substitutes*. If the price of eating at restaurants increases and causes a greater demand for eating-at-home/grocery-shopping (for example), then these two products are considered ***substitutes***.
- When an increase in the price of one good causes the demand for another good to decrease, the two goods are called ***complements***.
- For example gasoline and big-cars can be considered *complements* because as the price of gasoline increases, the demand for big-cars (that burn a lot of gas!) decreases.

4. Taste and preferences of consumers

5. Expectations of consumers

- This refers to consumers' beliefs about future income and prices.

Example 2.1 Ice-cream cones price-quantity relationship

P(\$)	Q
0	12
0.5	10
1	8
1.5	6
2	4
2.5	2
3	0

There is a *negative relationship* between P and Q. The graph of price vs. quantity is the ***demand curve***. The *demand curve* is linear. If income changes, the original relationship between price and quantity changes; thus, the demand curve will shift.

Remark A change in price results in movement along the demand curve.

Remark Demand curve shifting...

- The demand curve shifts to the right when there is an increase in demand.
- The demand curve shifts to the left when there is a decrease in demand.

Definition 2.1 *celeris paribus* means "other things being equal". For example when modeling examples, we draw conclusions given that everything besides what we specifically study is constant.

Definition 2.2 (Market demand) the sum of all individual demands.

2.2 Supply

The *quantity supplied* is the amount of a good or service that sellers are willing and able to sell. Some determinants of the *quantity supplied* are as follows. . .

1. **Price (P)**: as the price (of the product/service) increases, the quantity supplied increases; as the price decreases, the quantity supplied decreases. This is called the *law of supply*.
2. **Cost of production**: as the cost of production increases, the quantity supplied decreases; as the cost of production decreases, the quantity supplied increases.
3. **Number of producers**
4. **Expectations of the firms**: beliefs about future performance

The *supply curve* shows the positive relationship between price and quantity (P/Q). A change in the price results in movement along the supply curve. If any of the other determinants change then there is a shift of the supply curve.

Remark An increase in quantity supplied results in a *right-shift* of the supply curve. A decrease in the quantity supplied results in a *left-shift* of the supply curve.

Definition 2.3 (Market supply) the sum of all that is supplied by all producers.

Definition 2.4 (Market equilibrium) a situation in which the quantity demanded is equal to the quantity supplied.

$$Q_D = Q_S$$

The market equilibrium is—graphically—where the supply and demand curves intersect: when the quantity demanded and supplied are exactly the same.

Markets that are *not* in equilibrium are **inefficient**.

- **Excess supply (surplus)** refers to a scenario where producers are willing to produce more than consumers are willing to buy. In this case, the price will start to decrease and the quantity supplied decreases/quantity demanded increases until equilibrium is reached.
- **Excess demand (shortage)** refers to a scenario where the consumers are willing to buy more than producers are willing to produce. The price will start to increase and—thus—the quantity demanded will decrease and the quantity produced will increase until equilibrium is met.

Example 2.2 Solving for equilibrium

Demand curve: $Q_D = 1600 - 300P$

Supply curve: $Q_S = 1400 + 700P$

Equilibrium: $Q_D = Q_S$

$$1600 - 300P = 1400 + 700P$$

$$1000P = 200$$

$$P = 0.2$$

Substitute P into either Q_D or Q_S

$$Q_D = 1600 - 300(0.2) = 1540$$

$$Q_S = 1400 + 700(0.2) = 1540$$

2.3 Comparative Statics (changes in equilibrium)

The following describes different cases of changes in equilibrium and some of the results...

- Let's assume that the *income of the consumers* (M) *increases* and that we are analyzing a *normal* good. We can, thus, conclude that the demand curve is going to *shift to the right* (in the positive direction). The supply curve will remain unchanged, but there is a movement along the supply curve. The equilibrium point will increase in both price and quantity.
- Let's assume that the *cost of production decreases*. We see that the supply curve will shift to the right. There is also a movement along (down) the demand curve. The equilibrium will decrease in price and increase in quantity.
- Let's assume we are analyzing a normal good and that the *cost of production decreases*. The demand curve shifts to the right. The supply curve shifts to the right as well. The equilibrium will have an increase in quantity, but there is price change guaranteed; the price could increase, remain the same, or even decrease.

2.4 Applications of Demand-Supply Model

1. **Price ceiling** is a maximum price that sellers may charge for a good/service which is set by the government.

Example: the market for gasoline in 1974. Due to supply issues (embargos), the government issues a price ceiling that prohibited increasing gasoline prices above a certain dollar amount. The price ceiling was set below the equilibrium price and this caused a significant shortage of gasoline.

Example: rent controls which limit how much landlords can charge in monthly rent and how much they can increase rent.

2. **Price floor** is a minimum price below which exchange is not permitted.

Example: the labor market. Imposing a minimum wage will increase the number of laborers willing to work but decrease firms demand for laborers due to increased price. This causes a surplus of labor which is called *unemployment*.

A **price ceiling** has to be placed below the equilibrium point or else the price will just fall back into equilibrium. The opposite is true for **price floor** in that it must be above the equilibrium point or else the price would just settle back into equilibrium.

3 Introduction to Macroeconomics

Microeconomics examines the functioning of individual industries and the behavior of individual decision-making units—that is, firms and households. **Macroeconomics** focuses on the economic behavior of aggregates—income, employment, output, and so on—on a national scale. Macroeconomics studies...

1. national income, not household income
2. the overall price level, not individual prices
3. total employment in the economy, not the demand for labor in specific markets

Aggregate behavior is the behavior of all households and firms together. GDP is an aggregate. So is national income. Macroeconomics study aggregate consumption and aggregate investment intensively.

The three major concerns of macroeconomics are output growth, unemployment, and inflation and deflation.

1. **Output growth**

- A **business cycle** is the cycle of short-term ups and downs in the economy.
- **Aggregate output** is the total quantity of goods and services produced in an economy in a given period. Aggregate output is usually measured by *gross domestic product* (GDP)
- A **business cycle** has four phases:
 - An **expansion** or boom is the period in the business cycle from a trough up to a peak during which output and employment grow
 - A **contraction**, **recession**, or slump is the period in the business cycle from a peak down to a trough during which output and employment fall. A **depression** is prolonged and deep recession.
 - A **peak** is the transition from an expansion to a recession
 - A **trough** is the transition from a recession to an expansion

2. Unemployment

- The **unemployment rate** is the ratio of the number of people unemployed to the total number of people in the labor force. People who are not actively seeking employment are not counted as unemployed because they are not in the labor force.
- Unemployment above some minimum level implies the labor market is not in equilibrium

3. Inflation and Deflation

- **Inflation** is an increase in the overall price level. **Hyperinflation** is a period of very rapid increases in the overall price level. A widely accepted definition of hyperinflation is inflation rates in excess of 50 percent per month.
- **Deflation** is a decrease in the overall price level

There are three **market arenas**:

1. **Goods-and-Services Markets**: households and the government purchase goods and services from firms
2. **Labor market**: interaction in the labor market takes place when firms and the government purchase labor from households
3. **Money market**: the money market is where households purchase stocks and bonds from firms.

Fiscal policy is the government's spending and taxing policies.

3.1 Gross Domestic Product (GDP)

Gross Domestic Product (GDP) is the total market value of all final goods and services produced within a given period by factors of production located within a country.

- **Final goods and services** are goods and services produced for final use
- **Intermediate goods** are goods that are produced by one firm for use in further processing or for resale by another firm
- **Value added** is the difference between the value of goods as they leave a stage of production and the cost of the goods as they entered that stage
- **Gross national product (GNP)** is the total market value of all final goods and services produced within a given period by factors of production owned by a country's citizens, regardless of where the output is produced.

GDP is measured *quarterly* in the United States.

Remark Used products that are resold do not count towards a country's GDP. GDP only accounts for new goods that are sold to consumers.

3.1.1 Calculating GDP

The **expenditure approach** is a method of computing GDP that measures the total amount spent on all final goods and services during a given period. The **income approach** is a method of computing GDP that measures the income—wages, rents, interest, and profits—received by all factors of production in producing final goods and services. We can say that

$$GDP = C + I + G + (EX - IM)$$

where C represents consumption, I represents investments, G represents government spending, EX represents exports and IM represents imports.

Definition 3.1 (Personal Consumption Expenditures (C)) expenditures by consumers on goods and services. There are three main categories:

1. **Durable goods** are goods that last a relatively long time, such as cars and household appliances
2. **Nondurable goods** are goods that are used up fairly quickly, such as food and clothing
3. **Services** are things we buy that do not involve the production of physical things, such as legal and medical services and education

Definition 3.2 (Gross Private Domestic Investment (I)) the total investment in capital—that is, the purchase of new housing, plants, equipment, and inventory by the private (or nongovernment) sector. **Investment** is the purchase of new capital—housing, plants, equipment, and inventory.

- **Nonresidential investment** includes expenditures by firms for machines, tools, plants, and so on
- **Residential investment** includes expenditures by households and firms on new houses and apartment buildings
- The **change in business inventories** is the amount by which firms' inventories change during a period. inventories are the goods that firms produce now but intend to sell later

Definition 3.3 (Government Consumption and Gross Investment (G)) includes expenditures by federal, state, and local governments for final goods and services. It does not include government transfer payments or interest payments on the national debt because neither is a payment for any final goods or services.

Definition 3.4 (Net Exports ($EX - IM$)) the difference between exports (sales to foreigners of US-produced goods and services) and imports (US-purchases of goods and services from abroad). The figure can be positive or negative.

Definition 3.5 (Nominal GDP) GDP measured in *current dollars*, the current prices we pay for goods and services. This is **not** a **desirable** measure of production; nominal GDP can increase because the price level has increased with no change in output.

Definition 3.6 (Real GDP) nominal GDP but adjusted for price: value GDP at constant prices

Remark Nominal GDP is equal to the real GDP for the base year

Definition 3.7 (GDP Price Index) measures the current level of price relative to the base year.

$$GDP_{\text{price index}} = \frac{\text{nominal GDP}}{\text{real GDP}} \times 100$$

3.2 Unemployment

An *employed* individual is any person 16 years or older (1) who works for pay, either for someone else or in his own business for 1 or more hours per week, (2), who works without pay for 15 or more hours per week in a family enterprise, or (3) who has a job but has been temporarily absent with or without pay. An **unemployed** individual is someone 16 years or older who is not working, is available for work, and has made specific efforts to find work during the previous 4 weeks. Someone **not in the labor force** is any person who is not looking for work because he or she does not want a job or has given up looking.

The **labor force** is the number of people employed plus the number of unemployed.

$$\text{labor force} = \text{employed} + \text{unemployed}$$

$$\text{population} = \text{labor force} + \text{not in labor force}$$

The **unemployment rate** is the ratio of the number of people employed to the total number of people in the labor force.

$$\text{unemployment rate} = \frac{\text{employed}}{\text{employed} + \text{unemployed}}$$

The **labor-force participation rate** is the ratio of the labor force to the total population 16 years old or older.

$$\text{labor force participation rate} = \frac{\text{labor force}}{\text{population}}$$

Definition 3.8 (Types of Unemployment) .

1. **Frictional unemployment** is the portion of unemployment that is due to the normal working of the labor market; used to denote short-run job/skill matching problems. Frictional unemployment is good for the economy because these workers will usually find a job that suits them better (and in which they are likely to be more productive).
2. **Structural unemployment** is the portion of unemployment that is a result of changes in the structure of the economy that results in a significant loss of jobs in certain industries. Structural unemployment creates longer-run adjustment problems that may last for years.
3. **Cyclical unemployment** is unemployment that is above frictional plus structural unemployment. Cyclical unemployment is the increase in unemployment that occurs during recessions and depressions.

The **natural rate of unemployment** is the unemployment rate that occurs as a normal part of the functioning of the economy. Sometimes taken as the sum of the frictional unemployment rate and the structural unemployment rate.

A **discouraged worker** is someone who is unemployed but recently stopped looking for works. The **discouraged-worker effect** is the decline in the measured unemployment rate that results when people who want to work but cannot find jobs grow discouraged and stop looking, thus dropping out of the ranks of the unemployed and the labor force.

3.3 Inflation

Not all price increases are inflation. Over any time period, prices of some goods will rise and other prices will fall. **Inflation** is an increase in the overall (average) price level. **Deflation** is a decrease in the overall (average) price level. Inflation happens when prices of many goods and services increase together.

The ***consumer price index (CPI)*** is a price index computed each month by the Bureau of Labor Statistics using a bundle that is meant to represent the "market basket" purchased monthly by the typical urban consumer. The CPI *market basket* uses prices from about 71,000 goods and services from 22,000 outlets in 44 geographic areas. ***Producer price indexes (PPI)*** are measures of prices that producers receive for products at various stages in the production process. There are three main PPI categories:

- finished goods
- intermediate materials
- crude materials

The Bureau of Labor Services uses the following steps to calculate inflation:

1. Fix the *market basket*
2. Find the prices
3. Compute the cost of the basket for each year
4. Choose a base year and compute CPI
5. Compute inflation rate using CPI

$$\text{Inflation rate} = \frac{\text{new} - \text{old}}{\text{old}} \times 100$$

Remark The **CPI** is always 100 for the base year (because you are dividing the CPI by itself $\times 100$)

4 Aggregate Expenditure and Equilibrium Output

When aggregate output increases, additional income is generated and vice versa. The act of production creates income.

- ***Aggregate output*** is the total quantity of goods and services produced in an economy in a given period.
- ***Aggregate income*** is the total income received by all factors of production in a given period.
- ***Aggregate output (income) (Y)*** is a combined term used to remind you of the exact equality between aggregate output and aggregate income.

4.1 The Market for Goods and Services (Keynesian Model)

4.1.1 Income and Spending

Keynes noted that increases in income cause increases in consumption spending. Equally important, he noted that the increase in consumption would usually be less than the increase in income.

The *consumption function* is the relationship between consumption and income. The *marginal propensity to consume (MPC)* is the fraction of a change in income that is consumed, or spent. The MPC is also the slope of the consumption function $C = a + bY$ where a is *autonomous consumption* and bY is the *consumption related to income*. The MPC is the b coefficient in a linear consumption function.

$$\begin{aligned} & \text{marginal propensity to consume} \\ &= \text{slope of consumption function} \\ &= MPC = \frac{\Delta C}{\Delta Y} = b \end{aligned}$$

Aggregate savings is the part of aggregate income that is not consumed

$$S \equiv Y - C$$

This equation is an *identity*, something that is always true by definition. The *marginal propensity to save (MPS)* is that fraction of a change in income that is saved. The MPS is also the slope of the saving function $S = -a + (1-b)Y$.

$$MPS = \frac{\Delta S}{\Delta Y}$$

In this simple world, $MPC + MPS \equiv 1.00$. Households only consume and save. They do not invest. Investment is business spending on new plant and equipment.

4.1.2 Investment

Investment is purchases by firms of new buildings and equipment and additions to inventories. Spending on buildings and equipment is called *business fixed income*. Fixed investment is the gross increase in the capital stock. Fixed investment minus depreciation is the net increase in the capital stock.

4.1.3 Equilibrium Output

Equilibrium is the condition that exists when quantity supplied and demanded are equal. At equilibrium, there is no tendency for price to change. *Aggregate Expenditure* (AE) is the total amount the economy plans to spend in a given

period (i.e. the spending by consumers combined with the spending by the firms)

$$AE = C + I$$

Definition 4.1 (Macroeconomic Equilibrium) when the aggregate output is equal to the aggregate spending. This occurs when the GDP is equal to the aggregate expenditure

$$Y = AEY = C + I$$

Disequilibrium means the economy is not in equilibrium. If output (income) is greater than planned aggregate expenditure, there will be an unplanned inventory increase. The signal to businesses is warehouses filling up. Businesses respond by reducing production, moving the economy toward equilibrium. If output (income) is less than planned aggregate expenditure, there will be an unplanned inventory decrease. The signal to businesses is warehouses emptying. Businesses respond by increasing production, moving the economy toward equilibrium.

4.1.4 The Multiplier

A change in planned investment will have a multiplied impact on equilibrium income. The **multiplier** is a number that indicates how much the equilibrium level of output changes as a result of a change in some autonomous variable.

$$\begin{aligned} \text{Multiplier} &= \frac{\Delta Y}{\Delta \text{autonomous variable}} \\ \frac{\Delta Y}{\Delta I} &= \frac{1}{MPS} \\ \frac{1}{MPS} &= \frac{1}{(1 - MPC)} \end{aligned}$$

The increase in planned investment spending raises income paid to those working on the investment projects. They will increase their spending and saving. Higher spending creates more income, which is again spent. The size of the multiplier depends on the slope of the aggregate planned expenditure line.

4.2 The Government and Fiscal Policy

There are two variables controlled by the government: **government spending** (G) on goods and services and **net taxes**. **Net taxes** (T) consist of the *collection of taxes* from individuals and firms minus the *transfer payments* such as social security and unemployment benefits for example.

Definition 4.2 (Disposable/after-tax Income (Y_D)) the total income minus net taxes: $Y_D = Y - T$. Naturally, $Y - T \equiv C + S$ and $Y \equiv C + S + T$.

Let G represent government spending and T net taxes (government income). There are three different types of government budgets...

- **Deficit:** $G - T > 0 \implies G > T$
- **Surplus:** $G - T < 0 \implies G < T$
- **Balanced budget:** $G - T = 0 \implies G = T$

Now including government spending, we update the definition of **aggregate spending** (AE) to

$$AE = C + I + G$$

where C is spending by consumers, I is spending by firms, and G is spending by the government. Still the macroeconomic equilibrium must equal aggregate spending (i.e. $Y = AE$). We update the consumption function to include the taxes that are paid so that

$$C = a + bY_d$$

$$C = a + b(Y_T)$$

Example 4.1 Let $I = 100$, $G = 100$, $T = 100$, and the consumption function $C = 10 + 0.75Y_d$. Calculate the equilibrium Y .

$$Y = AE \tag{1}$$

$$Y = C + I + G \tag{2}$$

$$Y = (100 + 0.75Y_d) + 100 + 100 \tag{3}$$

$$Y = 300 + 0.75Y_d \tag{4}$$

$$Y = 300 + 0.75(Y - 100) \tag{5}$$

$$Y = 300 + 0.75Y - 75 \tag{6}$$

$$Y - 0.75Y = 225 \tag{7}$$

$$0.25Y = 225 \tag{8}$$

$$Y = 900 \tag{9}$$

Definition 4.3 (Fiscal policy) refers to the government's spending and taxing policies. Fiscal policy includes changes in government purchases of goods and services (mainly labor services), taxes, and/or transfer payments to households with the objective of changing the economy's growth. The two types of **fiscal policy** are:

- **Expansionary** fiscal policy is when government spending increases and/or taxation decreases (GDP increases).
- **Contractionary** fiscal policy is when government spending decreases and/or taxation increases (GDP decreases).

The **government spending multiplier** is a number that indicates how much the equilibrium level of output changes as a result of a change in government spending. Increased spending will lead to increased output, which leads to increased income. More workers are employed, and they in turn act as consumers and spend their incomes.

$$\text{government spending multiplier} = \frac{\Delta Y}{\Delta G} \frac{1}{MPS} = \frac{1}{1 - MPC}$$

The **tax multiplier** is a number that indicates the change in the equilibrium level of output when there is a change in taxes. To reduce unemployment without increasing government spending, taxes must be cut. This increases disposable income, which is likely to add to consumption, which will lead to an increase in output and employment, and hence income.

$$\text{tax multiplier} = \frac{\Delta Y}{\Delta T} = -\frac{MPC}{MPS} = -\frac{MPC}{1 - MPC}$$

Example 4.2 (Effect of a change in government spending vs. taxes)

Let's assume that government spending (G) increases by 200. How does this affect Y ?

$$\frac{\Delta Y}{\Delta G} = \frac{1}{MPS} = \frac{1}{0.25} = 4 \rightarrow \Delta y = 4 \times \Delta G$$

$$\Delta y = 4 \times 200 = 800$$

$$y_{\text{new}} = y_{\text{old}} + 800 = 900 + 800 = 1700.$$

Now, let's assume that there is a tax cut of 100.

$$\frac{\Delta Y}{\Delta T} = -\frac{MPC}{MPS} = \frac{0.75}{0.25} = -3$$

$$\Delta y = (-3)\Delta T = (-3)(-100) = 300$$

$$y_{\text{new}} = y_{\text{old}} + 300 = 900 + 300 = 1200.$$

Example 4.3 What happens to the GDP (Y) if taxes and spending increase by the same amount?

Suppose the government increases spending by 40 and to finance this spending it increases taxes by 40 (balanced budget).

$$\Delta y = 4 \times \Delta G = 4 \times 40 = 160 \implies y \text{ increases by } 160$$

$$\Delta y = (-3)\Delta T = (-3)(40) \implies y \text{ decreases by } 120$$

Definition 4.4 (Balanced Budget Multiplier) a number that indicates how much the equilibrium y changes as a result to an **equal** change in government spending (G) and taxation (T)

$$\text{If } \Delta G = \Delta T \implies \Delta y = \Delta G = \Delta T$$

5 The Money Market

The money market is controlled by the **Federal Reserve Bank** (Fed). The **Federal Reserve Bank** is an institution designed to oversee the banking system and regulate the money supply. The Federal Reserve Bank measures the money supply in the US with **transactions money** (M1) and **broad money** (M2).

Definition 5.1 (Transactions Money) money that can be directly used for transactions.

$$\begin{aligned} M1 = & \text{money currently held outside of the banks} \\ & + \text{demand deposits} \\ & + \text{traveler's checks} \\ & + \text{other checkable deposits} \end{aligned}$$

Definition 5.2 (Broad Money) money that can be directly used for transactions plus other savings

$$\begin{aligned} M2 = & M1 \\ & + \text{savings account} \\ & + \text{money market accounts} \\ & + \text{other near monies} \end{aligned}$$

5.1 How Banks Create Money

Assets are things a firm owns that are worth something. A bank's assets are its loans, vault cash, and reserve deposits at the Federal Reserve. Bank **reserves** are the deposits that a bank has at the Federal Reserve Bank plus its vault cash on hand. **Liabilities** are the firm's debts—what it owes. A bank's liabilities are deposits owed to customers. Net worth is assets – liabilities, the difference between what the firm owns and what it owes. Banks are legally required to hold a certain minimum percentage of their deposit liabilities as reserves.

Definition 5.3 (Required Reserve Ratio (rr)) is the percentage of a bank's total deposits that a bank *must* keep as cash or reserves at the Federal Reserve. Currently $rr = 10\%$.

Remark Banks make loans from their reserves, but **not** all their reserves. This is because banks are required to keep some reserves at the Federal Reserve: *required reserve ratio*

Money is created when banks make loans. Banks can lend up to the amount for their excess reserves. **Excess reserves** is the difference between a bank's actual reserves and its required reserves

$$\text{excess reserves} \equiv \text{actual reserves} - \text{required reserves}$$

When a loan is made, a demand deposit is created for the borrower, which the borrower can then spend. When a bank makes a loan to a current customer, they often don't even write a check. They simply credit the customer's deposit account. Even if the bank writes a check, it will be deposited somewhere when the customer uses it to make a purchase.

Remark When banks loan money, they increase the M_s

Definition 5.4 (Money Multiplier) the multiple by which deposits can increase for every dollar increase in reserves; equal to 1 divided by the required ratio

The Federal Reserve Bank controls the M_s (Money supply) using the following tools:

1. *rr* (required reserve ratio)
 - If the *rr* decreases, then required reserves decrease, there are more loans, and this is an expansionary monetary policy
 - If the *rr* increases, then required reserves increase, there are less loans, and this is a contractionary monetary policy
2. **Discount rate** is the interest rate that banks pay to the Federal Reserve to borrow from it
 - If the discount rate is high, then the cost of borrowing is high, there are less loans, and this is a contractionary monetary policy
 - If the discount rate is low, then the cost of borrowing is low, there are more loans, and this is an expansionary monetary policy
3. **Open market operations** are the purchase and sale by the Federal Reserve Bank of government securities in the open market
 - If the Federal Reserve Bank purchases securities, then the reserves of the banks goes up, the banks can make more loans, and this is an expansionary monetary policy
 - If the Federal Reserve Bank sells securities, then the reserves of the banks decrease, there are less loans, and this is a contractionary monetary policy

Banks borrow not only from the Federal Reserve Bank, but also from each other. The interest rates for these loans is called the **federal funds rate**. The **prime value** is the benchmark that banks use in quoting interest rates to customers; prime value differs according to the risk.

Remark The discount rate is 5.5. The federal funds rate is 5.33. The prime rate is 8.5

When the government has greater spendings than earnings, we say that it is running in a **deficit**. To pay for its bills, the government issues securities. The two types of securities are as follows:

- Those that mature in less than a year are called **Treasury Bills** (T-Bills)
- Those with terms on year or more are called **Government Bonds**

5.2 The Demand for Money

Money earns no interest (or very little interest), while other financial assets do earn interest. The central question is the fraction of one's financial assets that they want to hold in the form of money

Remark There is a negative relationship between the interest rate and the demand for money. When interest rates are high there is less demand for money, because other financial assets would pay a higher return. When interest rates are low, there is a higher demand for money, because placing value in other financial assets is less lucrative.

The **Determinants of Money Demand** are as follows:

1. **Interest Rate**

- As interest rate increases, demand for money decreases
- As interest rate decreases, demand for money increases

Note that this represents movement along the money demand curve

2. **Price Level** (P) *aka* the Consumer Price Index. If the price level changes, the demand for money changes in the same direction

- If the price level increases, the demand for money increase
- If the price level decreases, the demand for money decreases

3. **Income** (Y)

- If the GDP (Y) increases, the demand for money increases. There is more economic activity which requires additional money to perform these activities and thus the demand for money increases
- If the GDP (Y) decreases, the demand for money decreases.

At an **equilibrium interest rate**, the demand for money is equal to the supply of money.

If the Federal Reserve Bank wants to **reduce the equilibrium interest rate**, then they need to *increase the money supply*; this can be achieved by reducing the *rr*, reducing the discount rate, or purchasing securities (expansionary monetary policy). If the Federal Reserve Bank wants to **increase the equilibrium interest rate**, then they need to *decrease the money supply*; this can be

achieved by increasing the rr , increasing the discount rate, or selling securities (contractionary monetary policy).

6 Goods Market and Money Market Combined

Money demand is dependent on the **price level** and **GDP**. If the price level increases, then the demand for money increases as well. If the GDP increases, the demand for money increases as well. *The converses are true as well.*

If the **interest rate is high**, then the **level of investment is low** (because it is expensive to borrow money). If the **interest rate is low**, then the **level of investment is high** (because it is cheaper to borrow money).

Some links between the two markets are:

1. Interest rate is determined in the money market, which affects investment in the goods market.
 - If interest rate increases, then investment decreases, and thus the aggregate expenditure and GDP will decrease.
 - If interest rate decreases, then investment increases, and thus the aggregate expenditure and GDP increase.
2. Income (Y) is determined in the goods market ($Y = C + I + G$) which affects the demand for money in the money market.
 - If the GDP increases, then the money demand increases, and the interest rate increases.
 - If the GDP decreases, then the money demand decreases, and the interest rate decreases.

6.1 Economic Policies (Fiscal and Monetary)

1. ***Expansionary fiscal policy***: taxes decrease and/or government spending increases and thus the GDP (Y) increases
 - If the government spending increases, then the GDP increases, the money demand increases, the interest rate increases, investment decreases, and this causes the GDP to decrease (due to the decreasing investment).

The ***crowding out effect*** is the tendency for increases in government spending to cause reduction in investment. This effect can be avoided if the Federal Reserve raises the money supply to keep the interest rate constant!

2. ***Contractionary fiscal policy***: taxes increase and/or government spending decrease and thus the GDP (Y) decreases.

- If the government spending decreases, then the aggregate expenditure decreases, GDP decreases, money demand decreases, interest rate decreases, investment decreases, and this causes the GDP to decrease.

This can similarly be avoided by raising the money supply to keep the interest rate constant.