

1.- Prioritized Features

| Category | Features Included |
|---|---|
| 1. Core Business & Sales | Feature 2: Online Sales & Catalog Feature 5: Order & Delivery Management |
| 2. Administration & Security | Feature 1: Admin Settings & Security Logs |
| 3. Analytics & Business Optimization | Feature 3: Inventory Forecasting and Supplier Management Feature 4: Reporting & Analytics Feature 6: Delivery Route Optimization (Map Integration) |
| 4. Customer Engagement & Retention | Feature 7: Loyalty & Rewards Program Feature 8: Push Notifications & Email Alerts Feature 9: Customer Feedback & Review System |