Objective: This website isn't an ecommerce site wherein clients can purchase online. This is a portal primarily to give upfront information to customers and prospect clients about what we do and what we sell. In addition, it also aims to provide quicker and faster way for customers to request a quotation and inquire. Finally, it's a way for everyone to see what we do and what activities we engage in.

PAGES:

HOME/LAUNCH PAGE

ABOUT US

PRODUCTS

FACILITIES

UPDATES

CONTACT US

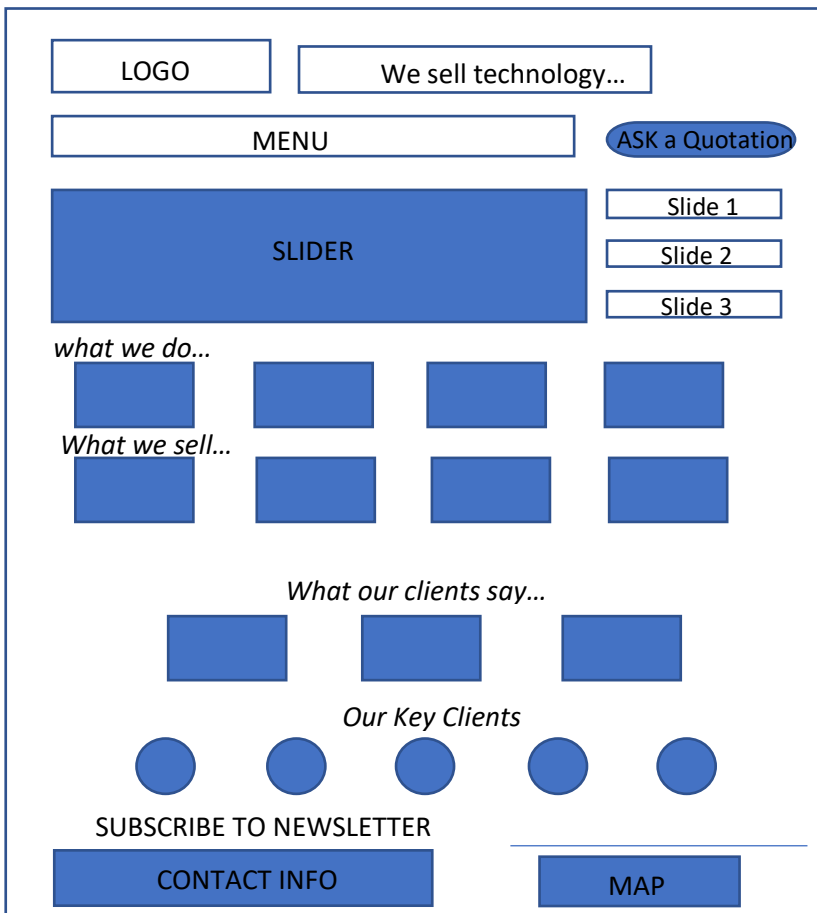***ASK A QUOTATION*** *button*

*Static Header: Logo + Menu + Tagline

*Static Footer: Contact information + Map
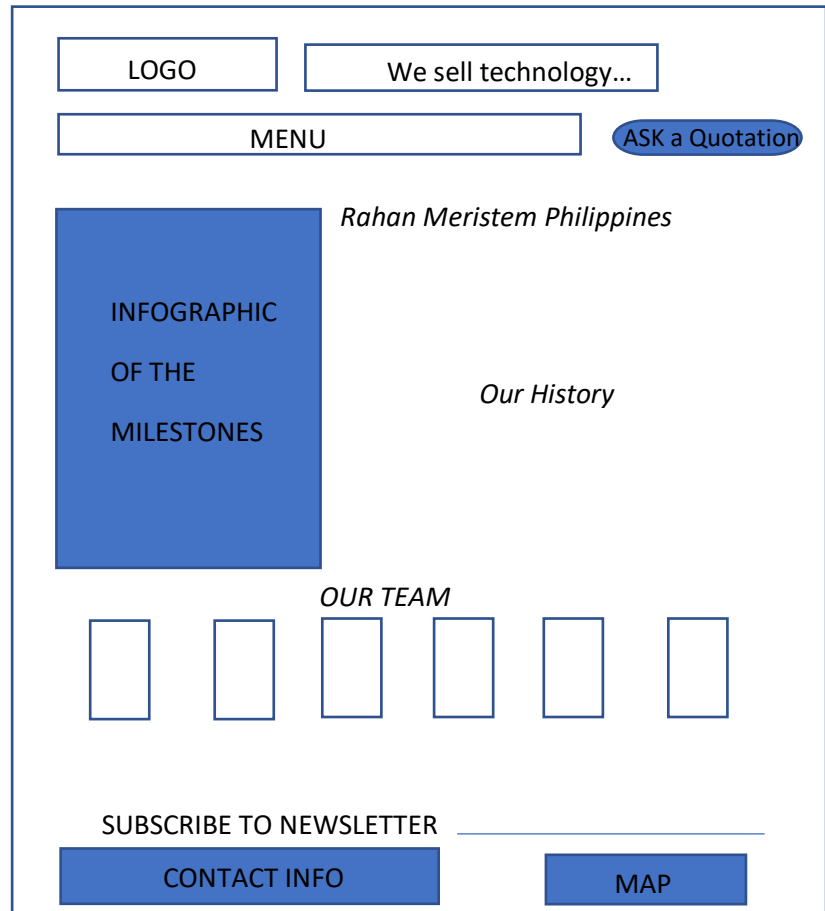
HOME/LAUNCH PAGE

This contains the following:

1. Carousel
   - Latest Updates
   - Photos
   - News
   - Etc.
2. What we do…
3. What we sell…
4. What our clients say…
5. Our Key Clients

LOGO

We sell technology…

MENU

ASK a Quotation

SLIDER

Slide 1

Slide 2

Slide 3

what we do…

What we sell…

What our clients say…

Our Key Clients

SUBSCRIBE TO NEWSLETTER

CONTACT INFO

MAP

ABOUT US

Includes the following:

1. Brief Overview
2. Our History
3. Our Team

| LOGO | We sell technology… |

MENU   ASK a Quotation

INFOGRAPHIC

OF THE

MILESTONES

Rahan Meristem Philippines

Our History

OUR TEAM

SUBSCRIBE TO NEWSLETTER

CONTACT INFO   MAP

PRODUCTS

Includes the following:

1. why bananas?
2. why cavendish?
3. Product list:
   a. Jaffa
   b. Williams
   c. Etc.
   d.

LOGO	We sell technology…
MENU	ASK a Quotation

Why bananas?

Why cavendish?

Banana variety 1	*Text description*
Text description	Banana variety 2
Banana variety 3	*Text description*
Text description	Banana variety 4
Banana variety 5	*Text description*

SUBSCRIBE TO NEWSLETTER

CONTACT INFO	MAP

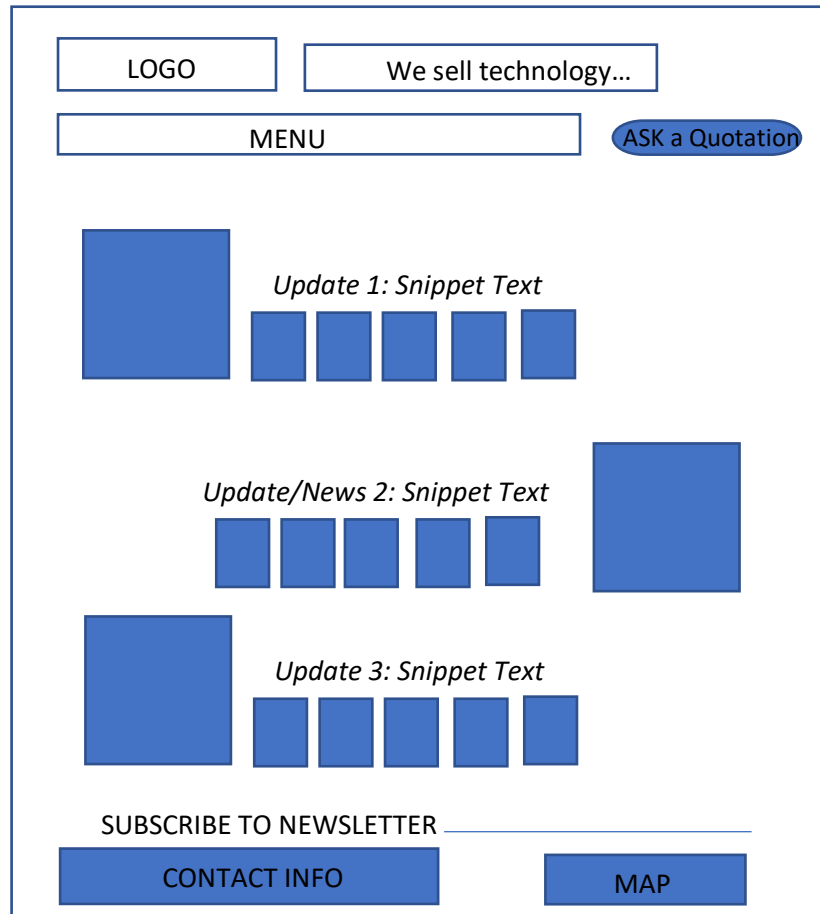# FACILITIES

This page includes the following:

1. Laboratories
2. Greenhouses

LOGO

We sell technology…

MENU

ASK a Quotation

State-of-the-Art Laboratories

Greenhouse Facilities and Activities

SUBSCRIBE TO NEWSLETTER

CONTACT INFO

MAP

UPDATES

This includes

1. News
2. Activities
3. Blogs/Press Release

LOGO	We sell technology…

MENU	ASK a Quotation

Update 1: Snippet Text

Update/News 2: Snippet Text

Update 3: Snippet Text

SUBSCRIBE TO NEWSLETTER

CONTACT INFO	MAP

CONTACT US

Includes

1. Detailed contact details
2. Contact/Inquiry Form
3. Rahan Meristem Worldwide

LOGO	We sell technology…

MENU	ASK a Quotation

DETAILED CONTACT INFO	Inquiry Form Name: _____ Email: _____ Phone: _____ Topic (dropdown) Text

Rahan Meristem Worldwide

contact MAP   contact MAP   contact MAP   contact MAP

SUBSCRIBE TO NEWSLETTER _____

CONTACT INFO	MAP

ASK A QUOTATION form

LOGO

We sell technology…

MENU

ASK a Quotation

REQUEST A QUOTE FORM

Name:

Business/Organization:

Email:

Phone:

Banana Varieties:

☐ *Qty. Variety*

Delivery Options:

Address

Additional Requests

SUBSCRIBE TO NEWSLETTER

CONTACT INFO

MAP

INITIAL REQUIREMENTS FOR THE WEBSITE:

1. The website must have the **following pages/menu**: Homepage, About Us page, Products page, Facilities page, Update page, and Contact Us page.
2. All pages have a **static header and footer** – as indicated in the sample layout above.
    a. Included in the header is the:
        i. Logo
        ii. Tagline
        iii. Menu
        iv. Ask a Quotation button
    b. Included in the footer:
        i. Subscribe to our Newsletter
        ii. Contact details (Company Name, Address…)
        iii. Map
3. All pages should have moving **banner**s about the promotions and any updates of the company
    a. This can be updated anytime by the company
    b. Promotional banners will grow bigger when you hover your mouse pointer over it
    c. Promotional banners are clickable
4. Homepage must have the following:
    a. Carousel or slider
        i. Updates
        ii. News
        iii. Promotional
    b. Must have a "what we do…" section
    c. Must have a snippet of the products… (moving display)
    d. Must have "what our clients say…" (moving display/dynamic display)
    e. Must have the "key clients" section with logos of the clients
5. About Us page must have the following:
    a. Content about Rahan Meristem Philippines
    b. Content about Our History
    c. An infographic of the company's achievements
    d. Content and photos about Our Team
6. Products page must have the following:
    a. Content about 'why bananas?'
    b. Content about 'why cavendish?'
    c. Picture and short description of each banana variety
7. Facilities page must have the following:
    a. Images of the laboratories
    b. Images of the greenhouse
8. Contact Us page must have the following:
    a. Detailed contact information of the company
    b. Contact from
    c. Must include Rahan Meristem Worldwide
        i. Maps
        ii. Contact details

9. Ask a Quotation button will redirect to a Request a Quotation Form.