# Steven Kulesza

## Introduction

I have a passion for solving problems, constantly improving and learning, and creating dynamic web-based business solutions. My expertise lies in front-end development, illustration, and design.

## Experience

## Killer Shark Marketing

#### Web Developer/Designer

February 2015 to Present

Designed and developed many websites and branding packages in a fast pace environment utilizing all of my skillset.

## Market Craft Technologies

#### Co-Founder and Lead Web Developer/Designer

January 2013 to 2015

Lead a small team of creatives working on multiple projects, ranging from eCommerce to business website development. Held responsibilities in debugging back-end and front-end problems. Curated the design and spearheaded the integration of HTML, CSS, jQuery, responsive frameworks, and proper marketing techniques.

## Guy Gunter & Associates

## **Lead Web Developer and Designer**

December 2012 to 2015

Worked directly for an appliance company developing their eCommerce (Django) experience, business branding and web presence. Managed a team of developers aggregating tens of thousands of products.

#### Freelance Illustration

## **Designer & Illustrator**

2009 - Present

Freelance art and design working with clients in the music industry.

Creating a niche style marketed towards a target audience designing album covers, t-shirts, skateboards and logos.

### Skills

#### **Programming Lanuages:**

HTML5, CSS3, JS

#### Marketing:

Constant Contact, Springbot, MailChimp, Google Adwords/Adsense

#### **Content Management Systems:**

WordPress, Django

#### **eCommerce Platforms:**

Magento, BigCommerce, WooCommerce, Shopify

#### Workflow/Delivery:

Git, Pivital Tracker, Agile Methodology

#### **Programming Editors:**

SublimeText, Coda, Terminal

#### **Responsive Frameworks:**

Bootstrap

#### **Design Softwares:**

Adobe Creative Suite

#### **Working Knowledge:**

Python, LESS/SASS, Swift, SQL, PHP

## Web Principles & Methodologies

Agile Methodology, Cross-Browser Compatibility, Responsive Web Design, Scalability, Search Engine Optimization (SEO), Web Standards