Data Science!





Why are we here?

Goal. To enrich and broaden your skills and confidence to ask & answer questions using data, statistical models, code.

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We are data scientists.

This is data science.

What is a data scientist?



A data analyst who lives in California



Someone better at statistics than any software developer, better at software development than any statistician



A business analyst who lives in New York

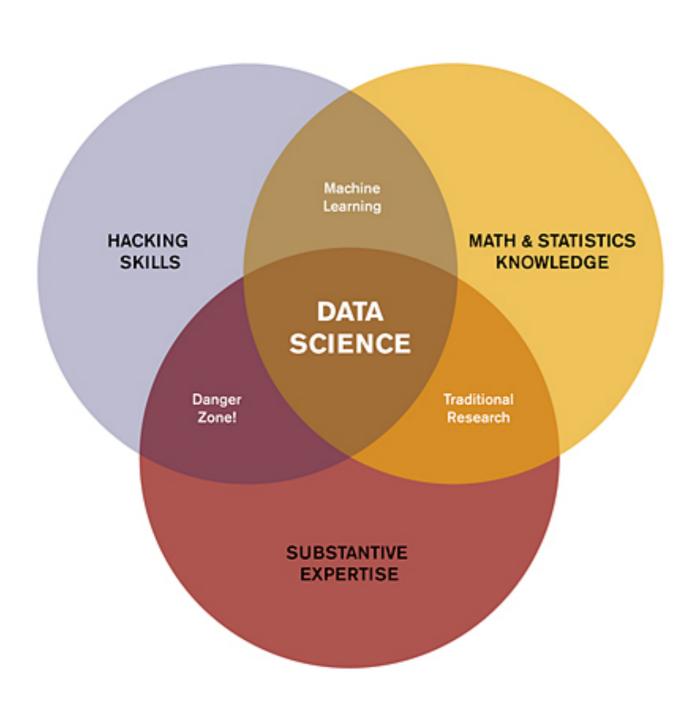


A statistician who lives in San Francisco

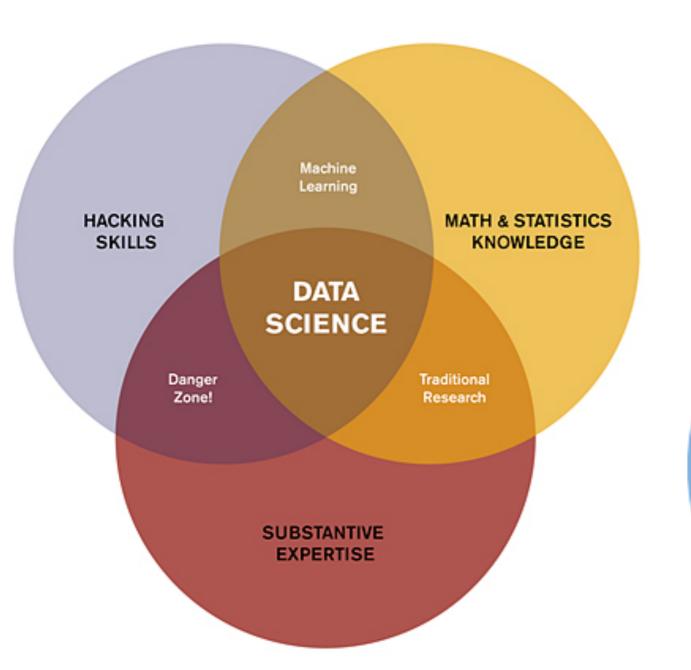


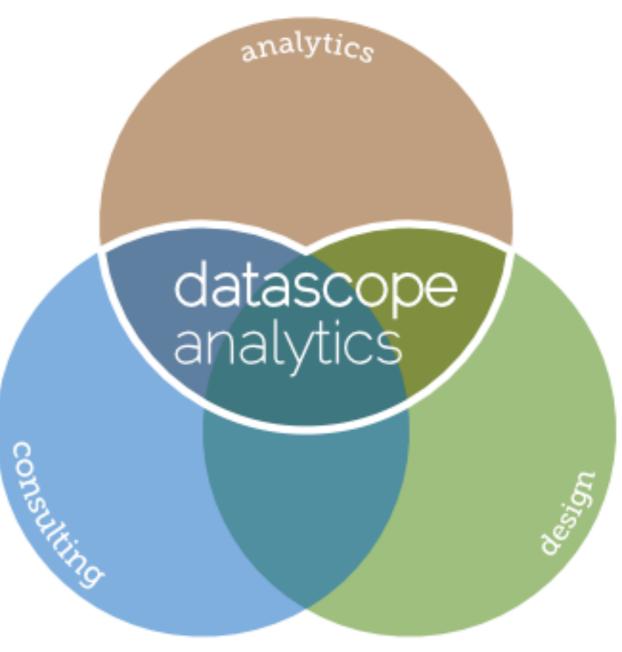
Performer of statistics on a Mac

What is a data scientist?



What is a data scientist?







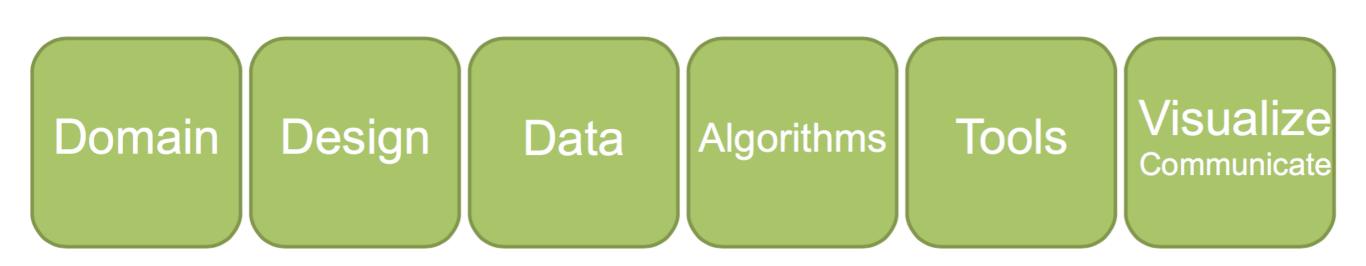
Not skills

Curiosity

Creativity



The Anatomy of a Data Science Project





Finding the relevant questions

The right metrics

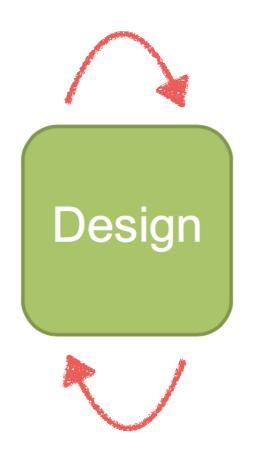
Knowing what's been done



Start with a question, not data

Iterative design process

Moving targets



Start with a question, not data

Iterative design process

Moving targets

Data

Find Data

Clean Data

Manage Data

Data

Find Data

Clean Data

Manage Data

BIG DATA

Machine Learning

Statistics

Applied Math



Open Source Tools

Python
Pandas, Scikit.learn
SQL, Mongo
Javascript, d3, Flask
Hadoop, Spark

Tools

Google



Easy to read graphs

Interactive dashboards

Explaining well, adapting to the audience



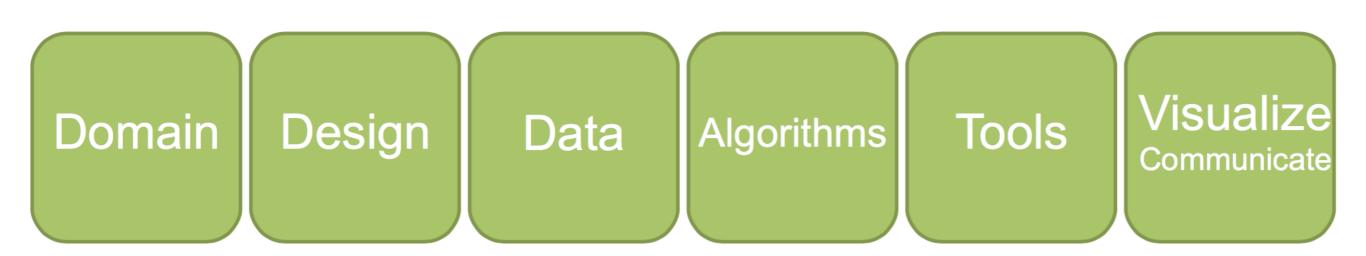
Easy to read graphs

Interactive dashboards

Visualize Communicate

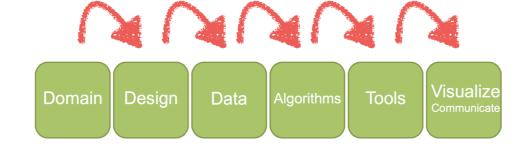
Explaining well, adapting to the audience

Ultimate Goal & Product: Insights



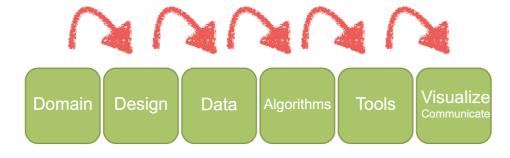
A Project-based course

Week 1



Repeat the whole process twice

Week 2



Learn by actually doing it



Active learning is super effective



Doesn't work without real effort

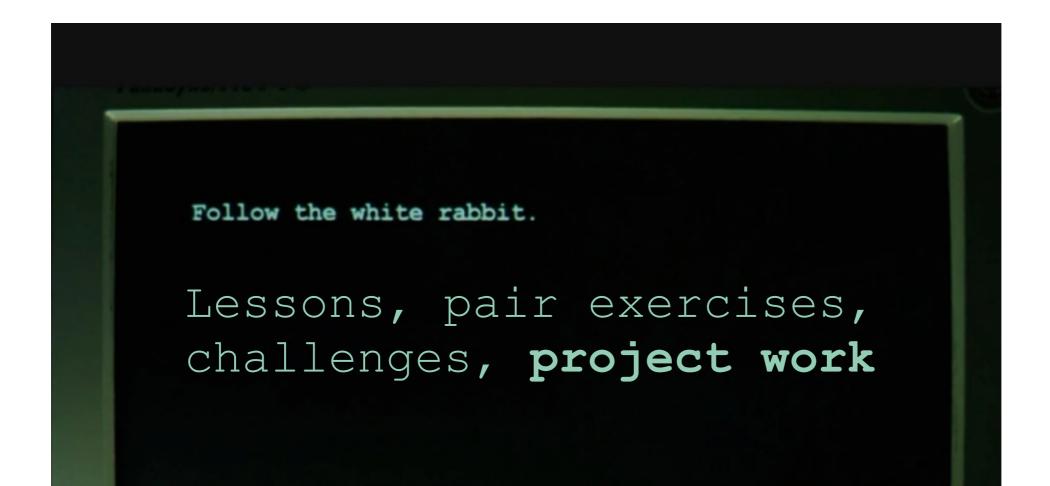
Format



9:30am -12:00pm



1:30pm - 5:00pm



Zoom in on the Format



Focused time



Peer and community support



Self-learning with a safety net



Come to class every day

Work on assignments

Go for the best project outcomes you can

Be curious and creative



Community Support

Nobody knows everything

We don't know everything

Different experience levels in different areas

Learn by teaching: Help each other.



Self-learn with a safety net

Nobody knows everything

Lessons/knowledge important

The skill to walk through when you hit walls is much more important: the hacker ethos.





Self-learn with a safety net

Lessons can't cover everything

Ability to quickly learn is crucial

Best way to get it:
Build the foundation.
Keep getting stuck.
Practice & repetition.



Self-learn with a safety net

Stuck. Ask peers. Ask google. Learn. Proceed.

Safety net: Instructors Ask us.

Agency:

Us You



Zoom in on the Format



Focused time



Peer and community support



Self-learning with a safety net

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You.



Who are you?

What do you do?

What are your expectations?