

Target audience

Demographic | 8

Age: 21-45 years

Gender: Indistinct

Income: Average salary in country

Marital status: Single

Religion: Indistinct

Employment status: Employed

Education level: Bachelor

Living status: Home-owner

Location | 3

Mexico city

State of Mexico

Queretaro, Mexico

Psychographic | 5

Extrovert

Club suscription

Going outside on weekends

Love informatics

Environmentalism