

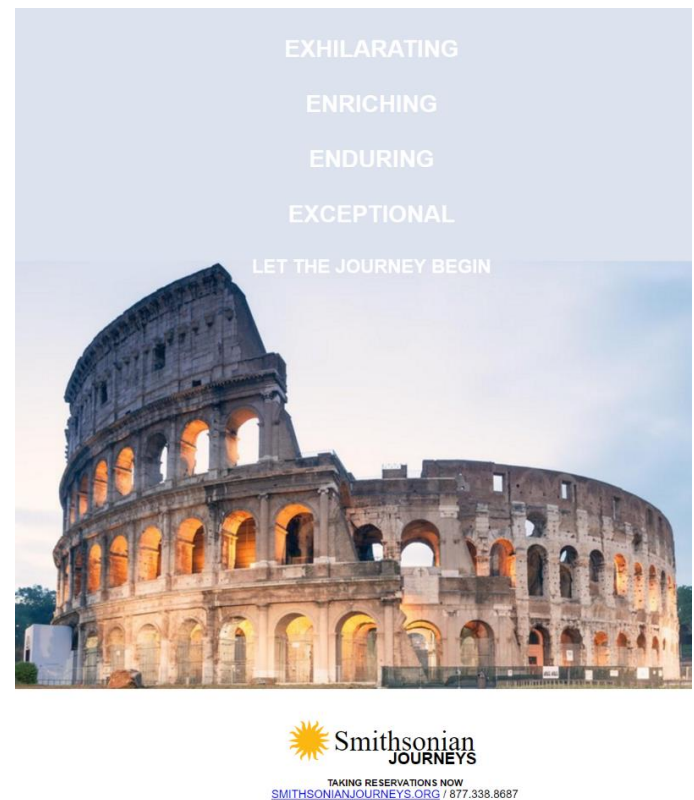
Net-Centric Computing

Mimic a Print Advertisement

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I was instructed to Find a simple advertisement in print. Write HTML and CSS to mimic the look of that page as closely as possible while also making adjustments that are allowed by the web. For example, if an image is found at the lower right corner of the page it should be displayed at the lower right corner of the window and remain there as the window is resized. I have included a photo below on the left of the print advertisement, and a screenshot below on the right of my website.



To recreate this advertisement, I first had to find the photo of the Roman Coliseum. However, I searched for a long time to find this exact picture, but I could only find a cropped

version in a different form factor. Since this was all I could find, I found a light blue color close to the color of the sky in the photo and set the background color to that color to extend the length of the photo. It doesn't look perfect, but I think the end result looked good.

The words centered at the top were easy to implement, as all I had to do was move the text around using CSS and color it right with the correct font size. The hardest part was finding a font that looked like it matched.

The logo was easy to find online, and easy to place, as I just used CSS to move it around. Lining up the word "Journeys" underneath "Smithsonian" was probably the hardest part. It took a long time and a lot of trial and error to line it up just right.

My only complaint and the only thing holding this back from being exactly the same in my opinion is the photo. Not only does it not look quite right with the top of the picture being blue, but because of the resolution I had to zoom the page slightly and work with it zoomed. Other than that though, I think it turned out looking really close to the print advertisement.

HTML

```
<!DOCTYPE html>
```

```
<!--
```

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To change this template file, choose Tools | Templates

and open the template in the editor.

```
-->
```

```
<html>
```

```
    <head>
```

```
        <meta charset="UTF-8">
```

```
        <link rel="stylesheet" type="text/css" href="Main.css">
```

```
        <title>Smithsonian Journeys</title>
```

```
    </head>
```

```
    <body>
```

```
        <div id="picture">
```

```
    </div>
```

```
    <div id="titles">
```

```
        <p class="headings">
```

```
            EXHILARATING
```

```
        </p>
```

```
        <p class="headings">
```

```
            ENRICHING
```

```
        </p>
```

```
        <p class="headings">
```

```
            ENDURING
```

```
        </p>
```

```
        <p class="headings">
```

```
            EXCEPTIONAL
```

```
</p>

<p class="headings" id="smallheading">

    LET THE JOURNEY BEGIN

</p>

</div>

<div id="bottom">

    <div id="b1">

        Smithsonian

    </div>

    <div id="b2">

        JOURNEYS

    </div>

    <div id="b3">

        TAKING RESERVATIONS NOW

    </div>

    <div id="b4">

        <a href="smithsonianjourneys.org">SMITHSONIANJOURNEYS.ORG</a>

/ 877.338.8687

    </div>

</div>

</body>

</html>
```

CSS

```
/*
```

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and open the template in the editor.

```
*/
```

```
/*
```

Created on : Feb 9, 2017, 10:47:46 PM

Author : Steven Peters

```
*/
```

```
html {
```

```
    height: 100%;
```

```
    width: 100%;
```

```
}
```

```
body {
```

```
    background-color: #DCE2EE;
```

```
    height: 100%;
```

```
    width: 100%;
```

```
    margin: 0%;
```

```
}
```

```
#picture {
```

```
    background-image: url(background.jpg);
```

```
    background-repeat: no-repeat;
```

```
    background-position: center;
```

```
    position: absolute;
```

```
    top: 270px;
```

```
    height: 500px;

    width: 872px;
}

#titles {
    margin: 0%;

    position: absolute;

    top: 0%;

    width: 822px;
}

#bottom {
    background-color: white;

    height: 140px;

    width: 872px;

    position: absolute;

    top: 725px;

    text-align: center;
}

p {
    margin: 0%;

    text-align: center;
}

.headings {
    color: white;

    margin: 30px;

    font: bold 25px Arial;
```

```
}
```

```
#smallheading {  
    font: bold 20px Arial;  
}
```

```
#b1 {  
    position: relative;  
    top: 38px;  
    left: 10px;  
    font: 30px Marriweather;  
}
```

```
#b2 {  
    position: relative;  
    top: 30px;  
    left: 40px;  
    font: bold 17px Arial;  
}
```

```
#b3 {  
    position: relative;  
    top: 40px;  
    font: bold 10px Arial;  
}
```

```
#b4 {  
    position: relative;  
    top: 40px;
```

```
    font: 12px Arial;
}

#image {
    position: absolute;
    top: 30px;
    left: 320px;
    height: 50px;
    width: 50px;
}
```