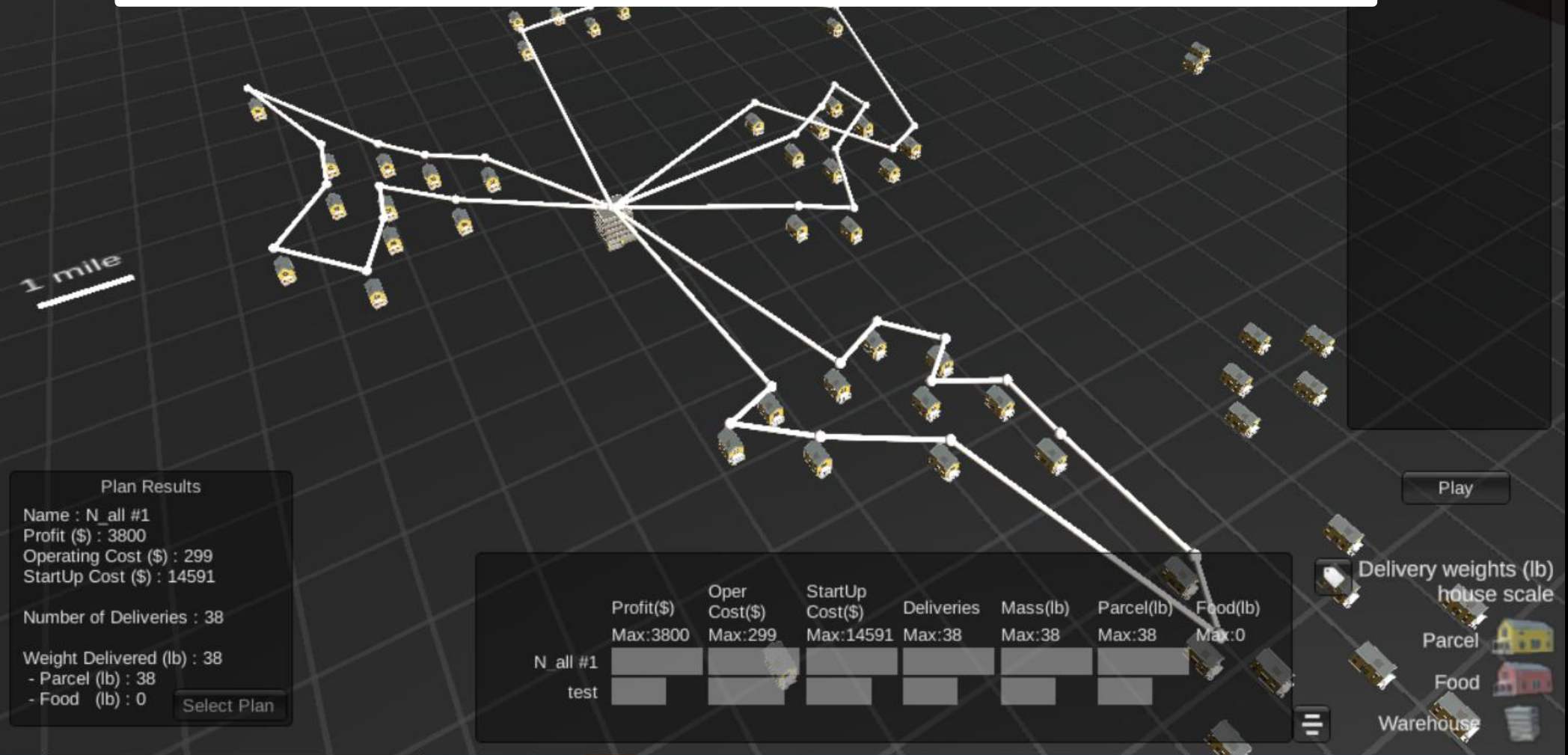
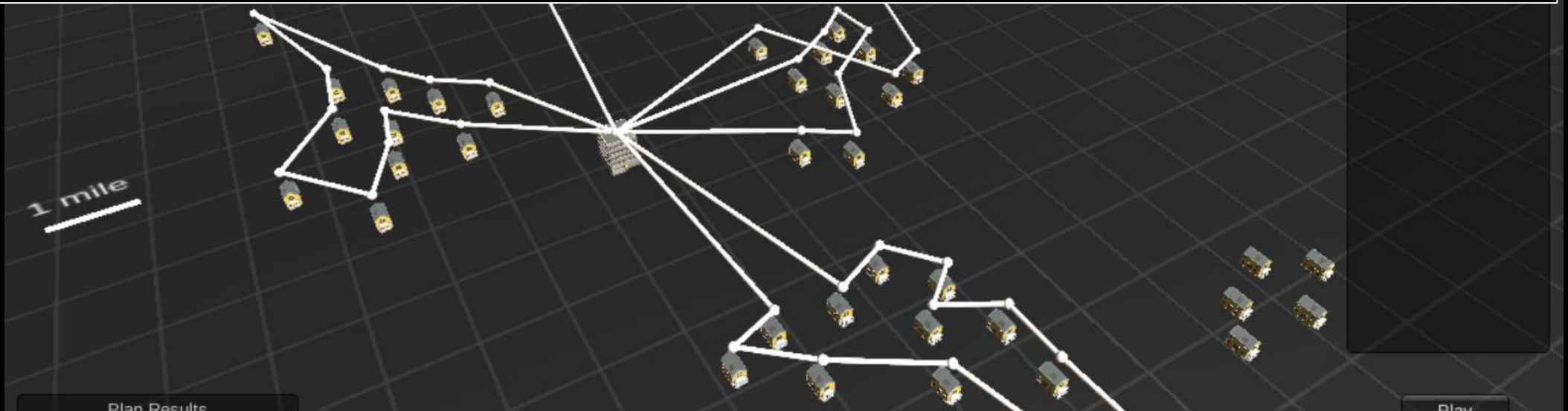


# Welcome to the Business Strategy Team!



Your role is to first select a set of customers your operational planners should focus on to deliver parcel and food. It will be very difficult to satisfy all customer demands given a budget of \$15000, so select a large portion of customers to guide operational planners towards customers of interest.



You will then be receiving operational plans with delivery routes from your team. Continue to guide your operational planners to develop delivery routes that maximize profit based on your preference while satisfying the budget.

# General Guidance

1) Select Customers To Guide Operational Planners to Satisfy Using Left Mouse Clicks

2) Submit Selected Customers to the Team

3) Load Team Plans

4) Open and Select Plans, Guide Your Planners Through Chat

5) Compare two plans directly

6) Choose a Final Plan

The interface shows a 3D map with a grid and a north arrow. A central warehouse is connected to several delivery points by white lines. A scale bar indicates 1 mile. A 'Submit' button is in the top left. A 'Team Plans' panel on the right lists plans: 'N\_all #1', '4 drones plan B', '4 drones plan A', and 'test'. A 'Play' button is at the bottom right. A 'Plan Results' panel on the bottom left shows details for 'N\_all #1'. A table at the bottom compares two plans: 'N\_all #1' and 'test'.

**Plan Results**

Name : N\_all #1  
Profit (\$) : 3800  
Operating Cost (\$) : 299  
StartUp Cost (\$) : 14591  
Number of Deliveries : 38  
Weight Delivered (lb) : 38  
- Parcel (lb) : 38  
- Food (lb) : 0

**Table:**

	Profit(\$)	Oper Cost(\$)	StartUp Cost(\$)	Deliveries	Mass(lb)	Parcel(lb)	Food(lb)
N_all #1	Max:3800	Max:299	Max:14591	Max:38	Max:38	Max:38	Max:0
test							

**Legend:**

- Delivery weights (lb) house scale
- Parcel
- Food
- Warehouse

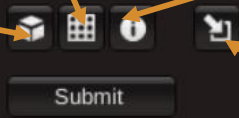


# GUI Layout

2D View

Information

3D View



Reset to current selected market for the team

Refresh List of Plans : This may take some time to load in all plans

List of Plans Submitted

Click on an individual plan to load it

Select a individual plan to include in the billboard view

Toggle Customer Selection

Current plan details

Toggle display of delivery weight

Legend

Submit final plan

Toggle billboard

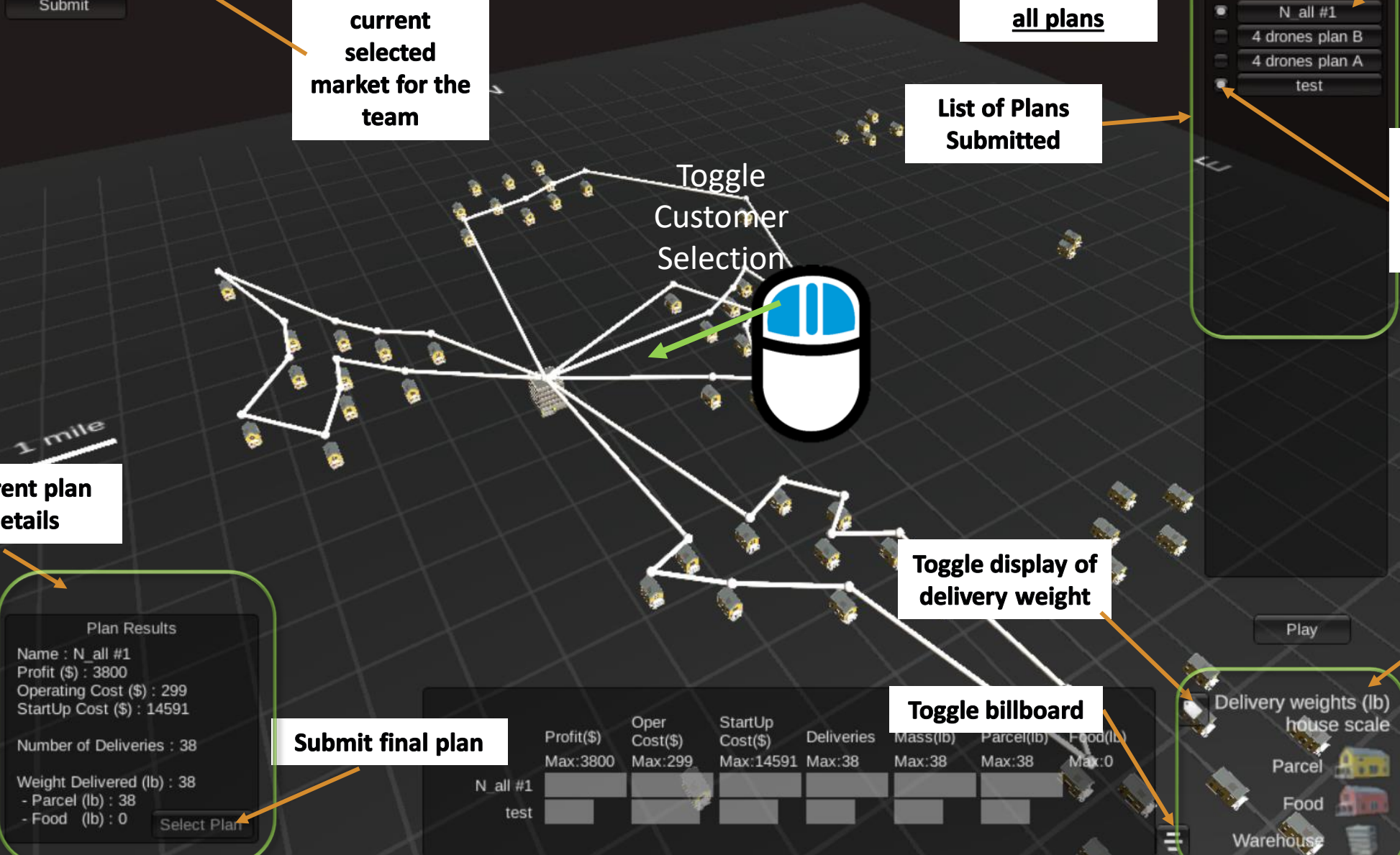
Plan Results  
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StartUp Cost (\$) : 14591  
  
Number of Deliveries : 38  
  
Weight Delivered (lb) : 38  
- Parcel (lb) : 38  
- Food (lb) : 0

Select Plan

	Profit(\$)	Oper Cost(\$)	StartUp Cost(\$)	Deliveries	Mass(lb)	Parcel(lb)	Food(lb)
	Max:3800	Max:299	Max:14591	Max:38	Max:38	Max:38	Max:0
N_all #1							
test							

Delivery weights (lb)  
house scale  
Parcel  
Food  
Warehouse

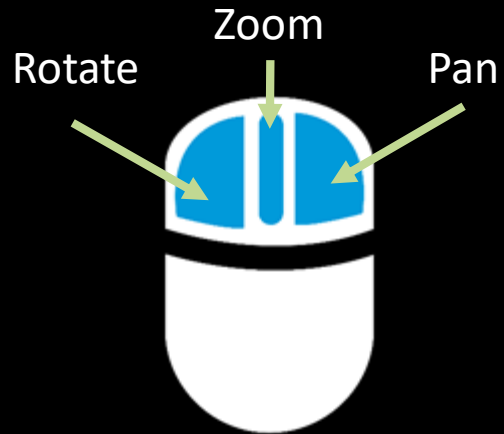
- Team Plans
- N\_all #1
  - 4 drones plan B
  - 4 drones plan A
  - test



# 3D Scene Movement

## Mouse

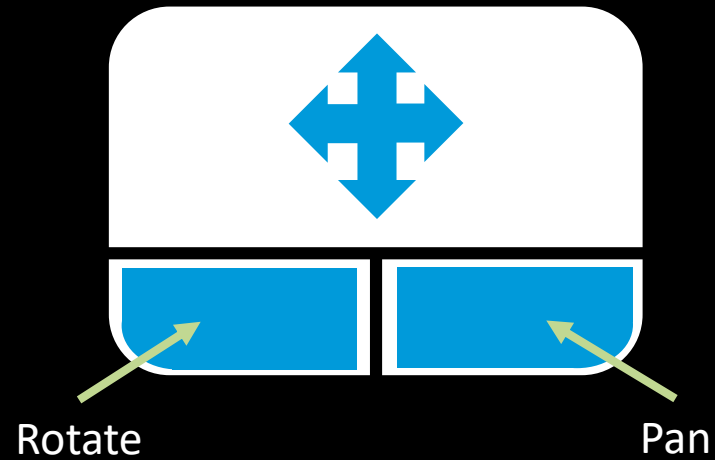
Click + drag



Zoom: Shift + drag

## Laptop Touchpad

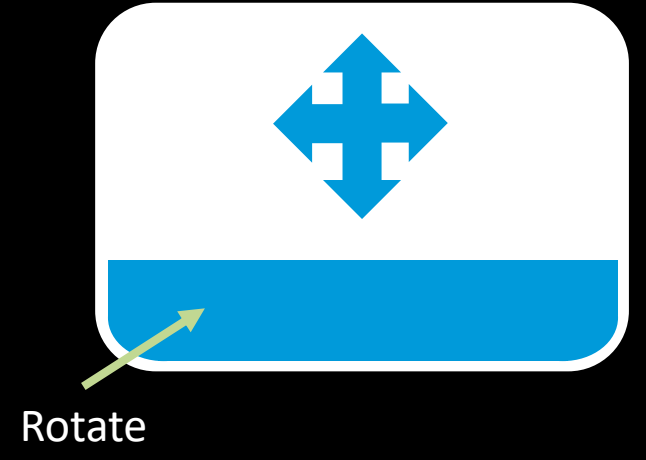
Click + drag



Zoom: Shift + drag

## Mac Tracpad

Click + drag



Zoom: Shift + drag