RubyConf Taiwan
2014
Prospectus

http://rubyconf.tw

Sponsorship Opportunity

RubyConf Taiwan (http://rubyconf.tw), the only and largest Ruby conference in Taiwan, enters its 4th year in 2014. The 4th RubyConf Taiwan, organized by Ruby Taiwan Community, invites well-known developers from Taiwan and all over the world to share their valuable experience and is expecting to welcome more than 250 IT technicians, system administrators and programmers.

RubyConf Taiwan, as the only Ruby programming language conference in Taiwan, is also the most international and foreigner-friendly programming conference. At the 3rd RubyConf Taiwan (2012), there were one-fifth attendants coming from 10 overseas countries and more than half of sessions were addressed by overseas speakers. Moreover, part of Taiwan speakers also shared their experience in English.

In 2014, the conference will be a two-day, multi-tracked, semi- international[*] conference and held on April 25(Fri.)-26(Sat.) in National Yang-Ming University, Taipei.

[*] Some talks will be given in Chinese. There will be interpreters from Chinese to English.

Keynote Speakers

✓Yukihiro Matsumoto, creator of Ruby.

✓Charles Nutter, chief designer of JRuby.

✓Linda Liukas & Terence Lee, founder & organizer of Rails Girls community.

RubyConf Taiwan 2012 is well commented by Ruby Committer Shibata Hiroshi

Sponsorship Package

RubyConf Taiwan offers a variety of sponsorship opportunities. The numbers of Platinum, Gold and Silver Sponsor are limited. Meanwhile, we also offer the unlimited Bronze and Special Sponsors.

PACKAGE	Qty AVAILABLE	PRICING
Platinum	2	USD 33,00
Gold	6	USD 2,000
Silver	6	USD 1,000
Bronze	Open	USD 500

Platinum Package

✓ 6 complimentary passes to the conference.
✓ Opportunity to address the audience to promote your company for 5 minutes before Keynote session.
✓ Presence of company's logo on the conference video. (Exclusively)
✓ Opportunity for the company introduction played on the projection screen during breaks. (Exclusively)
✓ Placement of company logo (large-size) and introduction on the RubyConf Taiwan official website.
✓ Placement of a large poster of your company at the most visible place in the conference venue.
✓ Opportunity to provide gift item distributed.
✓ One booth in the conference venue.
✓ Posts shared from your official account in the Ruby Taiwan Facebook page and Twitter.
✓ Always-on-the-top exposure of your posts in Ruby Taiwan Job Board for 90 days

Gold Package

✓ 4 complimentary passes to the conference.
✓ Opportunity to address the audience to promote their organization for 3 minutes before one session.
✓ Presence of company's logo on the conference video. (with all Gold Sponsors' logo)
✓ Opportunity for the company logo placed on the projection screen during breaks. (with all Gold Sponsors' logo)
✓ Placement of company logo (medium-size) and introduction on the RubyConf Taiwan official website.
✓ Placement of a poster of your company in the conference venue.
✓ Opportunity to provide gift item distributed.
✓ One booth in the conference.
✓ Posts shared from your official account in the Ruby Taiwan Facebook page and Twitter.
✓ Always-on-the-top exposure of your posts in Ruby Taiwan Job Board for 60 days

Silver Package

✓ 2 complimentary passes to the conference.
✓ Presence of company's logo on the conference video. (with all Silver Sponsors' logo)
✓ Placement of company logo (small-size) and introduction on the RubyConf Taiwan official website.
✓ Placement of a poster of your company in the conference venue.
✓ Opportunity to provide gift item distributed.

Bronze Package

✓ 1 complimentary pass to the conference
✓ Placement of company logo (small-size) on the RubyConf Taiwan official website.
✓ Opportunity to provide gift item distributed.
✓ One booth in the conference.

Special Sponsorship Package

✓ Package 1: 2-day lunch sponsor
✓ Package 2: 2-day breakfast & afternoon tea sponsor
✓ Package 3: Official Party sponsor (on 4/25 night)
✓ Package 4: wireless service sponsor

Potential sponsors or any inquiry, please contact Mu-Fan Teng, the conference organizer, at +886-9-39090146 or via e-mail at contact@rubyconf.tw