



ESL

Job



Map

# Looking for Part-Time Jobs

Looking for **part-time** jobs v looking for full-time jobs



Regular job boards are designed for full-time career type of jobs

## Full-time Jobs Important Information:

- Company Info
- Career growth
- Job details

## Part-time Jobs Important Information:

- Location
- Hours
- Hourly wage

English tutoring and English teaching jobs need a job board designed for them!



# Problems with English Tutoring

Tutor **pain points** with existing job boards

Problem

Solution

Market

Competition

Traction

Team

Funding

The screenshot shows a web page titled "Korean Job Board". At the top, it says "Welcome!" and displays statistics: "Messages Posted Within the Last Month(s)" and "272 of 570 Messages Displayed (Reversed Chronological Listing)". Below this, there are several job postings:

- 2 Native English Speaking Teachers Needed in Jeonju, Korea**  
EIE -- Thursday, 1 March 2018, at 5:07 a.m.  
[Looking for a CREATIVE, FUN, and EXPERIENCED teacher starting ASAP. PRIME LOCATION IN SEOCHO!!! APPLY HERE TODAY!!!](#)
- Oh Yes English School -- Thursday, 1 March 2018, at 5:06 a.m.  
[Not a Recruiter \\*\\*\\*Seoul\\*\\*\\*\\*\\* Konkuk University area Line 2](#)
- Straight out of Seoul -- Thursday, 1 March 2018, at 5:05 a.m.  
[Consider a Flexible Side Job - Native English, Math, and Science Instructor who are staying in South Korea](#)
- Dosan Dream School -- Thursday, 1 March 2018, at 5:04 a.m.  
[++++EPIK 2018 Spring/ Fall term +++++Teach in South Korean Public Schools\(elementary, middle, high school\) with the EPIK Program ++++ EPIK 2018 +++++APPLY NOW!!!!+2018 Spring/ Fall term ++apply@seoulesl.com](#)
- SeoulESL -- Thursday, 1 March 2018, at 4:44 a.m.  
[Dongseo University ELT Positions in Busan for April 2018!](#)
- Dongseo University -- Wednesday, 28 February 2018, at 11:27 a.m.  
[We need a teacher in Korea ASAP! We are looking for a Native English speaker at our academy in Ulsan, Mugeo-dong that can start immediately. ASAP! Part-time and Full-time options are available](#)
- Tri-Funz -- Wednesday, 28 February 2018, at 11:26 a.m.  
[★★★★★ REPUTABLE SCHOOLS in SEOUL, GYUNGGI, BUSAN, DAEJEON, DAEGU, all over KOREA / PUBLIC/ AFTER SCHOOL /Adult BUSINESS / Gyopo-F4/ Couple Positions/ Find TEACHING JOBS you want!!! ★★★★★](#)
- Star Teachers -- Wednesday, 28 February 2018, at 9:49 a.m.  
[Teach in Korea for ChungDahn Learning Beginning this May: Great Benefits and No Experience Required](#)
- ChungDahn Learning -- Wednesday, 28 February 2018, at 9:44 a.m.  
[\[ PUBLIC SCHOOLS, FULL TIME \] 2018 EPIK FALL \\*\\*\\*\\*\\* It would be EPIC if you apply for EPIK with KORVIA CONSULTING \\*\\*\\*\\*\\* 2018 EPIK FALL](#)
- Korvia Consulting -- Tuesday, 27 February 2018, at 9:58 a.m.  
[University Position: Full-time Foreign Professor - Kaya University, Gimhae, S. Korea](#)



**Job Location** is not filterable or searchable by neighborhood or even city



**Part and full-time jobs are mixed** but they have different legal requirements, and people are only looking for one of the two



**Job details are hidden.** You have to load a new page to see any of the job details



**Job info is disorganized.** Each time you load a job post page, you have to read through everything to find the randomly scattered job and contact info

Competitor site: <http://eslcafe.com/jobs/korea>

# The Solution is ESL Job Map

A map-based ESL (English as a Second Language) job board

Problem

Solution

Market

Competition

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Funding



## Location

Zoom into your city or neighborhood to reduce commute time!



## Separation

part and full-time jobs are on separate maps



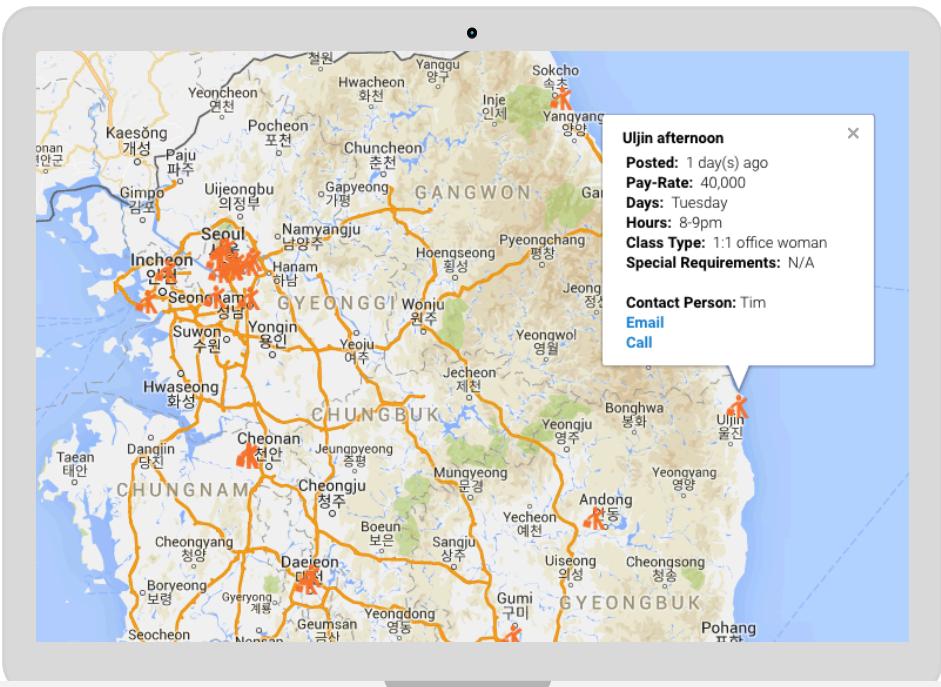
## Details

View day of the week and hours with mouse over, to find jobs that match your schedule!



## Apply

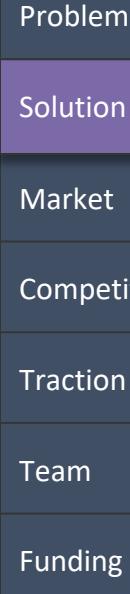
- All jobs uploaded within the last week
- Cover letter is pre-written when you click "Email"



Demonstration site: <http://13.124.184.20/part-time/>

# The Solution is ESL Job Map

Scheduling and location improvements



Tutors can do more sessions in less time, by finding tutoring jobs which are:

- Physically closer
- Scheduled with fewer gaps

## Using One Placement Agency

Start Time	Event	Location
9:00 AM	Travel to class	Shincheon
10:00 AM	Tutoring Session #1	Gangnam
11:00 AM	Wait!!!	
12:00 PM	WAIT	
1:00 PM	Tutoring Session #2	Gangnam
2:00 PM	Travel home	
3:00 PM		
4:00 PM		
5:00 PM		
6:00 PM	Travel to class	
7:00 PM	Tutoring Session #3	Seoul National university
8:00 PM	Travel home	

## Using ESL Job Map!

Start Time	Event	Location
9:00 AM		
10:00 AM	Tutoring Session #1	Shincheon
11:00 AM	Tutoring Session #2	Shincheon
12:00 PM		
1:00 PM	Tutoring Session #3	Hongdae
2:00 PM	Tutoring Session #4	Hongdae
3:00 PM		
4:00 PM	Tutoring Session #5	Shincheon
5:00 PM		
6:00 PM		

# ESL Job Board and Placement

Annual **East Asian** ESL Job Board and Placement Market



**60,000**  
paid ESL job postings



**\$60 million**  
for placement services

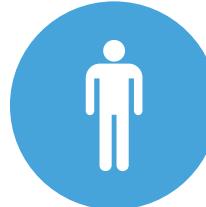


**\$3 million**  
for ESL Job board postings

# ESL Job Boards

Korean ESL Job Board Market

- Problem
- Solution
- Market
- Competition
- Traction
- Team
- Funding



**15,000**  
paid ESL job postings



**\$700,000**  
for ESL job board postings

# Competitors

Leading English job boards in Korea



Company	Searchable by Location	Standardized Format	Part/Full-Time Job Separation	Quick and Easy Application	English Job Posts / Month
ESL Job Map	✓	✓	✓	✓	✓ (210)
ESL Cafe					✓ (1100)
Work n Play				✓	✓ (120)
Job Findr	✓	✓			(3)
Monster English		✓	✓		(36)



# Traction

Achievements to date



# The Team

The people behind ESL Job Map

Problem

Solution

Market

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Traction

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Owner and CEO

**Steven Wilson**



Vice-President

**Shin Young-eun**

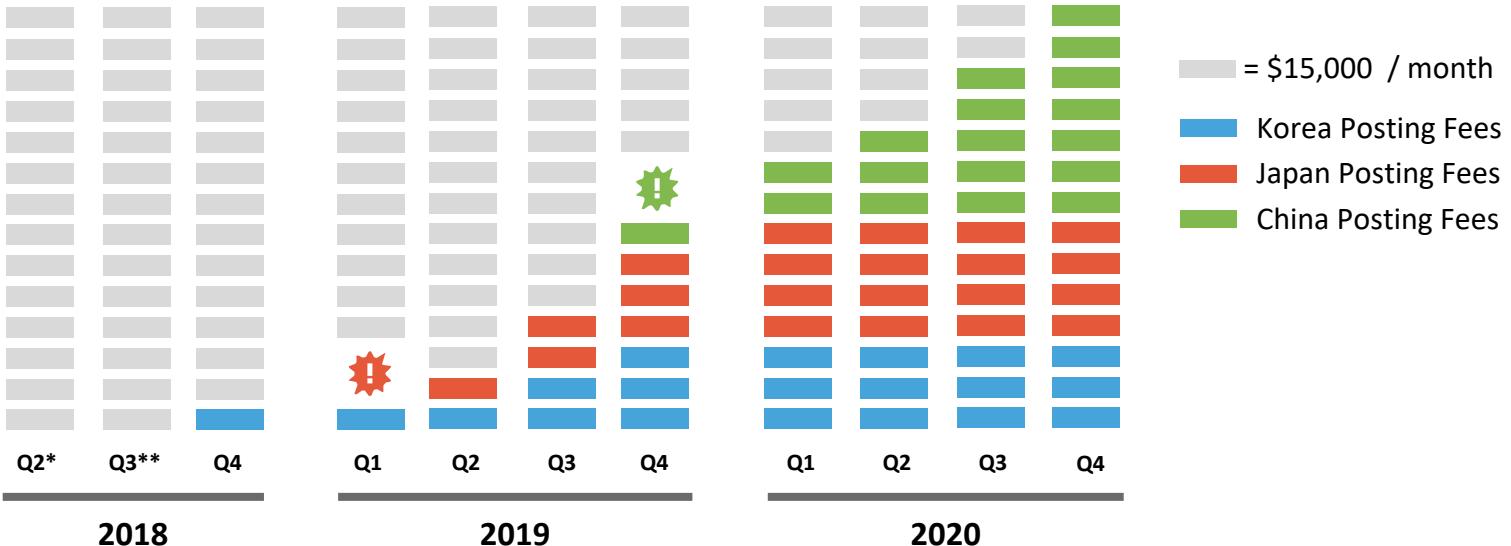


Contract Software Developer

**Jarryd Long**

# Projected Revenues

Quarterly **revenue** projections from launch



\* The ESL Job Map will launch at the start of Q2

\*\* Start charging per posting in Q3

Japan site launch in Q1 2019

China site launch in Q4 2019

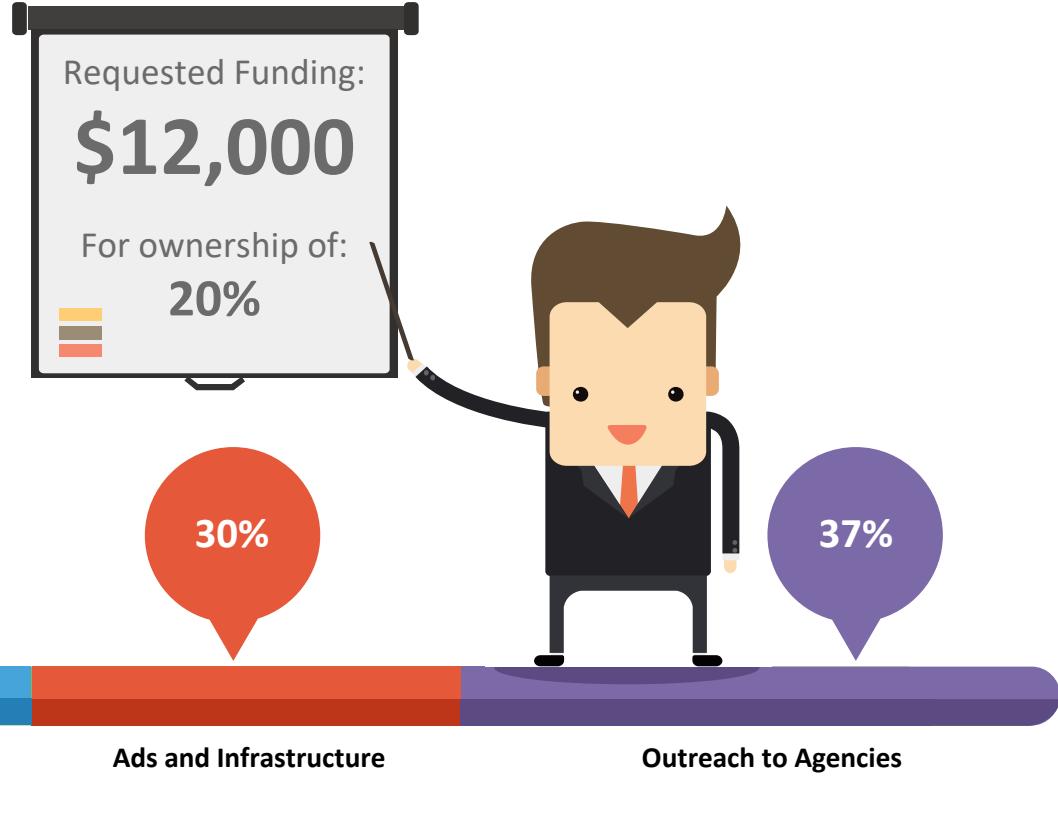
# Requested Funding

In Canadian Dollars



We are looking to do a re-launch which includes:

- Improved site features
- A strong advertising campaign
- A dedicated agency support employee
- And website promotion



# Let's Create Something Great Together

A 25 page business plan available. It goes into more detail on the market, the planned feature development, the marketing budget, break down of what staff will be used for, how specifically the investment will be spent, and a timeline.



To discuss ESL Job Map further, or review the business plan contact me at:  
[Stevenpeterwilson@gmail.com](mailto:Stevenpeterwilson@gmail.com)

