

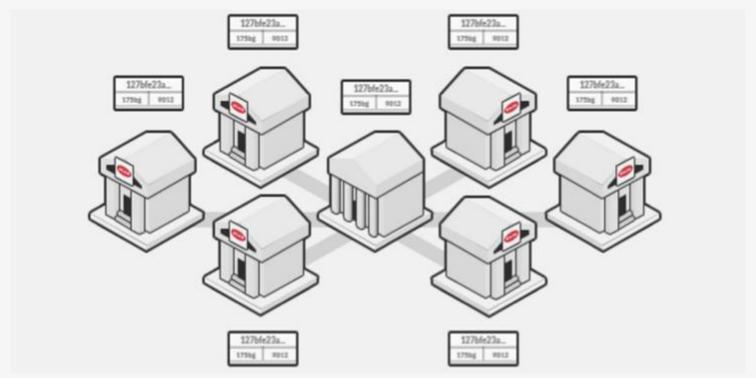
Introducing Hyperledger: How Open Source Blockchain Technology Will Change Everything

Brian Behlendorf, Executive Director

Behlendorf was a primary developer of the Apache Web server, the most popular web server software on the Internet, and a founding member of the Apache Software Foundation. He has also served on the board of the Mozilla Foundation since 2003 and the Electronic Frontier Foundation since 2013. He was the founding CTO of CollabNet and CTO of the World Economic Forum. Most recently, Behlendorf was a managing director at Mithril Capital Management LLC, a global technology investment firm.



The Problem with Traditional Databases

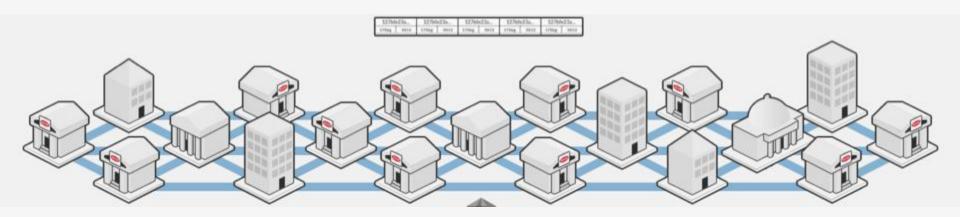




The Problem with Traditional Databases



The Blockchain Solution



Blockchain In The News



Walmart, IBM and Chinese
Academics Explore the Use
of Blockchain for Supply
Chain to Help Bring Safer
Food to Dinner Tables Across
China



Acronis Offers Immutable Blockchain

Data Authenticity Verification and

Universal File, Block and Object

Support With Acronis Notary and

Acronis CloudRAID



Chinese Government
Unveils Blockchain
Paper – at Major
Blockchain Summit



Korea Looks to
Blockchain for New
Digital Currency



<u>Disney Releases</u> <u>Blockchain Platform</u> 'Dragonchain'



Ukrainian Startup
Nodio Introduces
Blockchain-powered Wifi
Router



EY Startup Challenge
Blockchain Pilots Set to
Shake up Media and
Energy industries



UNICEF Makes Venture
Capital Investment in
Blockchain Project in South
Africa



Blockchain In The News



Insurers Launch New Blockchain Consortium

– B3i



Ethereum-based Inchain

- a Blockchain

Insurance Platform

Raises \$130,000 in First

Week of ICO



Banks Address
Blockchain Know Your
Customer (KYC)
Challenge



Banking Blockchain
Consortium R3 Tests
Interbank Cross-Border
Payments With Ripple



Synechron Wins Global
Insurance Industry
Innovation Award for
Blockchain



China's Leading Online
Insurer ZhongAn Aims At
Blockchain and
Launches ZhongAn
Technology



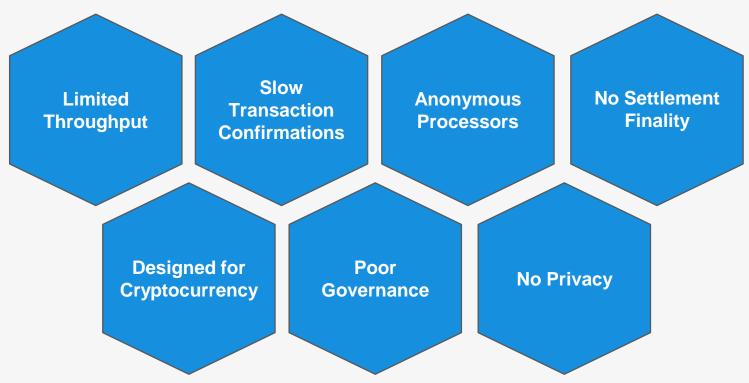
China Foreign Exchange
Trade System joins R3
blockchain consortium



Fluent partners with
Euler Hermes to Explore
Blockchain Use-Cases
in Trade Finance



Existing Blockchains





Introducing Hyperledger Project

Open source collaborative effort to advance cross-industry blockchain technologies.

Hosted by The Linux Foundation.

Global collaboration spanning finance, banking, IoT, supply chains, manufacturing and technology.



Project Goals

Build an Open Source developer-focused **community of communities** to benefit an ecosystem of Hyperledger-based solution providers and users, focused on blockchain-related use cases that will work across a variety of industry sectors.

Through this, create a family of enterprise grade, open source blockchain **frameworks**, **platforms**, and **libraries**, upon which anyone can build and run their own applications to meet real business needs.

Involve developers, service providers, solution providers and end users in the development and promotion of the software, using the best practices of a multi-stakeholder Open Source community.

Host the collaboration environment for the community, establishing a neutral home for community infrastructure, meetings, events and collaborative discussions and providing structure around the business and technical governance of Hyperledger.





The Linux Foundation® is the organization of choice for the world's top developers and companies to build ecosystems that accelerate open technology development and commercial adoption. Together with the worldwide open source community, it is solving the hardest technology problems by creating the largest shared technology investment in history. Founded in 2000, The Linux Foundation today provides tools, training and events to scale any open source project, which together deliver an economic impact not achievable by any one company.

The Linux Foundation has **16 years** experience of providing **governance structure** and infrastructure to support the development of large scale, successful open source projects such as:









A World of Many Chains

There will not be only one blockchain, or a chain-of-all-chains.

There will be many public chains and millions of private chains, potentially each with a different consensus mechanism, preferred smart contract language/mechanism, and other characteristics.

The more common code underlying these chains, the better for everyone.

This is still early days – perhaps like 1994 and the Web?



A Community of Multiple Communities & Projects

A project at Hyperledger involves:

a team of volunteer developers, building code in the open, managing their own roadmap and release schedule, responsible for following HL policies and requirements, encouraged but not required to align their code with other projects.

Across projects, we have:

common software license: the Apache License v2, common IP framework: the Developer Certificate of Origin, common collaboration tools (Gerrit, Jira, Slack, email), promotion and branding as an equal to other projects, security processes and practices.



Hyperledger Projects in Incubation

1

Fabric: Blockchain Implementation intended as foundation for developing applications or solutions. Modular architecture allows components, such as consensus and membership services, to be plug-and-play

2

Iroha: Distributed Ledger Project designed to be simple and easy to incorporate into infrastructural projects requiring distributed ledger technology.

3

Sawtooth Lake: Distributed Ledger Technology with potential in many fields, from IoT to Financials and an architecture that recognizes the diversity of requirements across that spectrum. Support for both permissioned and permissionless deployments.

For complete list of Blockchain Framework projects in incubation, including sub-projects, visit www.Hyperledger.org/community/projects.



Why Hyperledger?

Collaboration is hard.

It's even harder when competing efforts have different licenses, different brands, different user bases and different egos.

In 1994, who thought web advertising might help build a company like Google? In 1994, who thought Microsoft would become a major contributor to the Linux kernel?

Getting the social dynamics of a community right is as important, and as challenging, as getting the code right.

And if the community is fragile, so is the project, so is user confidence, so is its future.



Implementations, Standards, and Global Governance



There is usually a division in Internet technology communities between standards, global governance, and implementations.

This allows communities to scale to meet challenges, find ways to collaborate with competitors, and fight better battles.

Because of this, you will never see a "HyperCoin", at least not from HL/LF

But yes to currency-driven platforms!



Hyperledger By The Numbers

95+
Members

115+
Contributors

6
Projects in Incubation

2.3K

Membership
Requests

5X

More requests than next largest in LF history

6 Hackfests Community Working
Groups

<\$6M
Membership
Investment



The most valuable role Hyperledger can play is to serve as a trusted source of innovative, qualitydriven open source software development community; creating modular, open source components and platforms; all focused on distributed ledger and smart contract technologies. If Hyperledger can forge a brand that is widely seen as the accepted default 'safe' deployment platform for enterprise teams, and be seen as a great home for active collaboration around new technologies, then I think we can say 'mission accomplished'.

Brian Behlendorf,
 Executive Director,
 Hyperledger Project



Modular "Umbrella" Approach

Requirements for blockchains vary greatly across different use-cases. There will not be a one-size-fits-all solution.

Hyperledger serves as home and incubator for multiple implementation efforts, with a consistent approach to intellectual property, community collaboration standards, overall branding ("Hyperledger _____") and an encouragement to either work together or usefully differentiate.





8 Community Working Groups

Technical Steering Committee (TSC)	Requirements Working Group	Whitepaper Working Group	Protocol Working Group
Architecture Working Group	Fabric Technical Planning	Identity Working Group	Fabric SDK Working Group



Use Case Inventory

A snapshot from the Hyperledger Requirements Working Group (WG) - https://wiki.hyperledger.org/groups/requirements/use-case-inventory#inventory

Category	Use Case
Capital Markets	Credit Default Swaps, Custody, Syndicated Loan, Trade Capturing, Trade Finance Letter of Credit, Corporate Action, Equity Contracts, Asset Depository, Currency Swap, Interest Rate Swap, Post Trade - Settlement - Delivery versus Payment (DvP), Client Onboarding Of Institutional Customers Into Investment Banks, Commodities, Fixed Income, Foreign Exchange, Gold Bullion Title And Trading, Money Markets, OTC Bond Options, OTC MBS Options, Trade Matching Smart Contracts, US 144a Style Private Shares, US Treasury Repos Sovereign Bond Repurchase Agreements
Financial Services	Financial Reference Data, Micro Lending, Payments – interbank, Credit Cards, Cross Border Remittances, Escrow
Government / Legal / Regulatory	Citizen ID Tracking, Global KYC Database, Property Ownership, Charity, Commonwealth Countries Shared Id System, Cross Border Capital Controls, Cross Border Data Transfer, Fair Trade and Fair Labor Supply Chain, Federation Lifecycle, ICANN / TLD / DNS, Identity Theft, Key Management Private Key Loss, One Entity One Vote, Panama Papers, Property Titles and Land Records, Right To Be Forgotten, Right To Participate, RSA - The Firm Getting Hacked, Secure Hardware, SWIFT - Bangladesh Unauthorized Transfer, SWIFT - Ukraine Crisis Sanctions, Voting
Healthcare / Medical	Clinical Trial Results, Counterfeit drug prevention and detection, Electronic Health Records
Internet of Things	Internet of Things
Publishing	Sensitive Record Tracking, Music Publishing
Supply Chain / Logistics	Luxury Goods Tracking, Shipping Manifests, Supply Chain Logistics, Diamonds Physical Identity And Title
Travel / Hospitality	Airline Miles



Community and Ecosystem Engagement

Brian Behlendorf keynoting multiple events across the globe with Hyperledger exhibition at key events in 2016.

hyperledger.org/news/events

Global Meetup structure to launch in 2H '16 to organize grass-roots engagement.

Active engagement with technology and finance journalists and analysts to continue educating the market on Hyperledger. hyperledger.org/news

Technical Steering Committee hosts regular online and face-to-face hackathons – join our mailing lists to learn about these and other technical activities. hyperledger.org/community





















Hyperledger In The News

WIRED THE WALL STREET JOURNAL. FINANCIAL NEWS FORTUNE

Tech and Banking
Giants Ditch Bitcoin
for Their Own
Blockchain



Blockchain Project
Hyperledger Unveils
Iroha – a Bridge for
Web and Mobile
Developers

How Blockchain Will Save Your Life



R3 Blockchain
Consortium to Open
Source Corda Platform
- Make Available to
Linux Hyperledger

Another day, another
blockchain consortium
update –
this time from the
Hyperledger Project



Hyperledger's Next
Act: A Blockchain
Bridge to China

IBM, J.P. Morgan, and
Others Build a New
Blockchain for
Business



Huawei, the World's

Largest Telco

Manufacturer, Joins

Linux's Blockchain

Open Source Project

Hyperledger



Recent Hyperledger Finance POCs

Projects and POCs	Financial Institutions and partners	
Thai Kasikornbank, IBM join forces on blockchain network	Kasikornbank	
UBS Unveils Blockchain for Trade Finance at Sibos	UBS	
CLS uses Hyperledger for FX	CLS R3, Intel, CIBC, ING Bank, HSBC, Scotiabank, Societe Generale, State Street, UBS and	
R3, eight banks successfully test Intel blockchain platform for bond trading	UniCredit UniCredit	
IBM, China UnionPay Complete Block Chain Pilot Project	China UnionPay	
IBM and Bank of Tokyo-Mitsubishi UFJ Collaborate on Hyperledger based Pilot	Bank of Tokyo-Mitsubishi UFJ	
Banks pilot blockchain to simplify trade	Bank of America Merrill Lynch, HSBC, Infocomm Development Authority of Singapore (IDA)	
Credit Mutuel Arkea applies blockchain tech to verify customer IDs	Credit Mutuel Arkea	
Mizuho, IBM Partner to Test Digital Currency Settlements	Mizuho Financial Group	
The Moscow Exchange Joins HyperLedger	The Moscow Exchange	



Hyperledger Premier Members





























Hyperledger General Members





































































































































24 Hyperledger Members Based in China

Premier Member:



General Members:

















































Hyperledger Associate Members









Governing Board





Hyperledger Staff



Brian Behlendorf EXECUTIVE DIRECTOR

Brian Behlendorf is the Executive Director of Hyperledger Project.



Todd Benzies
SR. PROGRAM MANAGER

Todd Benzies is the Sr. Program Manager of Hyperledger Project.



Greg Wallace
DIRECTOR OF MARKETING

Greg is the Director of Marketing at Hyperledger Project.



Julian Gordon

Julian is the VP Asia Pacific at Hyperledger Project.



Ray George SENIOR DIRECTOR OF PR

Ray is the Senior Director of PR at Hyperledger Project



Jessica Rampen SR. PR MANAGER

Jessica is the Sr. PR Manager at Hyperledger Project.



Min Yu
CLIENT SERVICES
COORDINATOR

Min Yu is the Client Services Coordinator at Hyperledger Project.



Meredith Solberg
MARKETING MANAGER

Meredith is the Marketing Manager at Hyperledger Project.



Ry Jones
RELEASE ENGINEER

Ry is the Release Engineer at Hyperledger Project.



Rebecca Goldberg
MEETING AND EVENT
PLANNER

Rebecca is the Meeting and Event Planner at Hyperledger Project



Technical Steering Committee



Arnaud Le Hors



Binh Nguyen



Chris Ferris



Dan Middleton



Greg Haskins



Hart Montgomery



Mic Bowman



Murali Katipalli



Richard Brown



Sheehan Anderson



Tamás Blummer



Join Us!

Ensure the strength and longevity of a core technology to your business.

Publicly proclaim your leadership in the blockchain space.

Work with other blockchain leaders to develop and promote Hyperledger.

Visit hyperledger.org/about/join or email info@hyperledger.org.

More Information

https://www.hyperledger.org