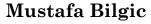
# CS 480 – Introduction to Artificial Intelligence

TOPIC: MAKING SIMPLE DECISIONS

CHAPTER: 16





http://www.cs.iit.edu/~mbilgic



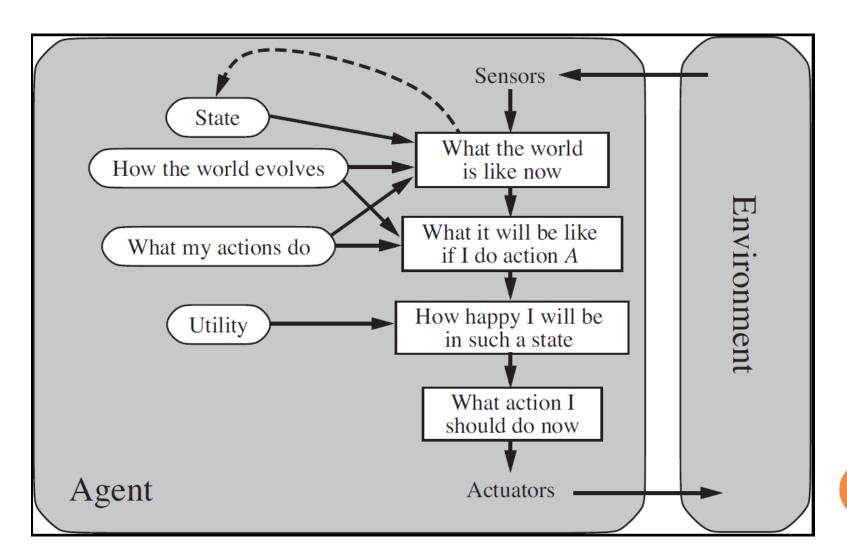
https://twitter.com/bilgicm

## **MOTIVATION**

- Goal-based agent of Chapter 3
  - Fully observable & deterministic
- Now Chapter 16
  - The world might be partially observable
  - The actions might be non-deterministic

We discuss "how an agent should make decisions so that it gets what it wants— on average, at least."

# UTILITY-BASED AGENT



# UTILITY

- $P(RESULT(a) = s' \mid a, e)$ 
  - The probability of ending up in state s' after taking action a, given that we have so far observed e
- $\circ$  The agent's preferences are captured by a utility function U(s)
- Expected utility of an action a given evidence e,  $EU(a \mid e)$ , is the average utility of the possible outcomes weighted by their probabilities

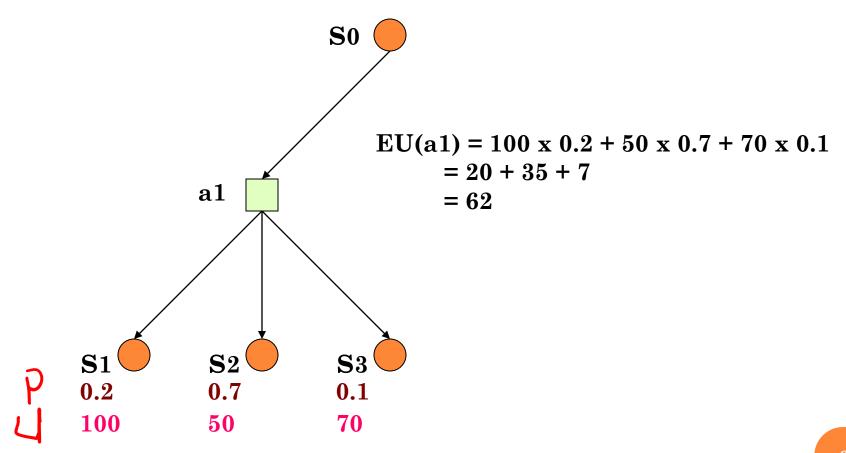
$$EU(a \mid \mathbf{e}) = \sum_{s'} P(RESULT(a) = s' \mid a, \mathbf{e}) \times U(s')$$

# MAXIMUM EXPECTED UTILITY PRINCIPLE (MEU)

Choose action that maximizes the expected utility

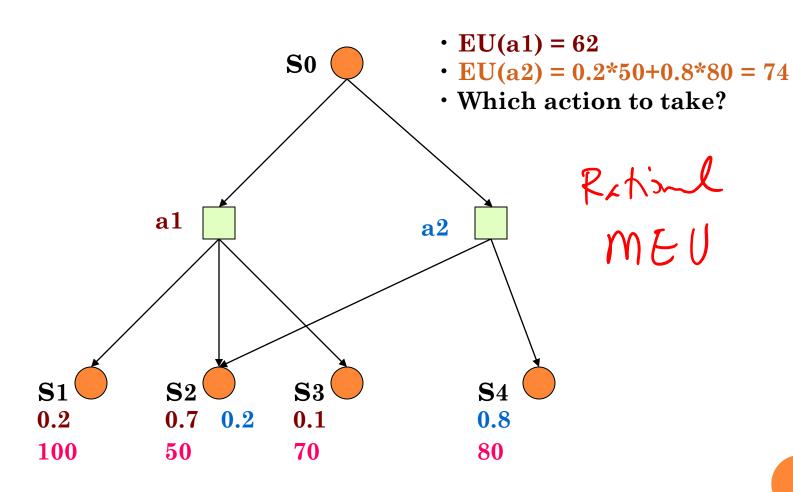
$$action = \arg \max_{a} EU(a \mid e)$$

# ONE ACTION EXAMPLE



# MEU

# Two Actions Example



# Utility Theory – Rational Preferences

- Notation
  - A > B: the agent prefers A over B
  - A ~ B: the agent is indifferent between A and B
  - $A \ge B$ : the agent prefers A over B or is indifferent between them
- Lottery: *n* possible outcomes with probabilities
  - $[p_1, S_1; p_2, S_2; \dots p_n, S_n]$
  - Each  $S_i$  can be an atomic state or another lottery

# AXIOMS OF UTILITY THEORY

# 1. Orderability

- A>B, B>A, or A ~ B
- 2. Transitivity
  - $A \ge B$  and  $B > C \Rightarrow A > C$
- 3. Continuity
  - $A > B > C \Rightarrow \exists p \ [p, A; (1-p), C] \sim B$

# AXIOMS OF UTILITY THEORY

## 4. Substitutability

- $A \sim B \Rightarrow [p, A; (1-p), C] \sim [p, B; (1-p), C]$
- $A > B \Rightarrow [p, A; (1-p), C] > [p, B; (1-p), C]$

## 5. Monotonicity

•  $A > B \Rightarrow (p > q \Leftrightarrow [p, A; (1-p), B] > [q, A; (1-q), B])$ 

## 6. Decomposibility

•  $[p, A; (1-p), [q, B; (1-q), C]] \sim [p, A; (1-p)q, B; (1-p)(1-q), C]$ 

# Preferences lead to utility

# Existence of utility

- If an agent's preferences obey the axioms of utility, then there exists a function such that
  - $U(A) > U(B) \Leftrightarrow A > B$ , and
  - $U(A) = U(B) \Leftrightarrow A \sim B$ .

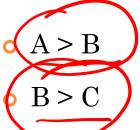
# Expected utility of a lottery

•  $U([p_1, S_1; p_2, S_2; \dots p_n, S_n]) = p_1 U(S_1) + p_2 U(S_2) + \dots + p_n U(S_n)$ 

# RATIONALITY

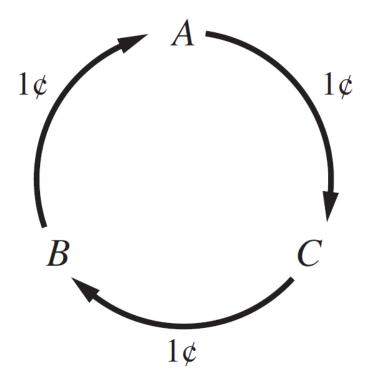
- If an agent's preferences do not obey the axioms of utility theory, then that agent can be made to behave irrationally
- For e.g., if an agent's preferences do not obey transitivity for three or more products, then the agent can be tricked to pay money in a cyclic manner indefinitely (or till the agent runs out of money)

# EXAMPLE: VIOLATING TRANSITIVITY



Transitivity requires A>C,
 but instead assume the
 agent prefers C over A, i.e,
 C>A

 Then the agent can be stripped of all of its money through cyclic transactions



# RATIONALITY

- An agent is <u>rational</u> if its preferences obey the axioms of utility theory, not matter how odd its preferences are
- An agent might have completely different preferences from another agent and both can still be rational, if and only if, their individual preferences obey the axioms of utility theory

# UTILITY ≠ MONEY

- Most agents prefer more money to less money,
  - Thus it obeys the monotonicity constraint,
  - But this does not mean money behaves as a utility function
- For example, which lottery would you prefer
  - L<sub>1</sub>: [1, \$1 Million]
  - L₂: [0.5, \$0; 0.5, \$2.5 Million] ← ↑ . 25 M
- If money served as a utility function, then you'd prefer L<sub>2</sub> no matter what, but the answer <u>often</u> depends on how much money you currently have
  - The utility of money depends on what you <u>prefer</u>
     It you are short on cash, a little more <u>certain</u> money can help
    If you are already billionaire, you might take the risk
    Or if you are swimming in debt, you might like to gamble

# UTILITY ≠ MONEY

- Let's say you currently have \$k and let  $S_k$  represent the state of having \$k
- $\bullet \quad EU(L_1) = U(S_{k+1M})$
- $\bullet$  EU(L<sub>2</sub>) = 0.5\*U(S<sub>k</sub>) + 0.5\*U(S<sub>k+2.5M</sub>)
- The rational choice depends on your preferences for  $S_k$ ,  $S_{k+1M}$ , and  $S_{k+2.5M}$ 
  - i.e. it depends on the values of  $U(S_k)$ ,  $U(S_{k+1M})$ , and  $U(S_{k+2.5M})$
- U(S<sub>i</sub>) does not have to be a linear function of i, and for people it often is not
  - However, U(.) has to obey the six axioms

# Influe 1165 ams DECISION NETWORKS

- Builds on Bayesian networks
- In addition to the chance nodes (ovals), decision networks have
  - Decision nodes square
    - Represents actions
  - Utility nodes diamond
    - Represents utilities for possible states and actions

# Umbrella Example

Parents

take/don't take

Take Umbrella

P(UTTU)

Umbrella

 $P(umb \mid take) = 1.0$  $P(umb \mid \sim take) = 0.0$   $P(rain) \neq$ 

Rain

P(R

Happiness

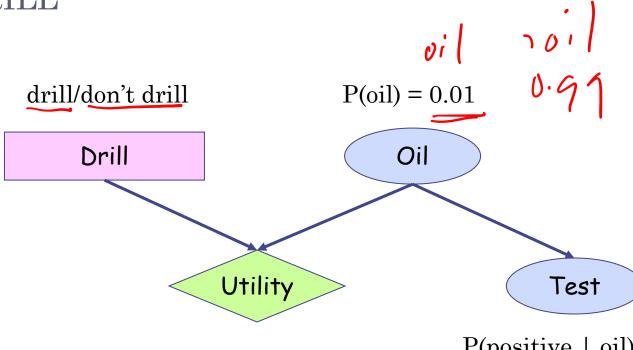
11 (Pc)

 $U(\sim umb, \sim rain) = 100$ 

 $U(\sim umb, rain) = 0$ 

 $U(umb, \sim rain) = 20$ 

U(umb, rain) = 70



$$U(\sim drill, \sim oil) = 100$$
  
 $U(\sim drill, oil) = -500$   
 $U(drill, \sim oil) = -100$   
 $U(drill, oil) = 1000$ 

P(positive | oil) = 0.9, 
$$\partial$$
.  
P(positive | ~oil) = 0.05, 0.95

# DECISION NETWORKS - APPLICATIONS

#### Used for

- What action to take
- What information to gather
- How much to pay for a piece of information

# • For example:

- Medical diagnosis: which test to perform, which treatment to prescribe, ...
- Marketing: which project to invest in, how much to spend on marketing, how much to spend on user surveys, ...

# Voriable tem

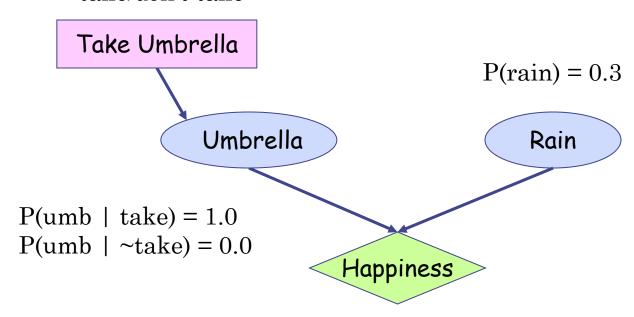
# **EVALUATING DECISION NETWORKS**

- Set evidence nodes **E** to their values **e**
- For each choice **a** of action **A** 
  - Set A=a
  - Compute the posterior probability of the <u>parent chance</u> nodes of the utility node; i.e., compute P(Pa(Utility) | e, a)
  - Compute expected utility using the utility node and the probability distribution P(Pa(Utility) | **e**, **a**)
- Choose action a with the maximum expected utility

arsmix 
$$\sum_{s} P(P_{s}(\alpha, \ell))(P_{s})$$

# Umbrella Example





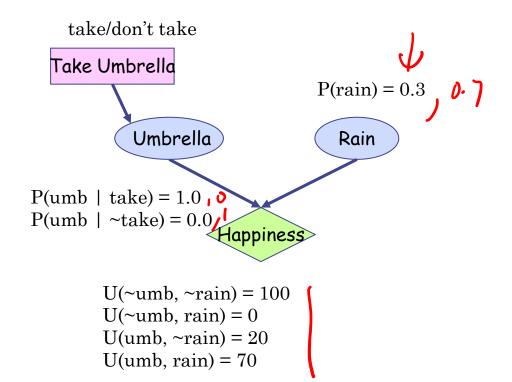
# Umbrella Example

- Take Umbrella = take
  - Compute P(Umbrella, Rain | take) 55
  - Compute expected utility
- Take umbrella = ~take
  - Compute P(Umbrella, Rain | ~take)
  - Compute expected utility
- MEU principle: choose the action with the highest expected utility



#### Take Umbrella = take

# Umbrella Example



Umb	Rain	P(Umb, Rain   take)	
~umb	~rain	$0 \times 0.7 = 0$	63
~umb	rain	$0 \times 0.3 = 0 \times ($	
umb	~rain	$1 \times 0.7 = 0.7$	20
umb	rain	$1 \times 0.3 = 0.3$	70

Expected Utility =  $0 \times 100 + 0 \times 0 + 0.7 \times 20 + 0.3 \times 70 = 35$ 

#### Take Umbrella = ~take

Umb	Rain	P(Umb, Rain   ∼take)	
~umb	~rain	$1 \times 0.7 = 0.7 $	
~umb	rain	$1 \times 0.3 = 0.3 + 0$	
umb	~rain	$0 \times 0.7 = 0 \times 7$	
umb	rain	$0 \times 0.3 = 0$	

Expected Utility =  $0.7 \times 100 + 0.3 \times 0 + 0.0 \times 20 + 0.0 \times 70 = 70$ 

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MEU Principle: Don't take it.

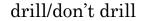
# VALUE OF INFORMATION

- If I am allowed to observe the value of a chance node, how much valuable is that information to me?
- Value of information
  - Expected utility after the information is acquired
    Minus
  - Expected utility before the information is acquired
- There is one catch: we do not know the content of the information before we acquire it
  - Solution: take an expectation over the possible outcomes

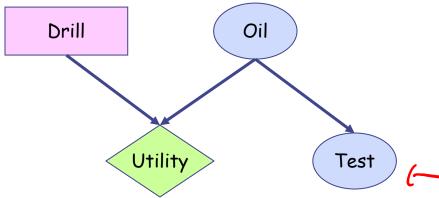
#### How much is the Test worth?



# DRILL



$$P(oil) = 0.01$$



- U(~drill, ~oil) = 100 U(~drill, oil) = -500 U(drill, ~oil) = -100 U(drill, oil) = 1000
- P(positive | oil) = 0.9, 0.9P(positive |  $\sim$ oil) = 0.05, 0.95

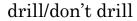
- 1. Compute MEU before Test
- 2. Compute MEU

3.

- a. Assuming Test = positive
- b. Assuming Test = negative
- VOI(Test) =

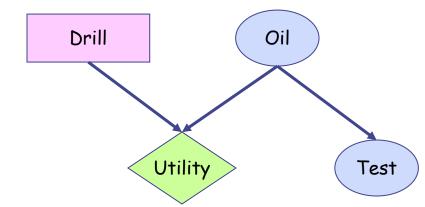
  P(Test = pos)\*(MEU | Test = pos) +

  P(Test = neg)\*(MEU | Test = neg) 
  MEU before Test



$$P(oil) = 0.01$$

P(positive | oil) = 0.9P(positive  $\mid \sim oil) = 0.05$ 



$$U(\sim drill, \sim oil) = 100$$
  
 $U(\sim drill, oil) = -500$ 

$$U(drill, \sim oil) = -100$$

$$U(drill, \sim oil) = 1000$$

$$U(drill, oil) = 1000$$

#### MEU before Test

$$Drill = drill \Rightarrow$$

$$EU = P(o | d) * U(d, o) + P(\sim o | d)*U(d, \sim o)$$

$$= 0.01 * 1000 + 0.99 * -100$$

$$= 10 - 99$$

$$= -89$$

$$Drill = \sim drill \Rightarrow$$

$$EU = P(o \mid \sim d) * U(\sim d, o) + P(\sim o \mid \sim d) * U(\sim d, \sim o)$$

$$= 0.01 * -500 + 0.99 * 100$$

$$= -5 + 99$$

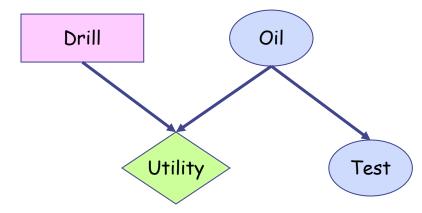
$$= 94$$

$$MEU$$
 before  $Test = 94$ 



# drill/don't drill

$$P(oil) = 0.01$$



$$U(drill, oil) = 1000$$

P(positive | oil) = 
$$0.9$$
  
P(positive |  $\sim$ oil) =  $0.05$ 

#### $MEU ext{ if } Test = pos$

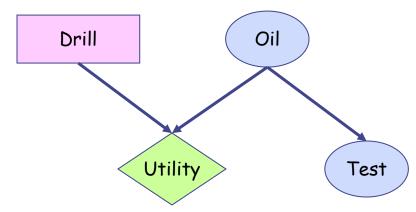
$$MEU \mid pos = ?$$

# drill/don't drill

$$P(oil) = 0.01$$

P(positive | oil) = 0.9

P(positive  $\mid \sim \text{oil}) = 0.05$ 



 $U(\sim drill, \sim oil) = 100$  $U(\sim drill, oil) = -500$ 

 $U(drill, \sim oil) = -100$ 

U(drill, oil) = 1000

#### $MEU ext{ if Test} = neg$

Drill = drill  $\Rightarrow$ EU = P(o | n, d) \* U(d, o) + P( $\sim$ o | n, d)\*U(d,  $\sim$ o)

= ? \* 1000 + ? \* -100

=?

=?

Drill = ~drill ⇒

 $EU = P(o | n, \sim d) * U(\sim d, o) + P(\sim o | n, \sim d) * U(\sim d, \sim o)$ 

= ? \* -500 + ? \* 100

=?

=?

 $MEU \mid neg = ?$ 

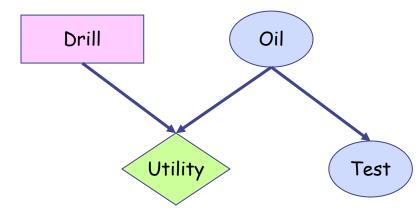
#### VOI(Test)

drill/don't drill

$$P(oil) = 0.01$$

P(positive  $\mid$  oil) = 0.9

P(positive  $\mid \sim \text{oil}) = 0.05$ 



 $U(\sim drill, \sim oil) = 100$   $U(\sim drill, oil) = -500$  $U(drill, \sim oil) = -100$ 

 $U(drill, \sim oil) = -100$ U(drill, oil) = 1000