Wentao Ning

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Research Interests: Recommender System

EDUCATION

The University of Hong Kong (HKU)

Ph.D. in Computer Science (HKU-SUSTech Joint PhD Program)

Hong Kong SAR

2020–2024 (Expected)

Southern University of Science and Technology (SUSTech)

B.Eng. in Computer Science and Technology, GPA: 3.73/4.00

Shenzhen, China

2016-2020

Internship

TikTok, ByteDance

Recommendation Algorithm Intern

Shanghai, China

Nov. 2022 - Mar., 2023

- Leverage different recommendation strategies to increase publish rate of TikTok creators.
 - * Imitation Effect: Train a model using daily user-publish-video data to learn which kinds of videos that a user can create. Promote author publications by recommending them more they-can-create videos.
 - * Traffic Incentives: Using uplift models to find users that are insensitive to unpopular (low video views) videos. Recommend more unpopular videos to them to promote author publishing and prevent user losing.
 - * Comment Incentives: Investigate the correlation between #comments authors received and #publications of them. Increase the recommendation of low-comment videos to encourage authors publishing.

TCL Corporate Research(HK)

Research Intern

Hong Kong SAR

Jun. - Aug., 2021

- Propose an automatic effective meta-path searching framework for existing meta-path-based recommenders.
- Propose a GNN-based method for recommendation by using meta-paths.

Huawei Technologies

Dongguan, China

Jul. - Aug., 2019

Site Reliability Engineer Intern

- Mainly engage in monitoring system development. Implement an anomaly alert and email notification system.
- Complete 17 instructing documents, 3 demo (database migration tool, monitoring interface customization, key data query and alarm service) and 5 improvement suggestions.

Research Projects (I am the first author of all below projects)

- Leverage Local and Global Popularity for recommendation (Submitted to SIGIR'23)
 - Analyze the limitations of existing popularity-aware methods that consider item popularity from a global perspective and propose local popularity to tackle these limitations.
 - Propose the LGP framework based on casual graphs to jointly utilize local and global popularity for recommendation, which is general and can adapt to different recommendation models and use cases.
- Multi-domain Recommendation with Domain Disentangling and Alignment (Submitted to KDD'23)
 - Propose an embedding disentangling architecture for multi-domain recommendation, which explicitly disentangles inter-domain and intra-domain knowledge at the embedding level.
 - Formulate a random walk-based domain alignment strategy to identify similar users/items from different domains, which helps to share knowledge and avoid over-fitting.
- Automatic Meta-Path Discovery for Effective Graph-Based Recommendation (Accepted by CIKM'22)

- Propose a general reinforcement learning-based meta-path selection framework RMS, which is the first framework that can be plugged into any meta-path-based recommendation models.
- Develop a new meta-path-based recommendation method RMS-HRec and design training strategies to fully explore the potential of meta-paths for recommendation tasks.
- Towards Efficient MaxBRNN Computation for Streaming Updates (Accepted by ICDE'21)
 - Propose a novel problem called streaming MaxBRNN in spatial database area, which finds the optimal region to deploy a new service point when both the service points and client points are under continuous updates.
 - Devise an efficient slot partitioning-based algorithm (SlotP), which divides the space into equal-sized slots and processes each slot independently. SlotP is 2-3 orders of magnitude faster than SoTA baselines.
- CheetahVIS: A Visual Analytical System for Large Urban Bus Data. (Accepted by VLDB'20)
 - Built a visual analytical system CheetahVIS for efficient massive urban bus data analysis, which builds upon Spark and provides a visual analytical platform for the stakeholders (e.g., city planner, data analysts).

Publications

- Wentao Ning, Reynold Cheng, Jiajun Shen, Nur Al Hasan Haldar, Ben Kao, Xiao Yan, Nan Huo, Tian Li, Wai Kit Lam, Bo Tang. Automatic Meta-Path Discovery for Effective Graph-Based Recommendation. In CIKM (CCF-B), 2022.
- 2. Reynold Cheng, Chenhao Ma, Xiaodong Li, Yixiang Fang, Ye Liu, Victor Y.L. Wong, Esther Lee, Tai Hing Lam, Sai Yin Ho, Man Ping Wang, Weijie Gong, Wentao Ning, Ben Kao. The Social Technology and Research (STAR) Lab in the University of Hong Kong. ACM SIGMOD Record, 2022.
- 3. Wentao Ning, Xiao Yan, and Bo Tang. "Towards Efficient MaxBRNN Computation for Streaming Updates." In ICDE (CCF-A), 2021.
- 4. Wentao Ning, Qiandong Tang, Yi Zhao, Chuan Yang, Xiaofeng Wang, Teng Wang, Haotian Liu, Chaozu Zhang, Zhiyuan Zhou, Qiaomu Shen, and Bo Tang. "CheetahVIS: a visual analytical system for large urban bus data." In PVLDB (CCF-A), 2020.

SCHOLARSHIPS AND AWARDS

•	Postgraduate Scholarship	2020-2024
•	• Outstanding Graduate in Department of Computer Science and Engineering	2020
•	Outstanding Graduate in Shuli College	2020
•	• Outstanding UG Teaching Assistant	2019
•	Outstanding Student Scholarship	2017 – 2019
•	Outstanding Freshmen Scholarship	2016

TEACHING

• **Teaching Assistant** at The University of Hong Kong The Age of Big Data (CCST9047) Spring 2021

• Teaching Assistant at Southern University of Science and technology Operating System (CS302) Object Oriented Analysis and Design (CS309) Spring 2020, Fall 2019, Fall 2018

Data Structure and Algorithm Analysis (B) (CS203B)

Skills Languages

• **Programming:** Python, Java, C++, SQL

• Tools: Pytorch, Numpy, Jupyter

• Mandarin: Native, Cantonese: Proficient

• English: Fluent