	Data	Information	Knowledge
Claims Processing	What is the total number of claims processed?	What is the trend of claims processing over time?	How does claims processing compare with industry standards?
Fraudulent Claims	How many claims are flagged as fraudulent?	What patterns are common among fraudulent claims?	How do we improve fraud detection systems?
Net Value per Customer	What is the net value for each customer?	What customer behaviors contribute to high or low net value?	What customer retention strategies work best?
Premiums vs Claims	What is the ratio of premiums to claims paid?	What premium adjustments can be made for high-risk customers?	How do competitors price premiums relative to claims risk?
Regional Analysis	What regions report the highest number of claims?	What factors contribute to higher claims in specific regions?	How do geographic risk profiles compare across the industry?