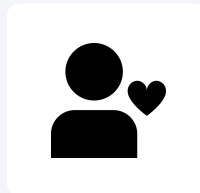




Sales
Dashboard



Logistic
Dashboard



Segment
Dashboard



Visual
Analytics



PT. Liong Jaya Sentosa
MAIN MENU

*Click the image to navigate to each of the dashboard

« Sales Dashboard

YEAR	2017	2018	2019	2020
------	------	------	------	------



\$741,999.9
Sales



\$18,451.12
Profit



2121
Orders

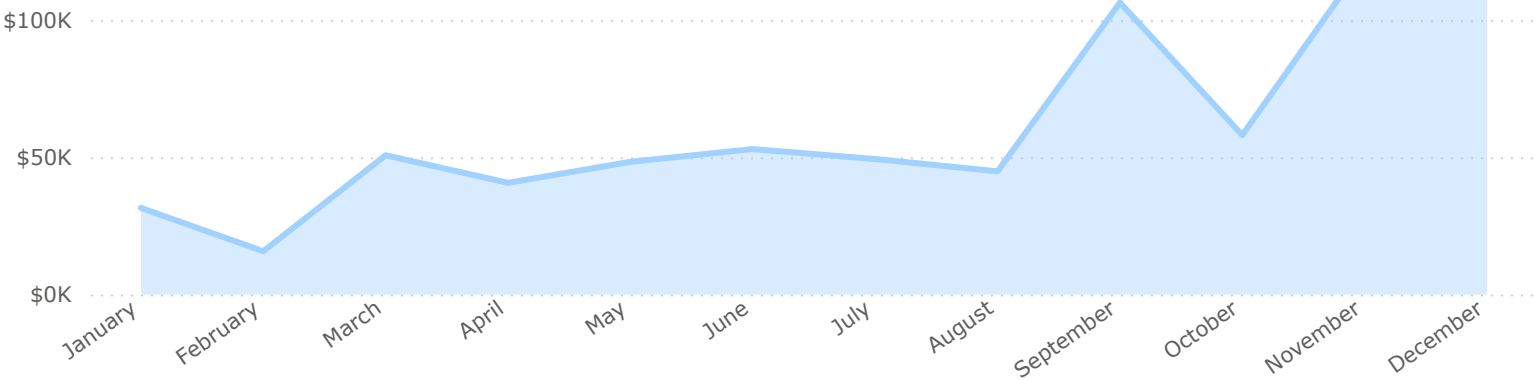


8028
Quantity

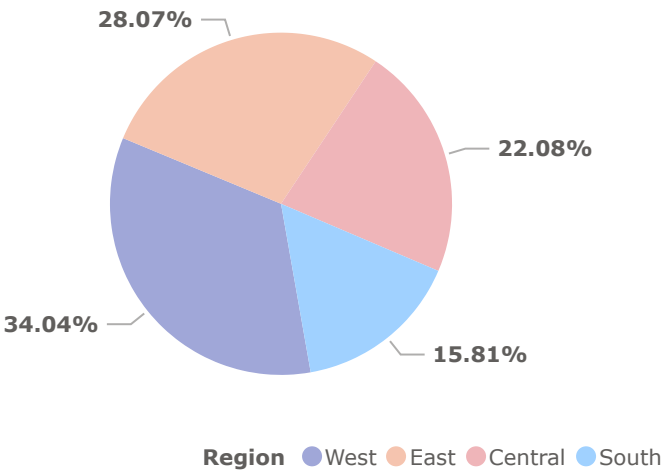


707
Customers

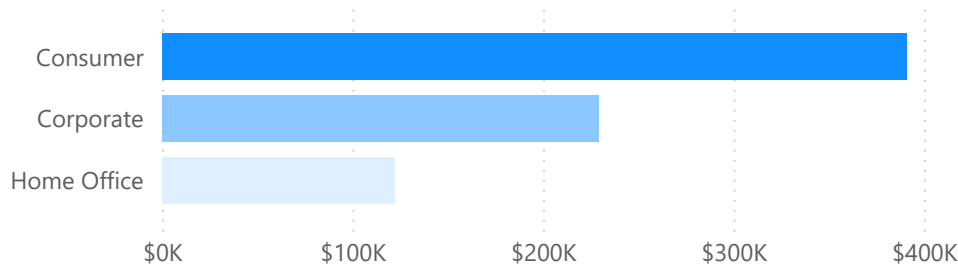
SALES PERFORMANCE (by Month)



REGION PERFORMANCE



SEGMENT PERFORMANCE



SUB-CATEGORY RANKING

Chairs	Furniture	2356	\$328,449.11
Sub-Category	Category	Sum of Quantity	Sum of Sales
Tables	Furniture	1241	\$206,965.63
Sub-Category	Category	Sum of Quantity	Sum of Sales
Bookcases	Furniture	868	\$114,880.04
Sub-Category	Category	Sum of Quantity	Sum of Sales

Logistics Dashboard

ORDER YEARS

1/6/201712/30/2020



2121
Orders



8028
Quantity

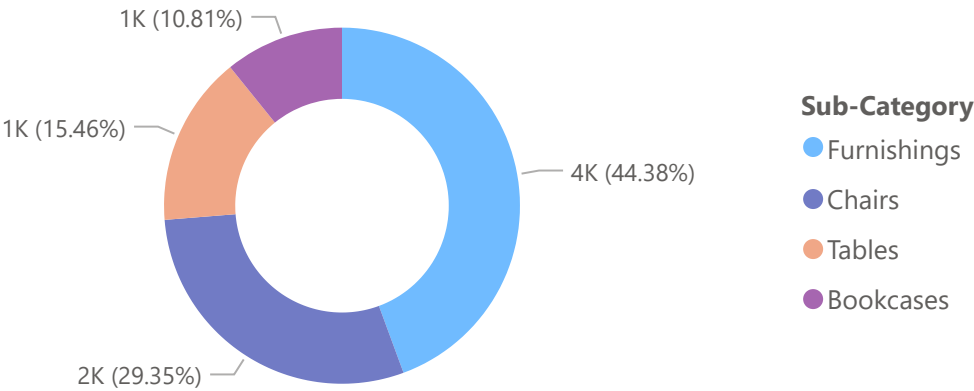


707
Customers

SHIPPING MODE ORDERS

Ship Mo...	Jan...	Feb...	March	April	May	June	July	August	Sep...	Oct...	Nov...	Dec...
First Class	24	46	71	73	88	102	112	77	137	170	153	185
Same Day	12	10	40	8	23	22	32	16	103	63	54	70
Second Class	94	25	118	70	107	138	141	103	162	86	241	284
Standard Class	215	127	298	358	370	276	333	265	597	390	772	767

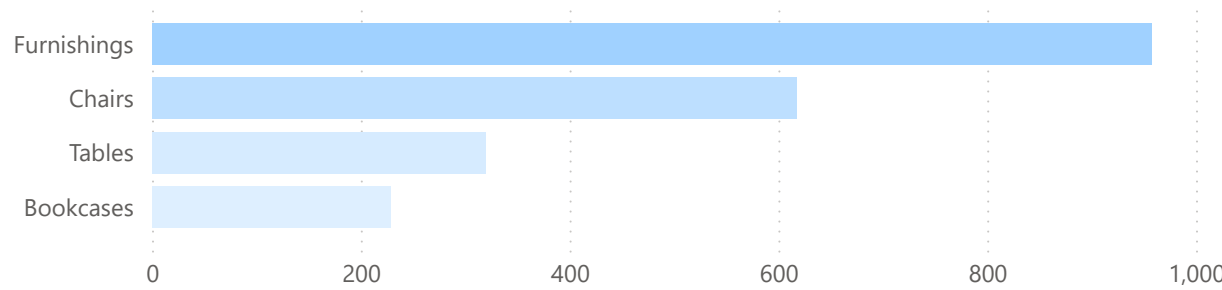
QUANTITIY OF FURNITURE ORDERED



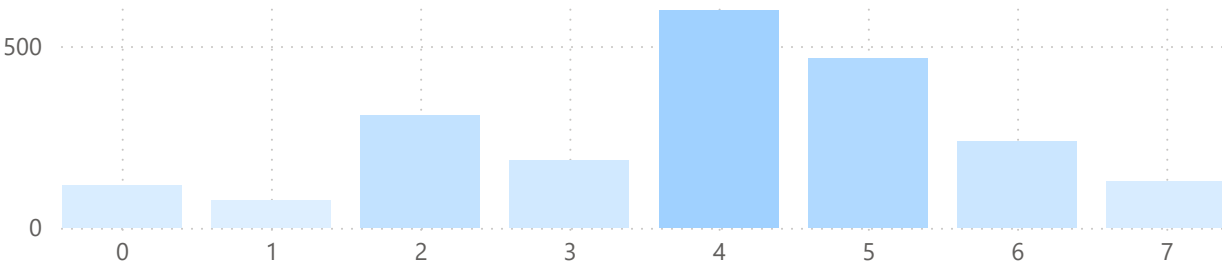
ORDERS BY STATE



FURNITURE ORDERS



ORDER PREPARATION TIME (Days)



Segment Dashboard

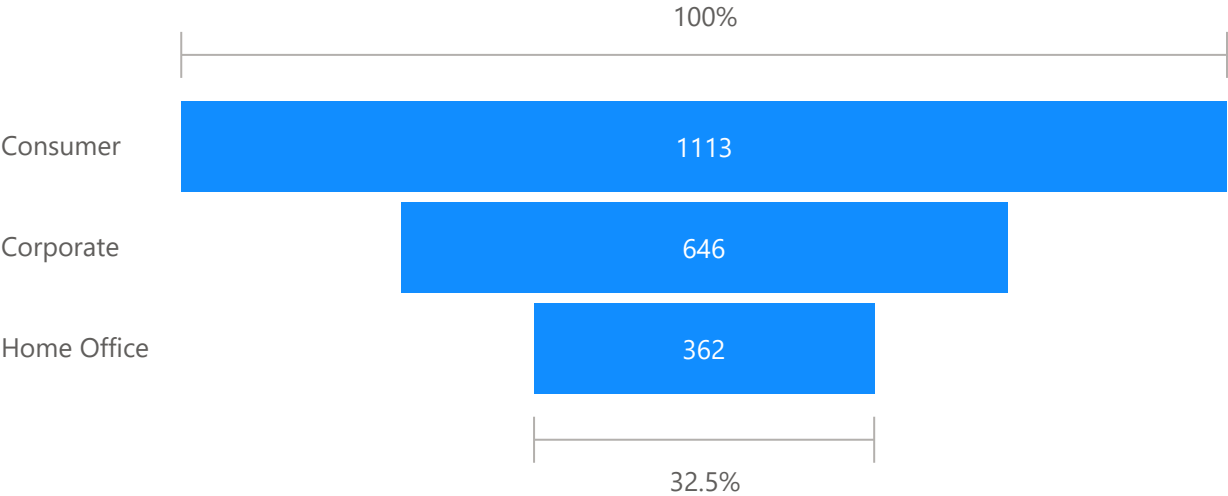
SEGMENT TYPE

Consumer

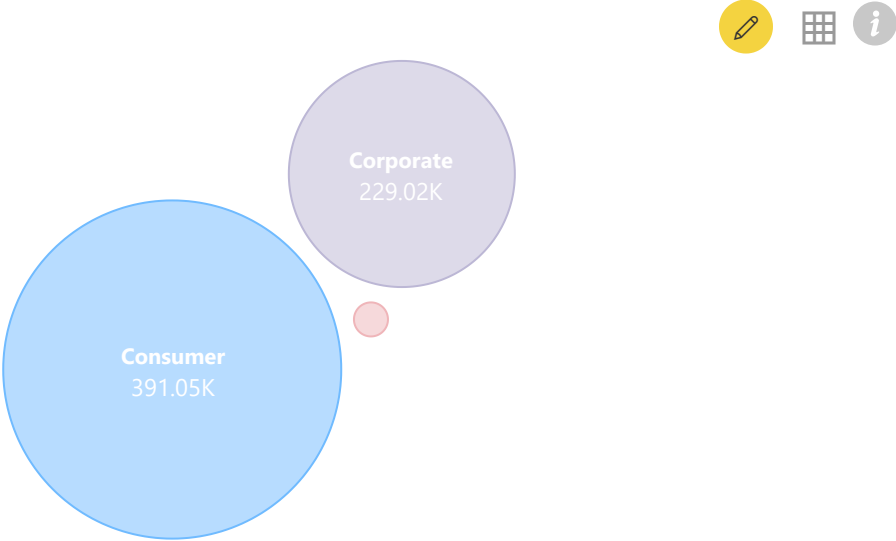
Corporate

Home Office

SEGMENTS ORDERED



SALES BY SEGMENTS



707
Customers

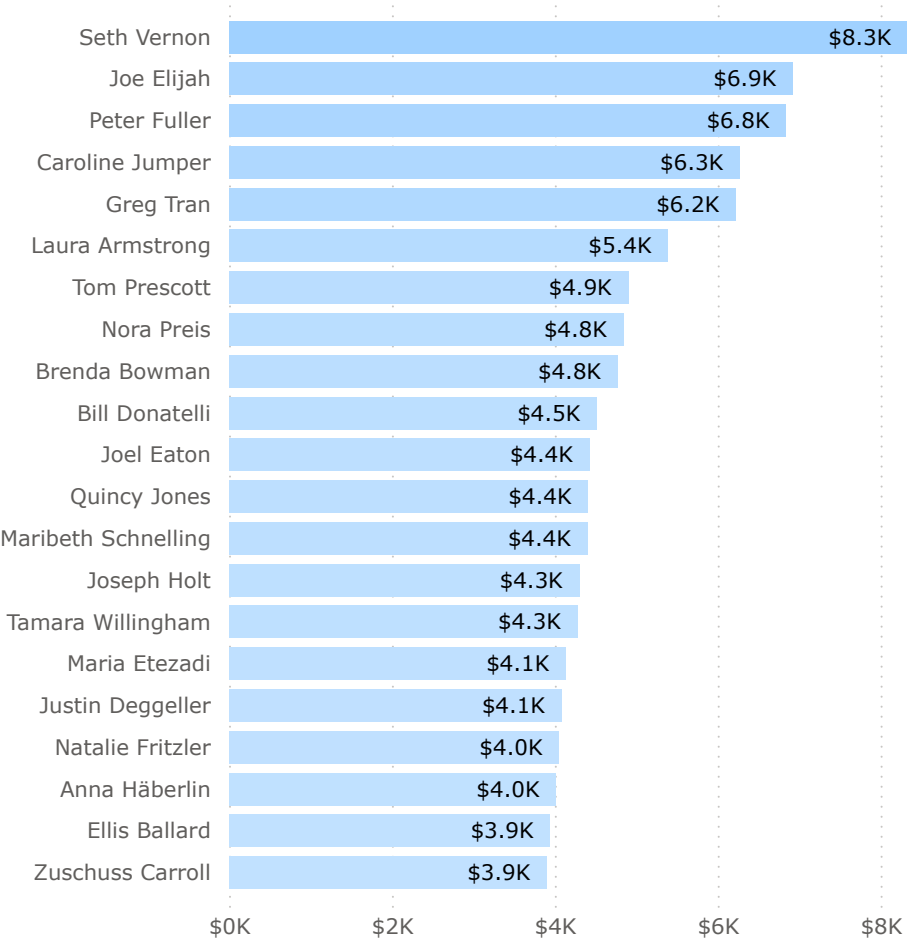


2121
Orders



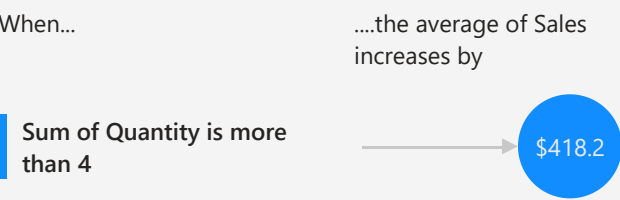
8028
Quantity

CUSTOMER SPENDERS

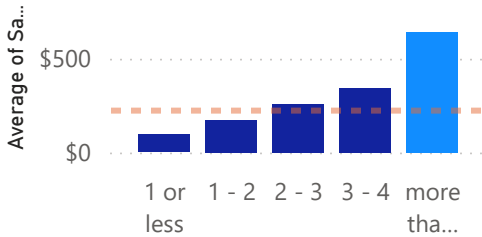


Key influencers Top segments

What influences Sales to Increase ?



← Sales is more likely to increase when Sum of Quantity is more than 4 than otherwise (on average).



☐ Only show values that are influencers

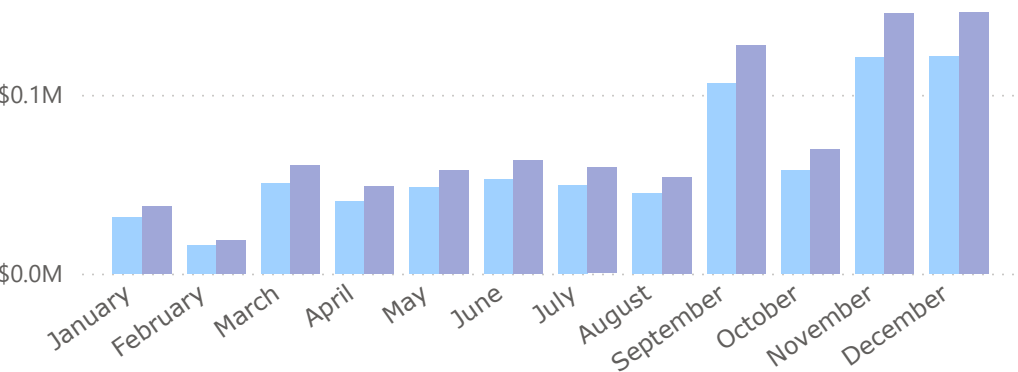
Sales Forecast

1.20

Forecast Percentage

SALES FORECAST

Sum of Sales Sales Forecast



Sum of Sales by Year

