



STEVE PIRAUD

UX/UI Designer

« Passionate, creative, curious and empathic, I am always putting the user at the heart of each project in order to deliver him the most optimal experience possible »

- Nantes, France (Willing to relocate)
- steve.piraud@kedgebs.com
- +33 767 309 311
- www.linkedin.com/in/steve-piraud
- www.stevepiraud-portfolio.com

Experience

ISI GMBH

UX/UI Designer & A/B Testing Analyst

06/2019 - 11/2019 Darmstadt, Germany

Managed the UX/UI department on 4 markets
Conducted UX/UI analyses and testing hypotheses
Implemented successful site adjustments
Increased the conversion rate by 10%

ZURY

European Voluntary Service

03/2018 - 08/2018 Timișoara, Romania

Taught english and french in high-schools and universities

M6 PUBLICITÉ

Marketing Assistant in Innovation

07/2017 - 01/2018 Paris, France

Managed the advertising inventory
Helped in the creation of data segments
Audience and data analysis (weekly/monthly reports)
Analysed competitors best practices

Education

KEDGE BUSINESS SCHOOL

Master of Digital Management

09/2016 - 04/2020 Bordeaux, France

Graduation thesis: "Factors associated with hesitation to ditch an installed app"

UNIVERSITY OF ECONOMICS - IAE

Bachelor of Business Administration

09/2012 - 04/2015 Nantes, France

Specialized in microeconomics and macroeconomics

Hard Skills

- Design thinking
- A/B Testing
- Wireframing
- Storytelling
- Responsive Design
- Web Development
- Prototyping
- User Research

Soft Skills

- Empathic
- Creative
- Autodidact
- Team Player
- Curious
- Communicative
- Problem Solver
- Open Minded

Tools

- Figma
- Balsamiq
- Adobe XD
- Adobe Photoshop
- HTML5
- JavaScript
- Google Analytics
- Sketch
- Principle
- Adobe Illustrator
- Visual Studio Code
- CSS3
- Hotjar
- Google Optimize

Languages

- French
- English
- Spanish
- Romanian
- Native
- Fluent - C1 (TOEIC: 915)
- Conversational - B2
- Conversational - B2