STEVE PIRAUD

UX/UI Designer

📍 Nantes, France

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Experience

ISI GMBH
Ux/Ui Designer & A/B Testing Analyst

06/2019 - 11/2019   Germany, Darmstadt

Managed the UX/UI department on 4 markets
Conducted UX/UI analyses and testing hypotheses
Implemented succesful site adjustments
Worked closely with management and IT

M6 PUBLICITÉ
Marketing Assistant in Innovation

07/2017 - 01/2018   France, Paris

Managed the advertising inventory
Helped in the creation of data segments
Audience and data analysis (weekly/monthly reports)
Analysed competitors best practices

Associative

ZURY
European Voluntary Service

03/2018 - 08/2018   Romania, Timisoara

Taught english and french (high-school/university)
Animated weekly workshops
Created graphic facilitation (posters, flyers)
Communicated on social networks

EUROP' RAID
Humanitarian Project in Europe

07/2016 - 08/2016   France, Nantes

Managed and forecasted the budget
Researched sponsors
Delivered 100kg of school supplies in Romania

Education

KEDGE BUSINESS SCHOOL
Master of Digital Management

09/2016 - 11/2019   France, Bordeaux

Graduation thesis: "*Factors associated with hesitation to ditch an installed app*"

UNIVERSITY OF ECONOMICS - IAE
Bachelor of Business Administration

09/2012 - 04/2015   France, Nantes

Specialized in microeconomics and macroeconomics

Informatic Skills

Ps Adobe Photoshop	Ai Adobe Illustrator
Xd Adobe XD	Figma
Sketch	HTML5
CSS3	JavaScript (basics)
Microsoft office	Google Optimise
Google Analytics	Hotjar

Languages

🇫🇷	French	Native
🇬🇧	English	Fluent (TOEIC: 915)
🇪🇸	Spanish	Conversational
🇷🇴	Romanian	Conversational