



STEVE PIRAUD

UX/UI Designer

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Experience

ISI GMBH

Ux/ui Designer & A/B Testing Analyst

06/2019 - 11/2019 Germany, Darmstadt

- Managed the UX/UI department on 4 markets
- Conducted UX/UI analyses and testing hypotheses
- Implemented succesful site adjustments
- Worked closely with management and IT

M6 PUBLICITÉ

Marketing Assistant in Innovation

07/2017 - 01/2018 France, Paris

- Managed the advertising inventory
- Helped in the creation of data segments
- Audience and data analysis (weekly/monthly reports)
- Analysed competitors best practices

Associative

ZURY

European Voluntary Service

03/2018 - 08/2018 Romania, Timisoara

- Taught english and french (high-school/university)
- Animated weekly workshops
- Created graphic facilitation (posters, flyers)
- Communicated on social networks

EUROP' RAID

Humanitarian Project in Europe

07/2016 - 08/2016 France, Nantes

- Managed and forecasted the budget
- Researched sponsors
- Delivered 100kg of school supplies in Romania

Education

KEDGE BUSINESS SCHOOL

Master of Digital Management

09/2016 - 11/2019 France, Bordeaux

Graduation thesis: "Factors associated with hesitation to ditch an installed app"

UNIVERSITY OF ECONOMICS - IAE

Bachelor of Business Administration

09/2012 - 04/2015 France, Nantes

Specialized in microeconomics and macroeconomics

Informatic Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma
- Sketch
- HTML5
- CSS3
- JavaScript (basics)
- Microsoft office
- Google Optimise
- Google Analytics
- Hotjar

Languages

- French Native
- English Fluent (TOEIC: 915)
- Spanish Conversational
- Romanian Conversational