STEVE PIRAUD
UX/UI Designer

Nantes, France (Willing to relocate)
Steve.piraud@gmail.com
+33 767 309 311
www.linkedin.com/in/steve-piraud
www.stevepiraud-portfolio.com

Experience 💼

FREELANCE
UX/UI Designer
09/2020 - Now   France, Nantes

Prototyped a mobile application: "The Sliderz"
Created a Website automating the publication of mails
Redesigned my portfolio with HTML/CSS/JS

ISI GMBH
UX/UI Designer & A/B Testing Analyst
06/2019 - 11/2019   Darmstadt, Germany

Managed the UX/UI department on 4 markets
Conducted UX/UI analyses and testing hypotheses
Implemented successful site adjustments
Increased the conversion rate by 10%

ZURY
Volunteer Teacher
03/2018 - 08/2018   Timișoara, Romania

Taught english and french (high-schools / universities)

M6 PUBLICITÉ
Marketing Assistant in Innovation
07/2017 - 01/2018   Paris, France

Managed the advertising inventory
Analysed audience and data

Education 🎓

KEDGE BUSINESS SCHOOL
Master of Digital Management
09/2016 - 04/2020   Bordeaux, France

Graduation thesis: "Factors associated with hesitation to ditch an installed app"

UNIVERSITY OF ECONOMICS - IAE
Bachelor of Business Administration
09/2012 - 04/2015   Nantes, France

Specialized in Microeconomics and Macroeconomics

Hard Skills

- Design Thinking
- A/B Testing
- Wireframing
- Storytelling
- Responsive Design
- Wed Design
- Prototyping
- User Research

Soft Skills

- Empathic
- Creative
- Autodidact
- Team Player
- Curious
- Communicative
- Problem Solver
- Open Minded

Tools

- Figma
- Balsamiq
- Adobe Xd
- Adobe Photoshop
- HTML5
- JavaScript
- Hotjar
- Sketch
- Principle
- Adobe Illustrator
- Visual Studio Code
- CSS3
- Google Optimize
- Google Analytics

Languages

	Language	Level
🇫🇷	French	Native
🇬🇧	English	Fluent - C1 (TOEIC: 915)
🇪🇸	Spanish	Conversational - B2
🇷🇴	Romanian	Conversational - B2

Hobbies

- Web Development - Creation of websites
- Electronic Music Production
- Surfing & Skating