STEVE PIRAUD
UX/UI Designer

Nantes, France (Willing to relocate)

steve.piraud@gmail.com

+33 767 309 311

www.linkedin.com/in/steve-piraud

www.stevepiraud-portfolio.com

« Passionate, creative, curious and empathic, I am always putting the user at the heart of each project in order to deliver him the most optimal experience possible »

Experience

ISI GMBH
UX/UI Designer & A/B Testing Analyst

06/2019 - 11/2019   Darmstadt, Germany

Managed the UX/UI department on 4 markets
Conducted UX/UI analyses and testing hypotheses
Implemented successful site adjustments
Increased the conversion rate by 10%

ZURY
Volunteer Teacher

03/2018 - 08/2018   Timișoara, Romania

Taught english and french in high-schools and universities

M6 PUBLICITÉ
Marketing Assistant in Innovation

07/2017 - 01/2018   Paris, France

Managed the advertising inventory
Helped in the creation of data segments
Audience and data analysis (weekly/monthly reports)
Analysed competitors best practices

Education

KEDGE BUSINESS SCHOOL
Master of Digital Management

09/2016 - 04/2020   Bordeaux, France

Graduation thesis: "Factors associated with hesitation to ditch an installed app"

UNIVERSITY OF ECONOMICS - IAE
Bachelor of Business Administration

09/2012 - 04/2015   Nantes, France

Specialized in microeconomics and macroeconomics

Hard Skills

- Design thinking
- A/B Testing
- Wireframing
- Storytelling
- Responsive Design
- Web Development
- Prototyping
- User Research

Soft Skills

- Empathic
- Creative
- Autodidact
- Team Player
- Curious
- Communicative
- Problem Solver
- Open Minded

Tools

- Figma
- Balsamiq
- Adobe XD
- Adobe Photoshop
- HTML5
- JavaScript
- Google Analytics
- Sketch
- Principle
- Adobe Illustrator
- Visual Studio Code
- CSS3
- Hotjar
- Google Optimize

Languages

	Language	Level
🇫🇷	French	Native
🇬🇧	English	Fluent - C1 (TOEIC: 915)
🇪🇸	Spanish	Conversational - B2
🇷🇴	Romanian	Conversational - B2