



STEVE PIRAUD

UX/UI Designer

- Nantes, France
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Experience

ISI GMBH

Ux/Ui Designer & A/B Testing Analyst

06/2019 - 11/2019

Germany, Darmstadt



- Managed the UX/UI department on 4 markets
- Conducted UX/UI analyses and testing hypotheses
- Implemented succesful site adjustments
- Worked closely with management and IT

M6 PUBLICITÉ

Marketing Assistant in Innovation

07/2017 - 01/2018

France, Paris



- Managed the advertising inventory
- Helped in the creation of data segments
- Audience and data analysis (weekly/monthly reports)
- Analysed competitors best practices

Associative

ZURY

European Voluntary Service

03/2018 - 08/2018

Romania, Timisoara



- Taught english and french (high-school/university)
- Animated weekly workshops
- Created graphic facilitation (posters, flyers)
- Communicated on social networks

EUROP' RAID

Humanitarian Project in Europe

07/2016 - 08/2016

France, Nantes



- Managed and forecasted the budget
- Researched sponsors
- Delivered 100kg of school supplies in Romania



Education

KEDGE BUSINESS SCHOOL

Master of Digital Management

09/2016 - 11/2019

France, Bordeaux



Graduation thesis: "Factors associated with hesitation to ditch an installed app"



UNIVERSITY OF ECONOMICS - IAE

Bachelor of Business Administration

09/2012 - 04/2015

France, Nantes

Specialized in microeconomics and macroeconomics



Informatic Skills

- | | |
|------------------|---------------------|
| Adobe Photoshop | Adobe Illustrator |
| Adobe XD | Figma |
| Sketch | HTML5 |
| CSS3 | JavaScript (basics) |
| Microsoft office | Google Optimise |
| Google Analytics | Hotjar |



Languages

- | | |
|----------|---------------------|
| French | Native |
| English | Fluent (TOEIC: 915) |
| Spanish | Conversational |
| Romanian | Conversational |