



STEVE PIRAUD

UX/UI Designer

- Nantes, France
- steve.piraud@kedgebs.com
- +33 767 309 311
- www.linkedin.com/in/steve-piraud
- www.stevepiraud-portfolio.com

Experience

ISI GMBH

UX/UI Designer & A/B Testing Analyst

06/2019 - 11/2019 Darmstadt, Germany

Managed the UX/UI department on 4 markets
Conducted UX/UI analyses and testing hypotheses
Implemented succesful site adjustments
Conversion rate increased by 10%

ZURY

European Voluntary Service

03/2018 - 08/2018 Timișoara, Romania

Taught english and french in high-school and university

M6 PUBLICITÉ

Marketing Assistant in Innovation

07/2017 - 01/2018 Paris, France

Managed the advertising inventory
Helped in the creation of data segments
Audience and data analysis (weekly/monthly reports)
Analysed competitors best practices

Education

KEDGE BUSINESS SCHOOL

Master of Digital Management

09/2016 - 11/2019 Bordeaux, France

Graduation thesis: "Factors associated with hesitation to ditch an installed app"

UNIVERISTY OF ECONOMICS - IAE

Bachelor of Business Administration

09/2012 - 04/2015 Nantes, France

Specialized in microeconomics and macroeconomics

Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma
- Sketch
- HTML5
- CSS3
- JavaScript (bases)
- Microsoft office
- Google Optimise
- Google Analytics
- Hotjar

Skills

- Design thinking
- Responsive design
- A/B Testing
- Web development
- Wireframing
- Prototyping
- Storytelling
- User research

Languages

- French | Native
- English | Fluent - C1 (TOEIC: 915)
- Spanish | Conversational - B2
- Romanian | Conversational - B2

Hobbies

- Music composition
- Web development
- Surf, skate