



# STEVE PIRAUD

UX/UI Designer

📍 Nantes, France (Willing to relocate)

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## Experience

### FREELANCE


#### UX/UI Designer

09/2020 - Now  France, Nantes 

Prototyped a mobile application: "The Sliderz"  
Created a Website automating the publication of mails  
Redesigned my portfolio with HTML/CSS/JS

### ISI GMBH



#### UX/UI Designer & A/B Testing Analyst

06/2019 - 11/2019  Darmstadt, Germany 

Managed the UX/UI department on 4 markets  
Conducted UX/UI analyses and testing hypotheses  
Implemented successful site adjustments  
Increased the conversion rate by 10%

### ZURY

#### Volunteer Teacher

03/2018 - 08/2018  Timișoara, Romania 

Taught english and french (high-schools / universities)

### M6 PUBLICITÉ

#### Marketing Assistant in Innovation

07/2017 - 01/2018  Paris, France 

Managed the advertising inventory  
Analysed audience and data

## Education

### KEDGE BUSINESS SCHOOL

#### Master of Digital Management

09/2016 - 04/2020  Bordeaux, France 

Graduation thesis: "Factors associated with hesitation to ditch an installed app"









### UNIVERSITY OF ECONOMICS - IAE

#### Bachelor of Business Administration

09/2012 - 04/2015  Nantes, France 

Specialized in Microeconomics and Macroeconomics















## Hard Skills

- |   |   |
|---|---|
|  Design Thinking |  Responsive Design |
|  A/B Testing     |  Web Development   |
|  Wireframing     |  Prototyping       |
|  Storytelling    |  User Research     |


## Soft Skills

- |   |  |
|---|--|
|  Empathic      |  Curious        |
|  Creative      |  Communicative  |
|  Autodidact    |  Problem Solver |
|  Team Player |  Open Minded  |




## Tools

- |   |  |
|---|--|
|  Figma           |  Sketch             |
|  Balsamiq        |  Principle          |
|  Adobe Xd        |  Adobe Illustrator  |
|  Adobe Photoshop |  Visual Studio Code |
|  HTML5           |  CSS3               |
|  JavaScript      |  Google Optimize    |
|  Hotjar          |  Google Analytics   |

## Languages

- |   |                          |
|---|--------------------------|
|  French   | Native                   |
|  English  | Fluent - C1 (TOEIC: 915) |
|  Spanish  | Conversational - B2      |
|  Romanian | Conversational - B2      |

## Hobbies

-  Web Development - Creation of websites
-  Electronic Music Production
-  Surfing & Skating