

## **JASON CITRON**

#### **CEO & Co-Founder**

Jason Citron is the co-founder and CEO of Discord, a voice, video, and text service used by over 150 million people around the world. He currently oversees global strategy and product.

Since launching in 2015, under Jason's leadership, Discord has become the best place for communities and friends to talk and hang out. Headquartered in San Francisco, the company has grown to over 350 employees globally.

Prior to co-founding Discord, Jason founded and served as CEO of OpenFeint, the biggest social mobile gaming platform, which sold to GREE in 2011 for \$104 million.

Jason began his career in game programming, before pursuing his own entrepreneurial ventures in 2008. Both Jason's companies began as game studios on a mission to modernize the way people play games inspired by the memories and friendships he created from staying up all night playing Magic The Gathering, launching too many Blue Shells in Mario Kart, and playing just one more match of Starcraft.

Originally from Long Island, NY, he currently resides in the Bay Area with his wife and son. He sits on the Bay Area Leadership Board of the Seneca Family of Agencies and is a graduate of Full Sail University.



# STANISLAV VISHNEVSKIY

#### Chief Technology Officer & Co-Founder

Stan Vishnevskiy is the co-founder and Chief Technology Officer of Discord, a voice, video, and text service used by over 150 million people around the world. He created and designed the service with CEO Jason Citron and continues to lead the company's global product and engineering teams.

In 2013, Stan began working for Hammer & Chisel and in December 2014, he pitched the idea of Discord to Jason, after which the two began working on the project. In early 2015, the company officially shifted from a tablet-only game studio to a messaging service.

Even before Discord, Stan has had a long history in the gaming community. He previously led the highest-ranking Final Fantasy XI team in the world, and his love of online games helped him to create Guildwork - a social network and web hosting service for those playing massive multiplayer role-playing games. His personal and professional experience with coordinating a team online was the inspiration for building Discord to make it easier for people to talk before, during, and after playing games online.

Earlier in his career, Stan was a software engineer at GREE International and has also worked at Kabam, a mobile game studio. Originally from Ukraine, he spent most of his life in Los Angeles and currently resides in the Bay Area.



## **TESA ARAGONES**

### **Chief Marketing Officer**

Tesa Aragones is the Chief Marketing Officer at Discord, the leading communication service where young people go online to explore their interests and hang out with friends. As CMO, she oversees every facet of Discord's marketing functions, from brand and enterprise to product marketing. Tesa brings more than 25 years of vision and award-winning innovation to the digital and brand marketing table, having led a series of powerhouse global brands, including Nike and Volkswagen.

Prior to joining Discord, Tesa was CMO atmobile photo app, VSCO, where she established a world-class, mission-led marketing practice based on strategic business and consumer insights. Before VSCO, Tesa was Nike's Senior Global Brand Marketing Director for its Women's Training category. During her 10 years at Nike, she broadened her expertise, thriving in various leadership positions, including Brand Marketing, Nike+, NikeiD, and Nike Digital. A testament to her passion for innovation, Tesa created Nike's first iOS app and digital community, Nike Training Club, which she originally designed (in classic entrepreneurial fashion) on a napkin!

Earlier in Tesa's career, she spearheaded award-winning campaigns for Volkswagen, Apple, XBOX, and Bacardi, just to name a few. Through these experiences, Tesa honed her true superpower: building and leading successful marketing teams of passionate, mission-driven individuals.

Tesa is an inventor on 12 patents filed by Nike, a recipient of Ad Age's 40 Marketers Under 40 award, and a member of the Forbes Communications Council. She has also been a member of the Advisory Council for the Cranbrook Academy of Art since 2011 and served as an official judge at the Cannes Festival of Creativity Future Lions.

As a first-generation Filipino and native of Detroit, Tesa credits her unique background for her emphasis on diversity and inclusion, as well as driving a deep passion for innovation, creativity and a whole lot of hustle.