

# Steven Brooks

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## ESL Teacher | Copywriter, Blogger and Proofreader | Software Developer

Multi-skilled, analytical, adaptable, and driven ESL and content creation professional showcasing experience spanning online teaching, copywriting, and proofreading, with a proven track record driving student engagement, content readership, and brand voice consistency. Envisions opportunities for organizational growth and triggers change while championing linguistic enrichment, brand engagement, and content accuracy. Precise and concise communicator, collaborator, and leader, spearheading diverse experts/teams toward accelerated progress, tangible results, and rapid business value.

### IT SKILLS

Microsoft Office Suite (Word, Excel, Outlook, PowerPoint) | JavaScript | HTML | CSS | Git | GitHub | jQuery | Bootstrap | PHP | MySQL

### CORE COMPETENCIES

- |                                  |                                  |                                  |
|----------------------------------|----------------------------------|----------------------------------|
| ▪ Lesson Planning & Delivery     | ▪ Cross-Functional Collaboration | ▪ Fact-Checking & Research       |
| ▪ Individualized Instruction     | ▪ Copywriting & Content Creation | ▪ Brand Voice Consistency        |
| ▪ Student Performance Evaluation | ▪ Blog Writing & Storytelling    | ▪ Interpersonal Skills           |
| ▪ Intercultural Communication    | ▪ Proofreading & Editing         | ▪ Creative & Analytical Thinking |

### PROFESSIONAL EXPERIENCE

#### LINGODA | BERLIN | 2018 - PRESENT

##### ESL Teacher

*Lingoda is a leading online language school offering a rich linguistic experience to students globally. ESL Teachers orchestrate immersive and impactful ESL lessons to enrich the linguistic skills of international students.*

- **Lesson Planning & Execution:** Architect bespoke, culturally responsive lesson plans for a diverse international audience from 80+ countries. Deliver high-quality, interactive ESL lessons fostering language acquisition and inspiring linguistic curiosity.
- **Performance Evaluation:** Rigorously evaluate and document learner performances, effectively tracking individual progress, diagnosing learning gaps, and tailoring instruction to optimize learner outcomes, boosting overall student proficiency levels.

#### FREELANCE | 2013 - PRESENT

##### Copywriter | Blogger | Proofreader

*Working across a range of media platforms, including renowned publications like Lifestyle Collective, craft compelling copy, engaging blogs, and execute meticulous proofreading, primarily within the travel sector.*

- **Copywriting & Content Creation:** Expertly fashion captivating web content, transforming brands' narratives into compelling stories, driving traffic, generating interest, and converting audiences into brand advocates, boosting client engagement.
- **Blog Writing:** Pen engrossing travel-centric blog posts that invoke wanderlust, inform readers of global hotspots, and offer insightful travel tips, amassing significant reader engagement and boosting organic website traffic for various clients.
- **Proofreading & Fact-Checking:** Maintain ultimate responsibility for proofreading and fact-checking, ensuring content accuracy, coherence, and adherence to brand voice, contributing to a marked improvement in content quality and reader satisfaction.

### EDUCATION & PROFESSIONAL DEVELOPMENT

Full-Stack Engineer Traineeship | IT Career Switch | August 2022 - Present

HND Media Production | Salford University | June 2010

*References Available Upon Request*