# Steven Brooks

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## React Developer | Full-Stack Software Developer

Multi-skilled, analytical, adaptable, and driven software developer and content creation professional. Showcasing experience spanning web development, search engine optimisation and copywriting. Proven track record of driving engagement, content readership, and brand voice consistency. Precise and concise communicator, collaborator, and leader, spearheading diverse experts/teams toward accelerated progress, tangible results, and rapid business value.

#### **CORE COMPETENCIES**

React

PHP

Bootstrap

HTML

Figma

Tailwind

MySQL

Git

CSS

Copywriting & Content Creation

JavaScript

iQuery

Github

Creative & Analytical Thinking

Search Engine Optimization (SEO)

### **PROFESSIONAL EXPERIENCE**

## LOST IN NL (NON-PROFIT) | OCT 2023 - PRESENT

## Frontend Developer (Voluntary)

A missing persons app being developed by myself and several other developers from Malaysia, Canada and Egypt.

- **Design Wireframe:** Coordinate with other team members including lead frontend developer to construct an easy-to-navigate wireframe with several pages.
- **Contribute to Minimum Viable Product:** Attend weekly team meetings with management, frontend team and backend team to discuss strategies for progress. Work with frontend team to learn tech stack quickly and commit regularly to Github.

#### CHINGU | AUG 2023 - SEPT 2023

## Frontend Developer (Voluntary)

Chingu is an online platform which supports thousands of developers every year by assembling teams of professionals to construct real-world projects.

- Collaboration & Execution: Liaise with team members to plan and implement an innovative and creative application following precise specifications and parameters. Employ best practices of JavaScript and CSS.
- **Deliver Minimum Viable Product:** Attend weekly team meetings to determine how best to accomplish objectives and deliver final solutions for acceptance by team leaders.

## VIET LIMBO | VIETNAM | JAN 2023 - MAR 2023

### Frontend Developer (Contractual)

An online language resource dedicated to the mastery of Vietnamese. Currently in its infancy, site receives occasional updates of resources to aid learners in honing their language skills.

• **Design & Construction:** Plan and execute simple, easy-to-navigate web design boasting captivating and visually-appealing elements and resources contributing to aesthetics and user experience.

## FREELANCE | 2013 - 2022

## Copywriter | Blogger | Proofreader

Working across a range of media platforms, including renowned publications like Lifestyle Collective, craft compelling copy, engaging blogs, and execute meticulous proofreading, primarily within the travel sector.

- **Copywriting & Content Creation:** Expertly fashion captivating web content, transforming brands' narratives into compelling stories, driving traffic, generating interest, and converting audiences into brand advocates, boosting client engagement.
- **Blog Writing:** Pen engrossing travel-centric blog posts that invoke wanderlust, inform readers of global hotspots, and offer insightful travel tips, amassing significant reader engagement and boosting organic website traffic for various clients.

#### **EDUCATION & PROFESSIONAL DEVELOPMENT**

Full-Stack Engineer Traineeship | IT Career Switch | August 2022 – September 2023 HND Media Production | Salford University | June 2010