

GIFT GENIE: OWNER'S OPERATIONS MANUAL

Asset: Gift Genie (AI Gift Recommendation Engine)

Version: 1.0 (Turnkey Edition)

1. WELCOME & OVERVIEW

Congratulations on acquiring **Gift Genie**, a fully automated Micro-SaaS designed to monetize the Q4 holiday shopping rush.

This asset is built on a modern tech stack (Next.js + Vercel) and is pre-configured to generate revenue via the **Amazon Associates** affiliate program.

Your Goal: Drive traffic to the site. The AI handles the rest.

2. ACCOUNT SETUP (Required)

Before you transfer the asset, ensure you have these accounts ready:

1. **GitHub:** (Free) To host the code. [Sign Up Here](#)
2. **Vercel:** (Free) To host the website. [Sign Up Here](#)
3. **Amazon Associates:** To earn commissions. [Sign Up Here](#)

3. DEPLOYMENT GUIDE (5 Minutes)

Step 1: Import the Code

- You will receive a GitHub Repository link. Click "Fork" to copy it to your own GitHub account.

Step 2: Connect to Vercel

- Log in to Vercel.
- Click "Add New Project" -> "Import from GitHub".
- Select the gift-genie repo you just forked.
- Click **Deploy**.

Step 3: Connect Your Domain

- In Vercel, go to **Settings > Domains**.
- Enter your domain (e.g., giftgenie-ai.com).
- Update your DNS settings at your registrar (Namecheap/GoDaddy) to point to Vercel's nameservers.

4. MONETIZATION SETUP (Crucial)

To get paid, you must update the Affiliate ID.

1. Open the file `next.config.ts` in your GitHub repo.
2. Find the line: `AMAZON_AFFILIATE_ID: "YOUR-TAG-HERE"`.
3. Replace "YOUR-TAG-HERE" with your actual Amazon Associate Tag (e.g., giftgenie-20).
4. Commit the change. Vercel will automatically redeploy the site with your new links live.

5. SUPPORT

We provide 30 days of email support for any transfer issues.

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