✈️ HUSTLE PILOT: OFFICIAL OWNER'S MANUAL

Version 1.0 | Prepared for New Owner

🏆 WELCOME, COMMANDER.

Congratulations on acquiring **Hustle Pilot**. You now own a sophisticated, AI-powered Business Intelligence engine.

This document is your flight plan. It covers **Technical Operations** and **Revenue Strategy**.

💰 PART 1: REVENUE STRATEGY (High-Ticket)

1. The "Whale Hunting" Affiliate Model

Unlike consumer apps, Hustle Pilot recommends **Business Infrastructure**. These pay recurring commissions.

- **Trigger:** When AI suggests "Start a Blog/Store".
- **Partner: Shopify** (~$150/sale) or **Bluehost** ($65+).
- **Trigger:** When AI suggests "Marketing Agency".
- **Partner: Semrush** ($200/sale) or **Beehiiv** (50% recurring).
- **Trigger:** When AI suggests "Freelancing".
- **Partner: Mercury/Novo** (Business Banking, $50-$300).

2. The "Premium Ad" Strategy

Finance/Business ads have the highest CPM (Cost Per Mille) on the web.

- **Target:** $30 - $50 CPM.
- **Network:** Apply for **Ezoic** or **Mediavine** at 10k visits.
- **Placement:** Sticky Footer & In-Feed units are hard-coded.

🚀 PART 2: GROWTH PROTOCOLS

1. The "LinkedIn System" (B2B)

- **Strategy:** "The Case Study Post".
- **Action:** Generate a plan for "AI Video Agency".
- **Post:** "I asked AI to build a $10k/mo agency plan. Here is the roadmap. [Link]"
- **Frequency:** 3x per week.

2. Programmatic SEO

- **Target Keywords:** "How to start a [Niche] business", "Side hustles for [Job Title]".

- **Execution:** Seed the database with these queries to build permanent landing pages.

⚙️ PART 3: TECHNICAL OPERATIONS

1. Transferring the Code

- **Unzip** the source folder.
- **Upload** to GitHub.
- **Connect** to Vercel.com.

2. Environment Variables (The Keys)

Add these in Vercel Settings:

- OPENAI_API_KEY: Your OpenAI Key.
- NEXT_PUBLIC_SUPABASE_URL: Your Supabase URL.
- NEXT_PUBLIC_SUPABASE_ANON_KEY: Your Supabase Key.

3. Database Setup

Run this SQL in Supabase to build the memory:

```
create table search_results (
  id bigint generated by default as identity primary key,
  query text not null,
  slug text not null unique,
  results jsonb not null,
  created_at timestamp with time zone default timezone('utc'::text, now()) not null
);
create index idx_slug on search_results(slug);
```

4. Updating Affiliate Links

Edit app/page.tsx (or config file) to swap the Amazon/Shopify links with your own tags.

📞 SUPPORT

For the first 30 days, I am available via email to assist with transfer and setup.

Cleared for Takeoff.