

An a journey through uncertain lands

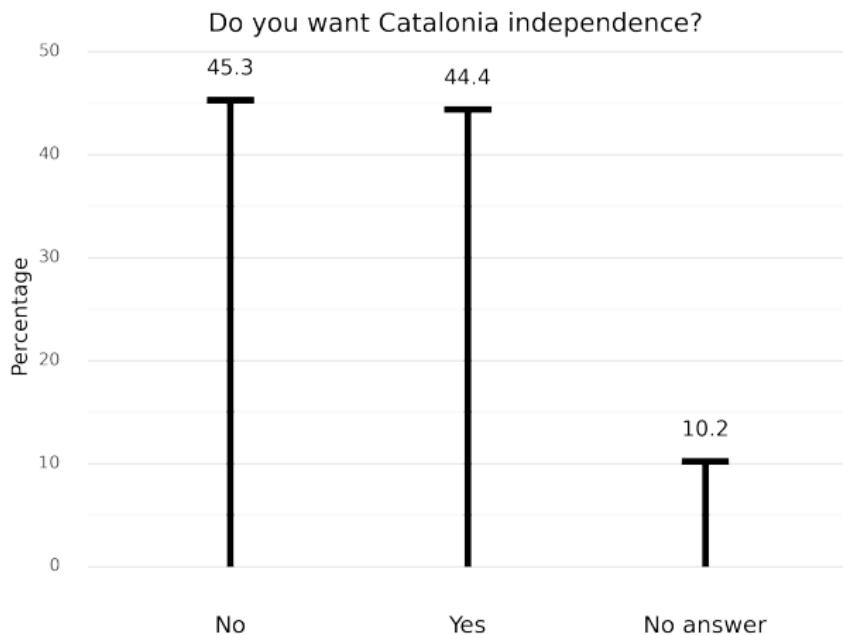
MVE080/MMG640 Lecture 5

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Uncertainty

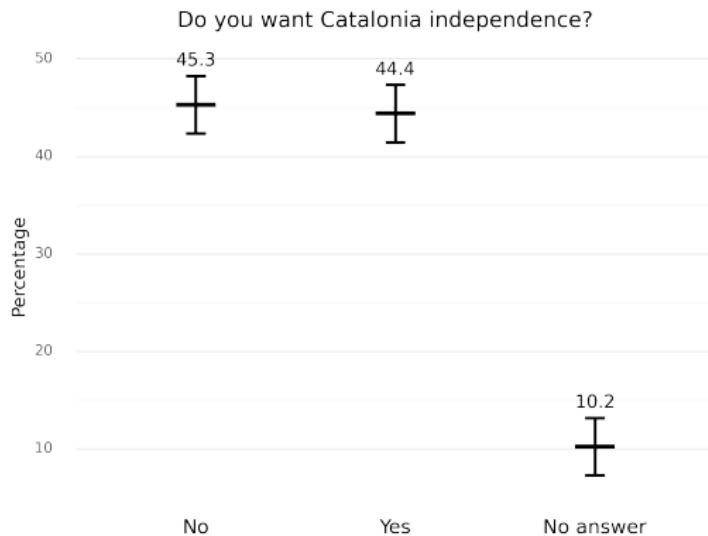
From last lecture ...

- ▶ Why is this a bad visual?



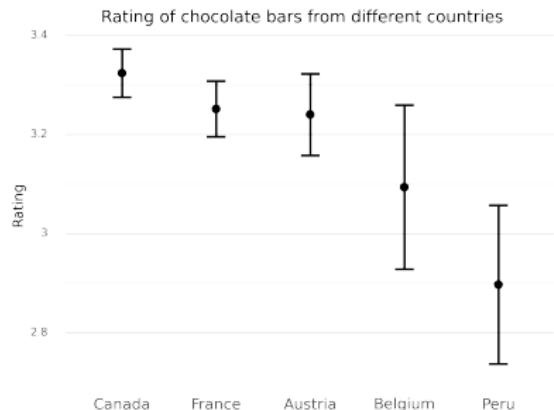
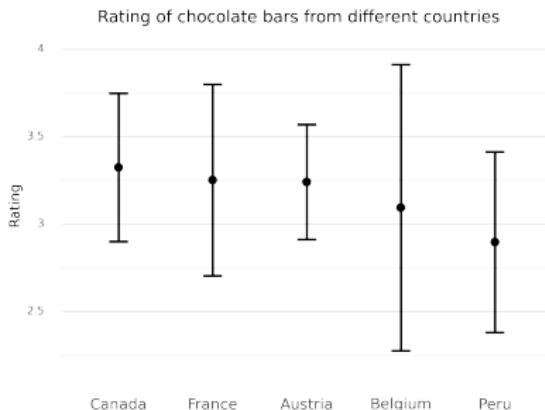
Always report uncertainty for point estimates

Often we cannot observe the entire population. This means we must from a **finite sample estimate** a property (e.g party sympathy). Such estimates have an associated uncertainty.



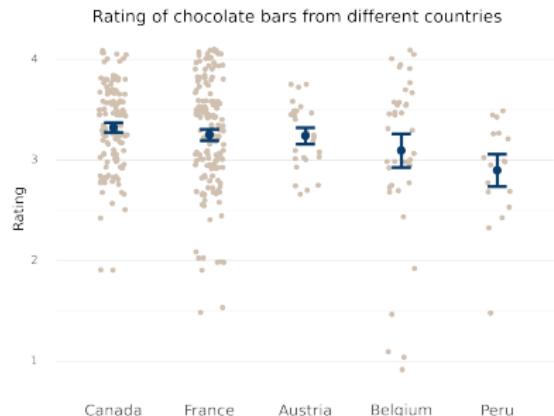
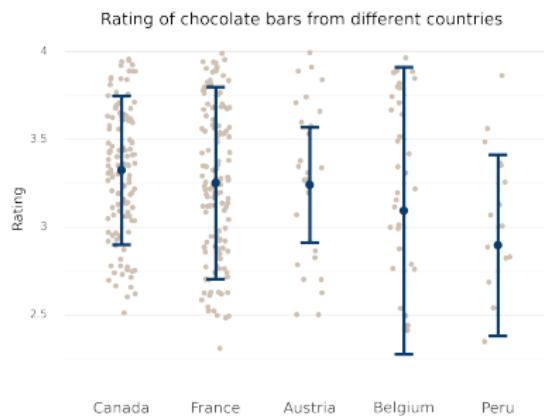
Error bars : Curse or blessing?

- ▶ Would you rather have chocolate from Belgium or Canada?



Error bars : Curse or blessing?

- ▶ Would you rather have chocolate from Belgium or Canada?
- ▶ Always state what the error-bars are showing
 - ▶ However, even with captions hard to interpret



Standard error and standard deviation

- Given a dataset x_1, \dots, x_n where we assume $X_i \sim \mathcal{N}(\mu, \sigma^2)$ with sample mean

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^n x_i$$

- Sample standard deviation;

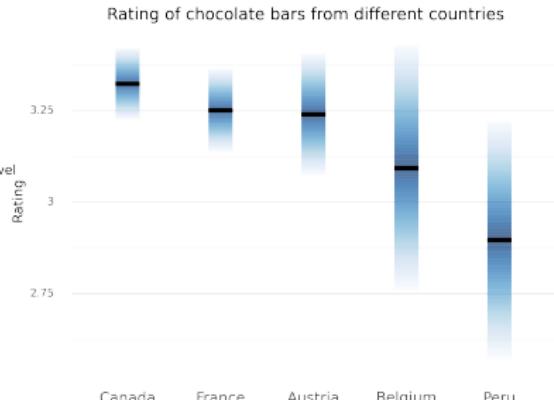
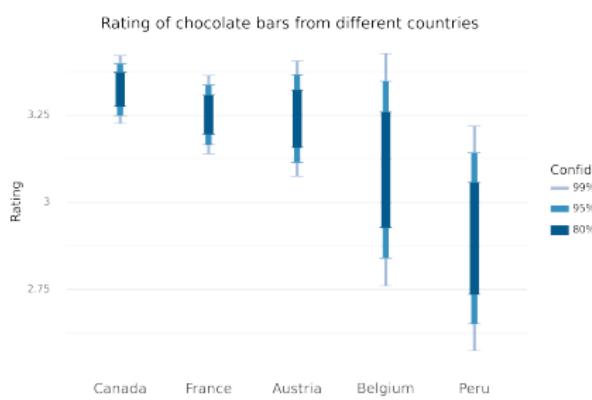
$$\hat{\sigma} = \sqrt{\frac{1}{n-1} \sum_{i=1}^n (x_i - \hat{\mu})^2}$$

- Standard error for $\hat{\mu}$ (estimate of μ)

$$\hat{\sigma}_{\hat{\mu}} = \frac{\hat{\sigma}}{\sqrt{n}}$$

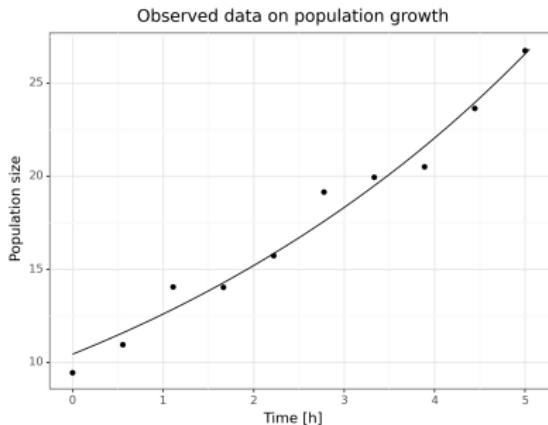
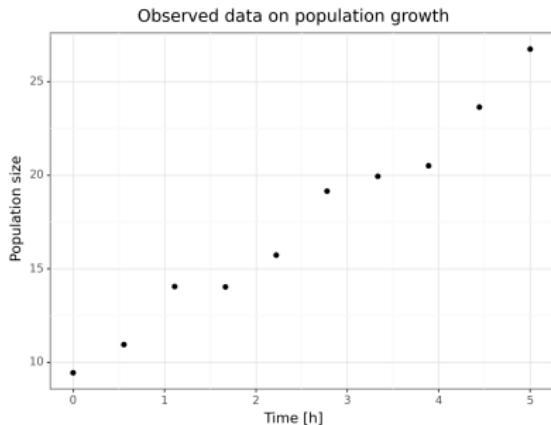
Can we improve error-bars?

- ▶ Add several levels of confidence to remind the viewer of the uncertainty in the estimate
- ▶ Fuzziness to trigger intuitive sense of uncertainty
 - ▶ Might be better for lay audience



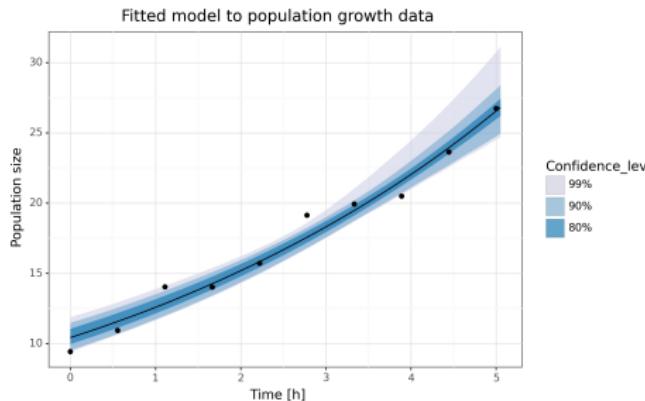
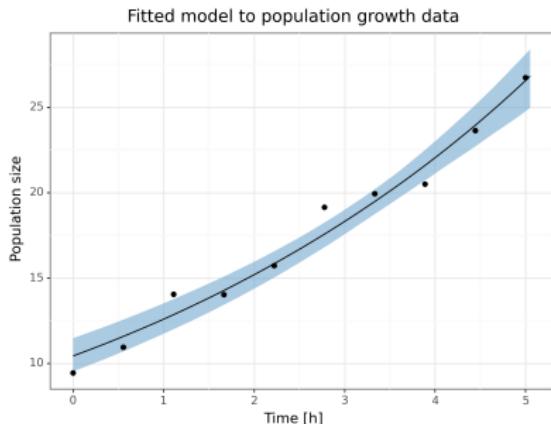
Uncertainty and curve fits

- ▶ Lets say we want want to fit some growth data to the model $N = N_0 \exp(rt)$ in order to predict the number of bacteria 5 hours from now



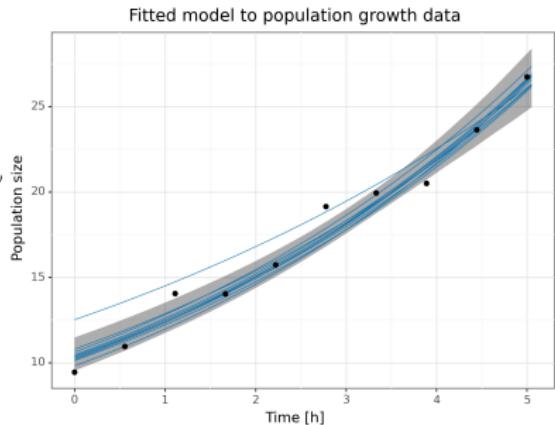
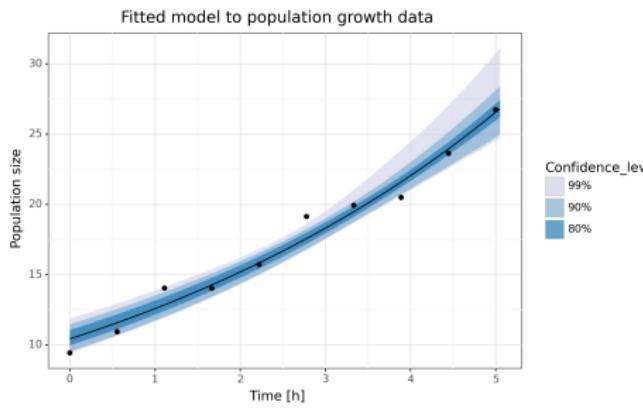
Uncertainty and curve fits

- ▶ Confidence bands have similar problems as error-bars
- ▶ Adding several layers can help



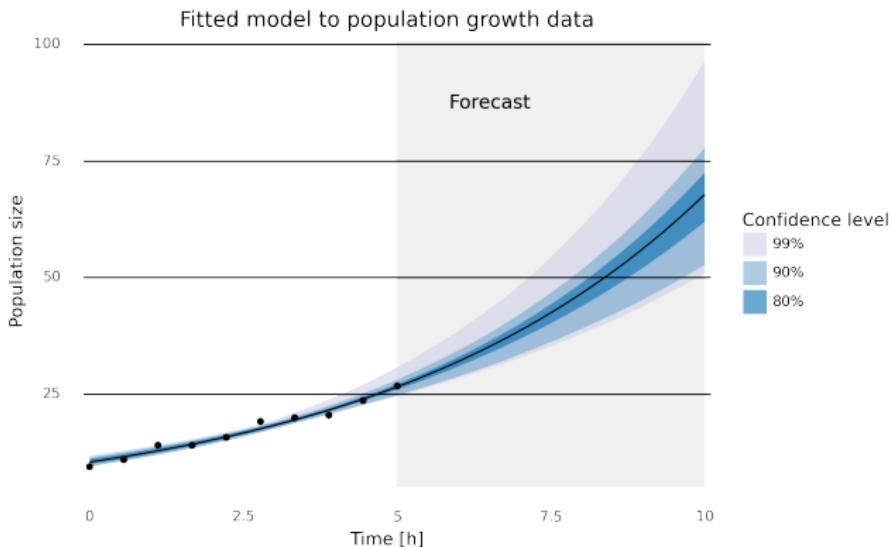
Uncertainty and curve fits

- ▶ Adding several layers can help
- ▶ Alternatively show several representative fits



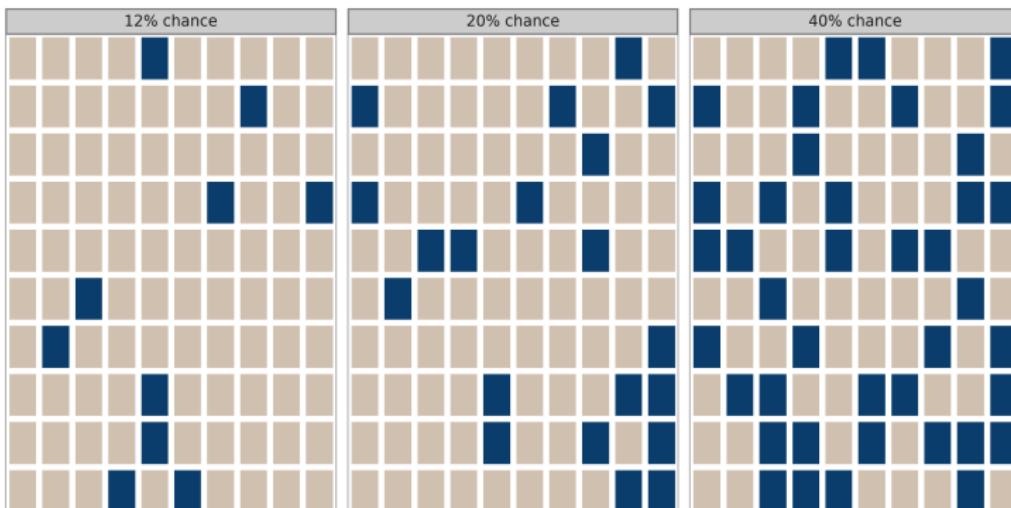
When making model predictions

Try to **always** make it clear what is a model prediction



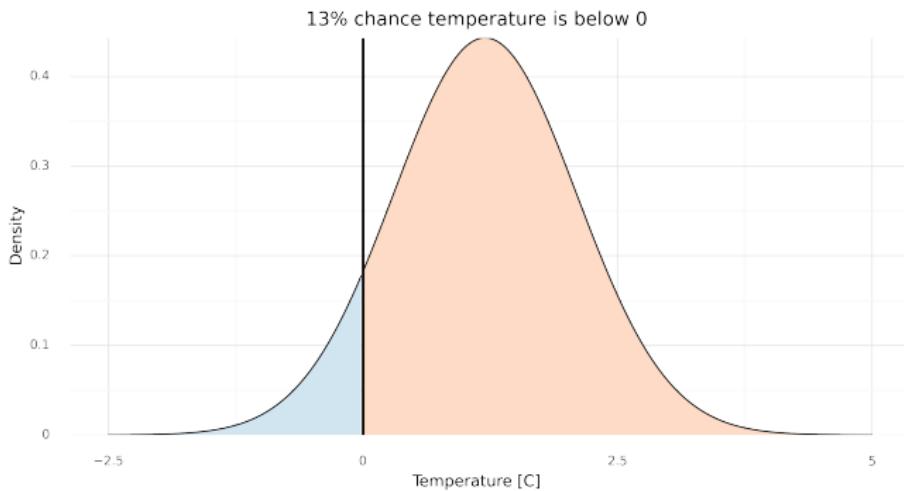
How do we visualise probabilities?

- ▶ Cancer1 : 12 out of 100 dies
- ▶ Cancer2 : 200 out of 1000 dies
- ▶ We are good at discerning differences when counting



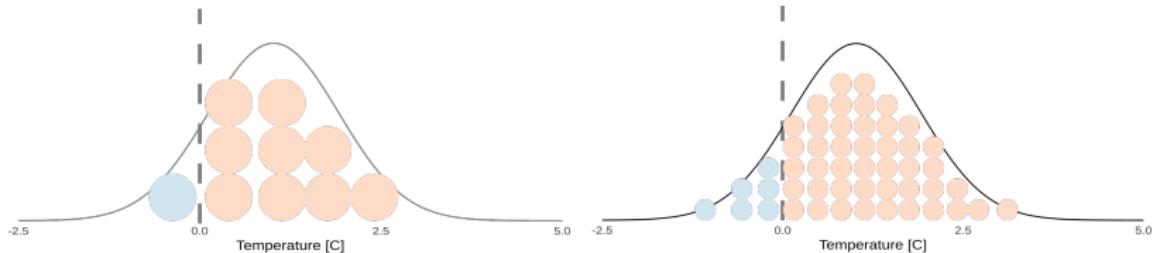
How do we visualise densities?

- ▶ There is a 13% chance that the temperature goes below zero.
- ▶ Densities are great when we also want to see magnitudes.



How do we visualise densities?

- ▶ We are better at counting than seeing area
 - ▶ Sacrificing precision might be worth it



Geospatial data

Earth is a Möbius strip



Every map is a projection

- ▶ Can preserve **either** angles or area
- ▶ Mercator
 - ▶ Preserves local directions and shapes (Google Maps)
 - ▶ Exaggerates size with increasing latitude

Forest coverage : Mercator



Every map is a projection

- ▶ EPSG:6933
 - ▶ Preserves area
 - ▶ Heavily distorts shapes

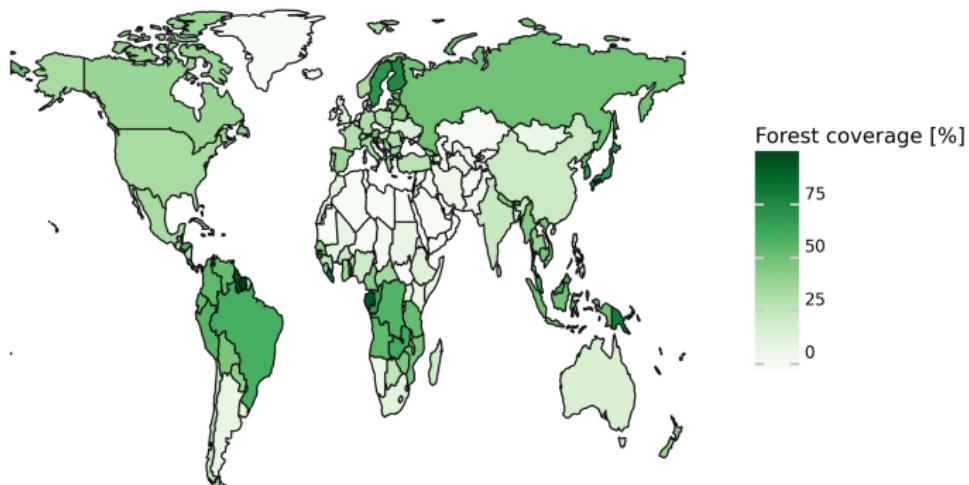
Forest coverage : EPSG:6933



Every map is a projection

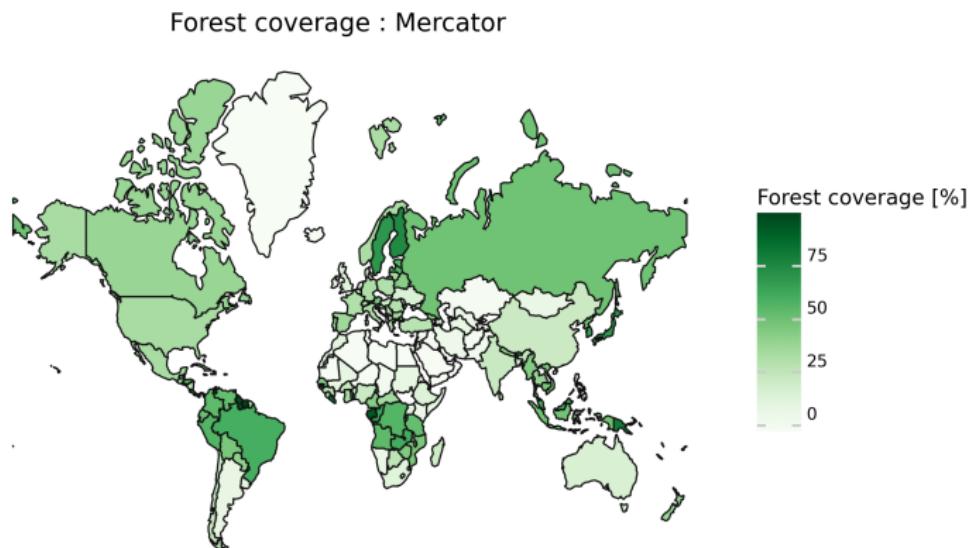
- ▶ Plate Carrée
 - ▶ Neither preserves angles or area (compromise)
 - ▶ Often used for rasterised images (not to wrong in any direction)

Forest coverage : WGS84



Which projection to use?

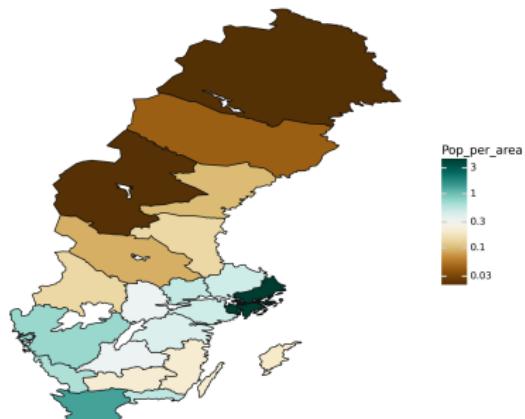
- ▶ Choose according to task
 - ▶ If size matter (e.g parts of world covered in forests)
do not use Mercator
- ▶ <https://www.thetruesize.com/>



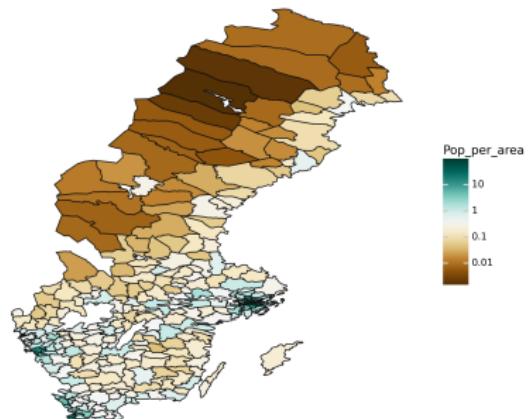
Choropleths - easy to misinterpret

- ▶ Color parts of map according to criteria
- ▶ Divide by area (we perceive larger area as larger effect)
- ▶ Choose appropriate granularity

Sweden län population density



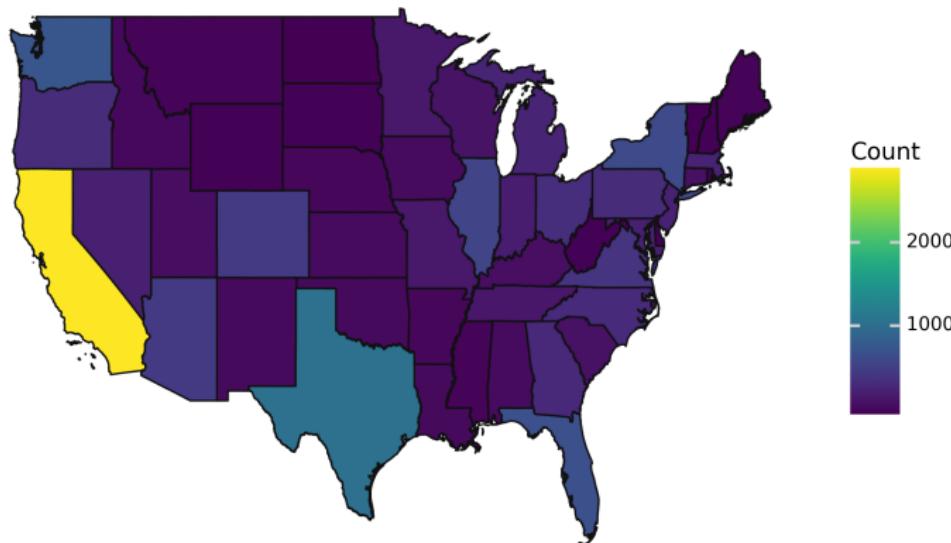
Sweden municipal population density



Choropleths - easy to misinterpret

- ▶ Choose appropriate granularity
- ▶ Are there many Starbucks in Seattle?
 - ▶ Calibrating the colour-scale for a map is an art

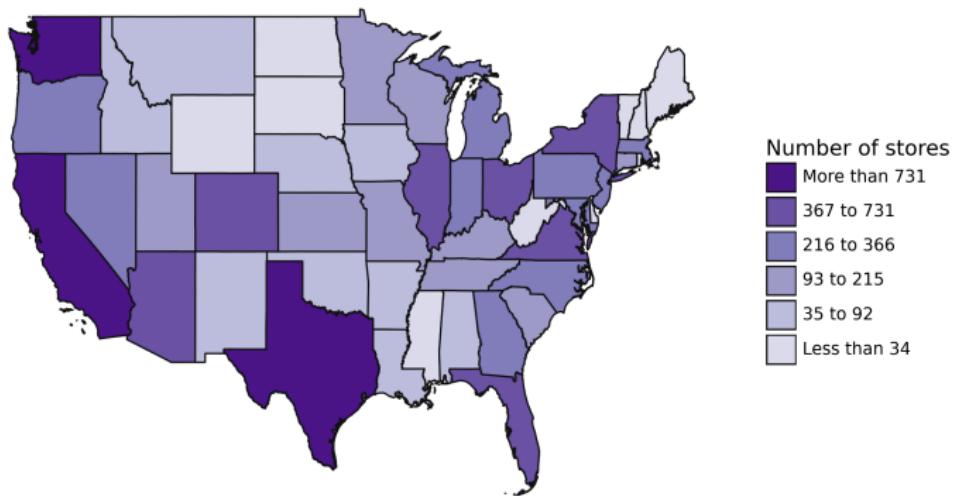
Number of Starbucks in USA -(Alaska and Hawaii)



Choropleths - easy to misinterpret

- ▶ Calibrating the colour-scale for a map is an art
 - ▶ Sometimes binning (e.g based on quantiles) helps

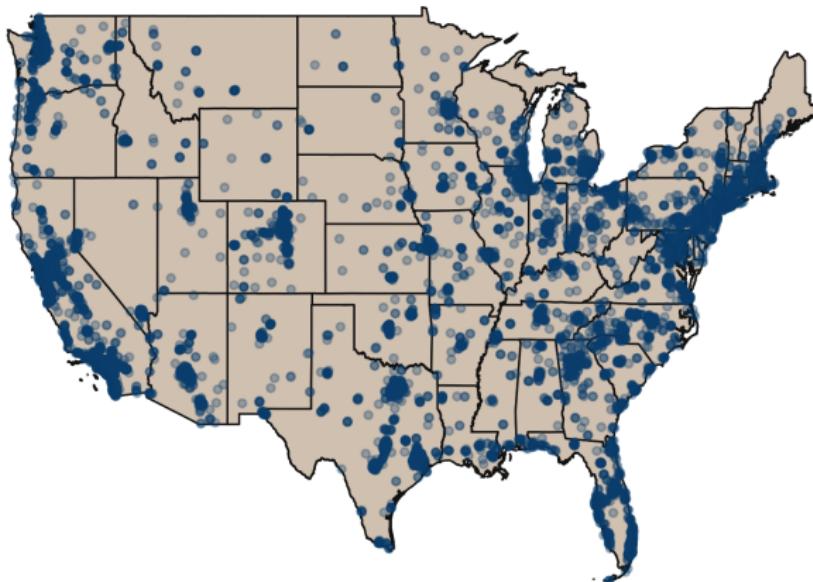
Number of Starbucks per state in USA -(Alaska and Hawaii)



Choropleths - easy to misinterpret

- ▶ Dots can sometimes be used instead of color
- ▶ A lot of lessons from Lecture 3 also apply for maps

Number of Starbucks in USA -(Alaska and Hawaii)



Take home messages

- ▶ For point estimates using "fuzzy" bars or several level error-bars can help highlight uncertainty. Similar applies for curve fits.
- ▶ We have easier time to reason about probability if we can count (e.g compared to area or numbers).
- ▶ Choose map-projection based on the task
- ▶ Choropleths typically lack details. Can be misgiving if you do not choose granularity and colour-scaling appropriately.

For next lecture...

Why is this a bad visual?

Less regulation = More cable infrastructure investment

\$56 billion
(After deregulation)



\$14 billion
(Following regulation)



1993-1996

1999-2003