# Scenario #1: Joan

1. Home Page review

*[AST Home Page]  
[Display AST Dashboard Landing page:*

*Please take a look around and then I’ll ask you a few questions...*

Solution:

N/A: This is simply an opportunity to get some feedback on the landing page.

Testing notes and observations

Observe: Where do they look? What is of most interest on the page?

Discuss:

* What do you think of this page? Is it what you expected?
* As a seller, what kinds of things do you think you’d be able to do on this site?
* Is there anything you are not sure of?
* What is of most interest to you on this page? Why is that?

You decide you’d like to see what products you’ll be selling on behalf of Alinta

* Where would you go from here to find out?

1. Sign up form

*[Sign up form]*

Testing notes and observations

Note: Use prototype as a talking point and, if necessary, step participant through the flow

Discuss:

* Have a look at the Add button on the left. What do you think that button will do?
* Have a look at the Make a Sale button in the top left. What activities do you expect to be able to perform when you click the Make a sale button?
* Clicking Add takes you to the sign up screen. Please take a few moments to look over the page and then I’ll ask you some questions…
* What do you think about the page?
* Is there anything you are not sure of?
* Is that what you expected to have to fill out?
* Is there anything that you wouldn’t want to perform? Why is that?
* Is there anything you think you might need to help you make a sale easier? Why is that?
* How does it meet or differ from your expectations?
* What catches your eye?

Please give the AST website a rating from 1-10 where 1 is woeful and 10 is wonderful?